



Pikes Peak Community Foundation

Our Spacious Skies Debrief

Colorado Springs City Council
1/26/2026



Pikes Peak Regional Visioning Findings and Implications



Our Spacious Skies:
Building a Regional Vision on the Shared
Values and Priorities of the People of Pikes
Peak

Final Report

November 6, 2025



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The Purpose of this Values-driven Regional Visioning...

To be sustainable, the Pikes Peak Region must satisfy the values, hopes, and dreams of present and future residents of all walks of life.

Successful regional visioning must identify the shared, core values that people of the Pikes Peak Region associate with quality of life, growth, and development of their community(ies).

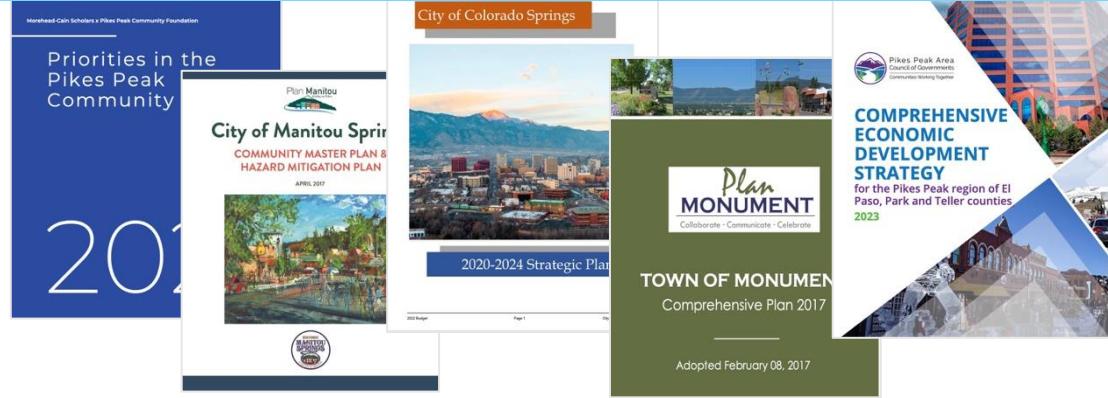
This initiative is dedicated to uncovering those values and using them to...

protect, promote, and preserve what we all love about the Region and guide, motivate, and inspire the public and community leaders to work together creating the future we want.

Two Necessary and Complimentary Inputs...

The Voice and Values of the People Critically Work Together with Expert Strategic Plans to Create a Sustainable Foundation for Future Engagement, Vision, and Action

Regional Strategies developed by Leaders/Experts



[ALREADY EXIST!]

STEP A:
Framing

STEP B:
The Voice
of the
People

STEP C:
Values,
Vision,
Strategy

Values and Priorities of the People

[NEW]

- Ensures Pikes Peak Regional Vision built on values of the people.
- Lays groundwork for the conversations the region will have about the future.
- Identifies public-defined priorities and solutions for the vision to compliment Regional Strategic Plans
- Guide to shape strategies in:
 - housing
 - land use
 - transportation
 - outdoors
 - sports
 - homelessness
 - quality of life
 - econ development
 - growth
 - development types
- PR, Communications, and Messaging Strategy
- Input to a progress scorecard

Understanding and Implementing Public Input...

- ✓ These results represent the values, priorities, hopes and dreams of the people based on their understanding and perceptions.
- ✓ Most people are not experts in any of the public policy fields that are critical to a vision—but they are experts in what matters to them and what they feel is impacting their lives.
- ✓ Public engagement and support for a regional vision and the strategies and plans supporting it are critical for its acceptance and success
- ✓ Good leaders and planners will shape solutions that focus on and fulfill the hopes and aspirations of the people and, when necessary, educate and lead the public to see how some solutions they may dislike might hold promise or solutions they like might not be best for the future they want.
- ✓ Working together—the public, the experts, and regional leaders—produces the best outcomes.

A Major Milestone...

This marks the end of the Values and Priorities Phase and the beginning of the Working Together Phase to embed them in the Regional strategies, plans, and actions.

Phase 1: Uncovering Values and Priorities of the People



Phase 2: Working Together

Public engagement to share what we have learned and generate the ideas, solutions, and actions that will advance our shared values and priorities

- Public gatherings/events
- Public/Expert input and feedback on emerging values priorities and potential solutions
- Action plans and strategies
- Implementation framework

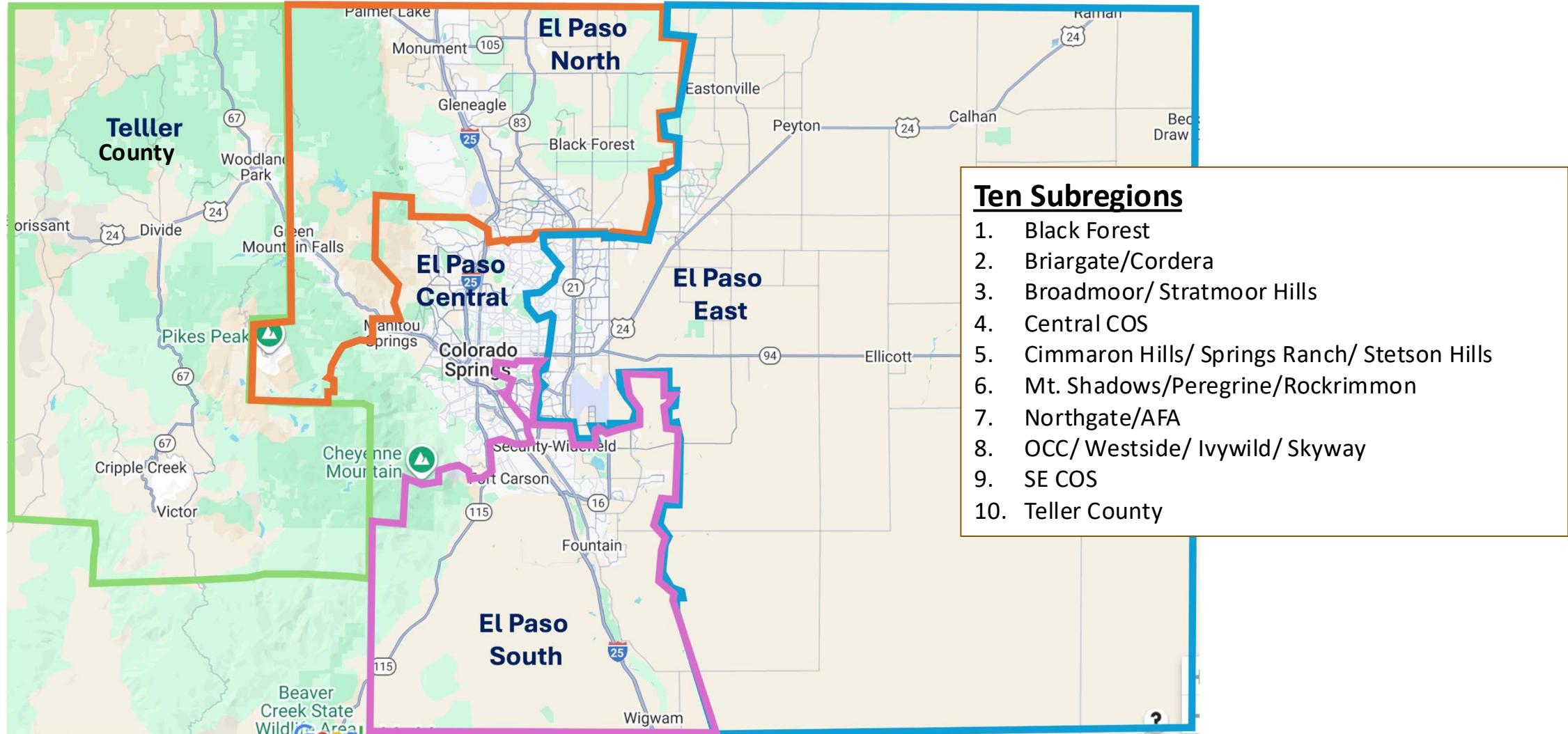
We are here!

Scientific Research and Community Research



	Scientific Survey	Community Outreach Survey
MODE	Online and Phone Survey	Online, Paper, In-Person
LENGTH	20-Minute Survey	6-30 Minute Survey
DATES	6/13/2025 to 7/30/2025	6/14/2025 to 9/22/2025
GEO	El Paso and Teller Counties [respondents identified at zip code level]	El Paso and Teller Counties [respondents identified at zip code level]
AUDIENCE	Residents 18+	Open to the public
SAMPLE SIZE	<p>n=700 Representative Sample (according to US Census based on age, gender, geography and race/ethnicity)</p> <p>MOE: +/- 4% (in hypothetical case of probability sample size of n=700)</p> <p>n=69 Teller MOE 10%</p>	<p>n=2,806 complete surveys weighted to conform to US Census</p> <p>n=157 Teller</p>
<p>NOTE: The Community Outreach survey is NOT a scientific representative sample. While the sample is weighted to represent the demographical composition of the region according to the US Census, it nevertheless reflects attitudes of the Pikes Peak residents that are more engaged in the community and motivated to take a survey.</p> <p>Overall, participants in the Community Survey express a stronger voice for the same values and priorities of the general population captured in the Formal Survey.</p>		

Five Major Regions Map of Scientific Survey



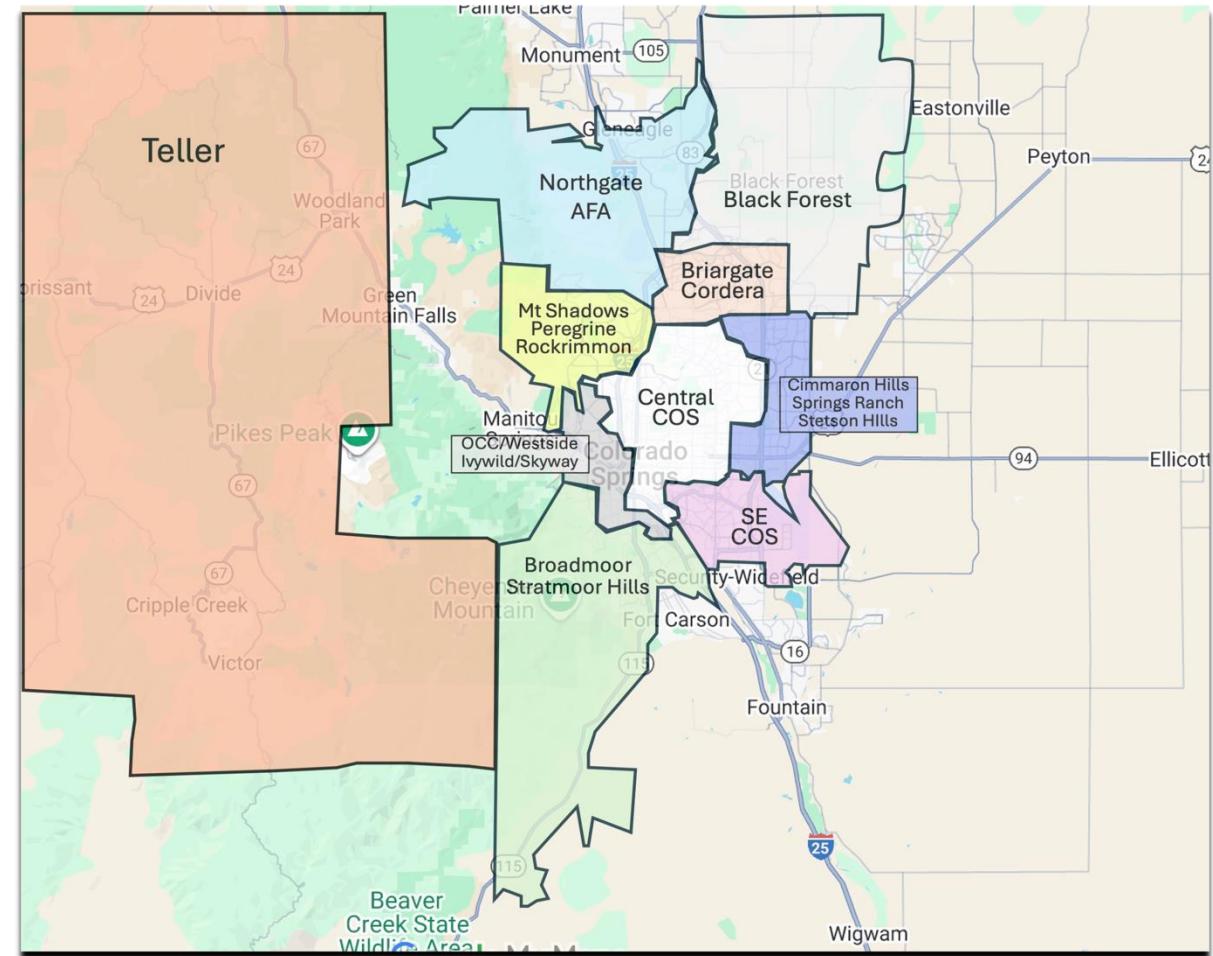
Map of Ten Subregions from Community Survey

The large number of participants in the Community Survey allows a closer look at some smaller geographies.

These findings should be interpreted as a good indication of the voice and priorities of the more engaged residents of these areas.

Ten Subregions

1. Black Forest
2. Briargate/Cordera
3. Broadmoor/ Stratmoor Hills
4. Central COS
5. Cimmaron Hills/ Springs Ranch/ Stetson Hills
6. Mt. Shadows/Peregrine/Rockrimmon
7. Northgate/AFA
8. OCC/ Westside/ Ivywild/ Skyway
9. SE COS
10. Teller County



Areas not represented did not have enough sample of participants to draw any conclusions

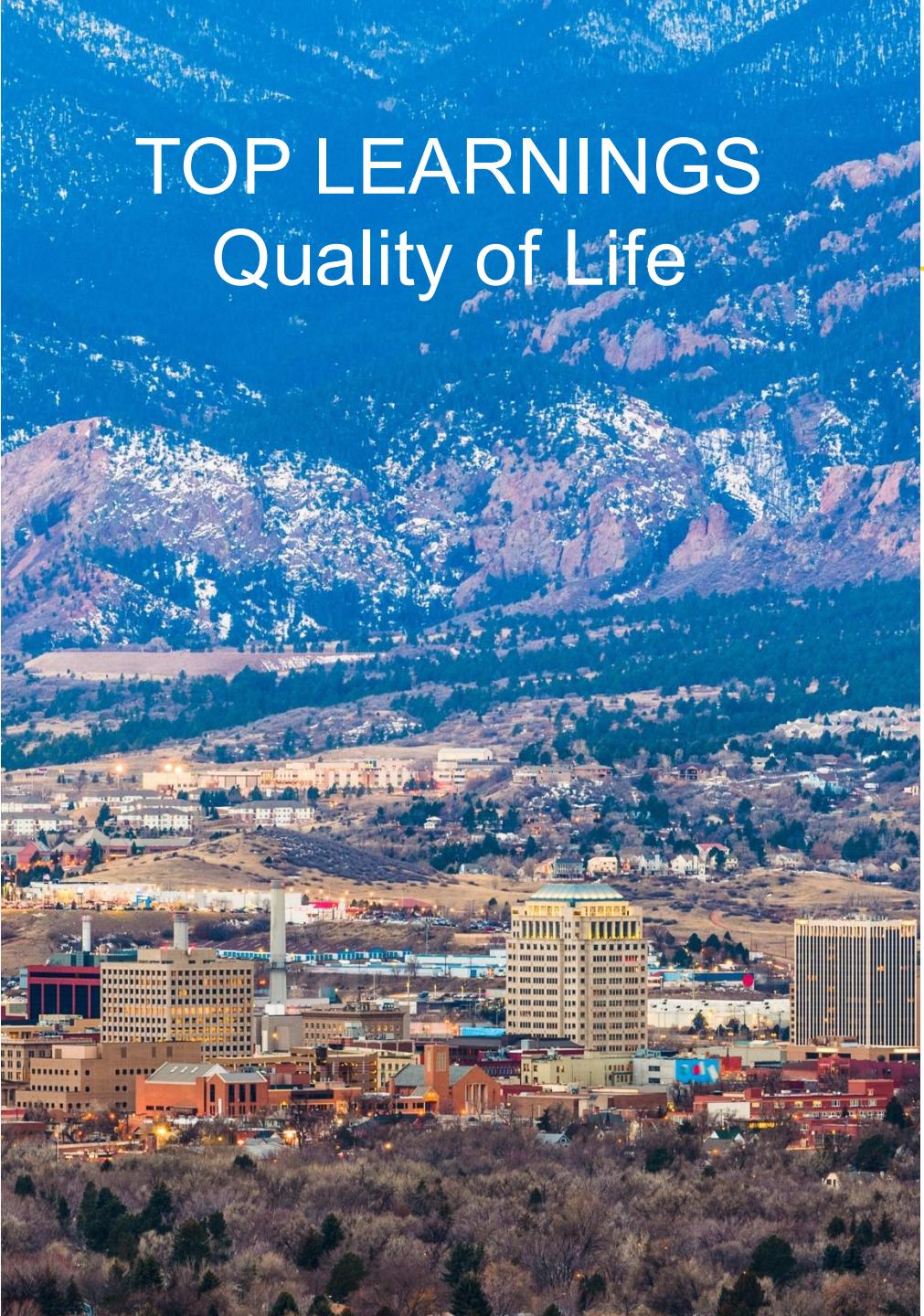
PIKES PEAK COMMUNITY FOUNDATION

Public Input on Solutions for Key Issues...

- ✓ Potential solutions tested in this study come from the input of “Voice of the People” deep-dive interviews and listening sessions with local leaders, informed citizens, and general residents, and supplemented by national experts.
- ✓ In addition, local experts played a significant role reviewing and adding items for residents to consider in the survey.
- ✓ Findings of this study represent levels of public support for the priorities and solutions presented, based on their current understanding and perceptions.
- ✓ Final priorities and solutions can be built on this important input from the people working in tandem with the knowhow and experience of local leaders and regional experts.

Understanding and Implementing Public Input...

- ✓ These results represent the values, priorities, hopes and dreams of the people based on their understanding and perceptions.
- ✓ Most people are not experts in any of the public policy fields that are critical to a vision—but they are experts in what matters to them and what they feel is impacting their lives.
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- ✓ Working together—the public, the experts, and regional leaders—produces the best outcomes.



TOP LEARNINGS

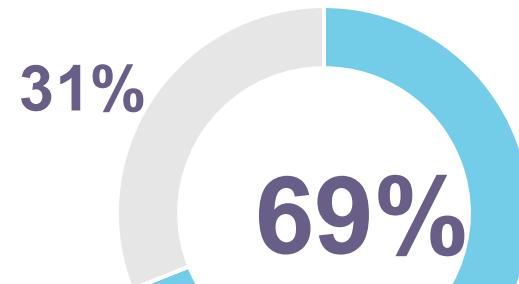
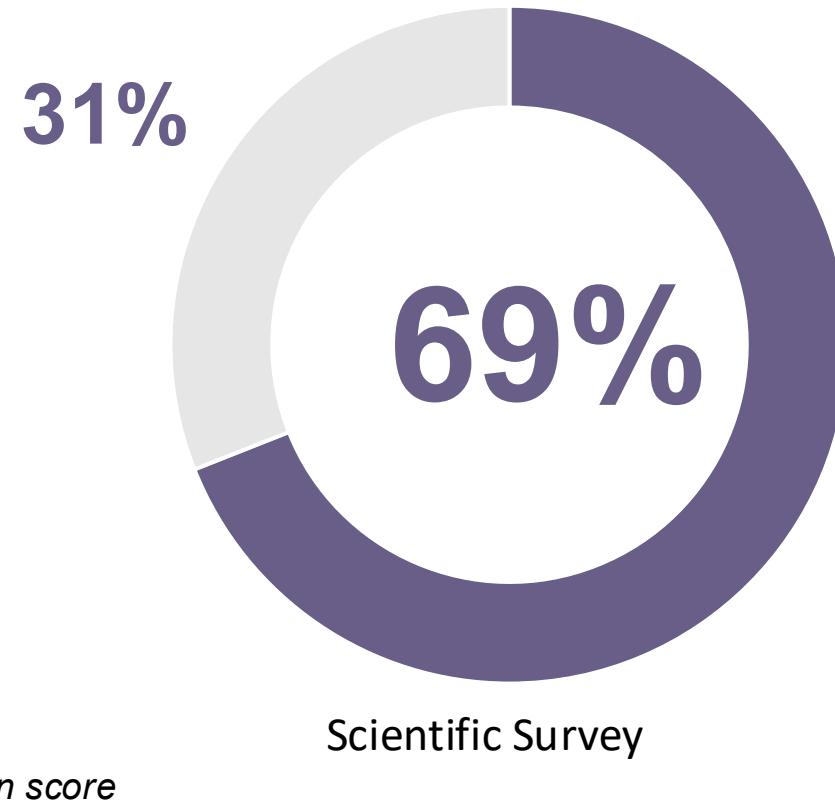
Quality of Life

1 People of The Pikes Peak Region Enjoy Exceptional Quality of Life

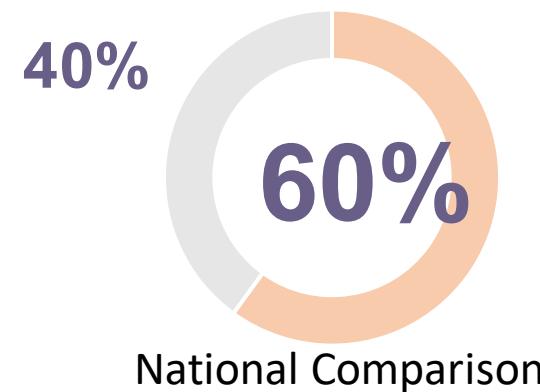
- The people in the Pikes Peak Region find their quality of life far more positive than negative and **far above the rest of the country**. Residents say that **69% of things have positive impact on their quality of life**.
- The scenic/natural beauty of the region and outdoor recreational opportunities are clearly key drivers of the high quality of life.
 - Safe neighborhoods, family/close friends living in the area, and access to good healthcare are also very strong drivers of the high quality of life

Balance of Quality-of-Life Positives/Negatives

Thinking about all the positive and negative aspects about the quality of life here in the Pikes Peak Region, what percentage of things would you classify as positive? What percentage is negative?



Exactly the same!

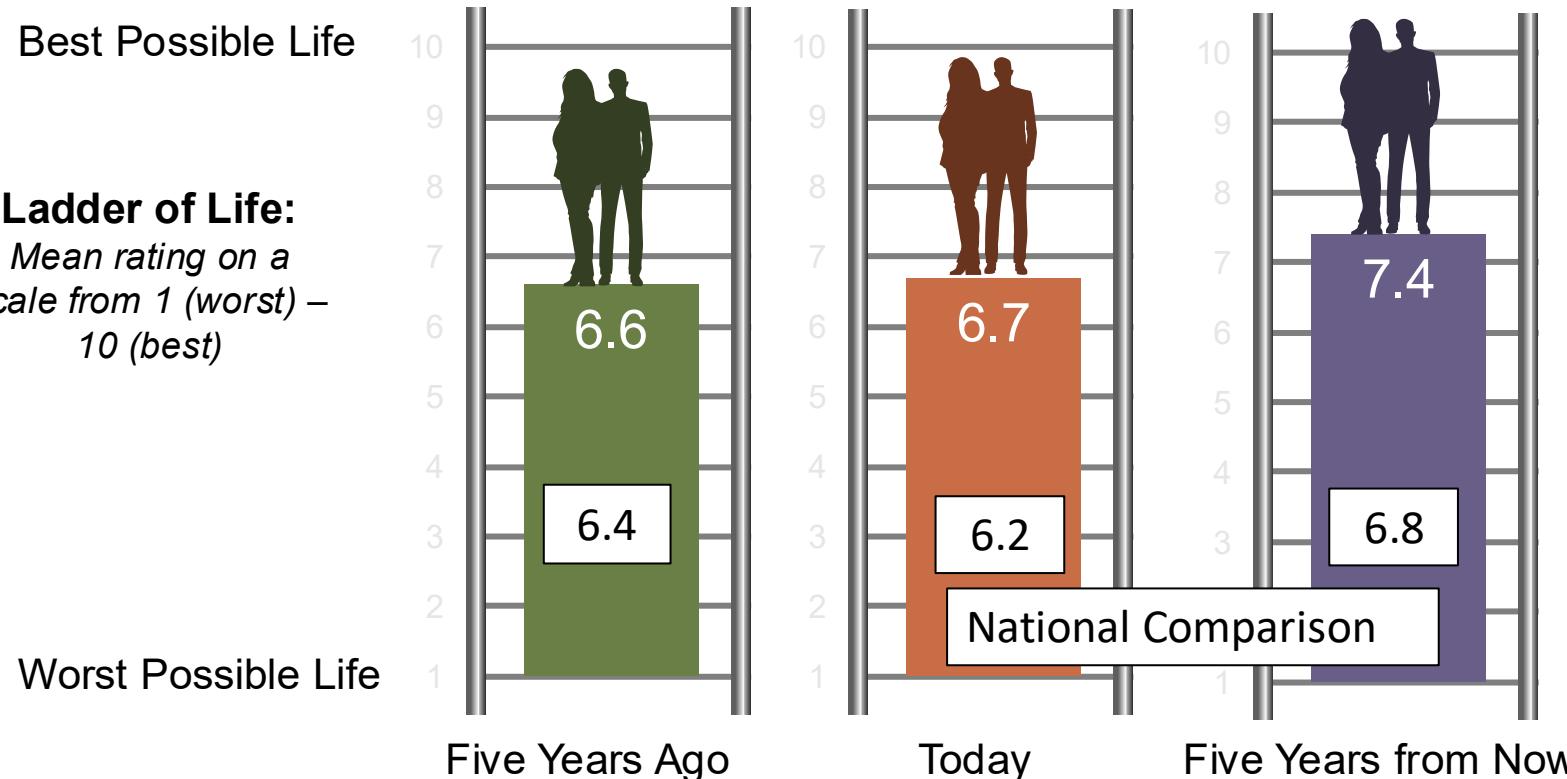


Far above Nation!

Ladder of Life for the Pikes Peak Region- Present and Future

Now please imagine a ladder that represents the quality of life in the Pikes Peak Region...

On which step would you say you personally stand at the present time?



BASE: All Respondents (n=700)

Q201. Now please imagine a ladder that represents the quality of life in the Pikes Peak Region. The ladder has 10 steps, and the tenth step represents the best possible life for you, and the first step represents the worst possible life for you. On which step would you say you personally stand at the present time?

Q202. Still thinking about the ladder that represents your quality of life in the Region, on which step would you say you stood 5 years ago, regardless of where you were living?

Q203. And now for a final time, thinking about the ladder that represents your quality of life in the Region, using your best guess, on which step will you stand 5 years from now?

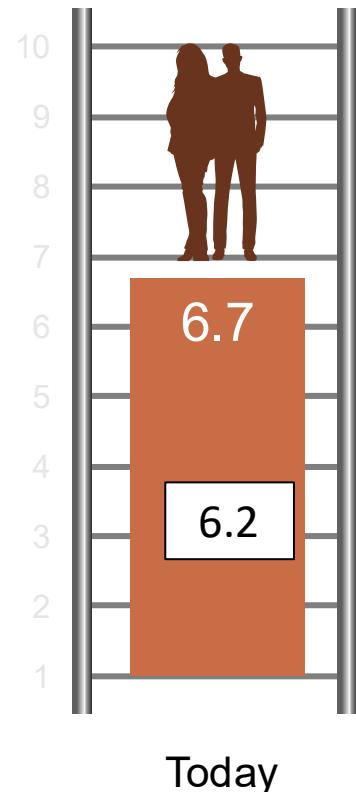
Ladder of Life for Pikes Peak Region

Present

Best Possible Life

Ladder of Life:
Mean rating on a scale from 1 (worst) – 10 (best)

Worst Possible Life



Higher QoL:

- 7.6 – HHI \$150K+
- 7.3 – HHI \$100K-\$149K
- 7.2 – Retired
- 7.2 – North El Paso
- 7.1 – Central El Paso
- 7.0 – Married
- 7.0 – 55+
- 7.0 – Conservative

Income the key driver of Quality of Life

BASE: All Respondents (n=700)

Lower QoL:

- 5.9 – HHI <\$50K
- 5.7 – South El Paso
- 5.6 – LGBT
- 5.6 – Not Registered to Vote

Q201. Now please imagine a ladder that represents the quality of life in the Pikes Peak Region. The ladder has 10 steps, and the tenth step represents the best possible life for you, and the first step represents the worst possible life for you. On which step would you say you personally stand at the present time?

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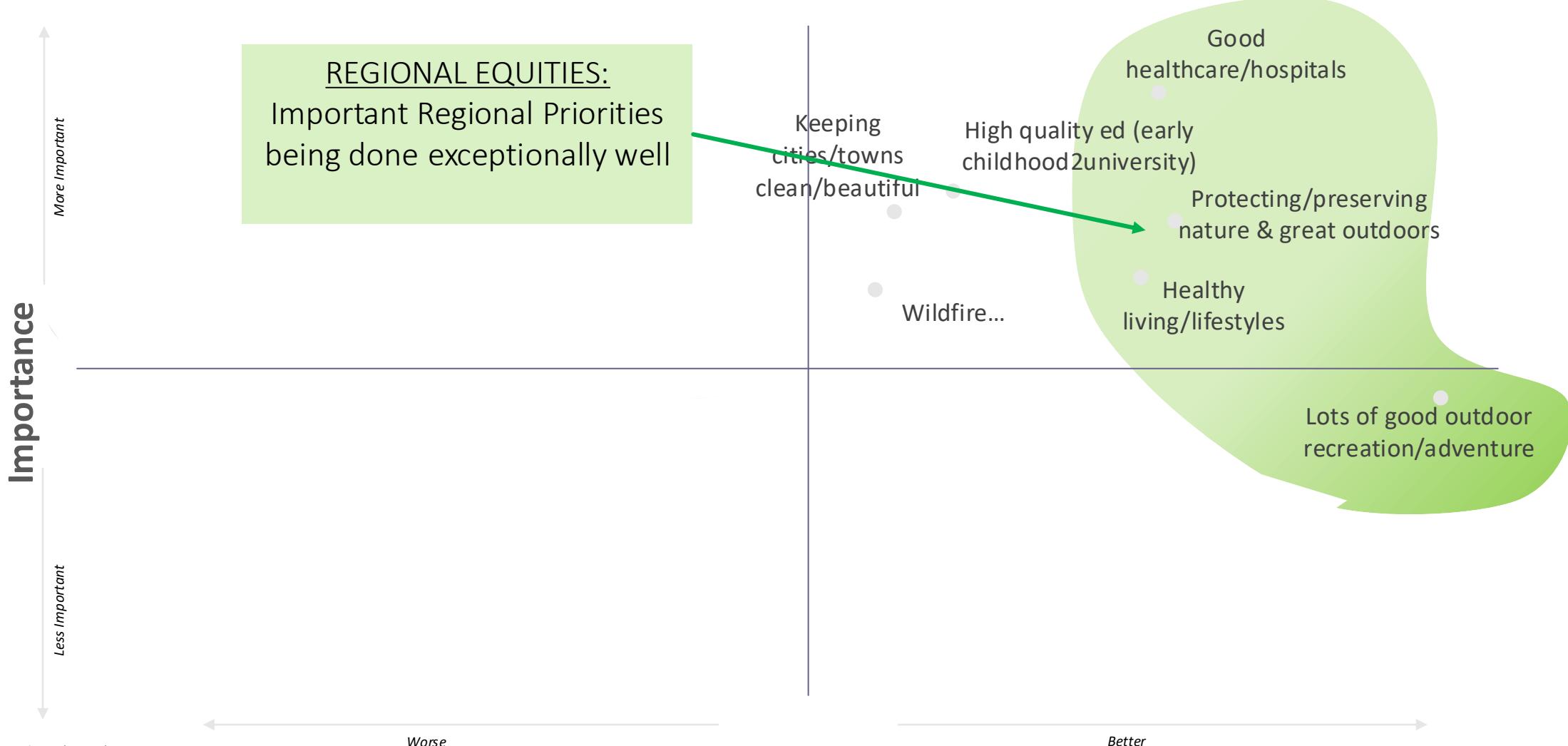
Q203. And now for a final time, thinking about the ladder that represents your quality of life in the Region, using your best guess, on which step will you stand 5 years from now?

Key REGIONAL Issues Examined...

