



United States
Olympic
& Paralympic
Museum™

Colorado Springs City Council

July 13, 2026

THE MUSEUM THAT MOVES YOU. [USOPM.ORG](https://usopm.org)





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2025/2026 Highlights

- Evolving the Board
- Changing exhibit strategy and commitment
- Athlete engagement fund / exhibit renovation fund
- Strong leadership team
- Attendance is up 22% YTD through May compared to 2025



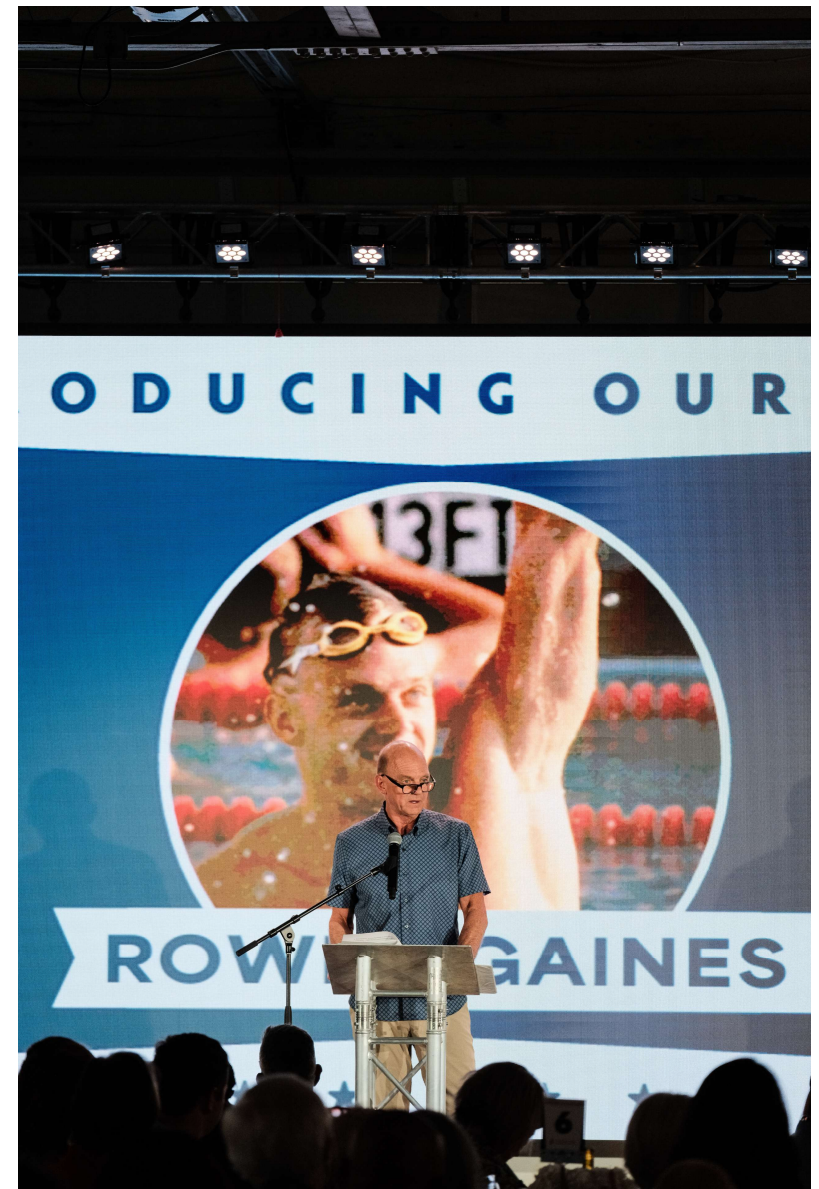
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2025 Hall of Fame Festival

- 20 Hall of Fame athletes
- 23 events across four days
- 8 *Greatness Gives Back* community engagements
- 2 free admission days that welcomed more than 4,500 guests
- Numerous VIP guests
- Boundless inspiration



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Looking Ahead



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2026-2031

In just a few years, the Museum has established itself as a world-class facility with unmatched exhibits and a deeply resonant visitor experience.

To meet its responsibility as the nation's premier platform for connecting Americans to the enduring impact of Olympic and Paralympic sport, the Museum must sustain the experience it has built and establish the foundation required to carry it forward.

Now, with new leadership and a clear path, the work ahead is to ensure that the stories and values of America's greatest athletes reach people across the country, during the Games, and every day.



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What's Next at the USOPM

- Bill Daniels Gallery of Inspiration / U.S. Decathlon – September 23
- Paralympic History
- The Lab

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LA28

- Torches Across America
- LeRoy Neiman Traveling Exhibit
- City of West Hollywood
- Pursuing USOPC/IOC partners and sponsors





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THANK YOU

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