

RESOLUTION NO. 188 - 25

A RESOLUTION RECOGNIZING NOVEMBER 29, 2025, AS  
SMALL BUSINESS SATURDAY

WHEREAS, Small Business Saturday was founded in 2010 and has since become a nationwide movement to celebrate and support small, independent businesses for their vital contributions to our local and national economies; and

WHEREAS, the U.S. Small Business Administration has officially recognized Small Business Saturday since 2011, encouraging consumers to shop local during the holiday season; and

WHEREAS, small businesses account for approximately 99.5 percent of all businesses in Colorado, serving as a backbone of the state's economy and community fabric; and

WHEREAS, in 2023, consumers spent an estimated \$17 billion nationwide at small businesses on Small Business Saturday, demonstrating the impact of local shopping on economic vitality; and

WHEREAS, shopping small helps keep dollars in local economies, supports jobs, promotes entrepreneurial diversity, and sustains the unique character of neighborhoods throughout Colorado Springs.

WHEREAS, organizations such as the Pikes Peak Small Business Development Center (SBDC) and the Colorado Springs Chamber and EDC provide year-round support to small businesses through counseling, education, and advocacy

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF COLORADO SPRINGS:**

Section 1. The City Council recognizes November 29, 2025 as Small Business Saturday and encourages all citizens to support local entrepreneurs and small businesses, both in person and online, on this day and throughout the year.

Dated at Colorado Springs, Colorado, this 25th day of November 2025.

ATTEST:

  
Sarah B. Johnson, City Clerk



  
Lynette Crow-Iverson, Council President