- During the the **Framing** (Step A from page 6) and **Voice of the Public** (Step B) stages of the visioning project, residents identified all the issues which impact the quality of life in the region.
- **Every regional priority identified is important.** Nevertheless, ONLY the top 18 (out of 29) regional issues identified in the **Framing** and **Voice of the Public** stages moved forward to be assessed in the Scientific Study.
 - To move forward, the key criteria required a majority of the 75 participants in the Voice of the Public stage to identify the priority among the top 15 issues impacting quality of life in the region.
 - Other priorities that did not move forward to the Scientific Survey include:
 - Local control/governance (versus state government control)
 - Relationship with the military
 - An innovative and entrepreneurial place
 - Relationships with the people the military brings
 - Olympic City, USA
 - Accessibility across the region
 - Small businesses
 - Independent spirit

Importance/Performance of Key REGIONAL Issues

[IMPORTANCE OF ISSUE TO THE REGION]



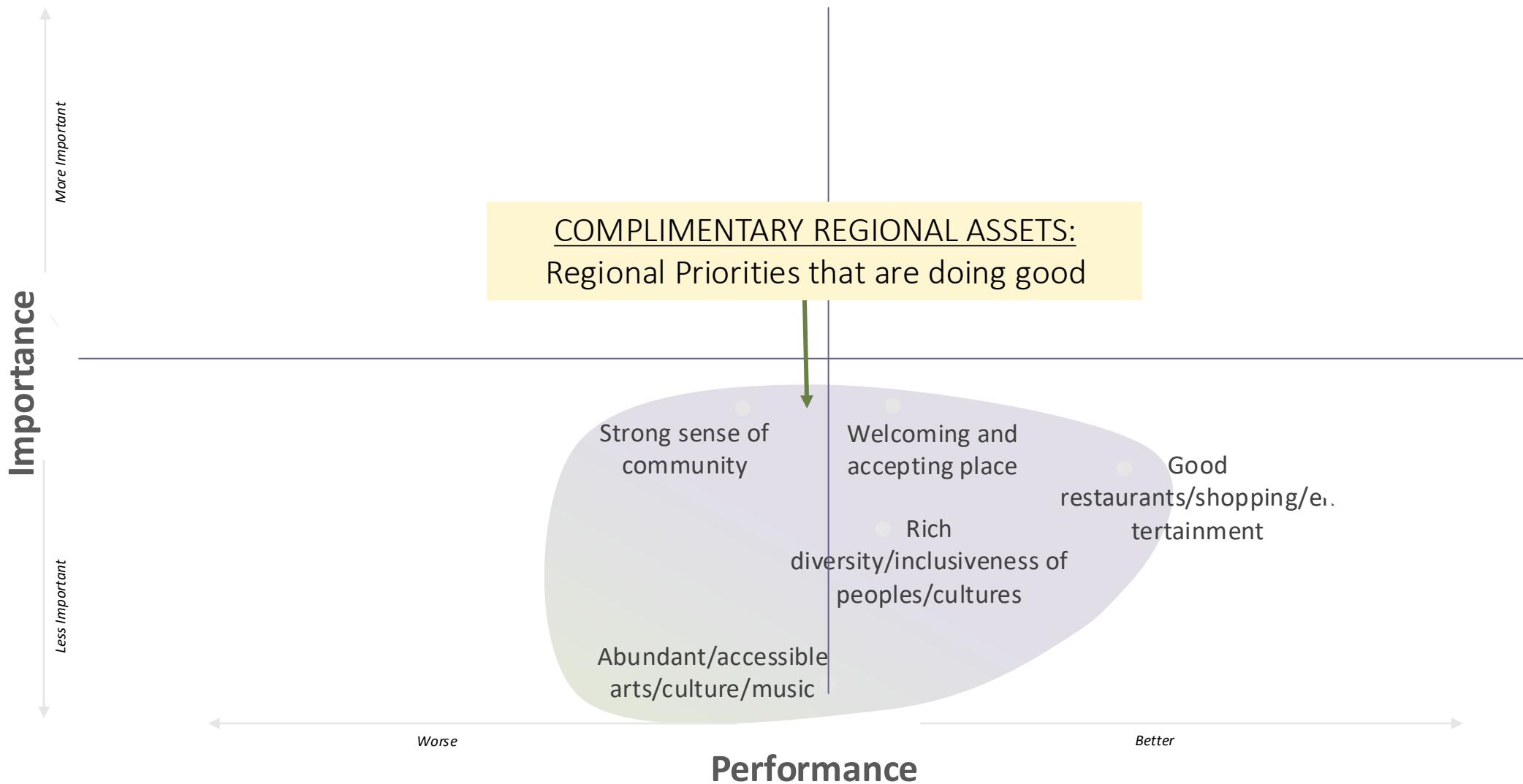
BASE: All Respondents (n=700)

Q205. Residents of the Pikes Peak Region have mentioned a variety of things that impact the quality of life for people living here. For each of the following, please select the option which best describes how important of a priority that issue or topic area should be here in the Pikes Peak Region.

Q206. In your opinion, which of the following best describes how you feel the Pikes Peak Region is performing in each of these areas?

Importance/Performance of Key **REGIONAL** Issues

[IMPORTANCE OF ISSUE TO THE REGION]

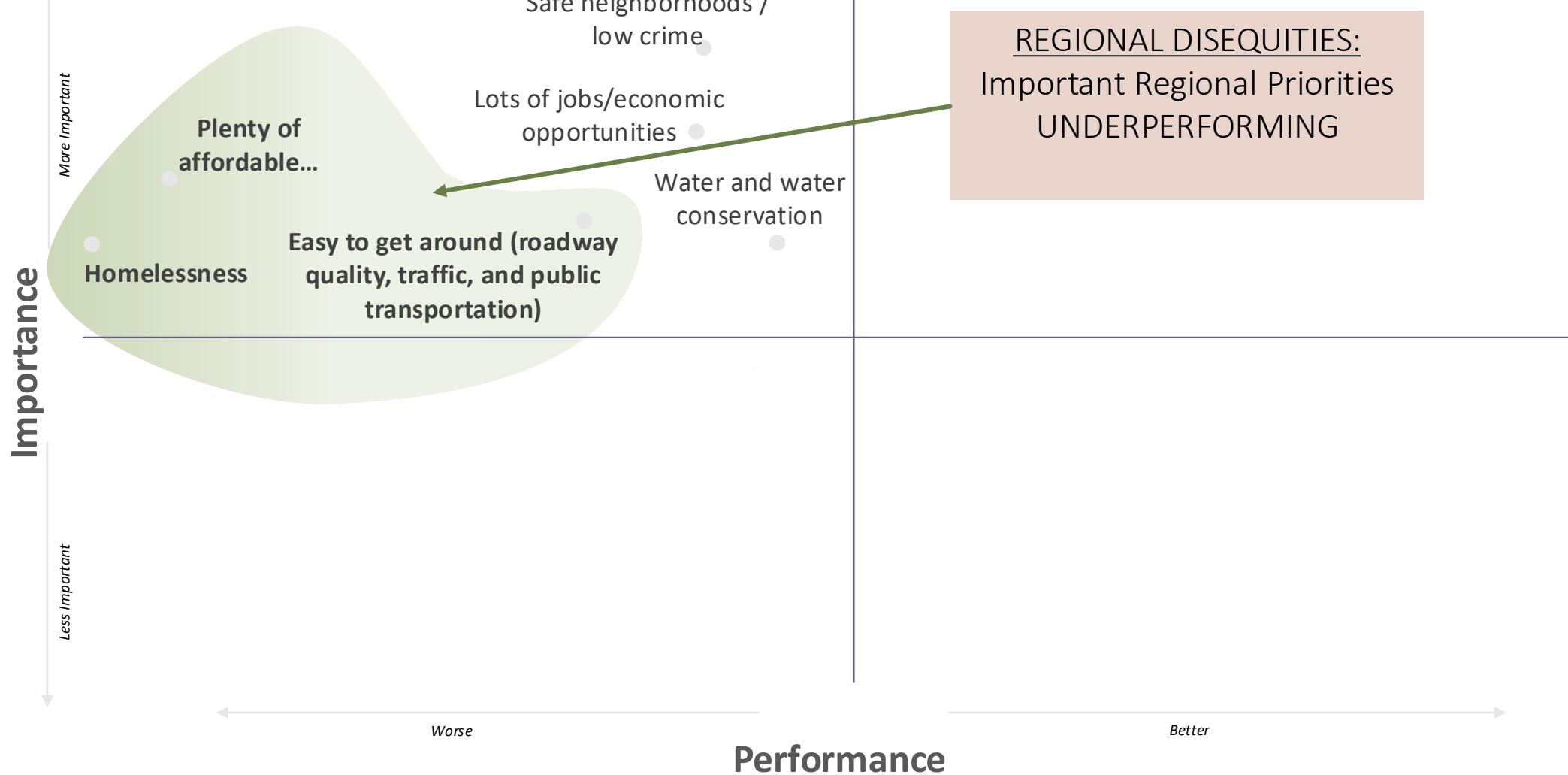


BASE: All Respondents (n=700)

Q205. Residents of the Pikes Peak Region have mentioned a variety of things that impact the quality of life for people living here. For each of the following, please select the option which best describes how important of a priority that issue or topic area should be here in the Pikes Peak Region.

Importance/Performance of Key **REGIONAL** Issues

[IMPORTANCE OF ISSUE TO THE REGION]

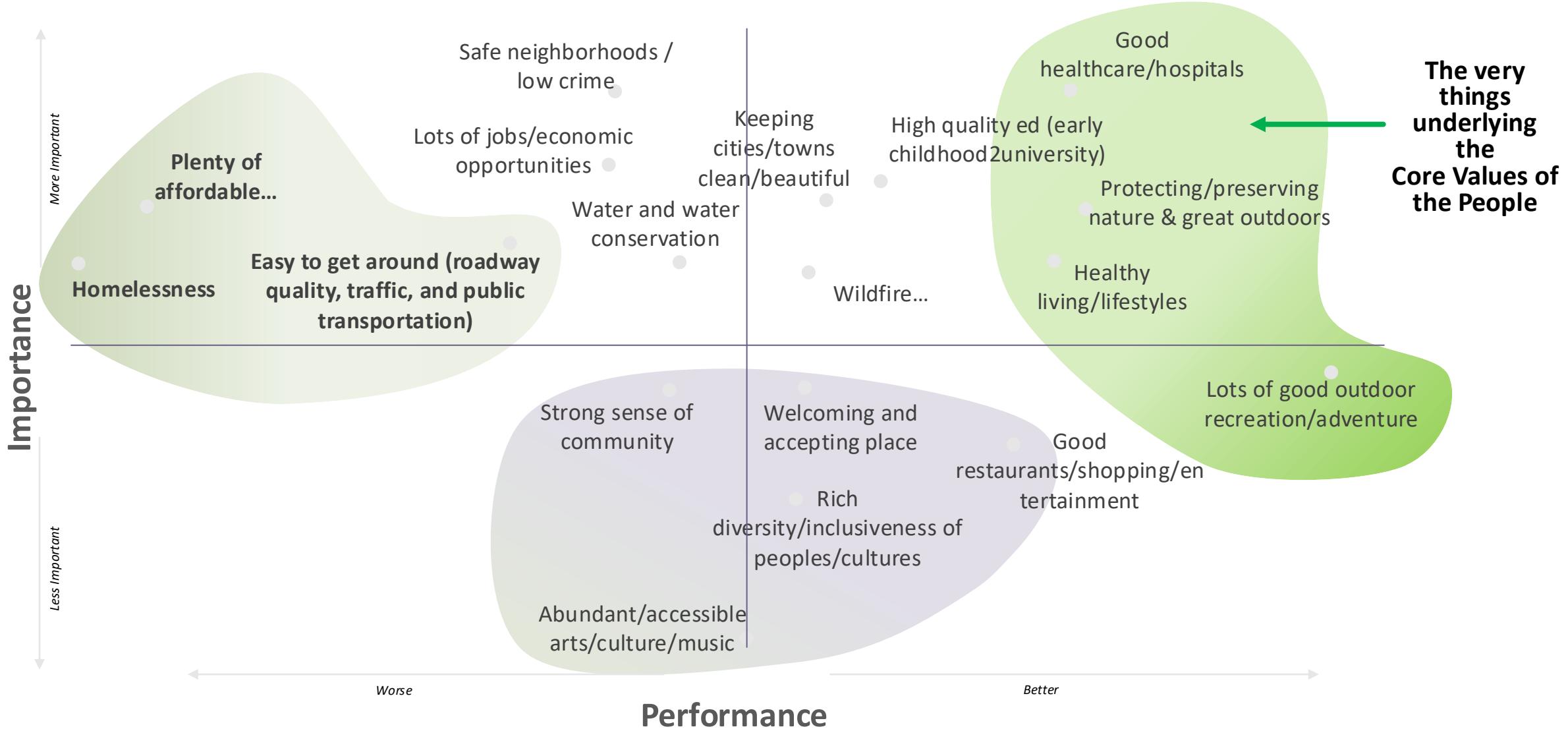


BASE: All Respondents (n=700)

Q205. Residents of the Pikes Peak Region have mentioned a variety of things that impact the quality of life for people living here. For each of the following, please select the option which best describes how important of a priority that issue or topic area should be here in the Pikes Peak Region.

Importance/Performance of Key **REGIONAL** Issues

[IMPORTANCE OF ISSUE TO THE REGION]



BASE: All Respondents (n=700)

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should be here in the Pikes Peak Region.

Q206. In your opinion, which of the following best describes how you feel the Pikes Peak Region is performing in each of these areas?

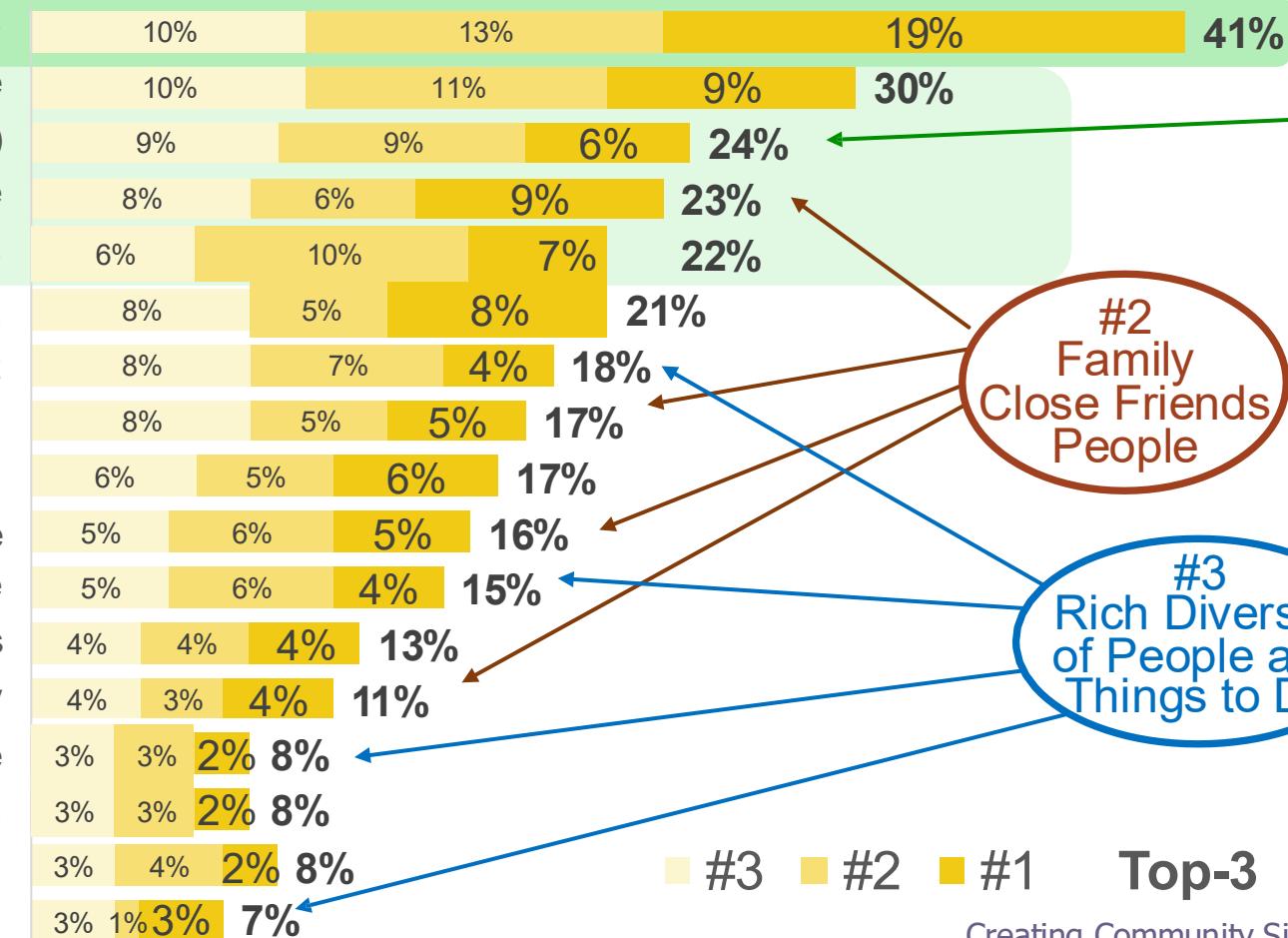


PERSONAL Drivers of High Quality of Life...

[IMPORTANCE OF ISSUE AT PERSONAL LEVEL]

What makes life great **for you** in this region and adds the most to your quality of life?

- The scenic / natural beauty of this place
- Safe neighborhood / Low crime
- Outdoor rec/adventure (trails/hiking/biking, etc)
- My family or close friends live here
- Access to good healthcare
- I can live in privacy in my area
- Good restaurants, shopping, entertainment
- Family-oriented living
- Small town or an area that's less crowded
- Caring and supportive people around me
- Variety of things to do here
- Lots of good jobs / economic opportunities
- Welcoming and friendly community
- Music, arts, and culture
- Easy to get around / less traffic
- Strong sense of community
- Rich diversity of people/cultures



#1
Nature

#2
Family
Close Friends
People

#3
Rich Diversity
of People and
Things to Do

#3 #2 #1 Top-3

Creating Community Since 1928

BASE: All Respondents (n=700)

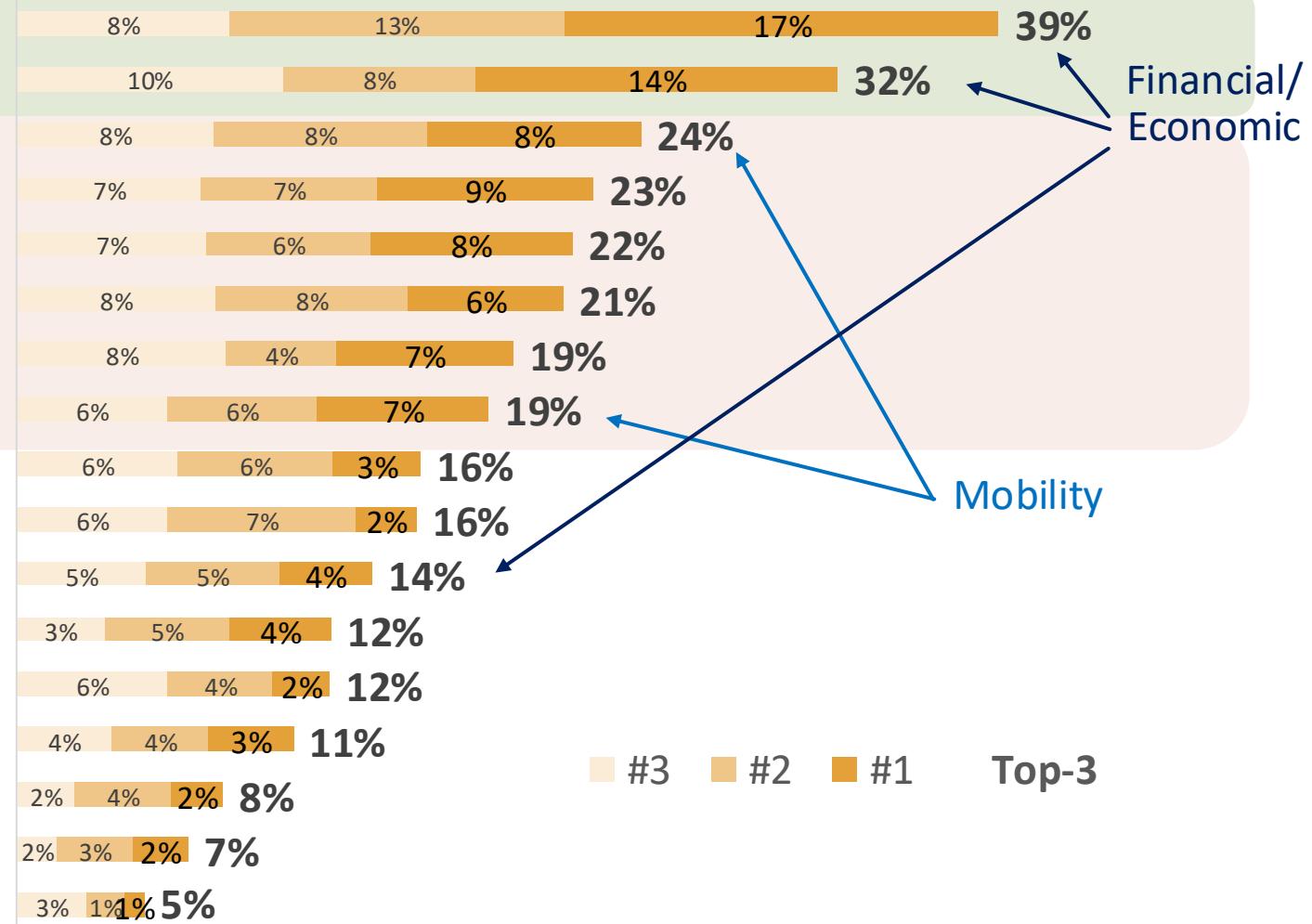
Q301. We are going to start by thinking about what makes the Pikes Peak Region so special. Thinking specifically about where you live, what makes this such a great place to you? What do you personally enjoy most about living and working here? To help you, residents of the Region have identified many of the things that might be on your list. Please carefully review the list of 17 items first. Then, please select the top 3 items you personally like the most out of all 17 items—the things that make life great for you in this region and add the most to your quality of life.

Things taking away from **PERSONAL** quality of life...

[IMPORTANCE OF ISSUE AT **PERSONAL** LEVEL]

What has the most significant negative effect on your quality of life in the region?

- The high cost of living (not including housing)
- Lack of affordable housing/shortage/high cost
- Traffic / congestion / hard to get around
- Increased crime / neighborhoods less safe
- Too much growth in the Region
- Homelessness
- Drug and alcohol addiction
- Lack of good public transportation
- Growing concern about water availability
- Growing concern about mental health
- Few/low paying jobs/economic opportunities
- Growing divide between rich and poor
- Wildfire vulnerability
- Not enough public support to fund services we need
- Lack of diversity in the people/cultures
- Abandoned buildings/spaces
- Areas are becoming filthy



BASE: All Respondents (n=700)



Values of the People of the Pikes Peak Region



Values Strategic Hinge

There is a “**strategic hinge**” which exists, linking attributes and benefits of a region to the values of those that live there.



Identifying and activating the **rational + emotional drivers** of this hinge is the goal of “values” in regional visioning and communications.

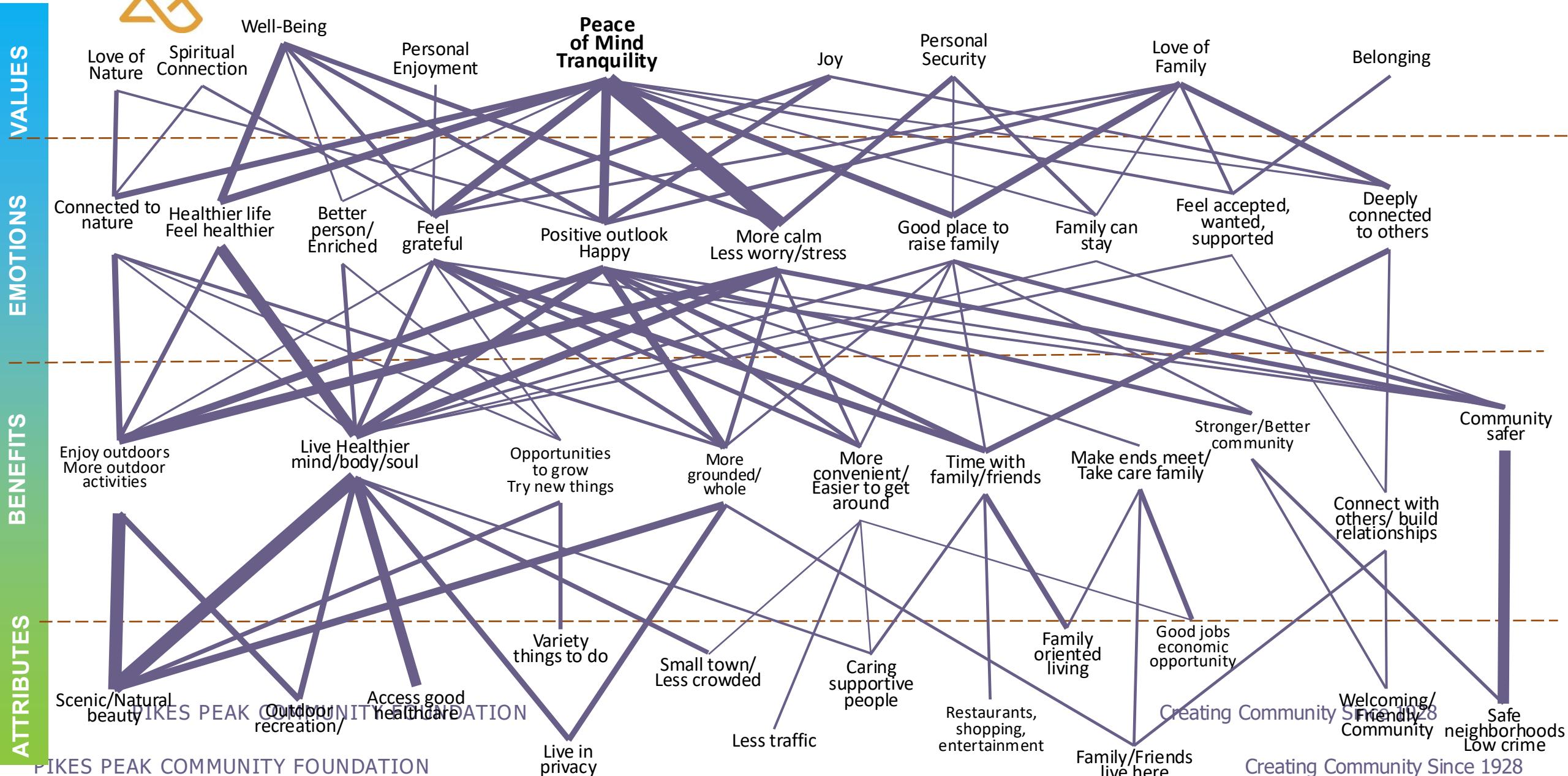


Uncovering Values...

(an example of values laddering)

FRAMEWORK	QUESTIONS	THE VALUES LADDER
VALUE	Why is it important for you to be more at ease?	<i>“Security and love as a parent”</i> (Family Love)
PERSONAL CONSEQUENCE	What is the benefit to you when you can raise your son in a safe environment?	<i>“Less worry - more at ease”</i> (Less Worry)
FUNCTIONAL CONSEQUENCE	Why is that important to you?	<i>“Raise kid in a safe environment”</i> (Feel Safe)
ATTRIBUTE	Why are the “friendlier people” important to you?	<i>“Better place to raise family”</i> (Good place for families)
	What makes this Region such a nice place to live?	<i>“People here seem to be friendlier”</i> (The People)

Values of the People of the Pikes Peak Region [Hierarchical Values Map or Mind Map]





DOMINANT Values Orientation: Healthy Living of Scenic Beauty and Outdoors

[NET 39%]

VALUES
EMOTIONS
BENEFITS
ATTRIBUTES

Peace of Mind/Tranquility

Well-Being, Joy
Love of Nature
Spiritual Connection

More Calm
Less Stress

Positive Outlook
Grateful
Better Person

Life Healthier in Mind/Body/Soul

More Grounded/Whole
Enjoy Outdoors
Opportunities to Grow/Try New Things

Scenic/Natural Beauty

Outdoor Recreation/Adventure
Access to Good Healthcare

Unique and defining values of the Pikes Peak Region

This is a place of stunning, unmatched scenic beauty and outdoor adventure and wonder...

...that stimulates the body and inspires and enlivens the mind and spirit making people feel whole, more grounded, connected, and grateful...

...alleviating the stresses of life and leading to healthy living, endless opportunities to experience and enjoy new things, which generate powerful feelings of peace and tranquility.

Creating Community Since 1928



Secondary Values Orientation: Family and Supportive Community

[NET 25%]

VALUES

EMOTIONS

BENEFITS

ATTRIBUTES

Peace of Mind/Tranquility

Love of Family
Personal Security
Belonging

Positive
Outlook
Happy

Good Place to
Raise Family
Family Can Stay

Feel
Accepted
and Wanted

Time With Family/Friends

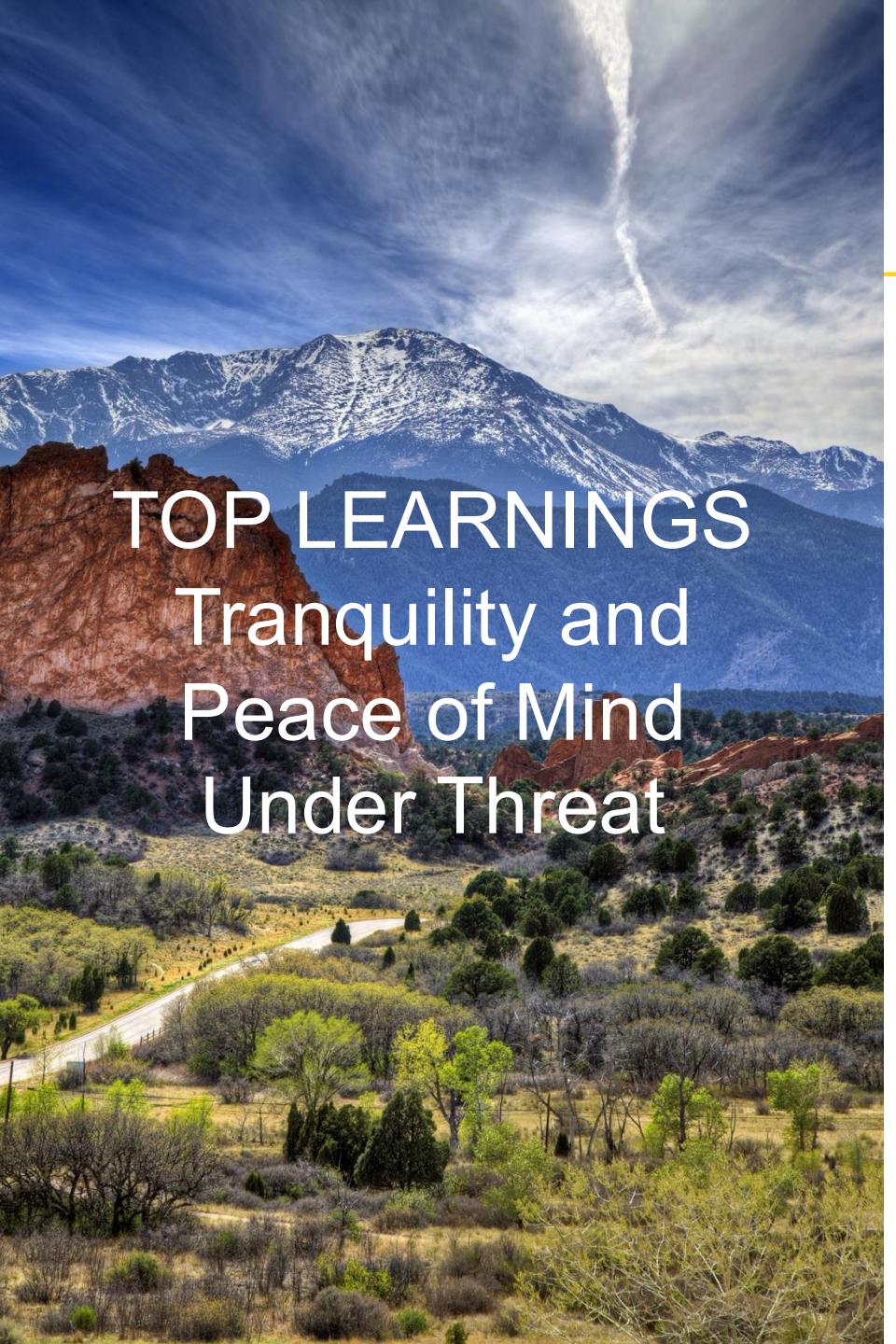
Build Relationships
Stronger/Better Community
More Grounded/Whole

Family/Friends Live Here

Family Oriented Living
Caring Supportive People
Welcoming/Friendly Community

This is also a place where connections and relationships with family and friends and the caring/supportive communities make people feel accepted and wanted, contribute to healthy living, and make our communities stronger.

It's a place that makes people want to stay, raise families, and enjoy the greater sense of peace and tranquility that comes from the sense of security, human connection and belonging people seek.



TOP LEARNINGS

Tranquility and Peace of Mind Under Threat

TOP LEARNINGS

3

There is a Transcendent Peace and Tranquility in Pikes Peak Region... It's Real and Under Threat

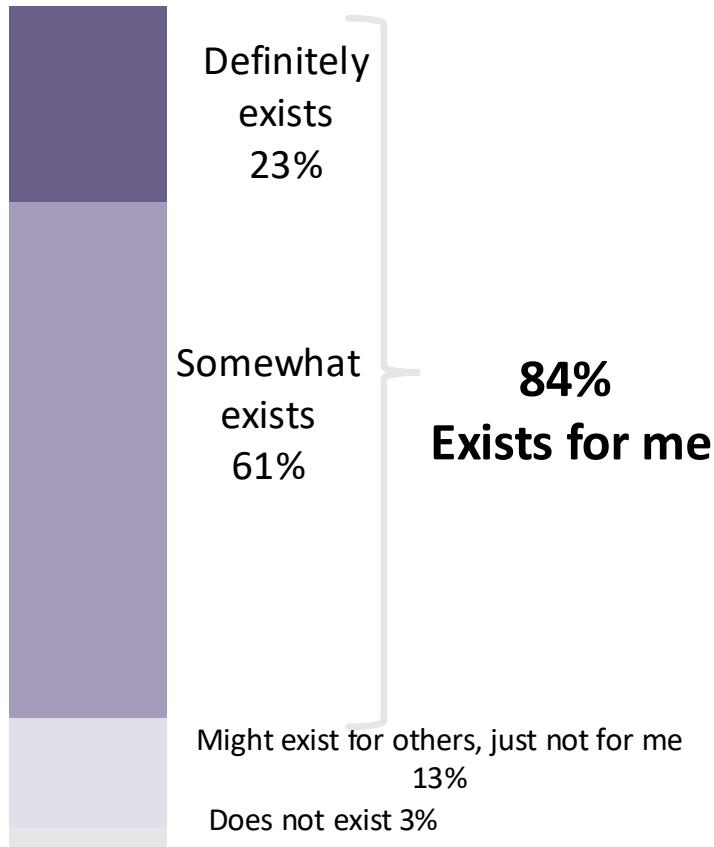
- There is a distinct and real sense of peace and tranquility that makes the region unique and special. **The natural and scenic beauty of this place is the source and energy generating the peace and tranquility.**
- **More than 3 of 4 residents feel the peace and tranquility is being threatened** and are motivated to support actions that will protect, promote, and preserve it.

Creating Community Since 1928

Creating Community Since 1928

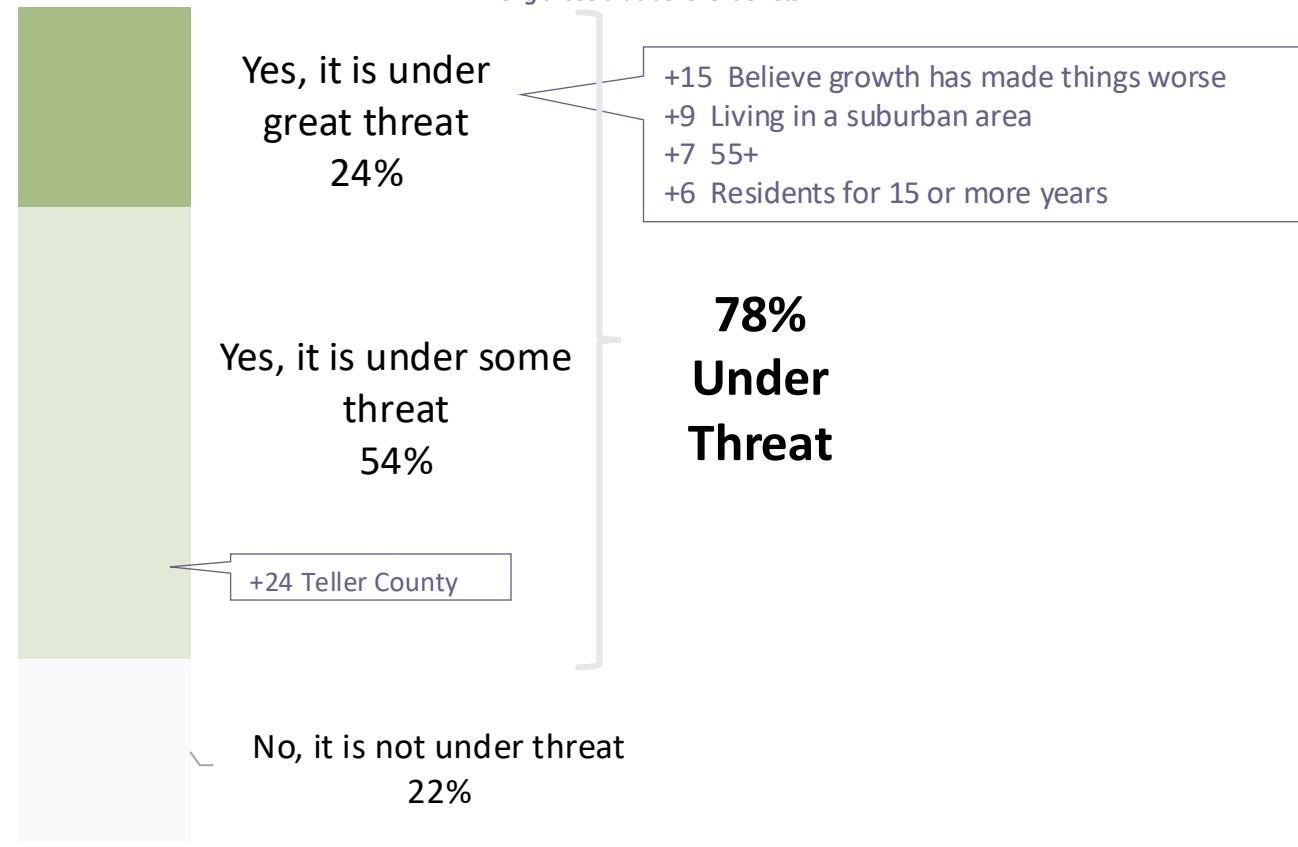
Peace and Tranquility In the Pikes Peak Region

Does peace and tranquility exist in the Region?



Is the peace and tranquility in the Region under threat of being lost?

Among those that believe it exists



BASE: Scientific SPLIT 1, 2, 3 (n=349)

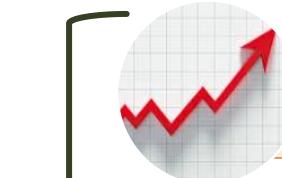
Q501. Some people have talked about a sense of peace and tranquility they get from living in this place. Based on your experience living here, does this peace and tranquility exist for you and others?

BASE: Scientific SPLIT 1, 2, 3 AND BELIEVE PEACE AND TRANQUILITY EXIST (Q501=1, 2, 3) (n=338)

Q502. Do you believe the peace and tranquility of being in this place is under threat of being lost?

Quality of Life Drivers and Values Identify Priority Issues for Deeper Dives

Public priority and focus on these issues as drivers of quality of life and their values triggered the deeper dive look



Managing Growth



Natural Beauty and Outdoors



Housing



Mobility and Transportation



Education

Regional Leader priority



TOP LEARNINGS

Attitudes about Growth

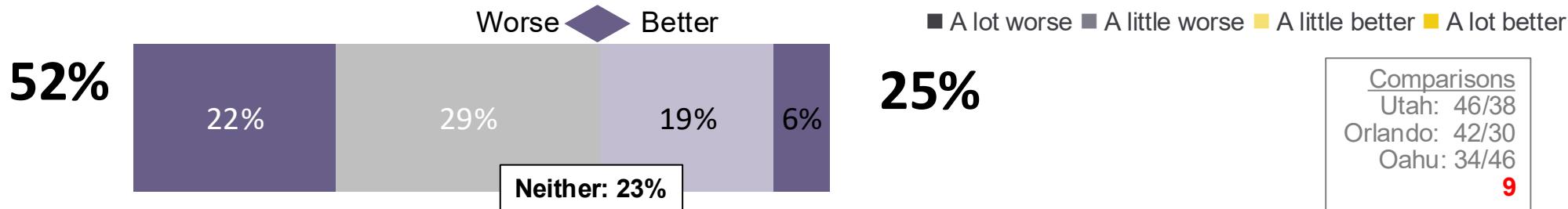
TOP PRIORITIES

4 Growth Making Things Worse

- The majority of Pikes Peak residents (52%) believe growth is making things worse (only 25% of adults feel the growth is making things better).
- Yet about the same number (51%) agree that growth in the region brings mostly benefits and advantages IF it is carefully managed. Another 20% believe growth should be strongly encouraged

Growth Making Things Worse

Based on your own personal feelings, on balance,
do you believe the growth in the Region is making things better or making things worse?



Ages 18-34 32% 13% 19% 26% 35%

Ages 35-54 55% 22% 33% 13% 19%

Ages 55+ 69% 31% 38% 16% 19%

Large differences by
age and location

Central El Paso 40% 18% 23% 27% 33%

North El Paso 45% 14% 31% 22% 30%

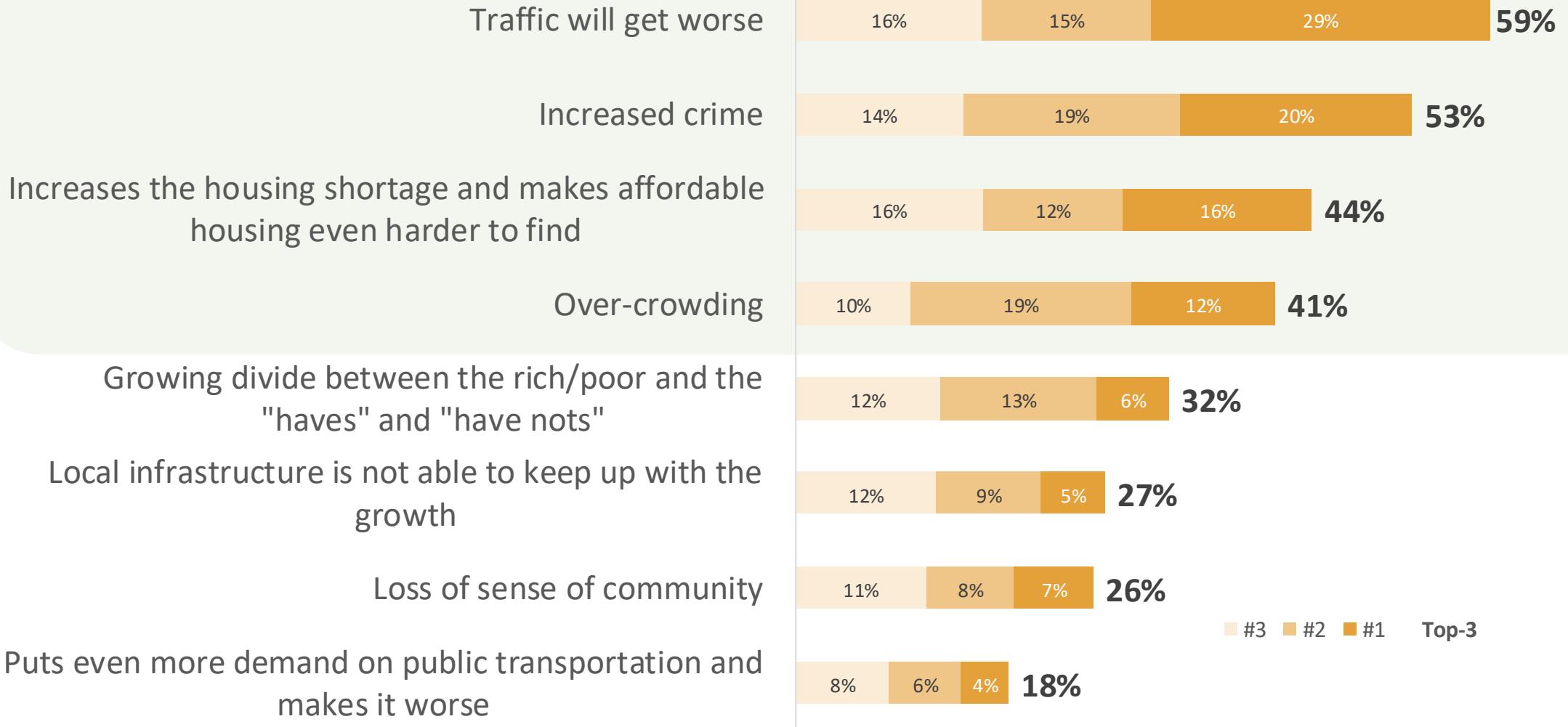
East El Paso 60% 27% 34% 11% 16%

South El Paso 69% 33% 36% 10% 12%

Teller County* 23% 10% 13% 43% 55%

Teller Community Survey
69% Worse / 20% Better

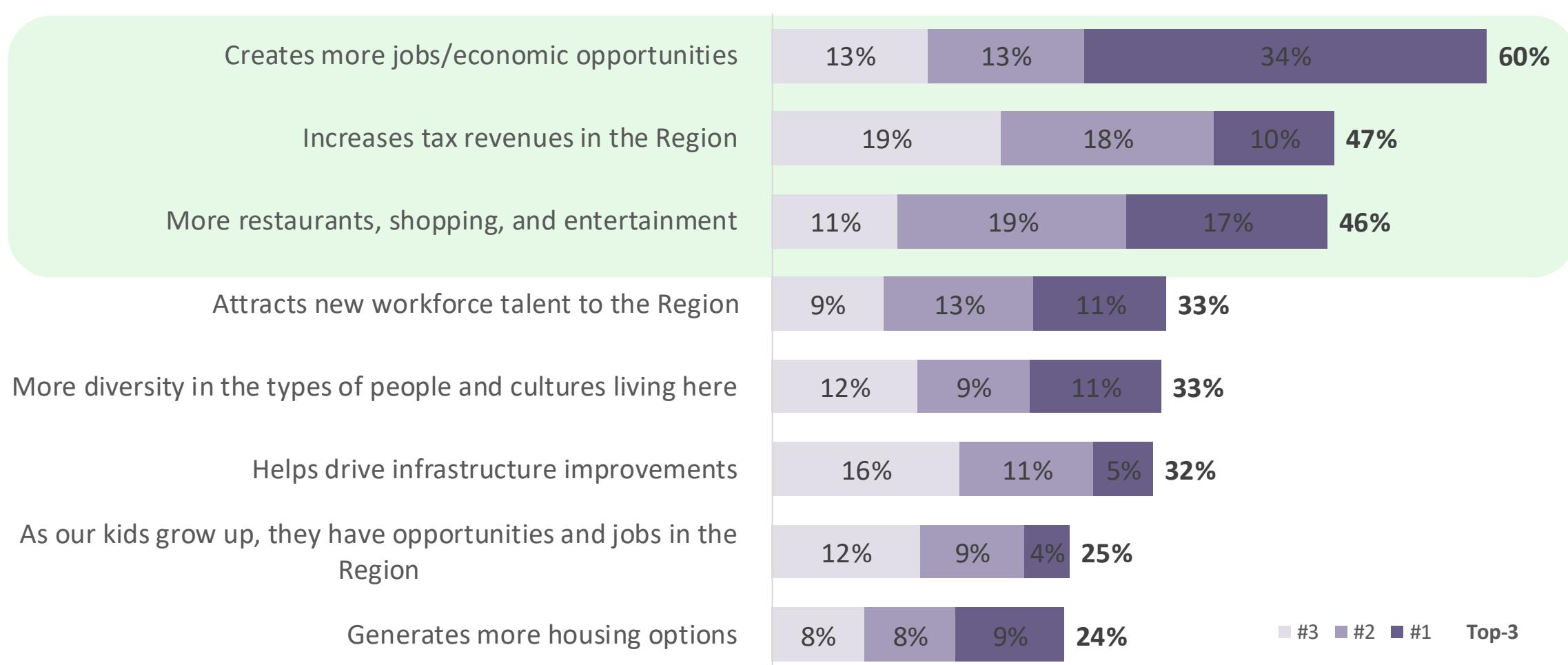
Worst Consequences of Growth...



BASE: SPLIT 4, 5, 6 (n=351)

Q504: When it comes to growth in your community and across the Region, which of the following best describes what you see as the worst consequences of growth? What does growth do that makes things worse? Please read the list below and rank your top 3 worst consequences of growth.

Key Benefits of Growth...



BASE: SPLIT 4, 5, 6 (n=351)

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Okay, now let's look at it from the other side. When it comes to potential growth in your community and the Region more broadly, which of the following 3 best describe what you see as the key benefits? Please read the list below and rank your top 3 best benefits of growth.

What To Do about Growth...

Person A

*Growth in the Pikes Peak Region has and will continue to bring many benefits and advantages and should be **strongly encouraged**.*

Person B

*Growth in the Pikes Peak Region brings mostly benefits and advantages but it should be **carefully managed and regulated**.*

Person C

*Growth in the Pikes Peak Region has and will continue to jeopardize the quality of life for residents and should be **significantly limited**.*

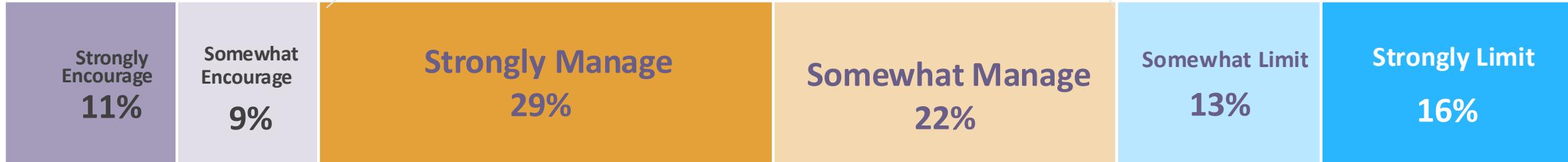
71%

Believe Growth
is Beneficial!!!

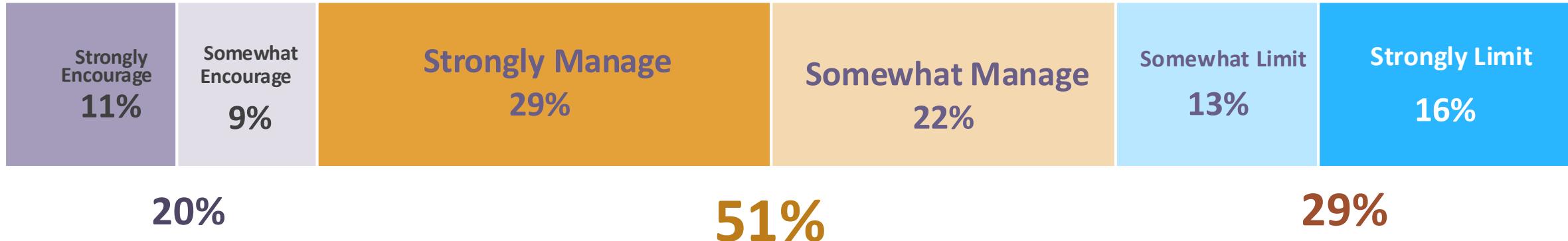
20%

51%

29%



Subgroup Differences on Growth Management...



More Likely Encourage Growth

Black 39%
Resident < 4yr 30%
Unemployed 28%
Single 27%
18-34 years 27%
Men 26%
No military service
HS or less 25%

More Likely to Limit Growth

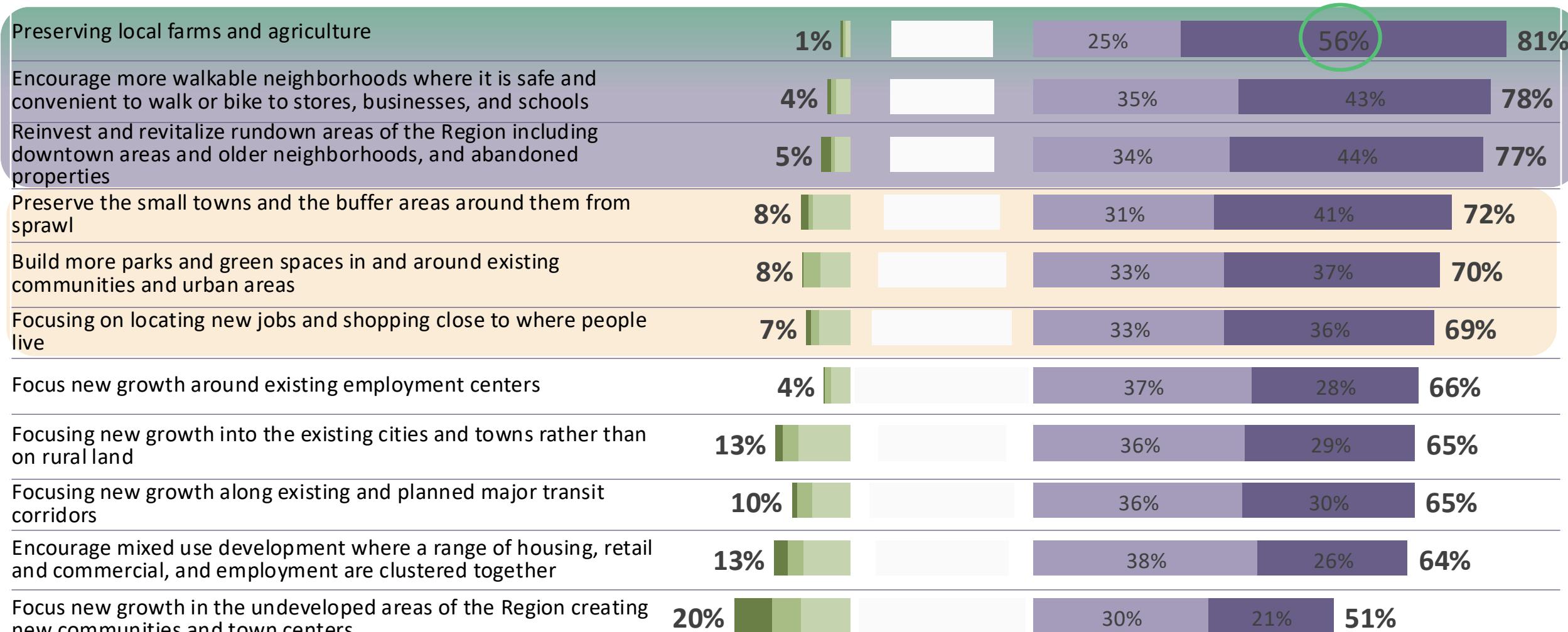
Never Users of Public Trans 37%
55+ years 36%
Resident 15+ yrs 36%
Rural 35%
Retired 34%
South El Paso 34%

Note: Very small ideological differences

- Conservatives slightly more likely to encourage (23%) AND limit (32%)
- Liberals slightly less (16% and 28%)

Land Use and Growth Management Solutions

Oppose  Support



 Slightly Oppose

 Somewhat Oppose

 Strongly Oppose

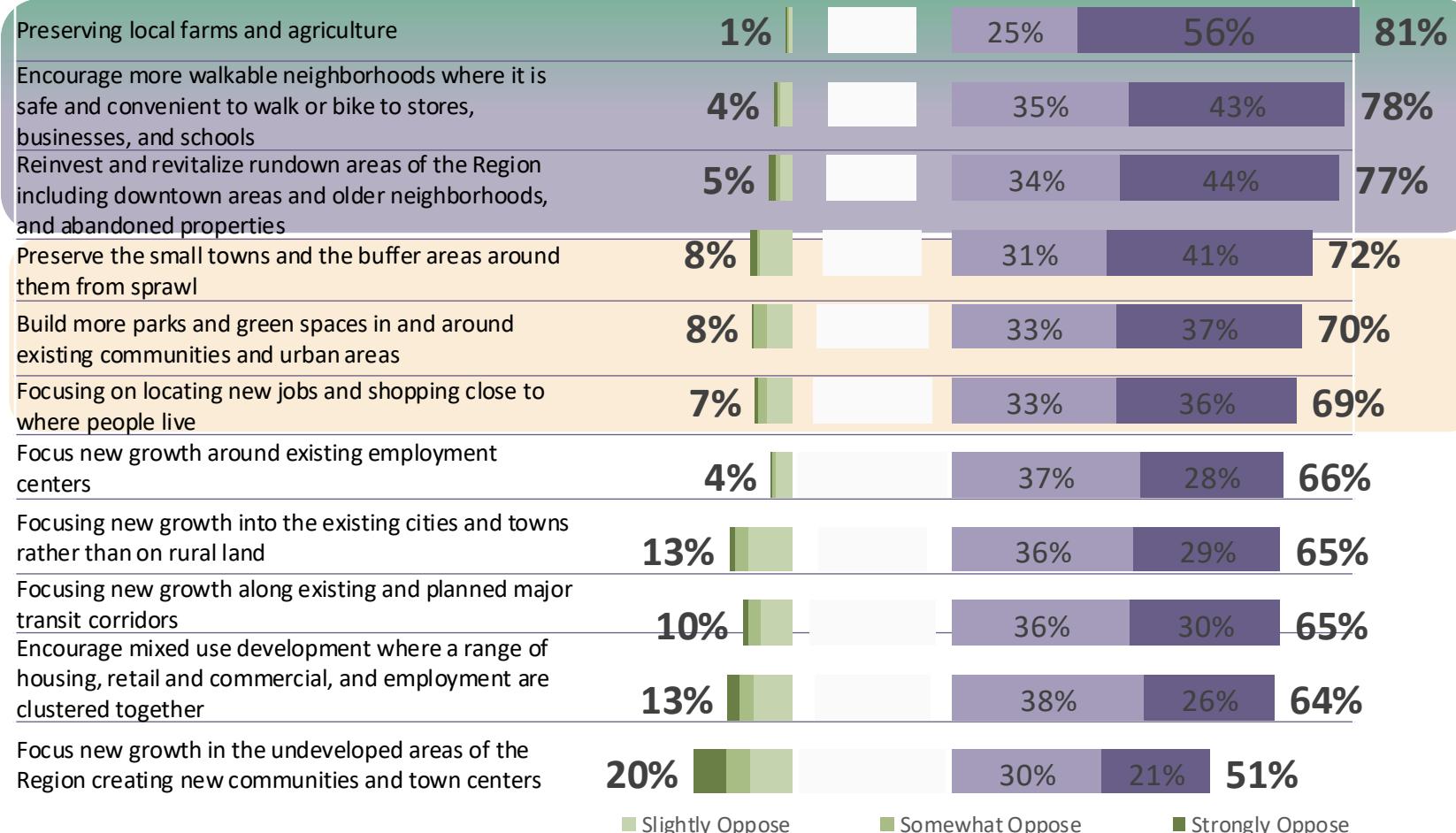
 Slightly Support

 Somewhat Support

 Strongly Support

A Few Notable Subgroup Differences...

Oppose ◀ ▶ Support

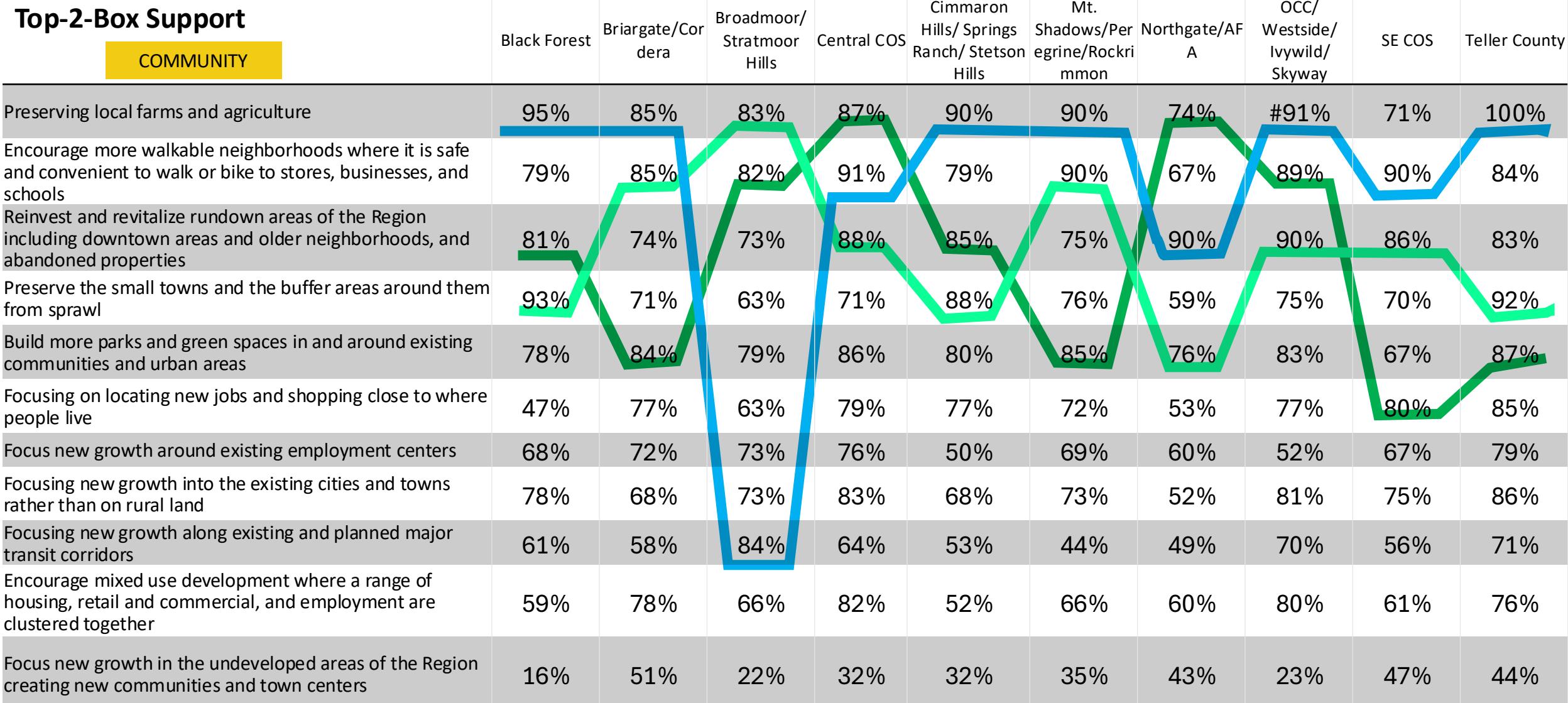
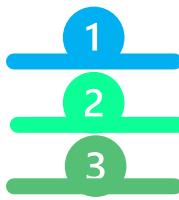


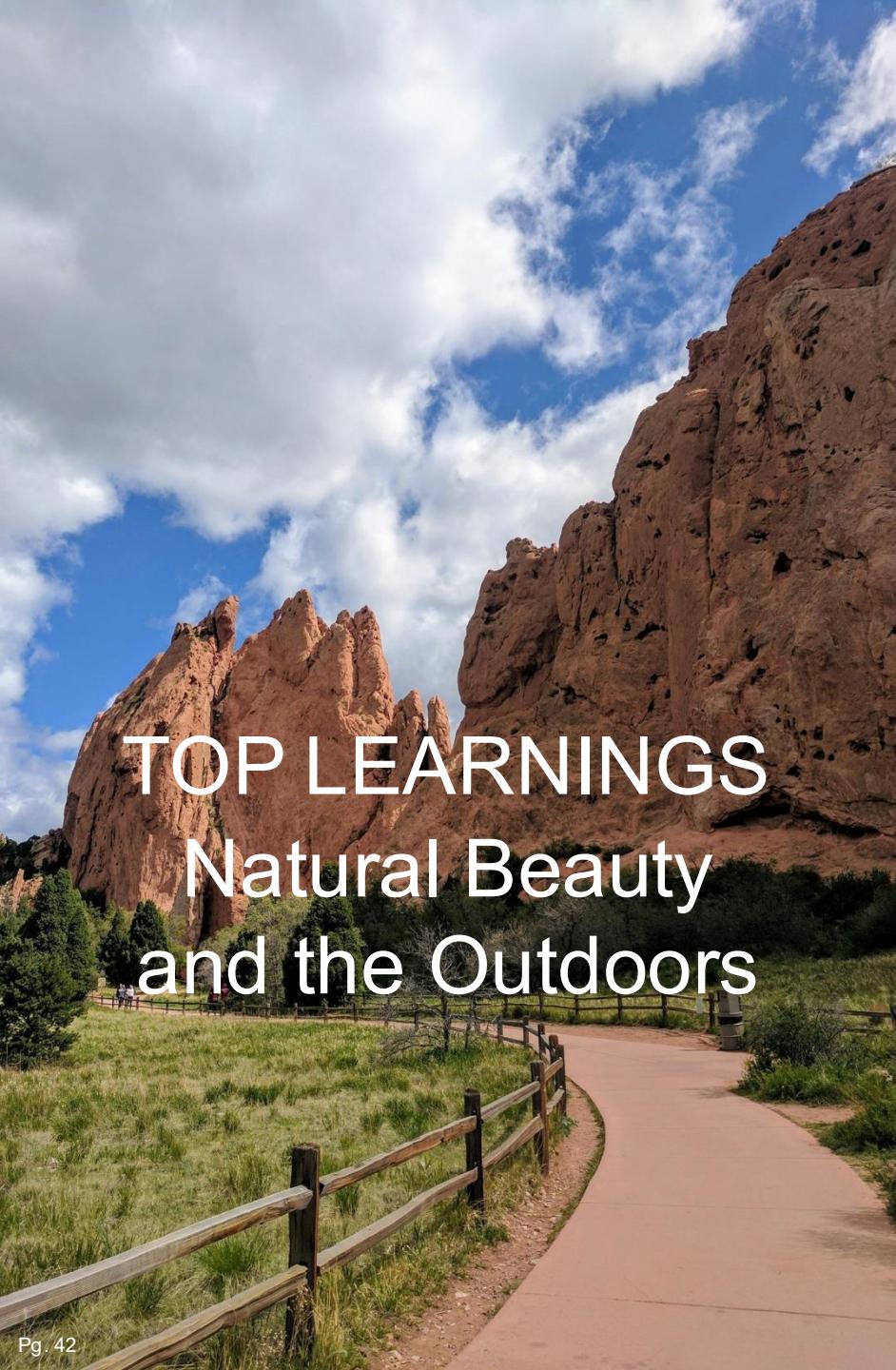
A few notable Subgroup differences

- Black residents far more likely to want new growth around employment centers and along transit corridors (Tied for #1)
- Hispanics: 3rd highest priority is to locate jobs/shopping close to where people live.
- HHI 100K-\$150K: Locating jobs/shopping close to where people live is tied for #1 priority
- HHI \$150K+: Focusing new growth into existing cities is #2



Land Use and Growth Strategies: Communities





TOP LEARNINGS

Natural Beauty and the Outdoors

5 TOP PRIORITIES

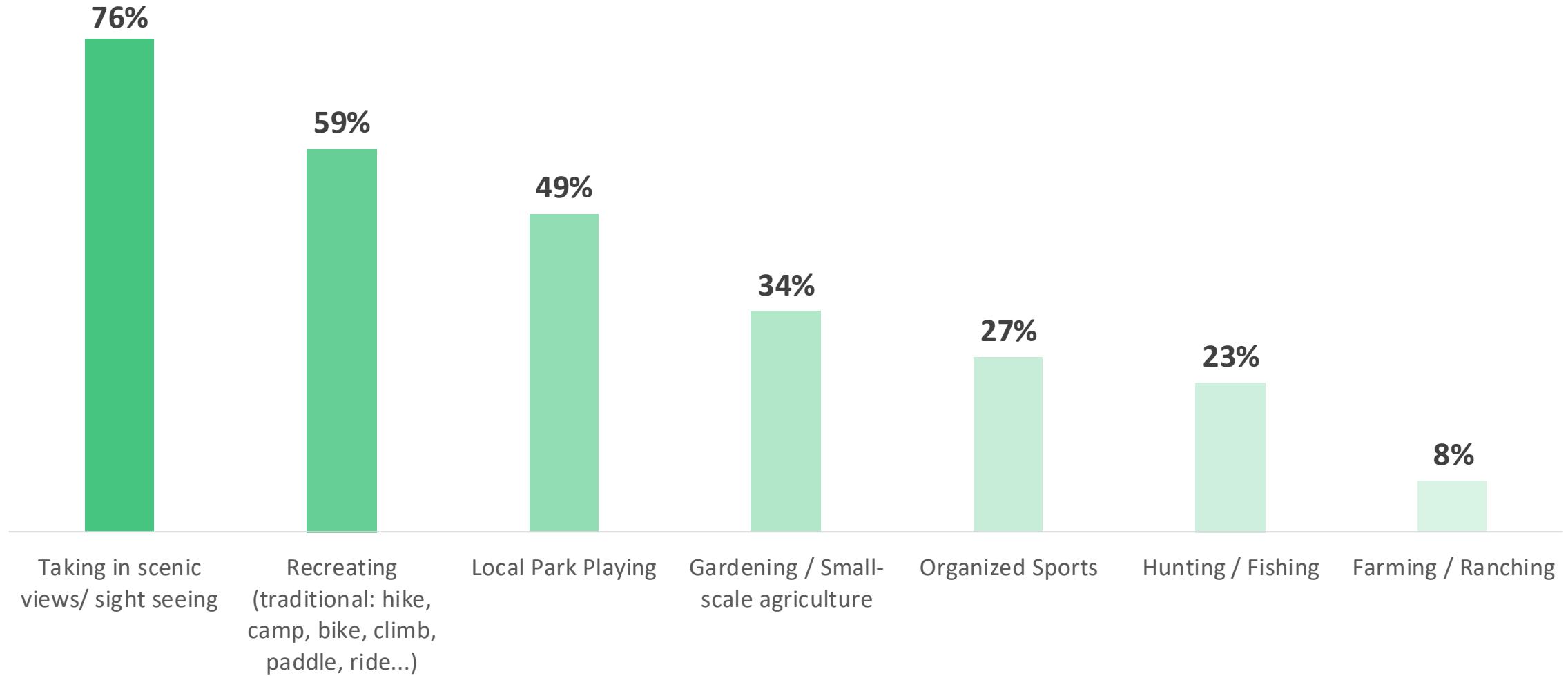
Greater Access, Preservation, Beautification Are Key to Tranquility/Peace of Nature/Outdoors

- **Greater Access:** People want better access to natural amenities (more bathrooms, public transportation, parking) and more neighborhood parks.
- **Preservation:** People place high priority on more sustainable water use and watershed protection and more proactive wildfire mitigation.
- **Beautification:** It is not just about the Peak and what surrounds it. Enjoying “scenic beauty” includes clean up across the region and revitalization of rundown areas.

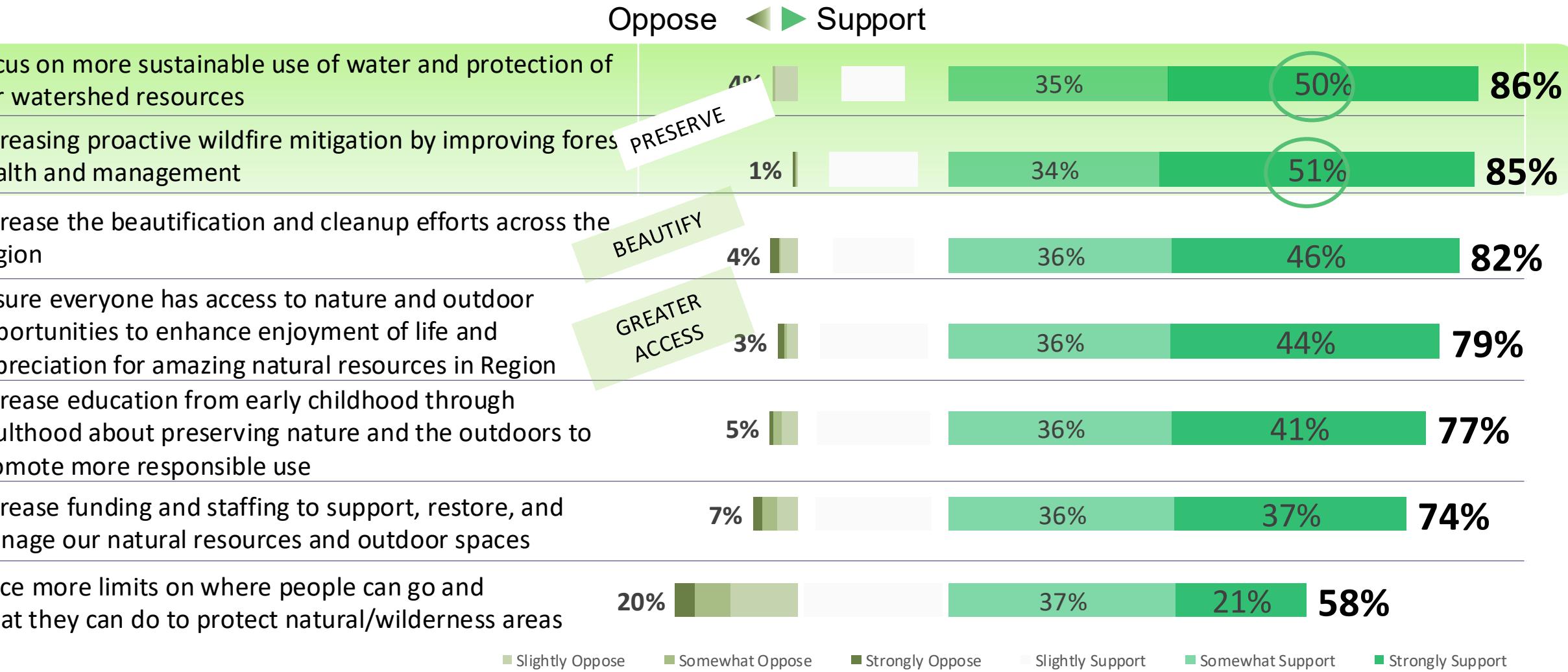
Creating Community Since 1928

Creating Community Since 1928

How People Enjoy Nature and Outdoors... (where to concentrate)



Top Priorities to Preserve & Enjoy Nature, the Scenic Beauty, and Outdoors... (what to do)



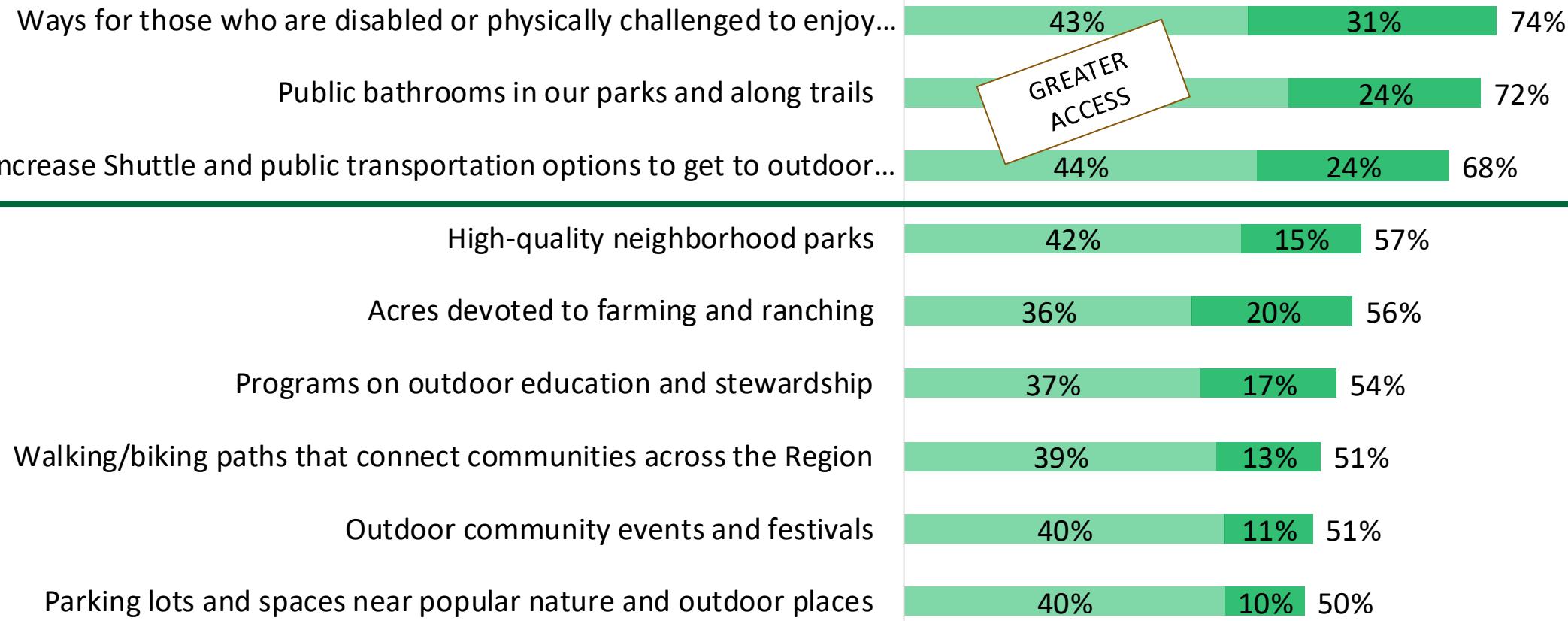
BASE: SPLIT 3, 4, 5 (n=351)

PIKES PEAK COMMUNITY FOUNDATION

Q618: People in the Region have identified the scenic beauty and preservation of nature and the outdoors as a top regional priority. There are different things that could be done to preserve and enjoy nature, the scenic beauty, and amazing outdoors in our region. For you personally, how strongly do you support or oppose each of the following to preserve and enjoy the scenic beauty of our region, nature, and our outdoor spaces?

What We Need More of For our Outdoor Activities and Amenities...

Out of 25 different options



■ We need a little more

■ We need a lot more

NET Need More

Lower Priority Outdoor Activities and Amenities...

Majority feel “just about right” amount

- ✓ Mountain biking trails 61% (feel just about right)
- ✓ Outdoor sports fields and parks 61%
- ✓ Hunting and fishing opportunities 61%
- ✓ Iconic, bucket list experiences and adventures (The Incline, Cog Railway, The Ascent, The Hill Climb, etc.) 59%
- ✓ Organized local events (bike races, running competitions, festivals, etc.) 55%
- ✓ Winter sports venues and activities (skiing, ice skating, etc.) 54%
- ✓ Boating/water sports activities and locations (motorized/non-motorized) 53%
- ✓ Opportunities for the general public to engage with our Olympic sports community and events 53%
- ✓ Skate parks 52%
- ✓ Recognition and appreciation that the Pikes Peak Region is the most amazing place in the country for scenic beauty, nature, and outdoor enjoyment 52%
- ✓ Hiking and nature trails near our towns and cities 52%
- ✓ Outdoor camping places 52%
- ✓ Hiking and nature trails near our more wild and remote areas 50%

Other

Affordable golfing options

- 32% need more
- 46% about right
- 22% already enough

Organized national, international events (outdoor sports competitions, triathlons, festivals, etc.)

- 46% need more
- 45% about right
- 9% already enough

How Do We Better Manage Demand...

Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go (campgrounds, mountain trails, etc.)

Oppose ➤ Support

12%  22% **66%**

Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live

7%  32% **65%**

Create more nature and outdoor spaces in lower income neighborhoods and the underserved areas of the Region

8%  32% **64%**

Use a reservation and timed-entry systems for the popular outdoor spaces in the Region to limit the number of people there at any one time

32%  14% **45%**

Add access or admission fees to the more popular outdoor spaces in the Region to raise money to preserve the location and reduce the number of people using it

38%  14% **41%**

Make no changes, everything is fine as it is

75%  11%

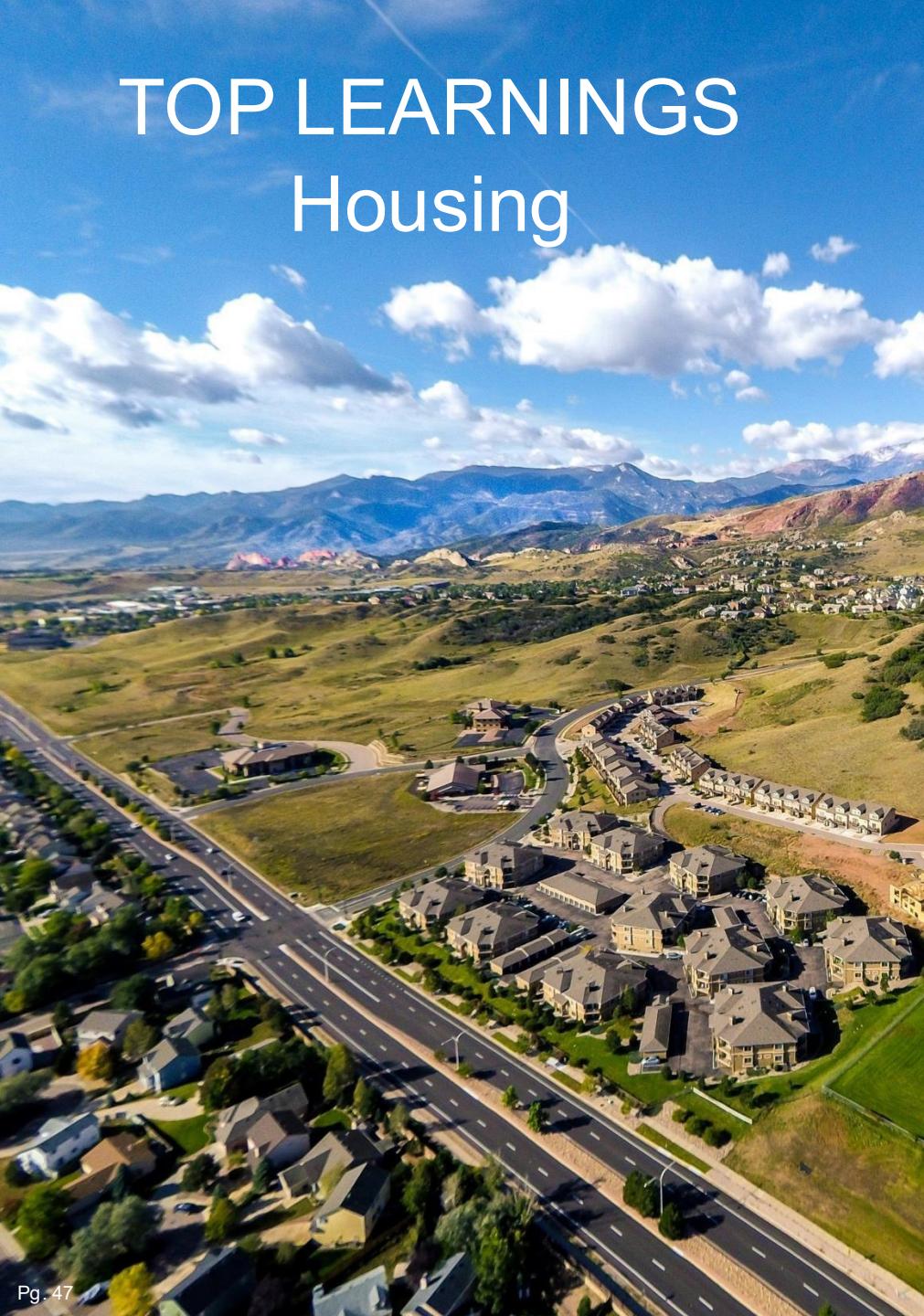
Legend: Slightly Oppose (light green), Somewhat Oppose (medium green), Strongly Oppose (dark green), Slightly Support (light gray), Somewhat Support (medium green), Strongly Support (dark green)

BASE: SPLIT 3, 4, 5 (n=351)

Q620. Many people have mentioned that there is an increasing demand for some of the most special outdoor places in our region, and this demand is only expected to increase as time goes by. These outdoor spaces include parks, hiking and biking trails, hunting and fishing areas, sporting fields and courses, and other spaces for outdoor recreation. How strongly do you support or oppose each of the following solutions that can either reduce the demand or increase the supply of natural and outdoor spaces to reduce crowding and overuse?

TOP LEARNINGS

Housing



TOP PRIORITIES

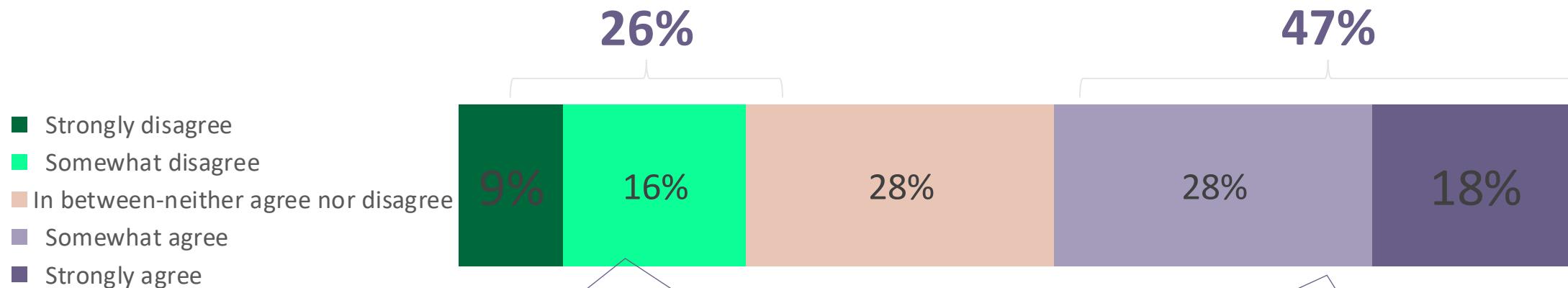
6 Most Residents Want More Housing

- **Nearly half of residents (47%) agree the region needs more homes and apartments—just 26% disagree.**
 - Demand for new homes/apartments varies significantly by region.
 - Teller, Central COS, Southeast COS, and Northgate among highest in demand
- Top priority solutions include:
 - More community partnerships focusing on affordable housing
 - Convert underutilized spaces to housing
 - Buyer/Renter assistance
 - More transit-oriented development

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Near Majority Want More Homes Built

“We need to build more homes and increase the overall number and availability of homes and apartments in the Region.”



Subgroups More Likely to Disagree [NET % Disagree]
43% Retired
44% Rural Areas
37% Limit Growth

Subgroups More Likely to Agree [NET % Agree]
85% Black / AA
72% Teller County
68% HHI \$100k-\$149k
60% 18-34
59% Hispanic
58% Central COS
56% Small town/city
56% Renters
55% Urban Area

BASE: SPLIT 1, 2 5 (n=350)

Q601. Thinking about the housing situation in the Pike's Peak Region, please rate your level of agreement or opposition to the following:

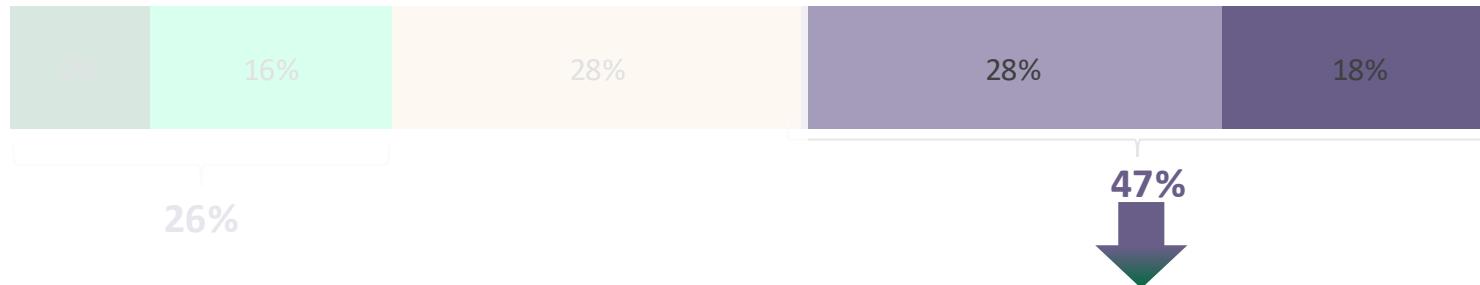
“We need to build more homes and increase the overall number and availability of homes and apartments in the Region.”

Fig. 49

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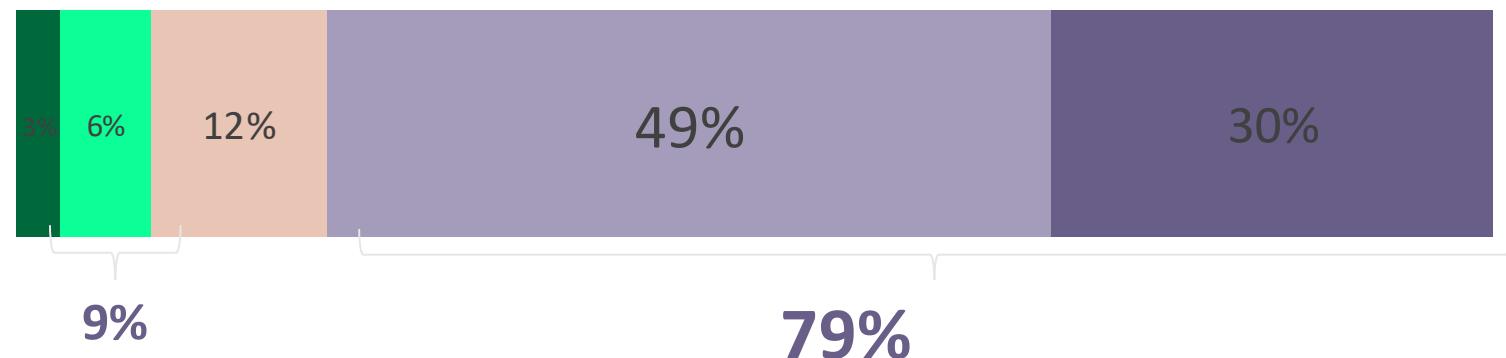
Among Those That Want More Housing... There is Support to Build Where They Live

“We need to build more homes and increase the overall number and availability of homes and apartments in the Region.”



“We need to build more homes and increase the overall number and availability of homes and apartments **in or near the community where I live.”**

- Strongly disagree
- Somewhat disagree
- In between-neither agree/disagree
- Somewhat agree
- Strongly agree



BASE: SPLIT 1, 2 5 (n=350)

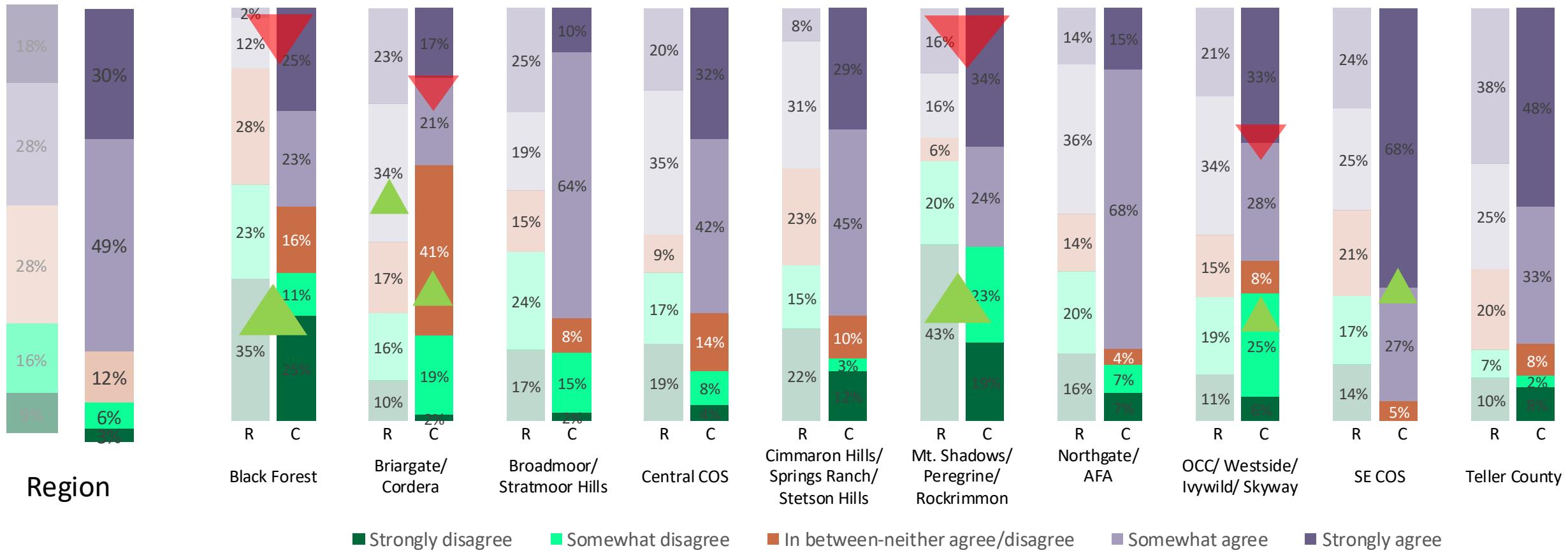
Q601.Thinking about the housing situation in the Pikes Peak Region, please rate your level of agreement or opposition to the following: "We need to build more homes and increase the overall number and availability of homes and apartments in the Region."

BASE: SPLIT 1, 2 5 AND AGREE THE REGION NEEDS MORE HOUSING (n=176)

PEAK COMMUNITY FOUNDATION Pg. 50 Creating Community Since 1928
Q603. Earlier we asked a question about the situation in the Region. You indicated that you think the Region needs more housing. Please indicate your level of agreement or disagreement with the following when it comes to the community close to where you personally live: "We need to build more homes and increase the overall number and availability of homes and apartments in or near the community where I live."

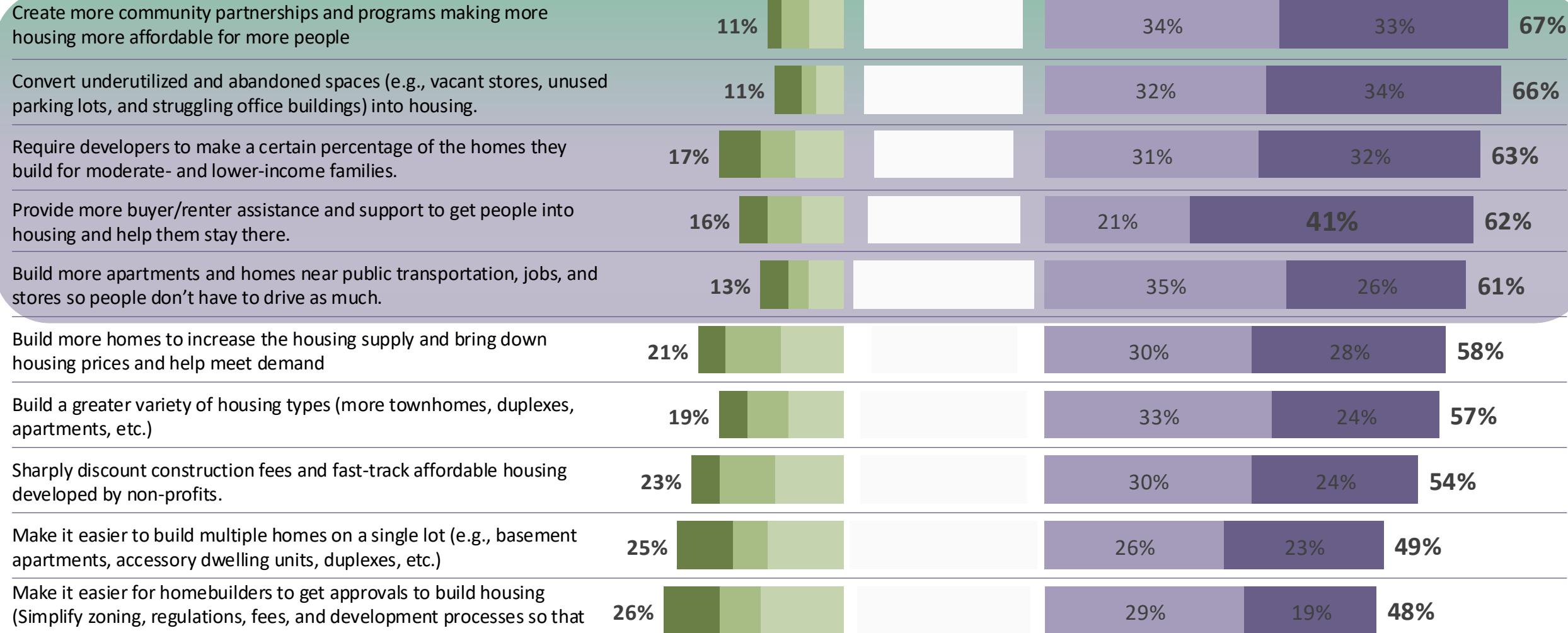
It Depends on Where You Live:

"We need to build more homes and increase the overall number and availability of homes and apartments... [in the Region / in or near the community where I live.](#)"

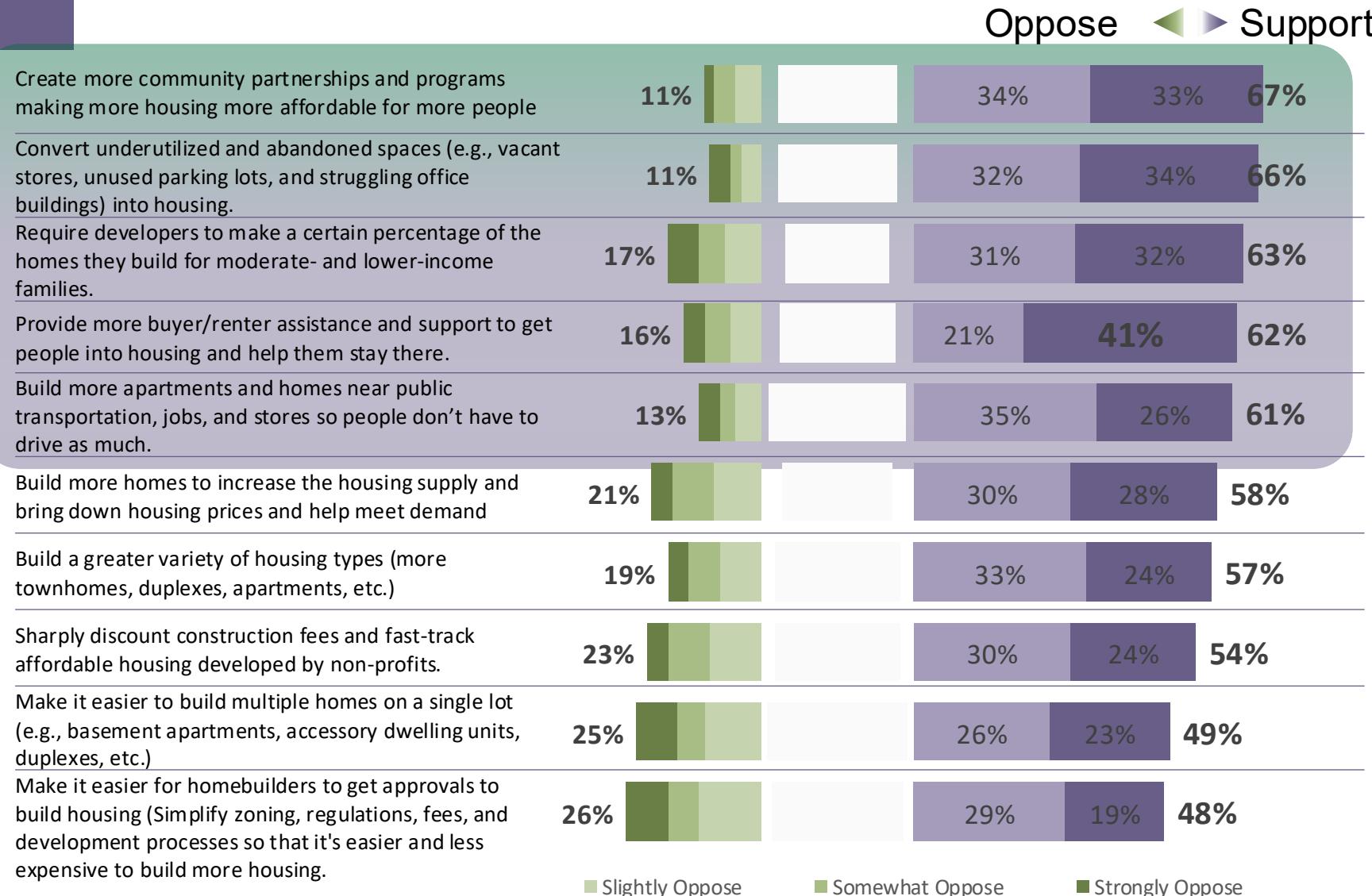


Priority for Housing Solutions...

Oppose Support



Notable Subgroup Differences...

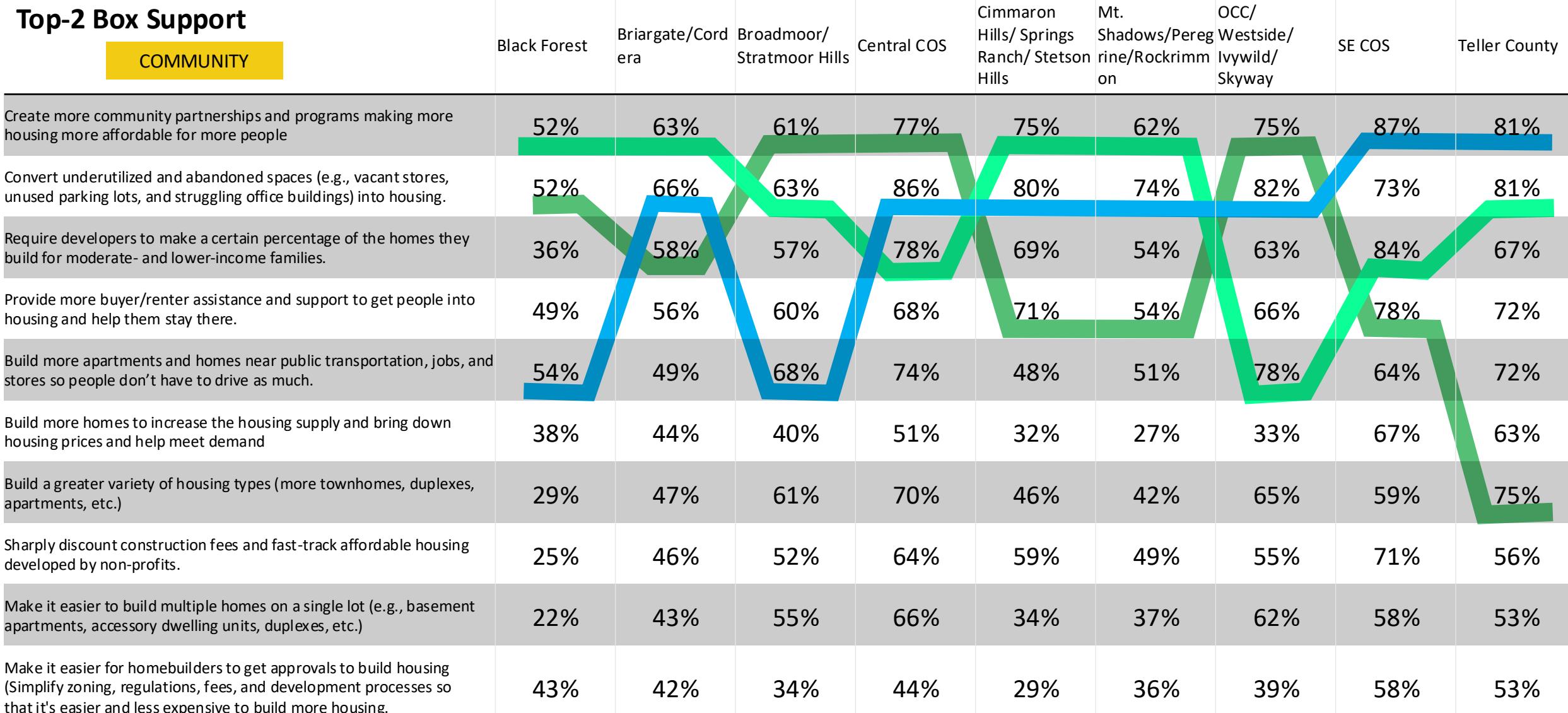
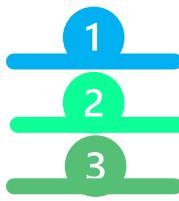


A few notable Subgroup differences

- Black residents far more likely to want greater variety of housing types (#1 overall)
- Hispanics: More buyer/rental assistance and more apartments near public transportation are tied #1 priority
- Central COS rates “convert underutilized and abandoned spaces” higher and as #1 priority.



Housing Solutions: Community Survey Data:





TOP LEARNINGS Homelessness

TOP PRIORITIES

7 Alignment on Solutions to Homelessness

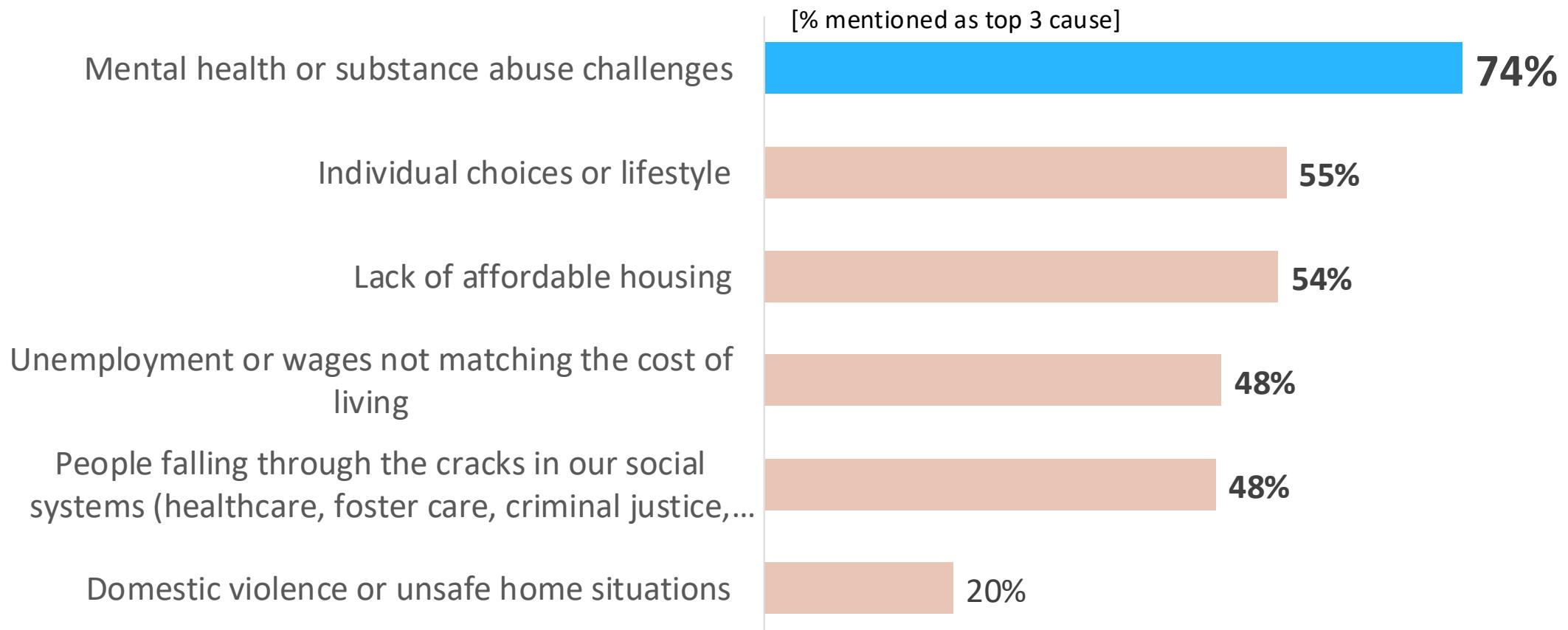
- While there are ideological, age, income, and ethnic differences in perceptions of *causes* of homelessness, **there is significant alignment on solutions:**
 - Increase access to mental health services...to anyone experiencing homelessness in the community
 - Focus more on prevention efforts to identify those on the verge of losing housing
 - Encourage and help businesses to employ people on the verge of experiencing homelessness to increase financial stability and help them stay in their homes.

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Perceptions of the Causes of Homelessness

What do you think are the main causes of homelessness in our region? Please identify what you consider to be the top three causes.?



Notable Subgroup Differences...

What do you think are the main causes of homelessness in our region? Please identify what you consider to be the top three causes.?

Several notable Subgroup differences

Mental health or substance abuse challenges

[% mentioned as top 3 cause] 74%

Retired 87% < 4 years 80%
55+ 82% HS or less 80%
Black 81%

Individual choices or lifestyle

55%

\$150K+ 86% Men 64%
\$100-\$150K 68% 55+ 60%
Retired 73% College Grad 61%
Conservative 72%

Lack of affordable housing

54%

Unemployed 72% 35-54 61%
Liberal 69% 5-14 yrs 61%
South El Paso 65%

Unemployment or wages not matching the cost of living

48%

HS grad or less 75% < \$50K 60%
Liberal 71% 35-54 58%
Unemployed 65% 5-14 yrs 58%

People falling through the cracks in our social systems (healthcare,...

48%

Retired 63% 55+ 60%
Hispanic 62% Moderate 58%

Domestic violence or unsafe home situations

20%

Black 45% \$50K-\$150K 26%
Conservative 30% College grad 26%
18-24 27%

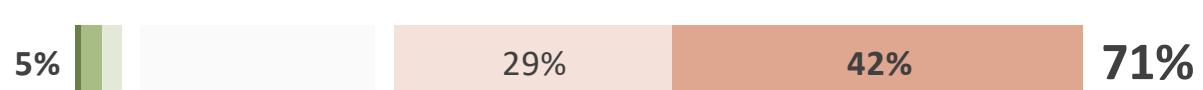
Solutions for Homelessness

Oppose ◀ ▶ Support

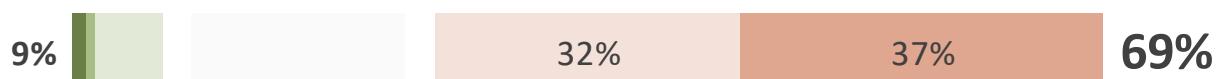
Encourage and help businesses to employ people on the verge of experiencing homelessness to increase financial stability and help them stay in their homes.



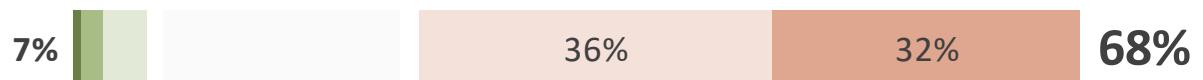
Increase access to mental health services by establishing centers available to anyone that is experiencing homelessness in the community



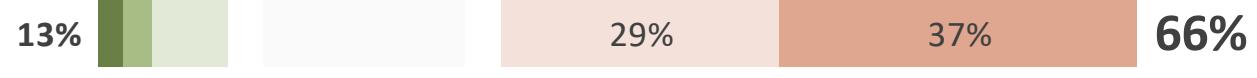
Focus more on prevention efforts to identify those on the verge of losing housing or providing mental health services for those who may be at risk of experiencing homelessness and providing transitional housing before someone is without housing



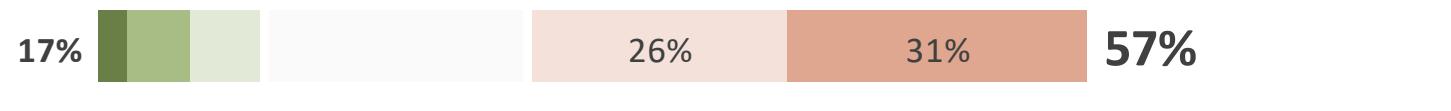
Increase the availability of transitional housing options for those who are not living in a home (in the outdoors, cars, motels, or other improvised housing) but are willing to participate in programs that reintegrate them into the broader society



Prioritize subsidized housing for people based on their financial need and work capacity who are willing to sign a life skills education and work contract designed to help them get and keep a good job to start them on a better path

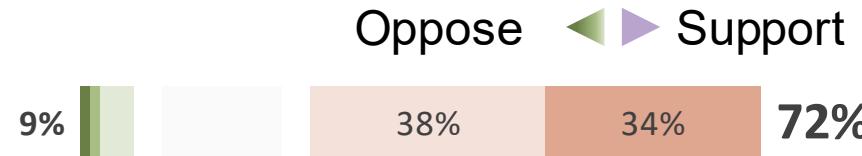


Create and provide new types of stipends and housing communities for those who are homeless and who will never be able to maintain employment due to physical or mental health disabilities.



Notable Subgroup Differences...

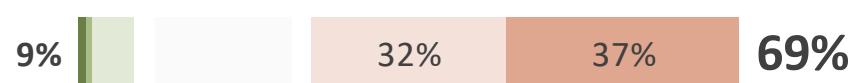
Encourage and help businesses to employ people on the verge of experiencing homelessness to increase financial stability and help them stay in their homes.



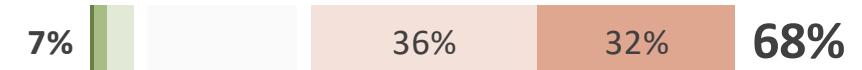
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Create and provide new types of stipends and housing communities for those who are homeless and who will never be able to maintain employment due to physical or mental health disabilities.



Legend:

- Slightly Oppose
- Slightly Support
- Somewhat Oppose
- Somewhat Support
- Strongly Oppose
- Strongly Support



TOP LEARNINGS

Mobility and Transportation

8 TOP PRIORITIES

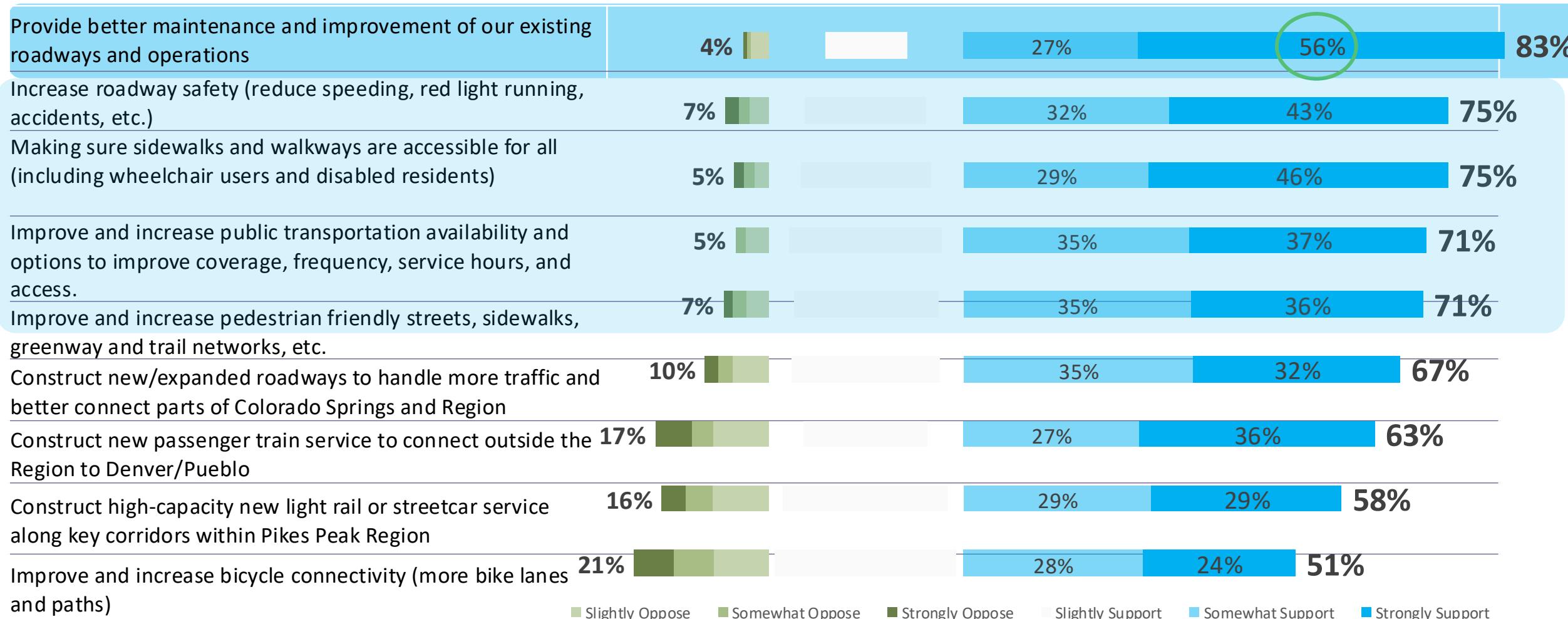
Focus on Maintaining/Improving Existing Roadways Over New

- The clear Regional priority is to provide better maintenance and improvement of existing roadways (83% support).
- Other priorities include:
 - Increased roadway safety (75%)
 - Making sidewalks accessible for all (75%)
 - Increased public transportation options (71%)
 - Increased pedestrian friendly streets/sidewalks, trails (71%)
- Support for “investing in public transportation” exceeds national average.

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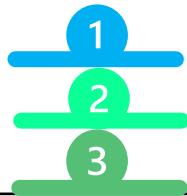
Priority of Mobility and Transportation Goals

Oppose ◀ ▶ Support



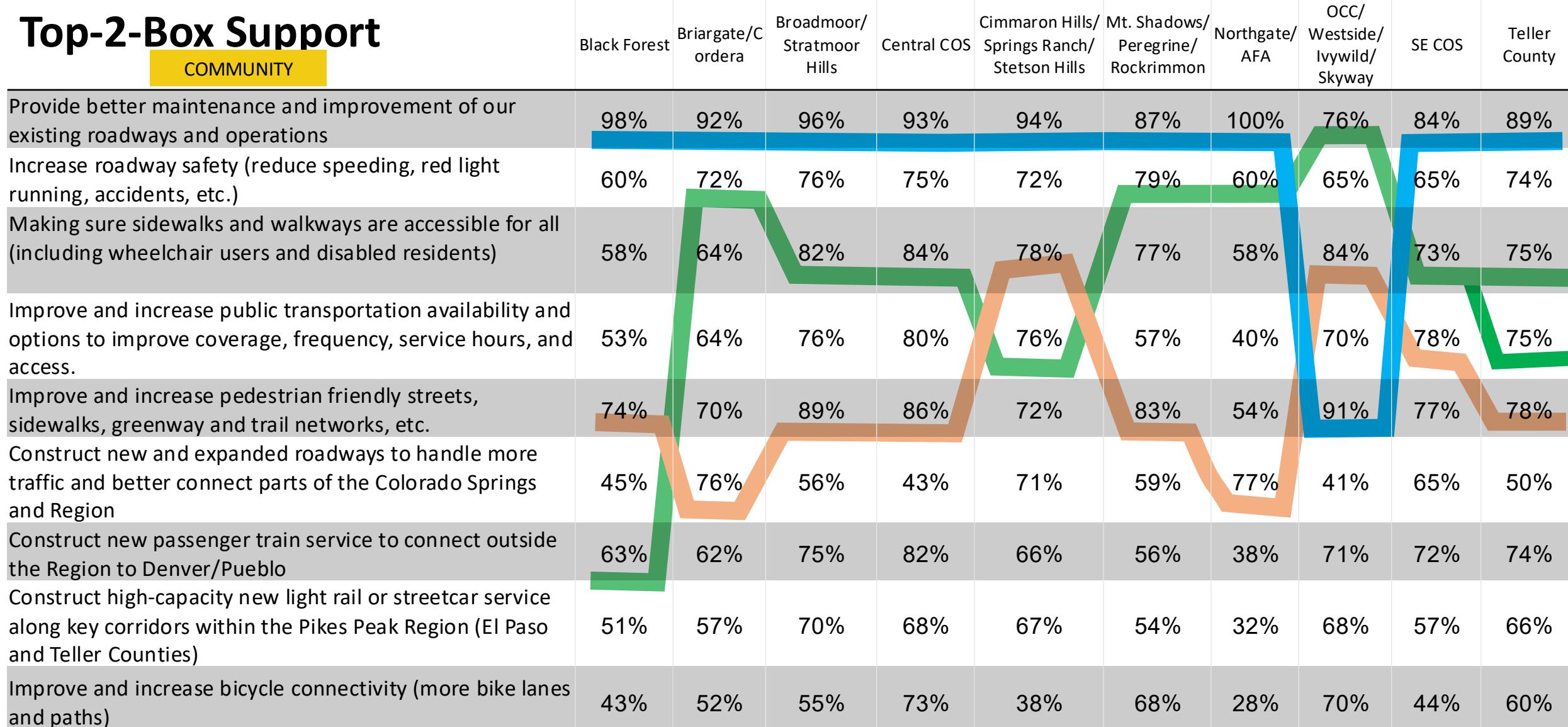


Mobility and Transportation: Community

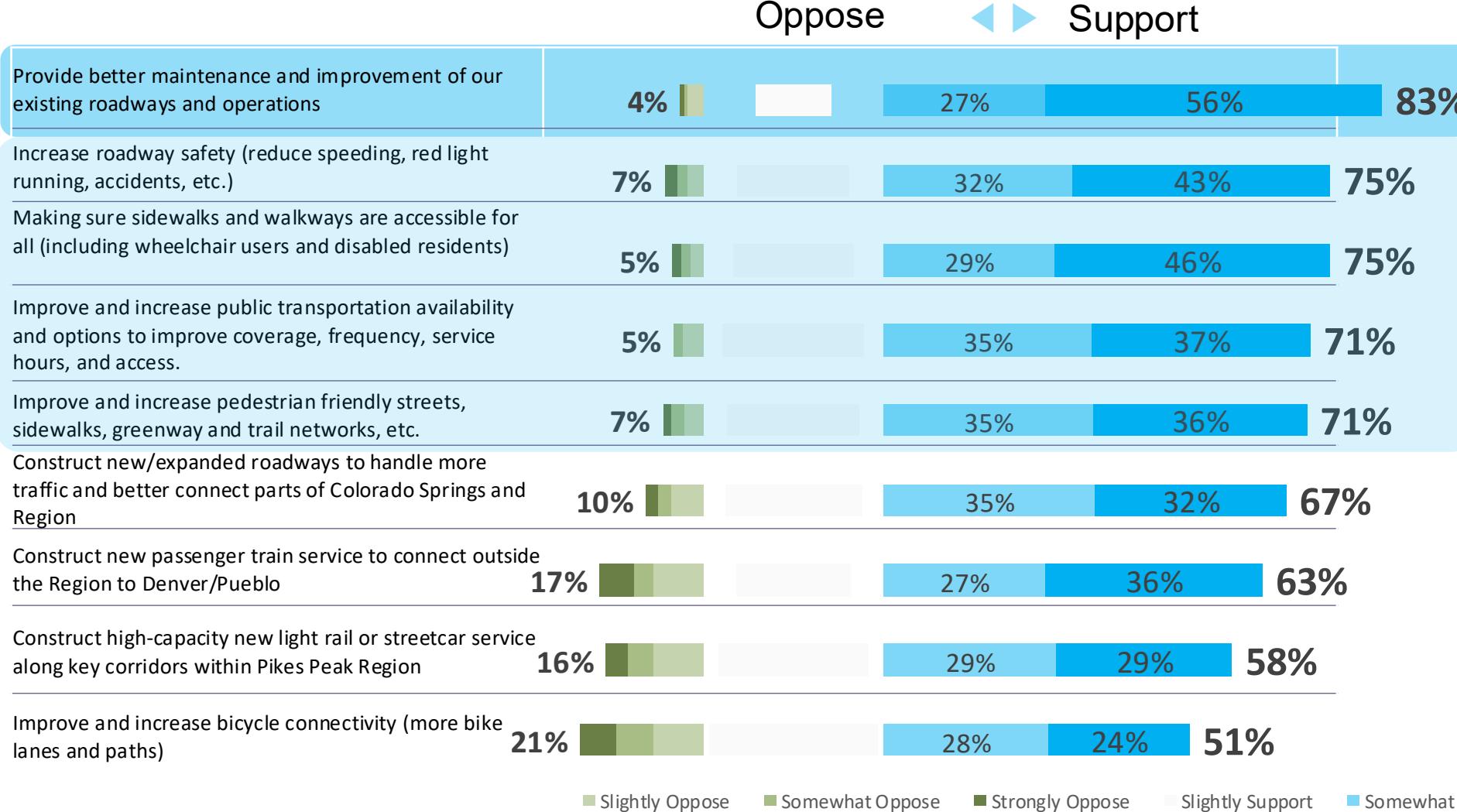


Top-2-Box Support

COMMUNITY



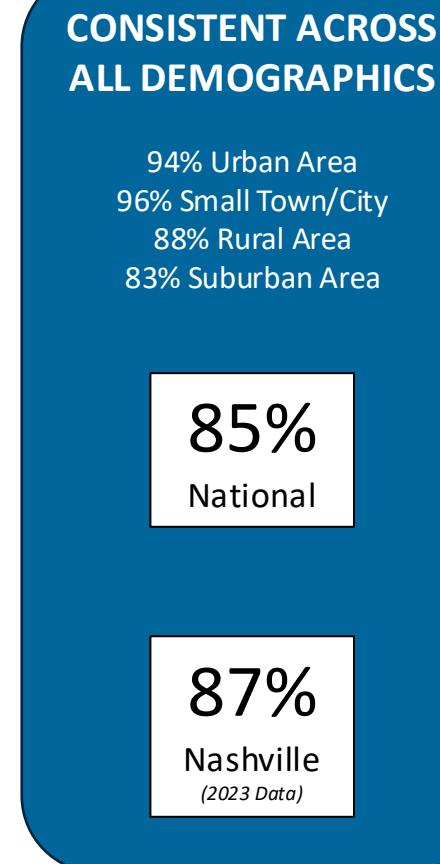
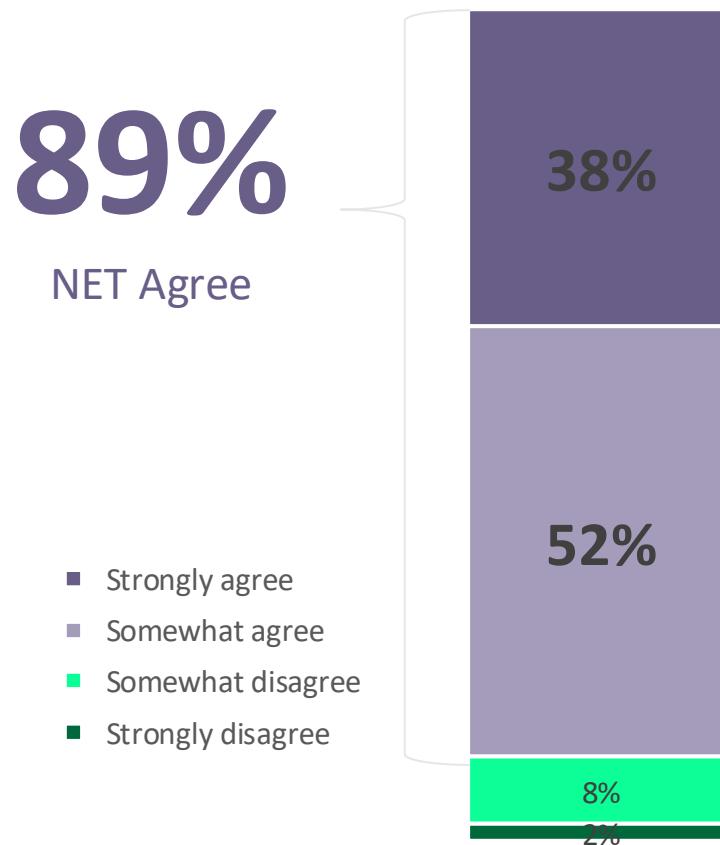
Notable Subgroup Differences...



A few notable differences

- Black residents rate “improve and increase pedestrian friendly streets, sidewalks...” much higher (tied as #1)

Investing in public transportation across the Region is an important priority for the Region...



Community Survey Data:	NET AGREE
Black Forest	76%
Briargate/Cordera	82%
Broadmoor/Stratmoor Hills	92%
Central COS	88%
Cimmaron Hills/Springs Ranch/Stetson Hills	79%
Mt. Shadows/Peregrine/Rockrimmon	83%
Northgate/ AFA	51%
OCC/ Westside/Ivywild/ Skyway	76%
SE COS	86%
Teller County	87%

TOP LEARNINGS

Education



TOP PRIORITIES

9 Ensure **EVERY** Child Has What They Need to Support Themselves in Real World

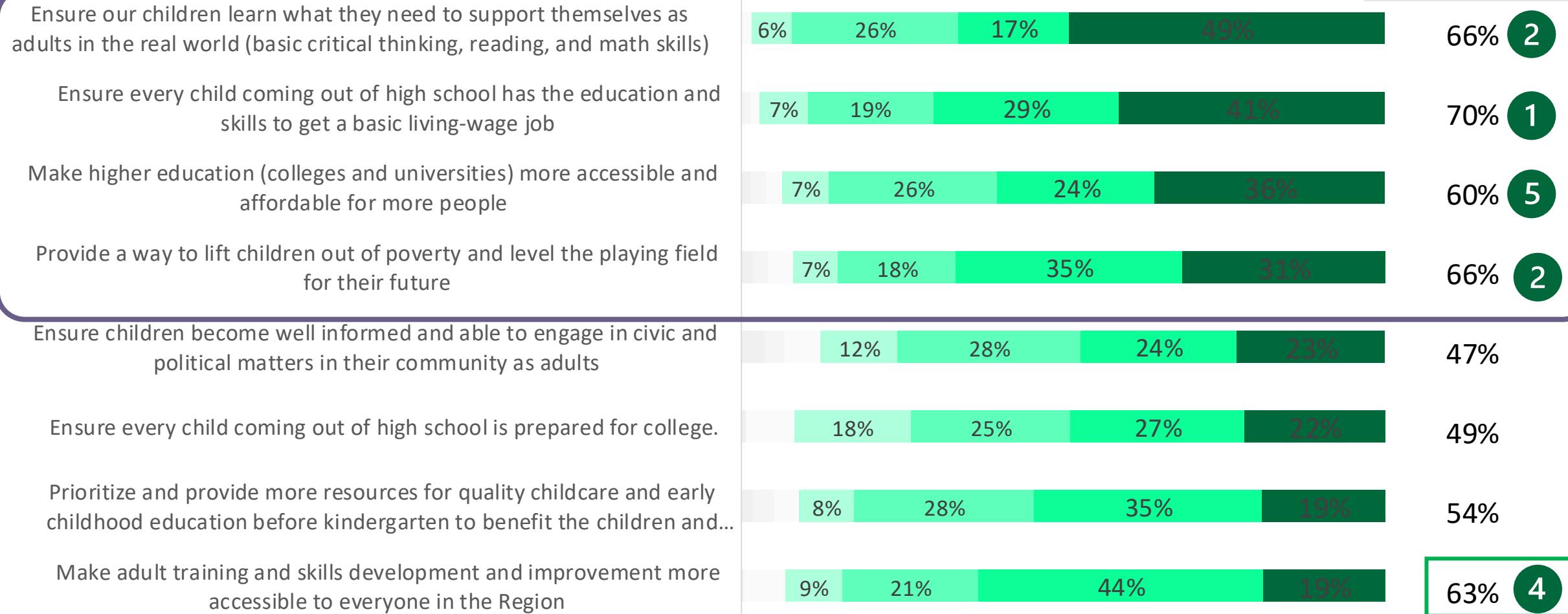
- Education priorities focus on ensuring children have what they need to get basic living-wage job and support themselves in the real world.
- Preferred solutions concentrate on:
 - high quality work and job skills training (87% support)
 - Improved teacher quality (compensation and training) (86%)
 - Provide every high school youth with counseling and mentoring so they leave high school with a plan (85%)

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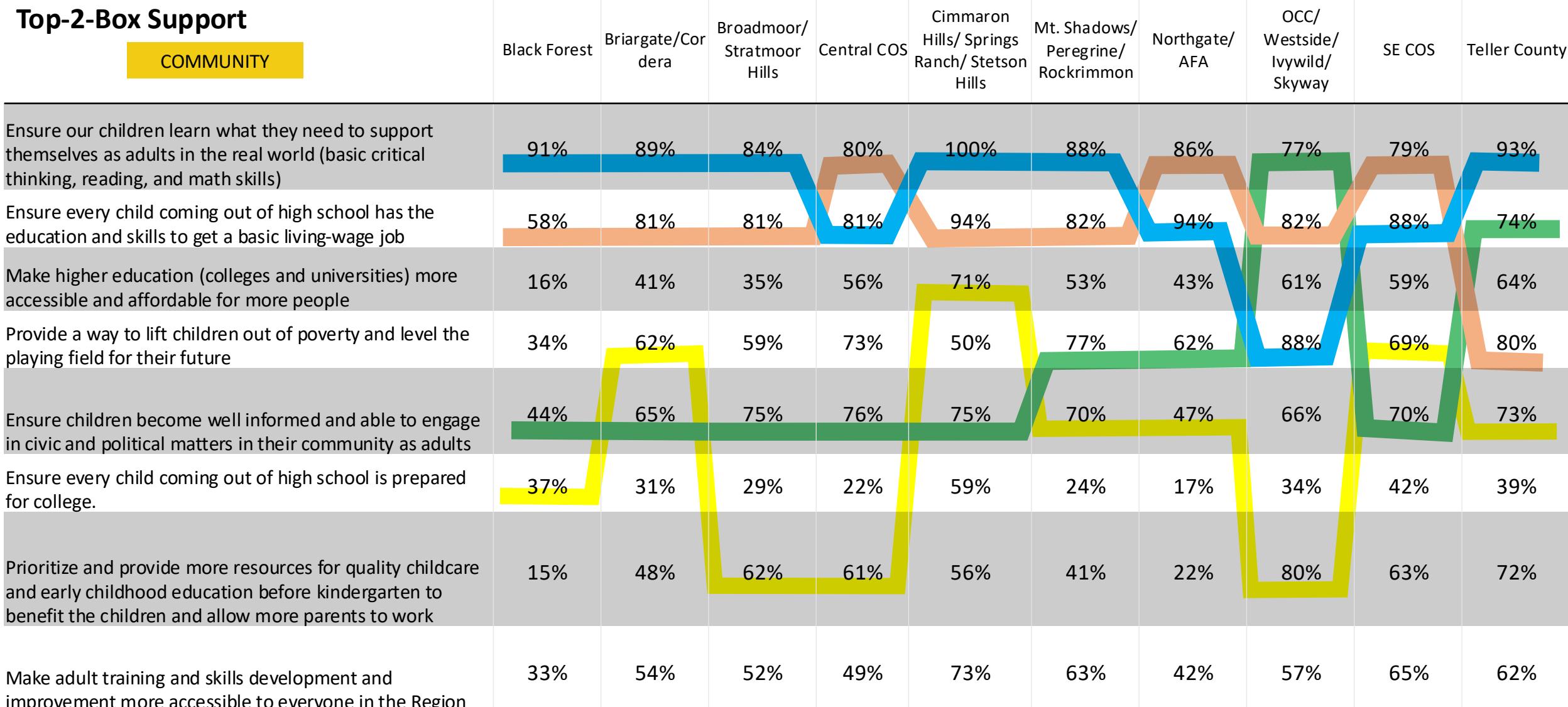
Priorities in Education

Very/Extremely
(%T2B)



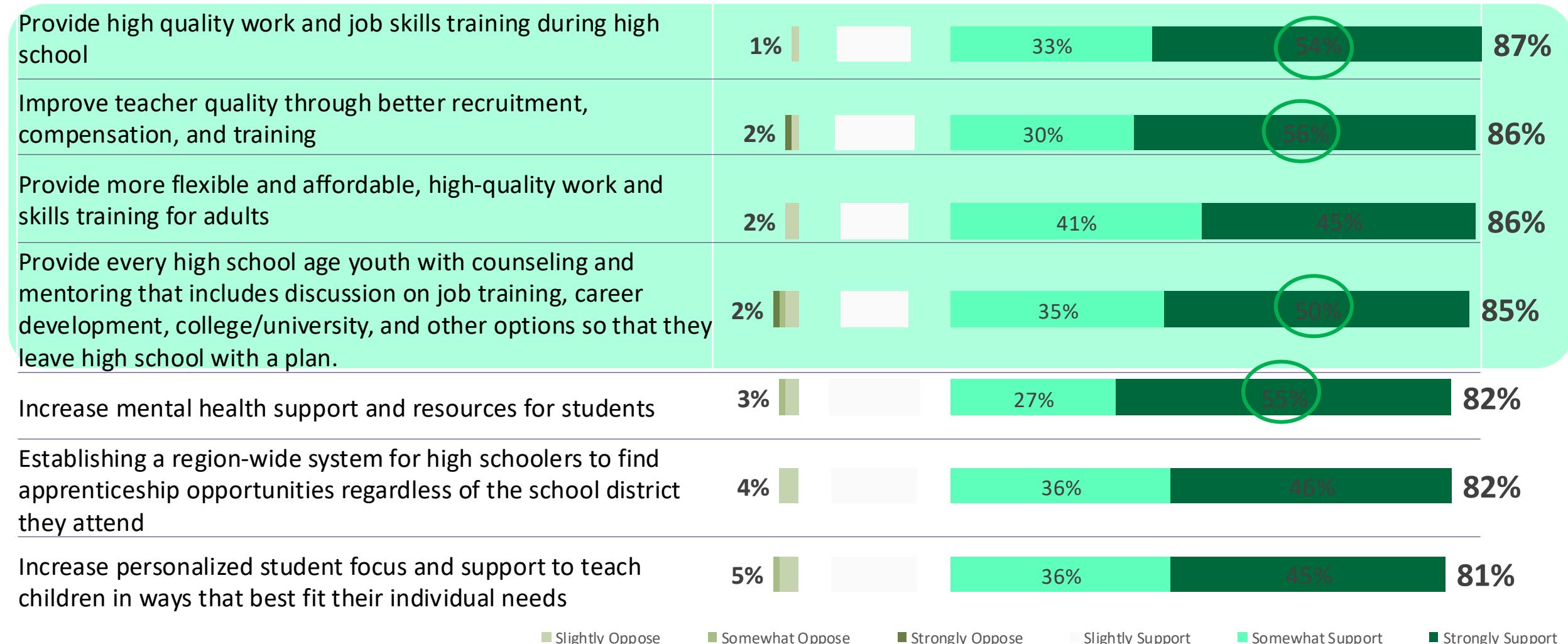


Education Priorities: Community



Top Education Solutions...

Oppose ◀ ▶ Support



BASE: SPLIT 2, 4, 6 (n=352)

PIKES PEAK COMMUNITY FOUNDATION

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There are different solutions to reach a variety of the goals along the education continuum in the Region. How strongly do you support or oppose each of the following to reaching the education continuum goals you think are most appealing for the Region?

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Support for Other Education Solutions...

Oppose ◀ ▶ Support

Focus on modernizing our school facilities and materials — every child deserves a clean and up-to-date place to learn

6% Slightly Oppose 10% Somewhat Oppose 35% Strongly Oppose 43% Slightly Support 35% Somewhat Support 78% Strongly Support

Provide better support and services for prenatal and early childhood health so that children are able to learn

6% Slightly Oppose 10% Somewhat Oppose 39% Strongly Oppose 39% Slightly Support 39% Somewhat Support 78% Strongly Support

Focus on failing schools to do whatever is needed to turn them around

7% Slightly Oppose 10% Somewhat Oppose 36% Strongly Oppose 42% Slightly Support 36% Somewhat Support 78% Strongly Support

Increase public and parental education around the importance of early childhood education

3% Slightly Oppose 10% Somewhat Oppose 41% Strongly Oppose 36% Slightly Support 41% Somewhat Support 77% Strongly Support

Establishing creativity and innovation hubs where anyone can receive mentorship and training as they develop their ideas into realities

4% Slightly Oppose 10% Somewhat Oppose 34% Strongly Oppose 39% Slightly Support 34% Somewhat Support 73% Strongly Support

Establish availability and affordability of high-quality childcare for children before they enter kindergarten

6% Slightly Oppose 10% Somewhat Oppose 34% Strongly Oppose 37% Slightly Support 34% Somewhat Support 71% Strongly Support

Legend: Slightly Oppose (light green), Somewhat Oppose (medium green), Strongly Oppose (dark green), Slightly Support (light blue), Somewhat Support (medium blue), Strongly Support (dark blue)

BASE: SPLIT 2, 4, 6 (n=352)

PIKES PEAK COMMUNITY FOUNDATION

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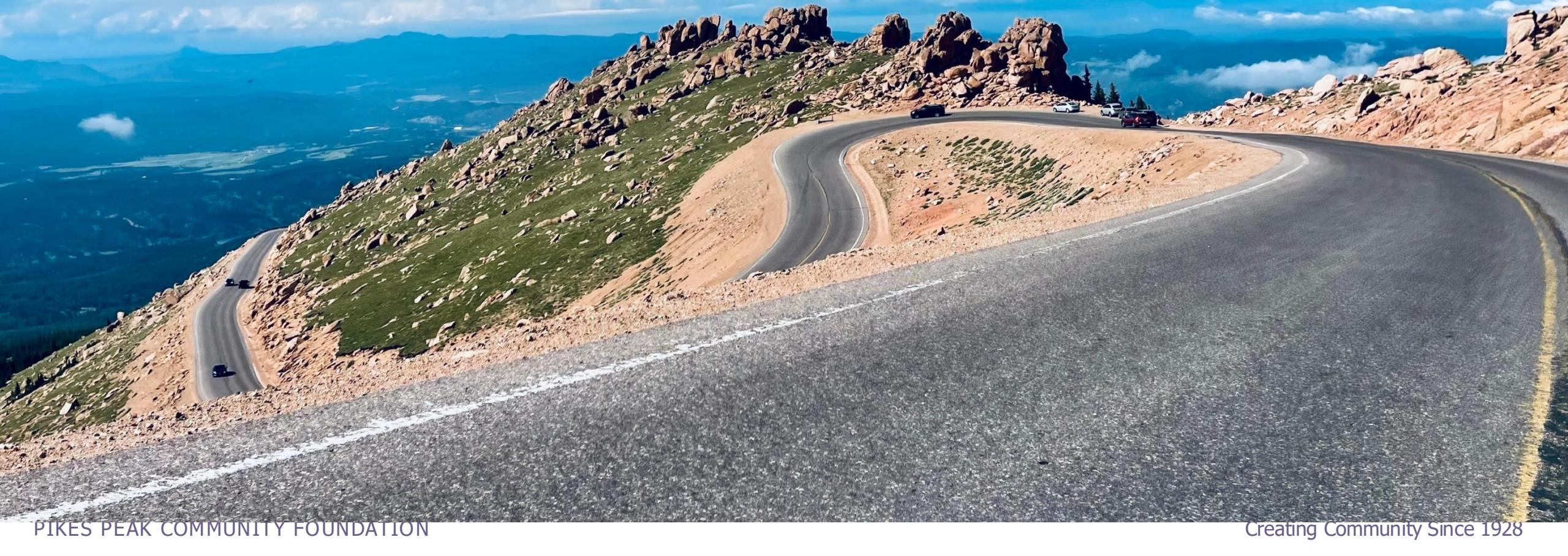
There are different solutions to reach a variety of the goals in the education continuum in the Region. How strongly do you support or oppose each of the following to reaching the education continuum goals you think are most appealing for the Region?

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TOP LEARNINGS **10**

Public Reaction to Vision Concepts



Four Visions And Ways to Describe Them....

The public reviewed 21 themes and phrases related to four different vision concepts that emerged from discussions with leaders, experts, and residents.

Nature

•Themes

Enjoying the stunning natural scenic beauty and outdoor recreation
Generating social and economic activity through the great outdoors

•Phrases

Home to one of America's greatest landscapes and an outdoor playground
Celebration of our beloved outdoors, vistas, and surroundings
Living in gratitude for the natural environment that provides inspiration, health, and energy for mind, body,

Human Connectivity

•Themes

Humans thriving by being connected to the things and people we love
Pikes Peak is a converging point for all kinds of people and cultures

•Phrases

A legacy of people coming to enjoy natural wonders and rich resources
People enrich each other and build strong communities
Everyone is better connected to their community, city, and our rich natural wonders

Constellation

•Themes

Preserving the distinct and diverse constellation of people and places here
Energy and gratitude living in this special place where I feel part of something bigger than myself

•Phrases

Close access to the rich and distinct benefits of nature, rural areas, small towns, and city living – all in one Region
Each town and city is a gem on its own—combined, the Region is a jeweled crown to be treasured
Communities designed to have all critical components they need to help people and families thrive

Supercenter

•Themes

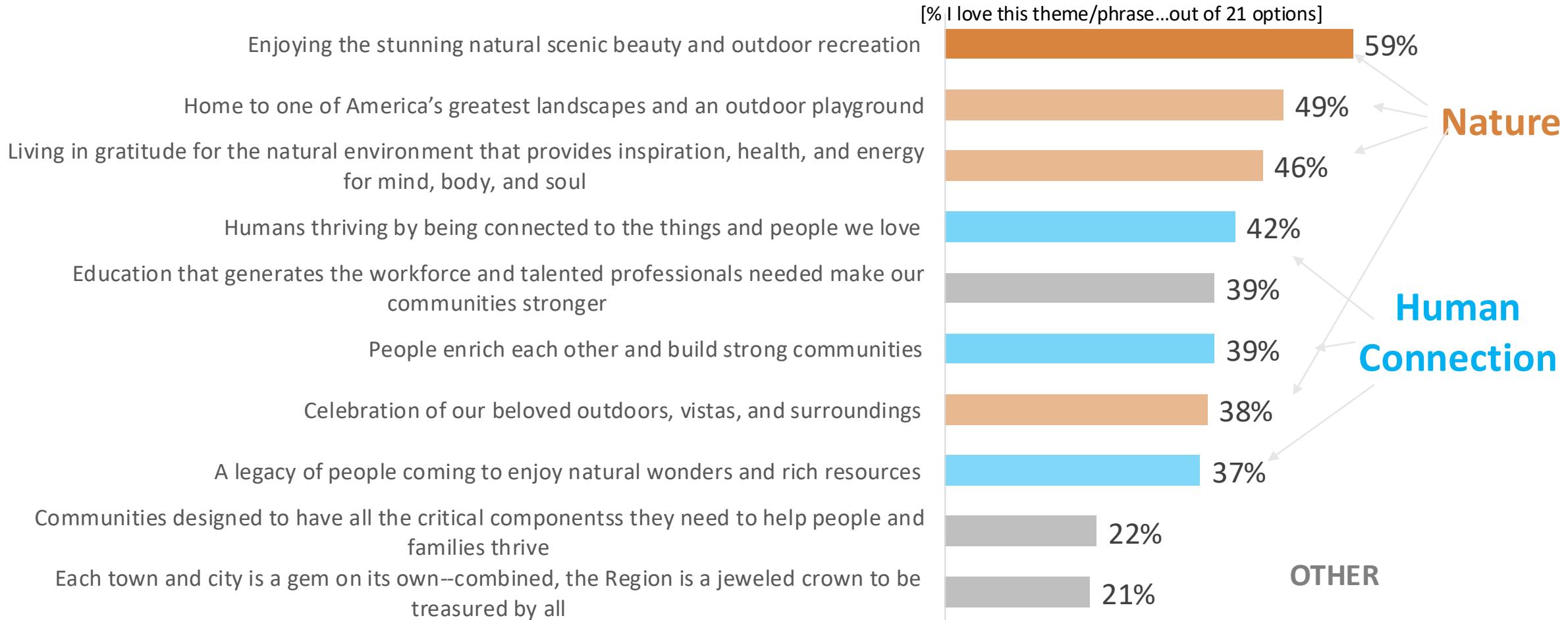
Emerging as a global cybersecurity, aerospace and advanced manufacturing hub
Building on the foundational technology and innovation synergy with the military and related industries emerging here

Phrases

Our region is a driver of global industry and commerce
Attract the best talent and create and drive new business and work opportunities
Strengthen our relationships with the military as a core partner for the future of the Region

+Education that generates the workforce and talented professionals needed make our communities stronger

Top Vision Themes and Phrases...



Q802. Take a look at the key themes others in the region have mentioned could be part of our shared vision for the Region...how much to you personally like each one

Capstone Summary

Our Spacious Skies Regional Visioning

CAPSTONE SUMMARY



Driving **VALUES**
of the Region

Tranquility and Peace

enjoyed from healthy living in the stunning scenic beauty and outdoor adventure and wonder of this place.

BENEFITS
People Seek

Natural environment that **alleviates stress, provides inspiration, health, and energy** for mind, body and soul. Endless opportunities to experience, celebrate, and enjoy our beloved outdoors and vistas.

Human thriving from being **connected to things and people we love** and caring/supportive communities that make us feel accepted and make communities stronger.

PRIORITIES

SOLUTIONS
People Believe
are Needed

NATURE AND HEALTHY LIVING

- Greater Access**
 - More neighborhood parks
 - Ensure disabled and physically challenged can access/enjoy nature
 - Public bathrooms in parks/trails
 - Shuttle/public transportation options to get to outdoor spaces

GROWTH MANAGEMENT

- Preservation**
 - More sustainable use of water
 - More proactive wildfire mitigation
- Beautification**
 - Cleanup across the region
 - Revitalize rundown areas

HOUSING

- Preserve farms/ag
- More walkable neighborhoods
- Revitalize rundown areas
- Preserve unique character of small towns, with all critical components they need to thrive, and buffer areas

MOBILITY / TRANSPORTATION

- Increase number and availability of homes in targeted way:
 - Teller
 - Central COS
 - SE COS
 - Northgate/AFA
- More community partnerships
- Convert underutilized spaces to housing
- Buyer/renter assistance
- More Transit-Oriented Development

EDUCATION

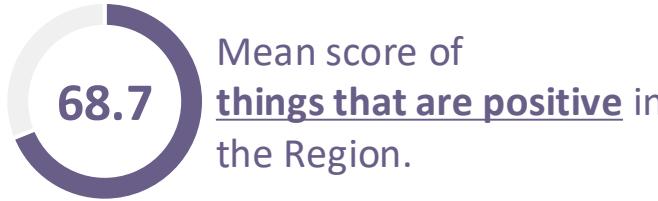
- Better maintenance and improvement of existing roadways
- Invest in PT to better connect people to places/things they need and love
- Walkable, pedestrian friendly streets, sidewalks, greenways, and trails
- Focused education to generate the workforce and talented professionals needed for strong communities
- High quality work and job skill training in HS
- Improve teacher quality
- Provide counseling and mentoring in HS so students have a plan



Subgroup Dashboards

Pikes Peak Region TOTAL

Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 41% The scenic / natural beauty of this place
- 30% Safe neighborhood / Low crime
- 24% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 23% Having my family or close friends live here
- 22% Access to good healthcare

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 39% The high cost of living (not including housing costs)
- 32% Lack of affordable housing/housing shortage/high cost of housing
- 24% Traffic / congestion / hard to get around
- 23% Increased crime / neighborhoods less safe
- 22% Too much growth in the Region

Key Issue

Top 2 Solutions

Housing

47%

Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

Create more community partnerships and programs making more housing more affordable for more people

34% 33% 67%

Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing

32% 34% 66%

■ Somewhat... ■ Strongly...

Transportation & Mobility

89%

Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

Provide better maintenance and improvement of our existing roadways and operations

27% 56% 83%

Making sure sidewalks and walkways are accessible for all (wheelchair users and disabled residents)

29% 46% 75%

■ Somewhat... ■ Strongly...

Education

Provide high quality work and job skills training during high school

33% 54% 87%

Improve teacher quality through better recruitment, compensation, and training

30%
Support 56%
86%

Somewhat/Strongly Support NET

Nature and Outdoor Recreation
Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go (campgrounds, mountain trails, etc.)

44% 22% 66%

Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live

33% 32% 65%

■ Somewhat... ■ Strongly...

Vision for the Future

Top five vision themes and phrases for the Region:

Enjoying the stunning natural scenic beauty and outdoor recreation

59%

Home to one of America's greatest landscapes and an outdoor playground

49%

Living in gratitude for the natural environment that provides inspiration, health, and energy for mind, body, and soul

46%

Humans thriving by being connected to the things and people we love

42%

People enrich each other and build strong communities

39%

Education that generates the workforce and talented professionals needed make our communities stronger

39%

■ Love This Theme/ Phrase

Growth

The Current Balance of Growth in the Region:

51% NET Worse

NET Better 25%



■ A lot worse ■ A little worse ■ Neither better nor worse ■ A little better ■ A lot better

Orientation on how to deal with growth in the Region:

Encourage 20%

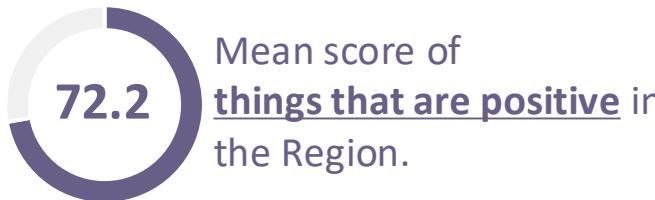
Manage 51%

Limit 29%

Creating Community Since 1928

Central El Paso

Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 40% The scenic / natural beauty of this place
- 25% Access to good healthcare
- 25% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 22% Having my family or close friends live here
- 21% Safe neighborhood / Low crime
- 19% That I can live in privacy in my area
- 19% Caring and supportive people around me
- 19% The variety of things to do here

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 32% The high cost of living (not including housing costs)
- 30% Lack of affordable housing/housing shortage/high cost of housing
- 28% Traffic / congestion / hard to get around
- 26% Drug and alcohol addiction
- 23% Homelessness

Key Issue

Top 2 Solutions

Housing



Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

Create more community partnerships and programs making more housing more affordable for more people

37% 39% 76%

■ Somewhat... ■ Strongly...

Provide more buyer/renter assistance and support to get people into housing and help them stay there

31% 42% 73%

Transportation & Mobility



Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

Provide better maintenance and improvement of our existing roadways and operations

31% 57% 88%

■ Somewhat... ■ Strongly...

Making sure sidewalks and walkways are accessible for all (wheelchair users and disabled residents)

31% 51% 82%

Education

Provide more flexible and affordable, high-quality work and skills training for adults

34% 53% 86%

■ Somewhat... ■ Strongly...

Improve teacher quality through better recruitment, compensation, and training

29% 54% 83%

Nature and Outdoor Recreation

Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go

43% 29% 72%

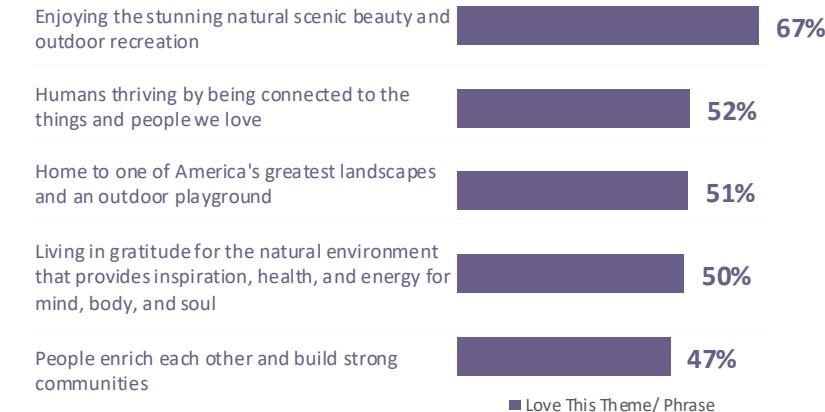
■ Somewhat... ■ Strongly...

Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live

39% 33% 71%

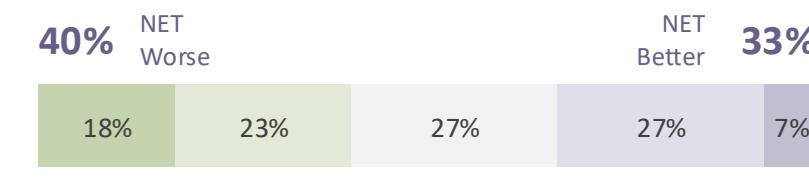
Vision for the Future

Top five vision themes and phrases for the Region:

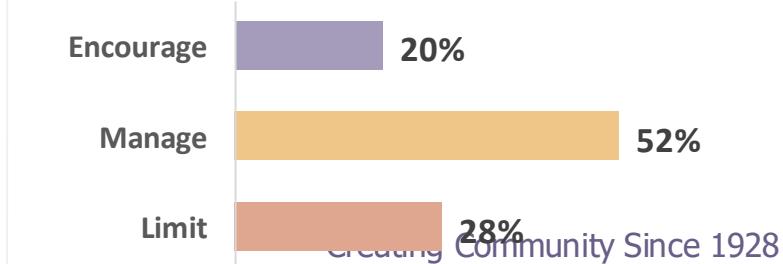


Growth

The Current Balance of Growth in the Region:

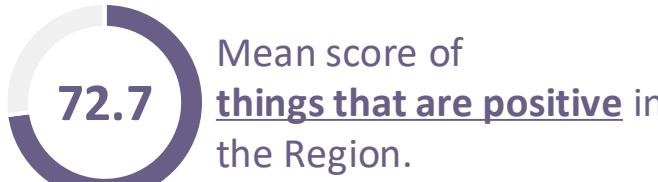


Orientation on how to deal with growth in the Region:



North El Paso

Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 43% The scenic / natural beauty of this place
- 43% Safe neighborhood / Low crime
- 24% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 20% That I can live in privacy in my area
- 19% Having my family or close friends live here
- 19% Such a welcoming and friendly community
- 18% Access to good healthcare

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 36% Lack of affordable housing/housing shortage/high cost of housing
- 31% Traffic / congestion / hard to get around
- 30% Growing concern about water availability
- 26% The high cost of living (not including housing costs)
- 26% Lack of good public transportation
- 22% Too much growth in the Region
- 22% Growing concern about mental health issues

Key Issue

Top 2 Solutions

Housing

48%

Strongly or somewhat agree that **we need to build more homes and increase the overall number and availability of homes and apartments in the Region.**

Create more community partnerships and programs making more housing more affordable for more people

50% 15% 65%

Provide more buyer/renter assistance and support to get people into housing and help them stay there

28% 36% 64%

■ Somewhat... ■ Strongly...

Transportation & Mobility

96%

Strongly or somewhat agree that **investing in public transportation across the region is an important priority for the region.**

Provide better maintenance and improvement of our existing roadways and operations

43% 47% 90%

Improve and increase pedestrian friendly streets, sidewalks, greenway and trail networks, etc.

52% 27% 79%

■ Somewhat... ■ Strongly...

Education

Provide more flexible and affordable, high-quality work and skills training for adults

52% 37% 89%

Improve teacher quality through better recruitment, compensation, and training

31% 55% 86%

■ Somewhat... ■ Strongly...

Nature and Outdoor Recreation

Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go

55% 21% 76%

Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live

45% 29% 74%

■ Somewhat Support ■ Strongly Support

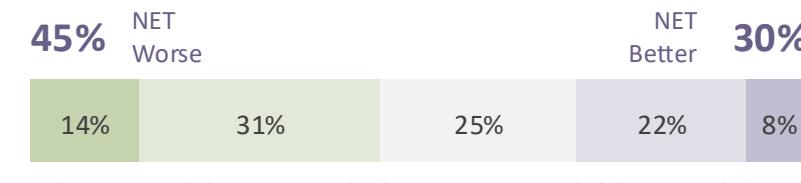
Vision for the Future

Top five vision themes and phrases for the Region:

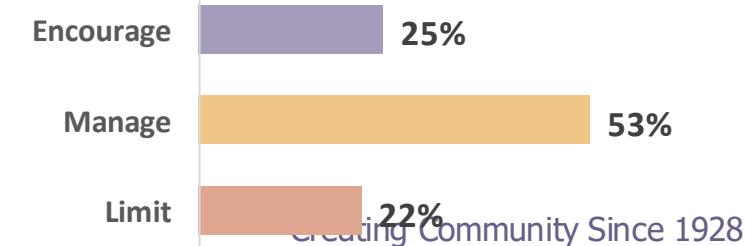


Growth

The Current Balance of Growth in the Region:

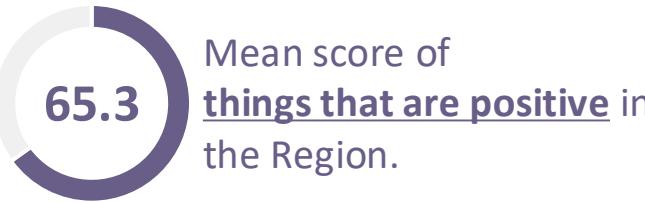


Orientation on how to deal with growth in the Region:



East El Paso

Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 44% The scenic / natural beauty of this place
- 34% Safe neighborhood / Low crime
- 29% Having my family or close friends live here
- 24% The good restaurants, shopping, entertainment here
- 23% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 23% Being in a small town or an area that's less crowded

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 53% The high cost of living (not including housing costs)
- 31% Lack of affordable housing/housing shortage/high cost of housing
- 30% Increased crime / neighborhoods less safe
- 28% Too much growth in the Region

2018 EKES PEAK COMMUNITY FOUNDATION

Key Issue

Top 2 Solutions

Housing



Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

Create more community partnerships and programs making more housing more affordable for more people

21% 38% 59%

■ Somewhat... ■ Strongly...

Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing

29% 30% 58%

■ Somewhat... ■ Strongly...

Transportation & Mobility



Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

Provide better maintenance and improvement of our existing roadways and operations

15% 62% 76%

■ Somewhat... ■ Strongly...

Making sure sidewalks and walkways are accessible for all (wheelchair users and disabled residents)

20% 51% 71%

■ Somewhat... ■ Strongly...

Education

Provide high quality work and job skills training during high school

33% 62% 94%

■ Somewhat... ■ Strongly...

Improve teacher quality through better recruitment, compensation, and training

29% 63% 92%

■ Somewhat... ■ Strongly...

Nature and Outdoor Recreation

Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go (campgrounds, mountain trails, etc.)

41% 20% 61%

■ Somewhat... ■ Strongly...

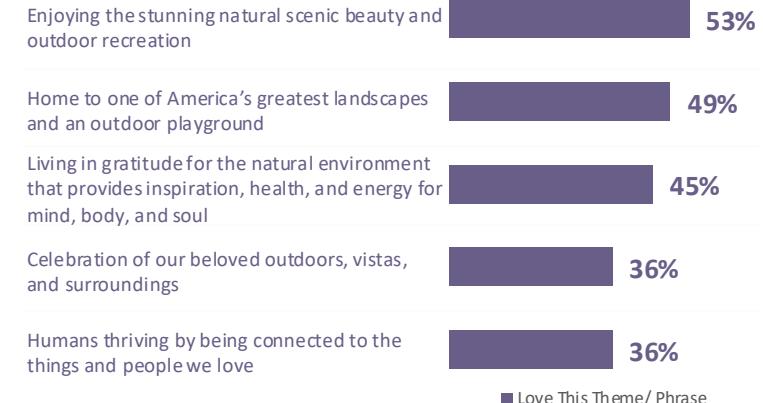
Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live

21% 40% 61%

■ Somewhat... ■ Strongly...

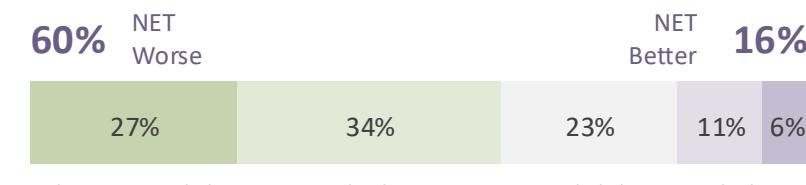
Vision for the Future

Top five vision themes and phrases for the Region:

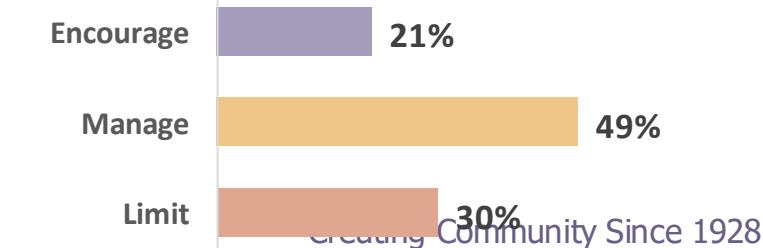


Growth

The Current Balance of Growth in the Region:



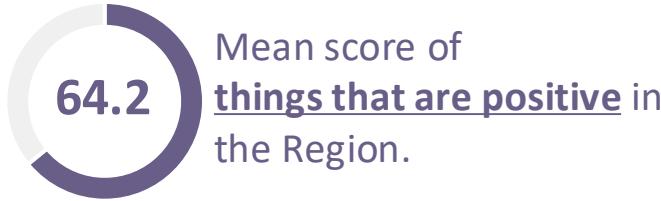
Orientation on how to deal with growth in the Region:



Creating Community Since 1928

South El Paso

Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 40% The scenic / natural beauty of this place
- 27% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 26% Safe neighborhood / Low crime
- 25% Access to good healthcare
- 22% That I can live in privacy in my area

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 42% The high cost of living (not including housing costs)
- 36% Lack of affordable housing/housing shortage/high cost of housing
- 32% Homelessness
- 32% Increased crime / neighborhoods less safe
- 26% Traffic / congestion / hard to get around
- 22% Too much growth in the region

Key Issue

Top 2 Solutions

Housing



Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing

32% Somewhat... 44% Strongly...

76%

Build more apartments and homes near public transportation, jobs, and stores so people don't have to drive as much.

31% Somewhat... 36% Strongly...

67%

■ Somewhat... ■ Strongly...

Transportation & Mobility



Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

Provide better maintenance and improvement of our existing roadways and operations

22% Somewhat... 59% Strongly...

82%

Increase roadway safety (reduce speeding, red light running, accidents, etc.)

25% Somewhat... 46% Strongly...

71%

■ Somewhat... ■ Strongly...

Education

Provide high quality work and job skills training during high school

24% Somewhat... 63% Strongly...

87%

Provide every high school age youth with counseling and mentoring that includes discussion on job training, career development, college/university, and other options so that they leave high school with a plan.

29% Somewhat... 57% Strongly...

85%

■ Somewhat... ■ Strongly...

Nature and Outdoor Recreation

Create more nature and outdoor spaces in lower income neighborhoods and the underserved areas of the region.

18% Somewhat... 38% Strongly...

56%

Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go (campgrounds, mountain trails, etc.)

36% Somewhat... 15% Strongly...

51%

■ Somewhat... ■ Strongly...

Vision for the Future

Top five vision themes and phrases for the Region:

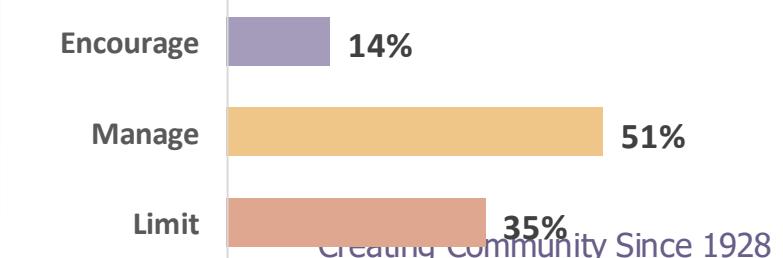


Growth

The Current Balance of Growth in the Region:



Orientation on how to deal with growth in the Region:



Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 41% The scenic / natural beauty of this place
- 27% Safe neighborhood / Low crime
- 27% Having my family or close friends live here
- 24% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 21% Access to good healthcare
- 21% Caring and supportive people around me
- 20% The good restaurants, shopping, entertainment here

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 38% The high cost of living (not including housing costs)
- 33% Lack of affordable housing/housing shortage/high cost of housing
- 26% Drug and alcohol addiction
- 25% Homelessness
- 22% Traffic / congestion / hard to get around
- 22% Increased crime / neighborhoods less safe

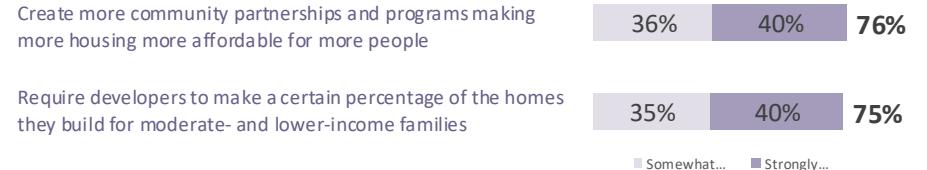
Key Issue

Top 2 Solutions

Housing



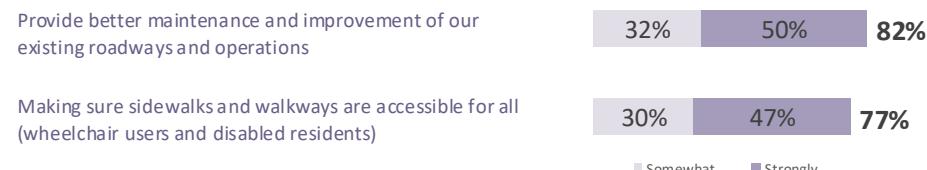
Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.



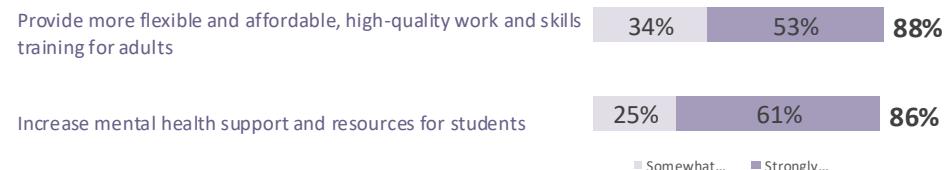
Transportation & Mobility



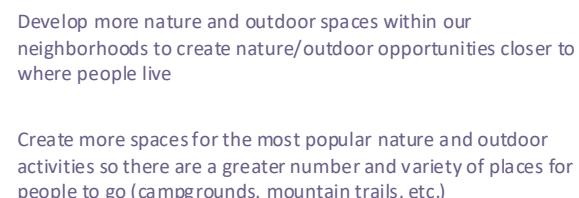
Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.



Education

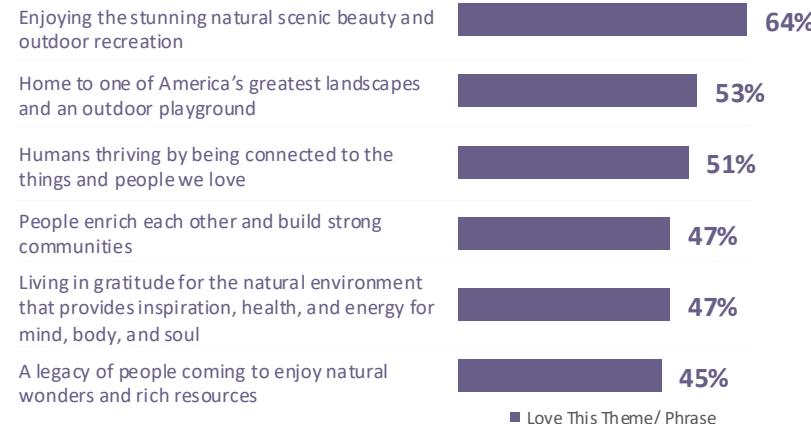


Nature and Outdoor Recreation



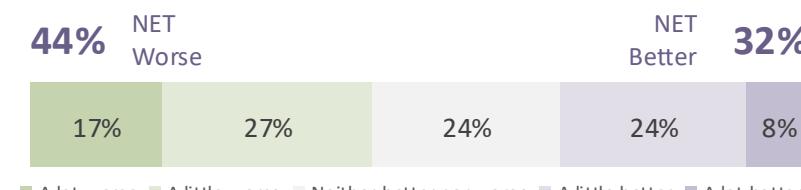
Vision for the Future

Top five vision themes and phrases for the Region:

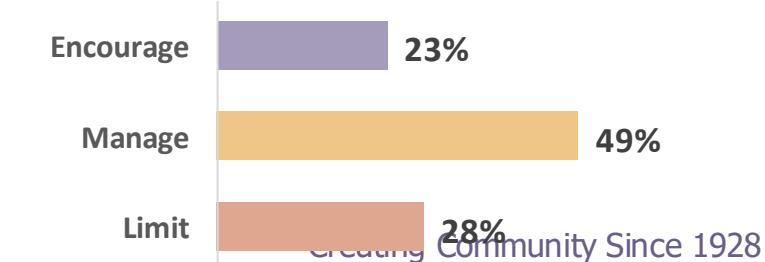


Growth

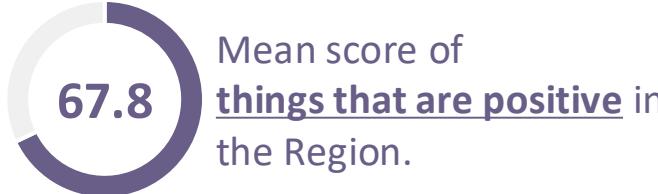
The Current Balance of Growth in the Region:



Orientation on how to deal with growth in the Region:



Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 42% The scenic / natural beauty of this place
- 32% Safe neighborhood / Low crime
- 28% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 23% Having my family or close friends live here
- 22% Access to good healthcare
- 22% Family-oriented living

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 43% The high cost of living (not including housing costs)
- 39% Lack of affordable housing/housing shortage/high cost of housing
- 28% Traffic / congestion / hard to get around
- 26% Increased crime / neighborhoods less safe
- 25% Too much growth in the Region

PIKES PEAK COMMUNITY FOUNDATION

Key Issue

Top 2 Solutions

Housing



Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

Create more community partnerships and programs making more housing more affordable for more people

32% 29% 61%

Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing

32% 28% 60%

■ Somewhat... ■ Strongly...

Transportation & Mobility



Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

Provide better maintenance and improvement of our existing roadways and operations

23% 63% 87%

Increase roadway safety (reduce speeding, red light running, accidents, etc.)

28% 50% 77%

■ Somewhat... ■ Strongly...

Education

Provide high quality work and job skills training during high school

31% 59% 91%

Improve teacher quality through better recruitment, compensation, and training

31% 58% 89%

■ Somewhat... ■ Strongly...

Nature and Outdoor Recreation

Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go (campgrounds, mountain trails, etc.)

47% 18% 65%

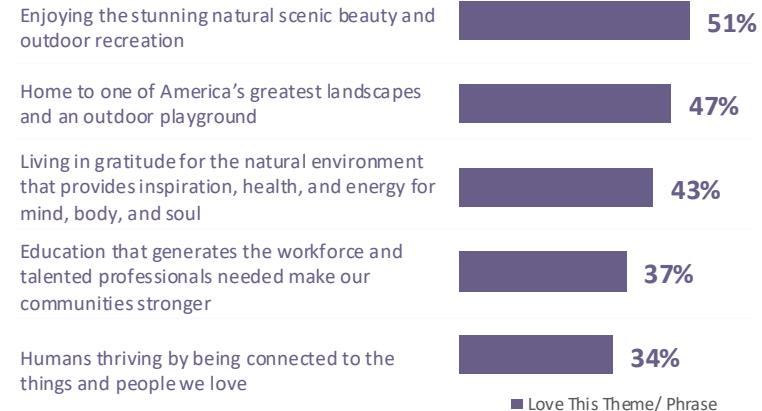
Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live

30% 29% 59%

■ Somewhat... ■ Strongly...

Vision for the Future

Top five vision themes and phrases for the Region:

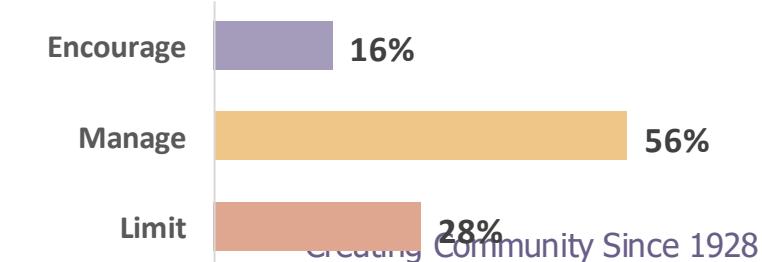


Growth

The Current Balance of Growth in the Region:

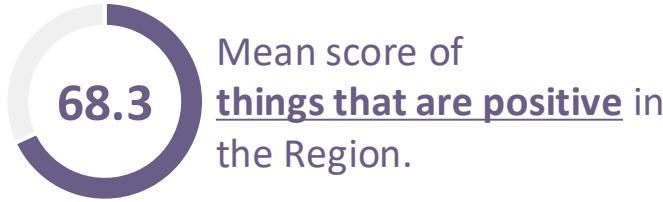


Orientation on how to deal with growth in the Region:



Small Town / City

Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 39% The scenic / natural beauty of this place
- 33% Being in a small town or an area that's less crowded
- 29% That I can live in privacy in my area
- 28% Safe neighborhood / Low crime
- 21% Access to good healthcare

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 25% The high cost of living (not including housing costs)
- 25% Traffic / congestion / hard to get around
- 25% Growing concern about water availability
- 24% Lack of good public transportation
- 23% Lack of affordable housing/housing shortage/high cost of housing
- 22% Few / low paying jobs and economic opportunities

2% Pikes Peak Community Foundation

Key Issue

Top 2 Solutions

Housing



Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

- Provide more buyer/renter assistance and support to get people into housing and help them stay there
- Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing

Legend: Somewhat... (light blue), Strongly... (dark blue)

Action	Somewhat...	Strongly...	Total
Provide more buyer/renter assistance and support to get people into housing and help them stay there	36%	37%	74%
Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing	40%	34%	73%

Transportation & Mobility



Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

- Provide better maintenance and improvement of our existing roadways and operations
- Increase roadway safety (reduce speeding, red light running, accidents, etc.)

Legend: Somewhat... (light blue), Strongly... (dark blue)

Action	Somewhat...	Strongly...	Total
Provide better maintenance and improvement of our existing roadways and operations	24%	57%	81%
Increase roadway safety (reduce speeding, red light running, accidents, etc.)	37%	38%	75%

Education

- Provide more flexible and affordable, high-quality work and skills training for adults

39% 49% 89%

- Improve teacher quality through better recruitment, compensation, and training

35% 54% 89%

Legend: Somewhat... (light blue), Strongly... (dark blue)

Nature and Outdoor Recreation

- Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live

47% 26% 73%

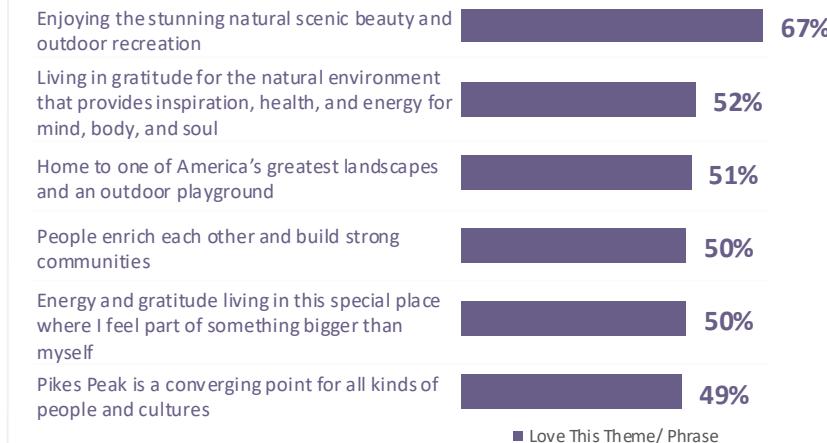
- Create more nature and outdoor spaces in lower income neighborhoods and the underserved areas of the region.

49% 25% 73%

Legend: Somewhat... (light blue), Strongly... (dark blue)

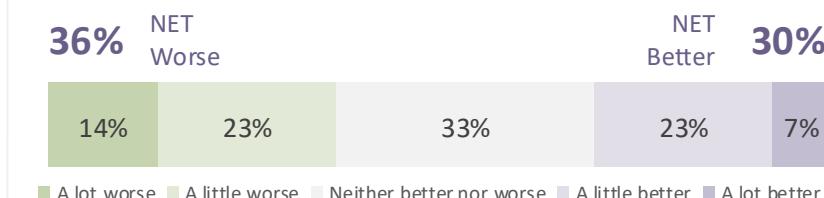
Vision for the Future

Top five vision themes and phrases for the Region:

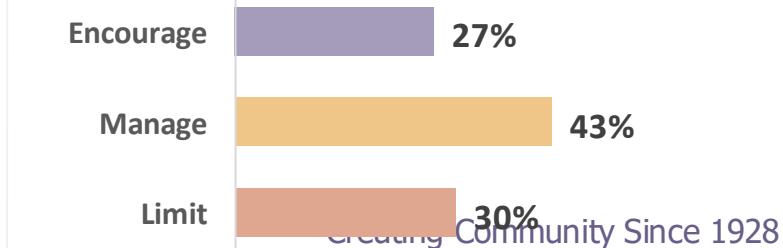


Growth

The Current Balance of Growth in the Region:

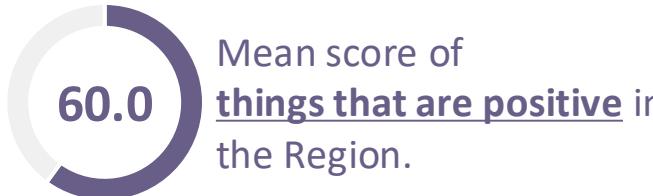


Orientation on how to deal with growth in the Region:



Creating Community Since 1928

Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 43% Being in a small town or an area that's less crowded
- 42% The scenic / natural beauty of this place
- 38% Safe neighborhood / Low crime
- 38% That I can live in privacy in my area
- 31% Access to good healthcare
- 14% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 14% Having my family or close friends live here

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 39% The high cost of living (not including housing costs)
- 37% Too much growth in the Region
- 29% Growing concern about water availability
- 24% Lack of good public transportation
- 21% Wildfire vulnerability

Key Issue

Top 2 Solutions

Housing

30%

Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing

29% 40% 69%

Create more community partnerships and programs making more housing more affordable for more people

31% 30% 61%

■ Somewhat... ■ Strongly...

Transportation & Mobility

88%

Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

Increase roadway safety (reduce speeding, red light running, accidents, etc.)

37% 53% 90%

■ Somewhat... ■ Strongly...

Improve and increase pedestrian friendly streets, sidewalks, greenway and trail networks, etc.

55% 33% 88%

■ Somewhat... ■ Strongly...

Education

Provide high quality work and job skills training during high school

44% 43% 87%

Provide more flexible and affordable, high-quality work and skills training for adults

57% 24% 81%

■ Somewhat... ■ Strongly...

Nature and Outdoor Recreation

Create more nature and outdoor spaces in lower income neighborhoods and the underserved areas of the region.

40% 24% 64%

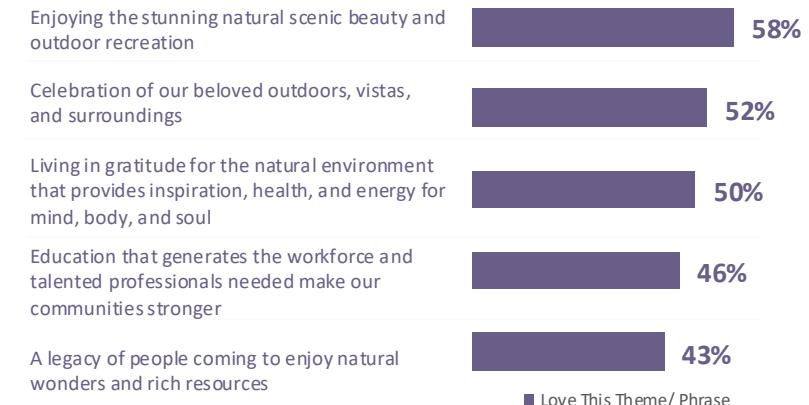
Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live

30% 24% 54%

■ Somewhat... ■ Strongly...

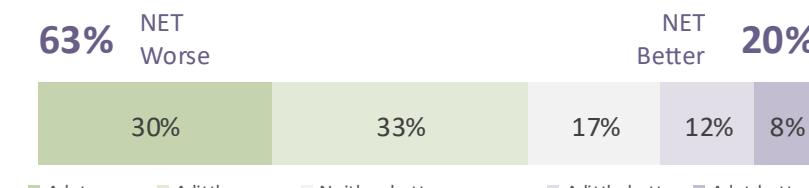
Vision for the Future

Top five vision themes and phrases for the Region:

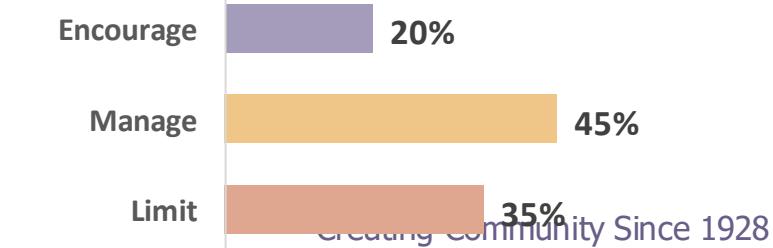


Growth

The Current Balance of Growth in the Region:



Orientation on how to deal with growth in the Region:



Age 18-34

Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 32% The scenic / natural beauty of this place
- 26% Safe neighborhood / Low crime
- 23% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 22% Caring and supportive people around me
- 21% The good restaurants, shopping, entertainment here

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 34% The high cost of living (not including housing costs)
- 30% Lack of affordable housing/housing shortage/high cost of housing
- 26% Lack of good public transportation
- 24% Growing concern about mental health issues
- 23% Drug and alcohol addiction

Key Issue

Top 2 Solutions

Housing



Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

- Provide more buyer/renter assistance and support to get people into housing and help them stay there
- Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing
- Create more community partnerships and programs making more housing more affordable for more people

26% 46% 73%

35% 39% 73%

35% 39% 73%

Somewhat Support
Strongly Support

Transportation & Mobility



Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

- Provide better maintenance and improvement of our existing roadways and operations

34% 47% 81%

- Making sure sidewalks and walkways are accessible for all (wheelchair users and disabled residents)

35% 46% 81%

Somewhat... Strongly...

Education

- Provide more flexible and affordable, high-quality work and skills training for adults

44% 43% 87%

- Increase personalized student focus and support to teach children in ways that best fit their individual needs

37% 49% 86%

Somewhat... Strongly...

Nature and Outdoor Recreation

- Create more nature and outdoor spaces in lower income neighborhoods and the underserved areas of the region.

35% 34% 69%

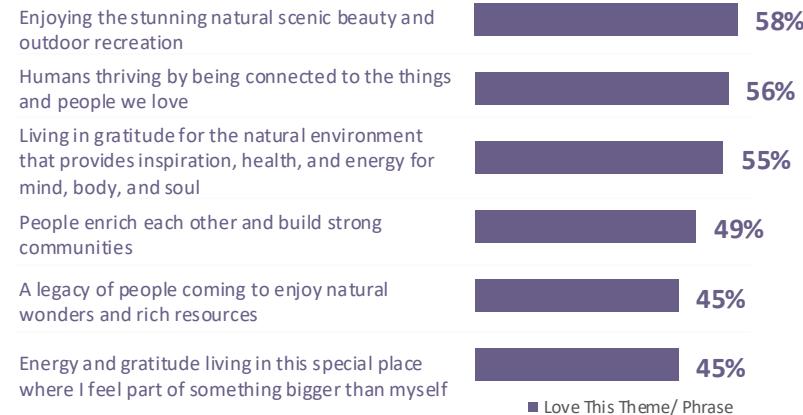
- Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go (campgrounds, mountain trails, etc.)

43% 23% 66%

Somewhat... Strongly...

Vision for the Future

Top five vision themes and phrases for the Region:

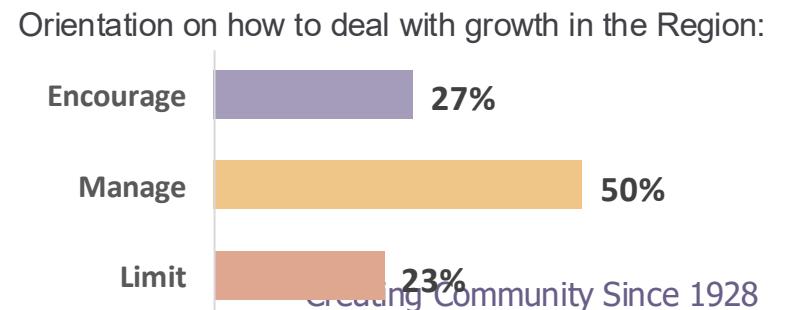


Growth

The Current Balance of Growth in the Region:

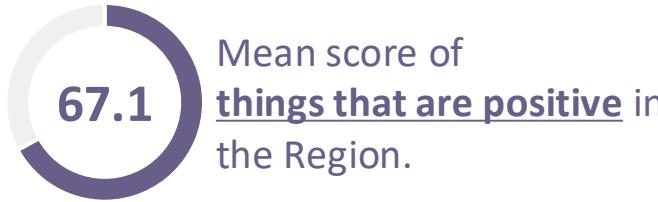


A lot worse ■ A little worse ■ Neither better nor worse ■ A little better ■ A lot better



Age 35-54

Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 47% The scenic / natural beauty of this place
- 31% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 30% Safe neighborhood / Low crime
- 23% Having my family or close friends live here
- 22% Access to good healthcare

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 44% The high cost of living (not including housing costs)
- 38% Lack of affordable housing/housing shortage/high cost of housing
- 26% Increased crime / neighborhoods less safe
- 24% Homelessness

Key Issue

Top 2 Solutions

Housing



Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

Create more community partnerships and programs making more housing more affordable for more people

37% 32% 69%

Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing

31% 33% 64%

■ Somewhat... ■ Strongly...

Transportation & Mobility



Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

Provide better maintenance and improvement of our existing roadways and operations

27% 59% 86%

Increase roadway safety (reduce speeding, red light running, accidents, etc.)

28% 46% 74%

■ Somewhat... ■ Strongly...

Education

Provide every high school age youth with counseling and mentoring that includes discussion on job training, career development, college/university, and other options so that they leave high school with a plan.

36% 55% 91%

Increase mental health support and resources for students

26% 64% 90%

■ Somewhat Support ■ Strongly Support

Nature and Outdoor Recreation

Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go (campgrounds, mountain trails, etc.)

48% 19% 67%

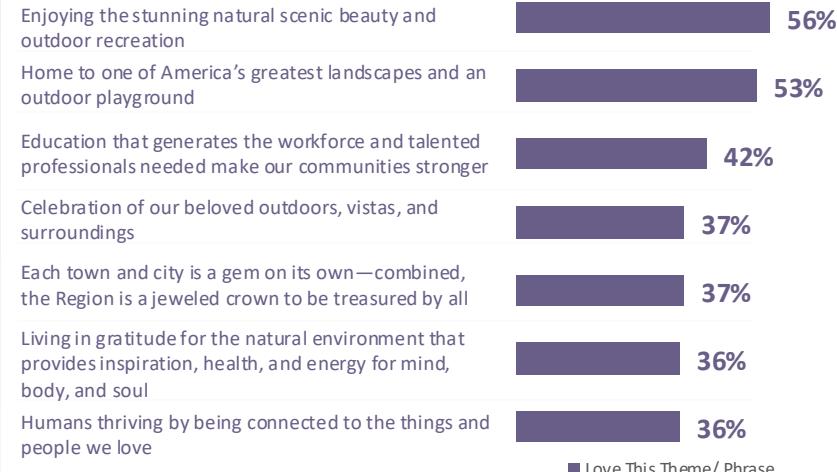
Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live

38% 28% 66%

■ Somewhat... ■ Strongly...

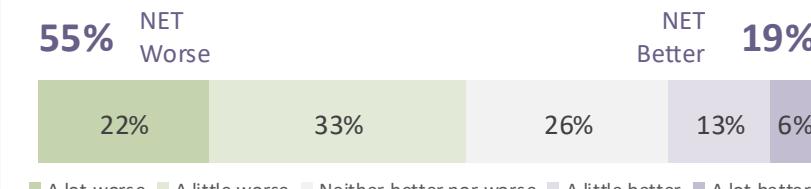
Vision for the Future

Top five vision themes and phrases for the Region:

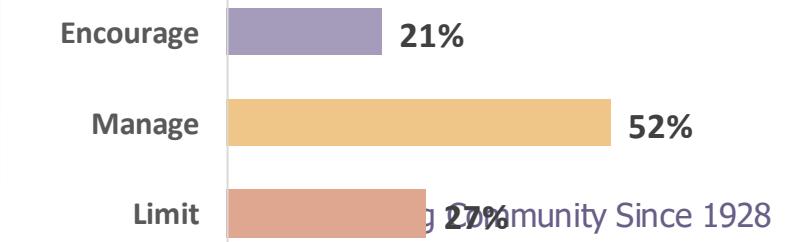


Growth

The Current Balance of Growth in the Region:

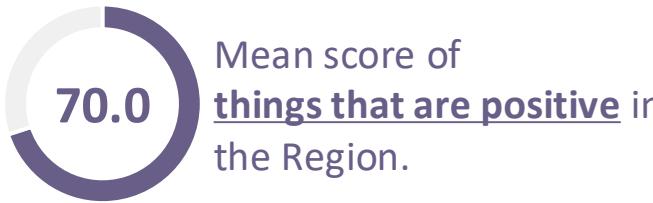


Orientation on how to deal with growth in the Region:



Age 55+

Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 46% The scenic / natural beauty of this place
- 34% Safe neighborhood / Low crime
- 30% Access to good healthcare
- 28% Having my family or close friends live here
- 27% That I can live in privacy in my area

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 38% The high cost of living (not including housing costs)
- 32% Too much growth in the Region
- 30% Lack of affordable housing/housing shortage/high cost of housing
- 29% Traffic / congestion / hard to get around
- 26% Increased crime / neighborhoods less safe

2010ES PEAK COMMUNITY FOUNDATION

Key Issue

Top 2 Solutions

Housing



Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing

32% Somewhat Support

31% Strongly Support

62%

Require developers to make a certain percentage of the homes they build for moderate- and lower-income families

29% Somewhat Support

31% Strongly Support

60%

Transportation & Mobility



Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

Provide better maintenance and improvement of our existing roadways and operations

20% Somewhat Support

63% Strongly Support

83%

Increase roadway safety (reduce speeding, red light running, accidents, etc.)

32% Somewhat Support

49% Strongly Support

81%

Education

Provide high quality work and job skills training during high school

36% Somewhat Support

56% Strongly Support

92%

Provide every high school age youth with counseling and mentoring that includes discussion on job training, career development, college/university, and other options so that they leave high school with a plan.

35% Somewhat Support

55% Strongly Support

90%

Nature and Outdoor Recreation

Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live

34% Somewhat Support

35% Strongly Support

68%

Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go (campgrounds, mountain trails, etc.)

42% Somewhat Support

25% Strongly Support

67%

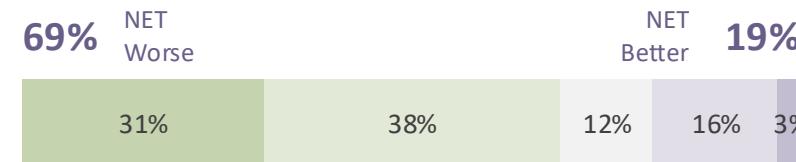
Vision for the Future

Top five vision themes and phrases for the Region:

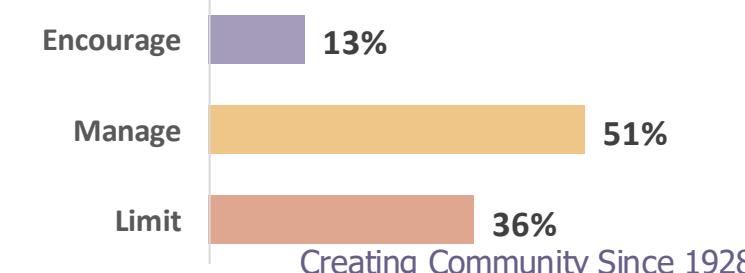


Growth

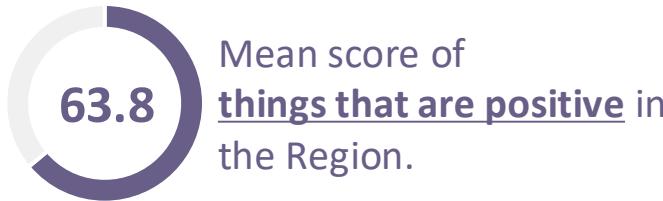
The Current Balance of Growth in the Region:



Orientation on how to deal with growth in the Region:



Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 45% The scenic / natural beauty of this place
- 33% Safe neighborhood / Low crime
- 26% Having my family or close friends live here
- 24% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 22% That I can live in privacy in my area

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 51% The high cost of living (not including housing costs)
- 43% Lack of affordable housing/housing shortage/high cost of housing
- 30% Homelessness
- 29% Increased crime / neighborhoods less safe
- 22% Few / low paying jobs and economic opportunities

Key Issue

Top 2 Solutions

Housing



Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

Create more community partnerships and programs making more housing more affordable for more people

25% 48% 73%

Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing

31% 39% 70%

■ Somewhat... ■ Strongly...

Transportation & Mobility



Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

Provide better maintenance and improvement of our existing roadways and operations

22% 61% 83%

■ Somewhat... ■ Strongly...

Education

Provide high quality work and job skills training during high school

30% 61% 91%

Increase mental health support and resources for students

23% 66% 88%

■ Somewhat Support ■ Strongly Support

Nature and Outdoor Recreation

Create more nature and outdoor spaces in lower income neighborhoods and the underserved areas of the region.

22% 37% 59%

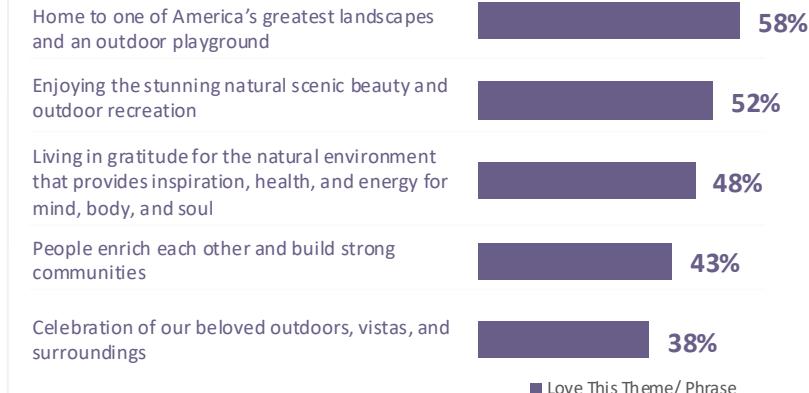
■ Somewhat... ■ Strongly...

Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go (campgrounds, mountain trails, etc.)

37% 20% 57%

Vision for the Future

Top five vision themes and phrases for the Region:

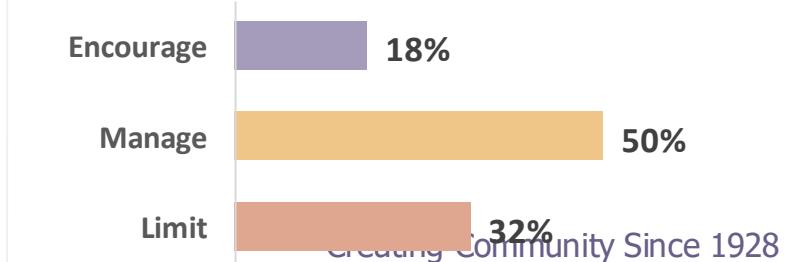


Growth

The Current Balance of Growth in the Region:

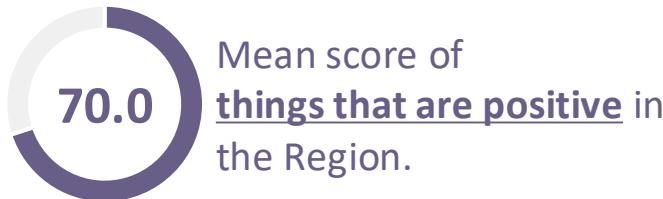


Orientation on how to deal with growth in the Region:



HHI \$50-99K

Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 37% The scenic / natural beauty of this place
- 26% Safe neighborhood / Low crime
- 23% Having my family or close friends live here
- 22% Access to good healthcare
- 22% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 21% That I can live in privacy in my area
- 21% Caring and supportive people around me

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 32% The high cost of living (not including housing costs)
- 28% Lack of affordable housing/housing shortage/high cost of housing
- 26% Traffic / congestion / hard to get around
- 25% Drug and alcohol addiction
- 25% Lack of good public transportation

Key Issue

Top 2 Solutions

Housing



Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

Create more community partnerships and programs making more housing more affordable for more people

40% 30% 69%

Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing

30% 35% 65%

■ Somewhat... ■ Strongly...

Transportation & Mobility



Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

Provide better maintenance and improvement of our existing roadways and operations

32% 50% 83%

Making sure sidewalks and walkways are accessible for all (wheelchair users and disabled residents)

34% 39% 73%

■ Somewhat... ■ Strongly...

Education

Provide every high school age youth with counseling and mentoring that includes discussion on job training, career development, college/university, and other options so that they leave high school with a plan.

40% 46% 86%

Provide more flexible and affordable, high-quality work and skills training for adults mental health support and resources for students

42% 43% 85%

■ Somewhat Support ■ Strongly Support

Nature and Outdoor Recreation

Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go (campgrounds, mountain trails, etc.)

50% 23% 73%

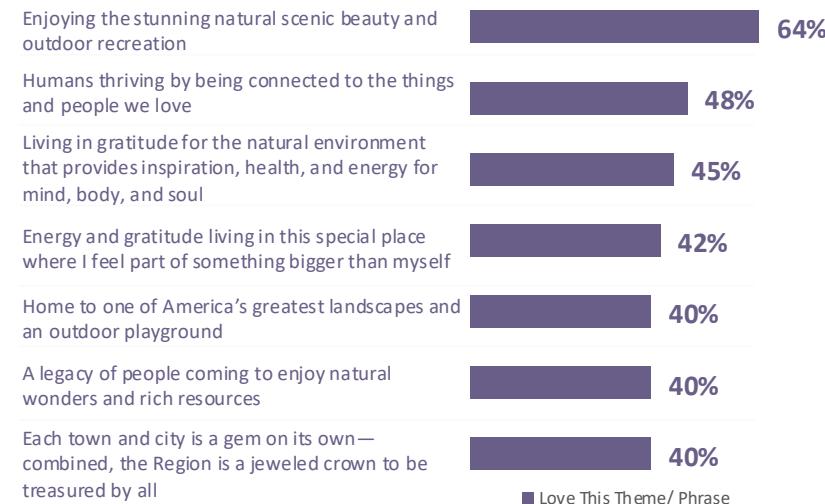
Create more nature and outdoor spaces in lower income neighborhoods and the underserved areas of the region.

37% 33% 70%

■ Somewhat... ■ Strongly...

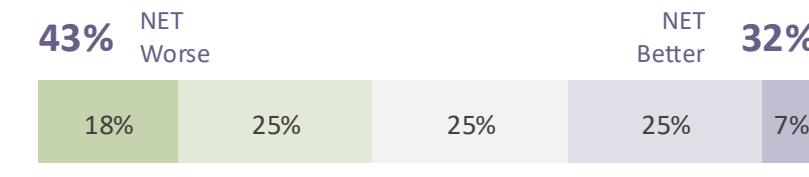
Vision for the Future

Top five vision themes and phrases for the Region:

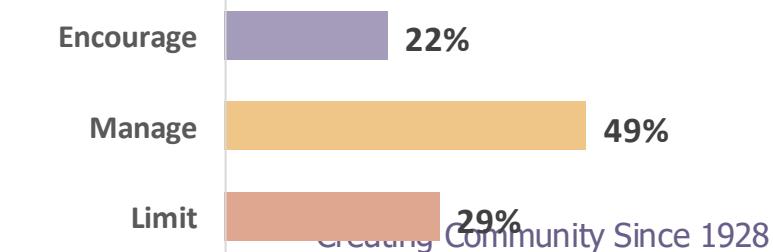


Growth

The Current Balance of Growth in the Region:

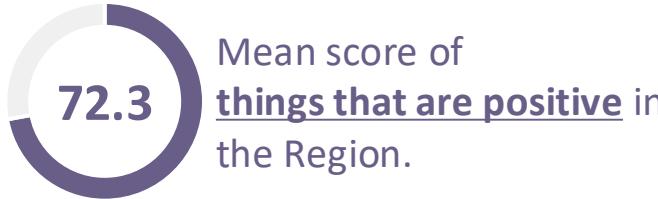


Orientation on how to deal with growth in the Region:



HHI \$100-149K

Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 49% The scenic / natural beauty of this place
- 29% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 28% Safe neighborhood / Low crime
- 25% Access to good healthcare
- 21% Having my family or close friends live here

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 30% Too much growth in the Region
- 30% The high cost of living (not including housing costs)
- 29% Growing concern about water availability
- 27% Lack of affordable housing/housing shortage/high cost of housing
- 25% Growing concern about mental health issues
- 24% Traffic congestion/hard to get around

Key Issue

Top 2 Solutions

Housing

68% Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

- Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing
- Require developers to make a certain percentage of the homes they build for moderate- and lower-income families

42% 26% 68%

35% 27% 62%

■ Somewhat... ■ Strongly...

Transportation & Mobility

87% Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

- Making sure sidewalks and walkways are accessible for all (wheelchair users and disabled residents)
- Provide better maintenance and improvement of our existing roadways and operations

42% 42% 83%

25% 57% 82%

■ Somewhat... ■ Strongly...

Education

- Provide high quality work and job skills training during high school

45% 48% 94%

- Provide more flexible and affordable, high-quality work and skills training for adults

59% 32% 91%

■ Somewhat Support ■ Strongly Support

Nature and Outdoor Recreation

- Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live

51% 23% 74%

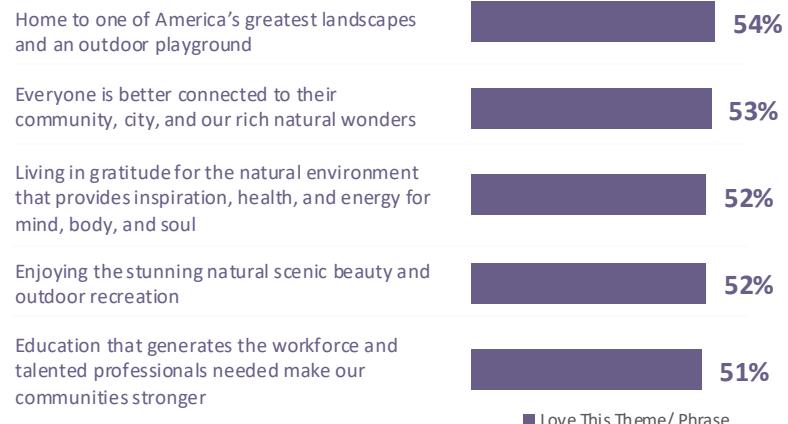
- Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go (campgrounds, mountain trails, etc.)

47% 24% 72%

■ Somewhat... ■ Strongly...

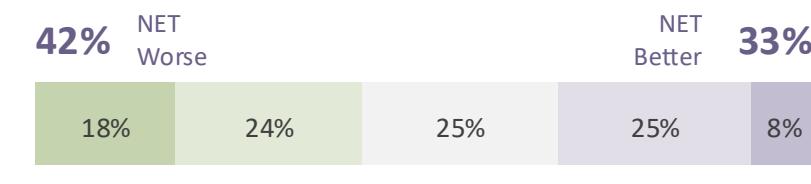
Vision for the Future

Top five vision themes and phrases for the Region:

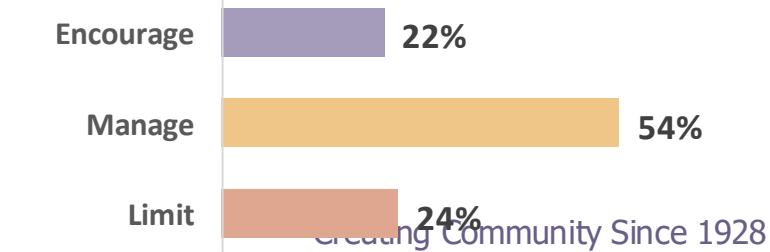


Growth

The Current Balance of Growth in the Region:



Orientation on how to deal with growth in the Region:



Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 48% Safe neighborhood / Low crime
- 38% The scenic / natural beauty of this place
- 35% Being in a small town or an area that's less crowded
- 30% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 25% The good restaurants, shopping, entertainment here
- 25% Access to good healthcare

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 43% The high cost of living (not including housing costs)
- 39% Traffic / congestion / hard to get around
- 30% Too much growth in the Region
- 28% Increased crime / neighborhoods less safe
- 24% Lack of affordable housing/housing shortage/high cost of housing

Key Issue

Top 2 Solutions

Housing *
<20% Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

Build more apartments and homes near public transportation, jobs, and stores so people don't have to drive as much.

53% 12% 65%

Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing

35% 23% 58%

■ Somewhat... ■ Strongly...

Transportation & Mobility



Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

Provide better maintenance and improvement of our existing roadways and operations

16% 79% 95%

Construct new passenger train service to connect outside the region to Denver/Pueblo

49% 38% 86%

■ Somewhat... ■ Strongly...

Education

Increase public and parental education around the importance of early childhood education

52% 39% 91%

Provide every high school age youth with counseling and mentoring that includes discussion on job training, career development, college/university, and other options so that they leave high school with a plan.

27% 63% 90%

■ Somewhat Support ■ Strongly Support

Nature and Outdoor Recreation

Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live

28% 31% 59%

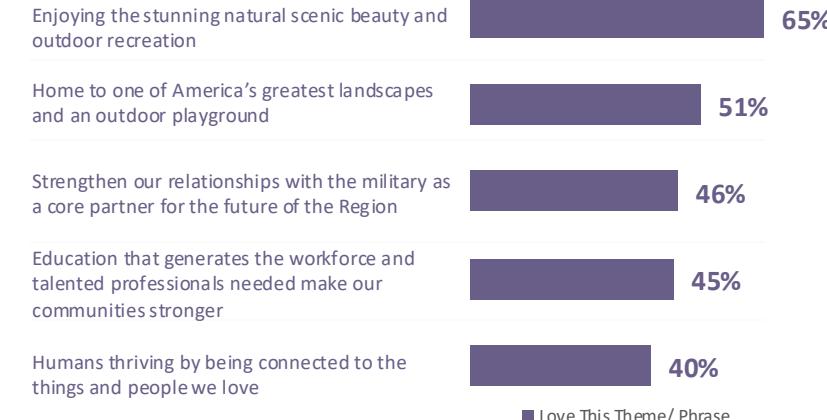
Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go (campgrounds, mountain trails, etc.)

25% 24% 49%

■ Somewhat... ■ Strongly...

Vision for the Future

Top five vision themes and phrases for the Region:

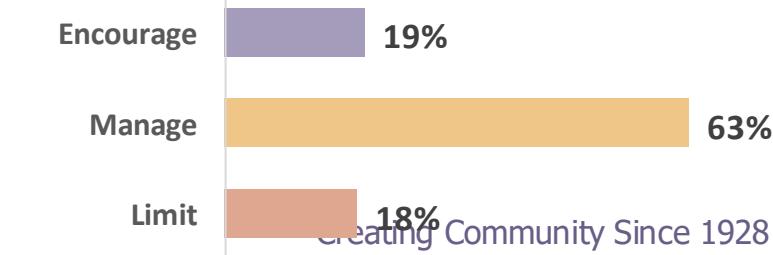


Growth

The Current Balance of Growth in the Region:



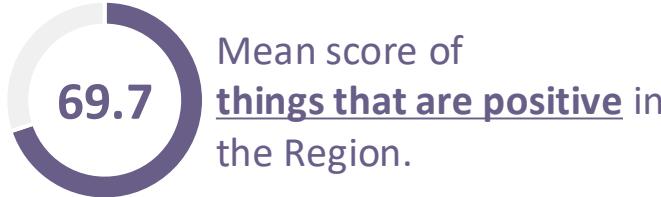
Orientation on how to deal with growth in the Region:



Creating Community Since 1928

Hispanic/Latino

Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 34% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 32% The scenic / natural beauty of this place
- 30% Safe neighborhood / Low crime
- 27% That I can live in privacy in my area
- 26% The good restaurants, shopping, entertainment here

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 40% The high cost of living (not including housing costs)
- 30% Homelessness
- 27% Increased crime / neighborhoods less safe
- 26% Lack of affordable housing/housing shortage/high cost of housing
- 22% Drug and alcohol addiction

Key Issue

Top 2 Solutions

Housing



Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

Require developers to make a certain percentage of the homes they build for moderate- and lower-income families

35% 34% 70%

Build more apartments and homes near public transportation, jobs, and stores so people don't have to drive as much.

37% 29% 66%

■ Somewhat... ■ Strongly...

Transportation & Mobility



Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

Provide better maintenance and improvement of our existing roadways and operations

26% 56% 83%

Improve and increase public transportation availability and options to improve coverage, frequency, service hours, and access.

45% 39% 83%

■ Somewhat... ■ Strongly...

Education

Provide more flexible and affordable, high-quality work and skills training for adults

49% 47% 96%

Increase mental health support and resources for students

31% 54% 85%

Focus on failing schools to do whatever is needed to turn them around

31% 54% 85%

■ Somewhat Support ■ Strongly Support

Nature and Outdoor Recreation

Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go (campgrounds, mountain trails, etc.)

41% 30% 71%

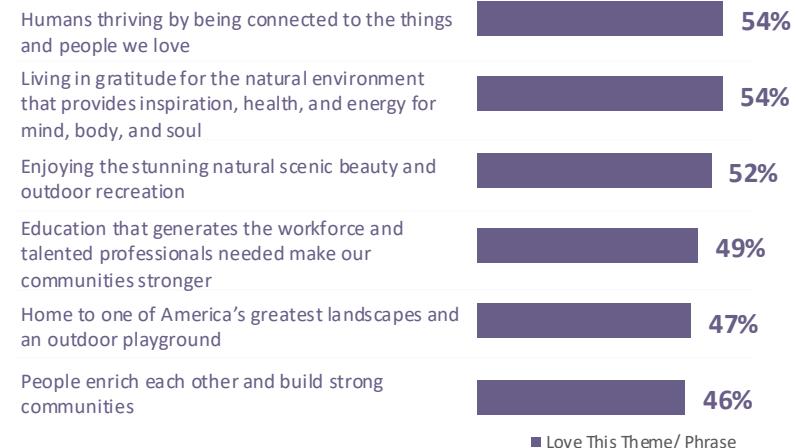
Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live

28% 42% 69%

■ Somewhat... ■ Strongly...

Vision for the Future

Top five vision themes and phrases for the Region:

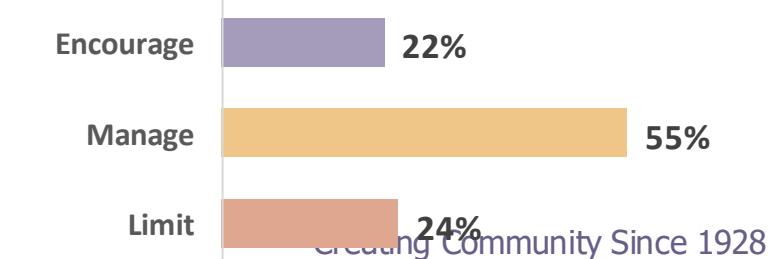


Growth

The Current Balance of Growth in the Region:

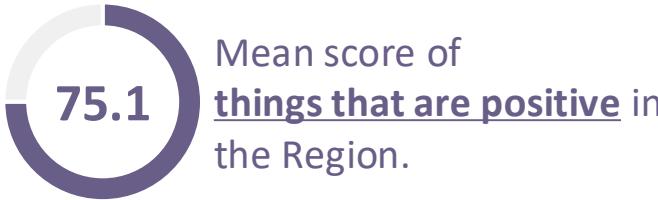


Orientation on how to deal with growth in the Region:



African-American/Black

Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 40% Safe neighborhood / Low crime
- 25% Having my family or close friends live here
- 23% Access to good healthcare
- 22% The scenic / natural beauty of this place
- 19% The rich diversity of people/cultures

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 31% The high cost of living (not including housing costs)
- 27% Traffic / congestion / hard to get around
- 25% Few / low paying jobs and economic opportunities
- 23% Lack of affordable housing/housing shortage/high cost of housing
- 23% Lack of good public transportation
- 22% Growing concern about mental health issues

Key Issue

Top 2 Solutions

Housing



Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

Build a greater variety of housing types (more townhomes, duplexes, apartments, etc.)

38% 50% 88%

Create more community partnerships and programs making more housing more affordable for more people

29% 45% 74%

■ Somewhat... ■ Strongly...

Transportation & Mobility



Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

Improve and increase public transportation availability and options to improve coverage, frequency, service hours, and access.

51% 38% 90%

Construct new and expanded roadways to handle more traffic and better connect parts of the city and region

39% 49% 88%

■ Somewhat... ■ Strongly...

Education

Establish availability and affordability of high-quality childcare for children before they enter kindergarten

42% 44% 86%

Provide high quality work and job skills training during high school

38% 47% 85%

■ Somewhat Support ■ Strongly Support

Nature and Outdoor Recreation

Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go (campgrounds, mountain trails, etc.)

62% 21% 83%

Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live

38% 39% 77%

■ Somewhat Support ■ Strongly Support

Vision for the Future

Top five vision themes and phrases for the Region:



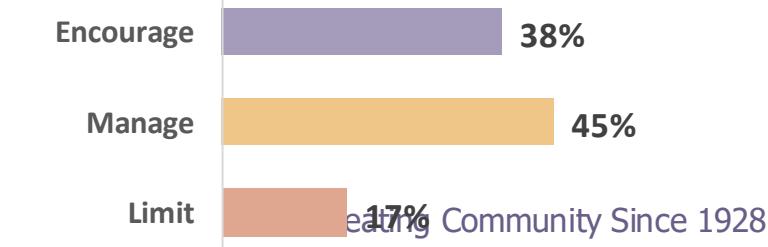
■ Love This Theme/Phrase

Growth

The Current Balance of Growth in the Region:



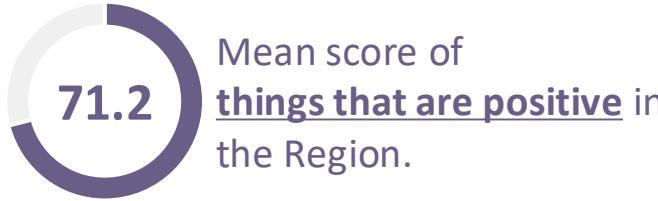
Orientation on how to deal with growth in the Region:



Community Subregion Dashboards

Black Forest

Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 63% The scenic / natural beauty of this place
- 39% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 37% That I can live in privacy in my area
- 31% Being in a small town or an area that's less crowded
- 18% Having my family or close friends live here

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 51% Too much growth in the Region
- 40% Growing concern about water availability
- 35% Traffic / congestion / hard to get around
- 22% The high cost of living (not including housing costs)
- 20% Increased crime / neighborhoods less safe
- 20% Wildfire vulnerability

Key Issue

Top 2 Solutions

Housing



Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

Build more apartments and homes near public transportation, jobs, and stores so people don't have to drive as much.

32% 22% 54%

Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing

22% 31% 52%

■ Somewhat... ■ Strongly...

Transportation & Mobility



Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

Provide better maintenance and improvement of our existing roadways and operations

28% 71% 98%

Improve and increase pedestrian friendly streets, sidewalks, greenway and trail networks, etc.

37% 37% 74%

■ Somewhat... ■ Strongly...

Education

Provide high quality work and job skills training during high school

42% 47% 89%

Establishing a region-wide system for high schoolers to find apprenticeship opportunities regardless of the school district they attend

17% 71% 88%

■ Somewhat Support ■ Strongly Support

Nature and Outdoor Recreation

Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live

46% 31% 77%

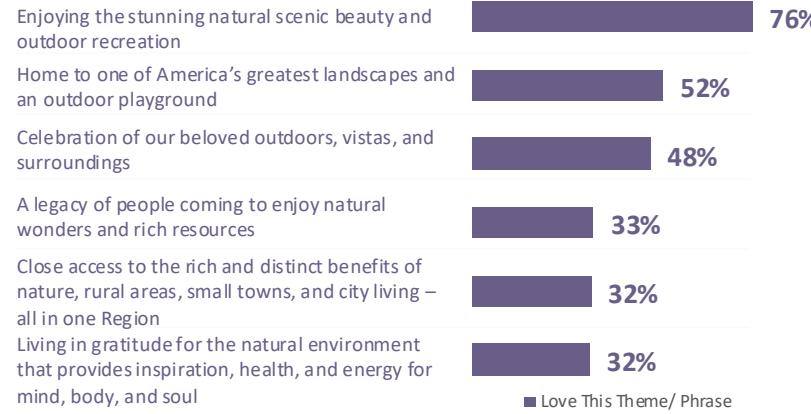
Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go (campgrounds, mountain trails, etc.)

31% 18% 48%

■ Somewhat... ■ Strongly...

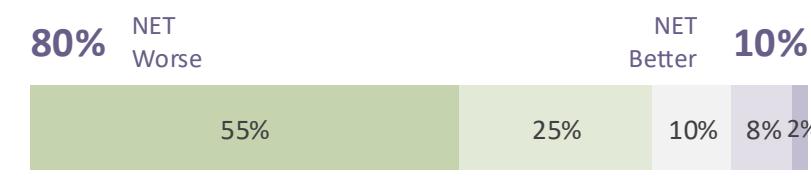
Vision for the Future

Top five vision themes and phrases for the Region:

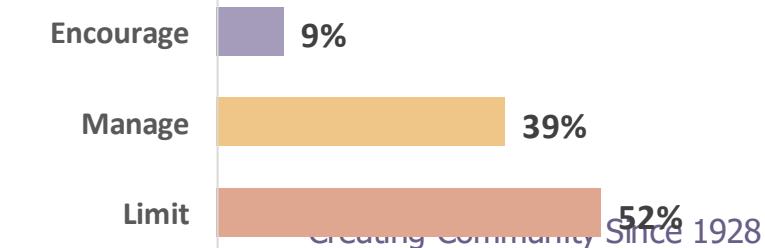


Growth

The Current Balance of Growth in the Region:



Orientation on how to deal with growth in the Region:



Briargate / Cordera

Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 59% The scenic / natural beauty of this place
- 53% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 31% Having my family or close friends live here
- 24% Safe neighborhood / Low crime
- 19% The variety of things to do here

Negatives in the Region

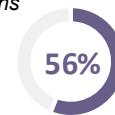
Selection rate as a top-3 negative among 17 options showing top 5

- 51% Traffic/ congestion / hard to get around
- 31% Too much growth in the Region
- 25% Lack of affordable housing/housing shortage/high cost of housing
- 25% The high cost of living (not including housing costs)
- 22% Growing concern about water availability
- 20% Increased crime / neighborhoods less safe

Key Issue

Top 2 Solutions

Housing



Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

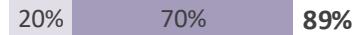
Transportation & Mobility



Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

Education

Provide high quality work and job skills training during high school



Improve teacher quality through better recruitment, compensation, and training



Nature and Outdoor Recreation

Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live

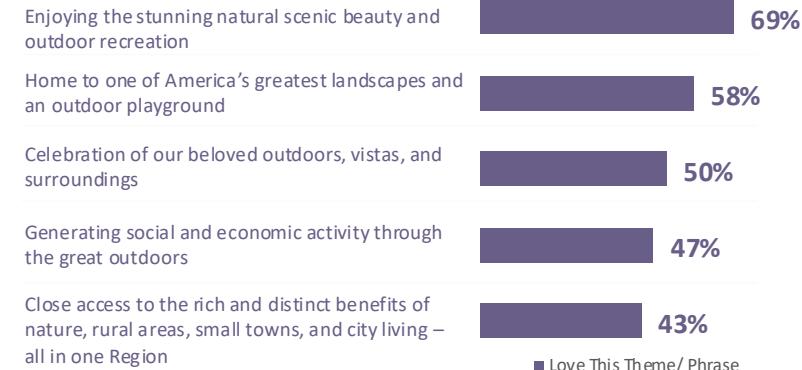


Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go (campgrounds, mountain trails, etc.)



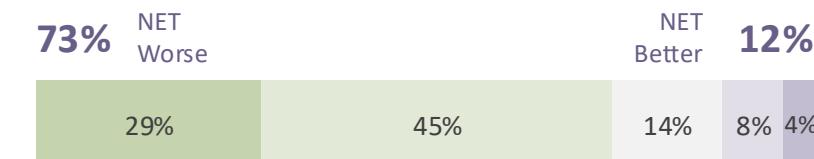
Vision for the Future

Top five vision themes and phrases for the Region:

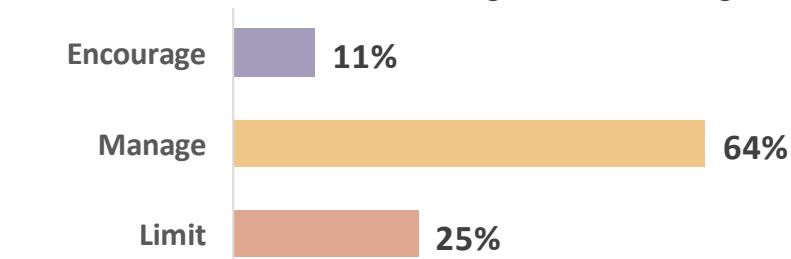


Growth

The Current Balance of Growth in the Region:



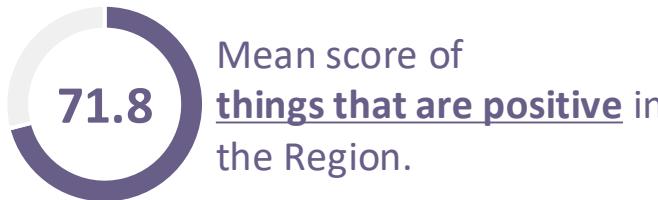
Orientation on how to deal with growth in the Region:



Creating Community Since 1928

Broadmoor / Stratmoor Hills

Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 70% The scenic / natural beauty of this place
- 54% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 26% Having my family or close friends live here
- 20% The variety of things to do here
- 14% Having a strong sense of community

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 45% Homelessness
- 36% Traffic / congestion / hard to get around
- 24% Increased crime / neighborhoods less safe
- 23% Lack of affordable housing/housing shortage/high cost of housing
- 21% Too much growth in the Region

Key Issue

Top 2 Solutions

Housing



Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

Transportation & Mobility



Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

Provide better maintenance and improvement of our existing roadways and operations

4% 92% 96%

17% 73% 89%

Somewhat... Strongly...

Education

Provide every high school age youth with counseling and mentoring that includes discussion on job training, career development, college/university, and other options so that they leave high school with a plan.

31% 62% 94%

16% 74% 90%

Somewhat Support Strongly Support

Nature and Outdoor Recreation

Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live

9% 53% 62%

12% 35% 47%

Somewhat... Strongly...

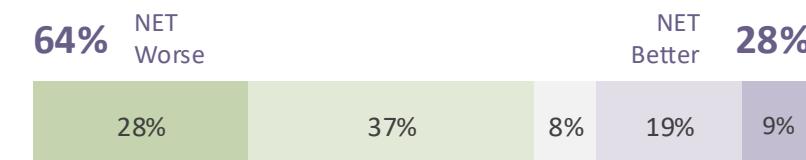
Vision for the Future

Top five vision themes and phrases for the Region:

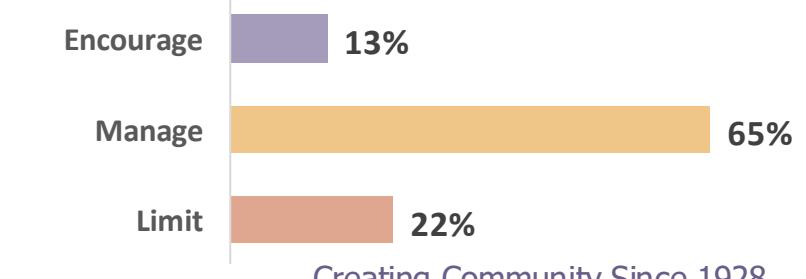


Growth

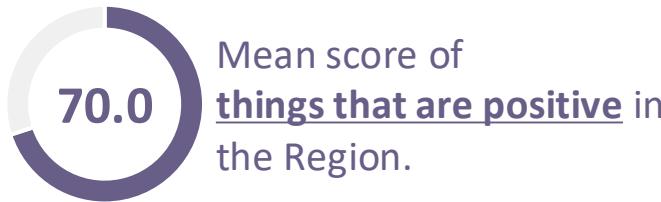
The Current Balance of Growth in the Region:



Orientation on how to deal with growth in the Region:



Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 69% The scenic / natural beauty of this place
- 58% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 27% Having my family or close friends live here
- 15% The variety of things to do here
- 14% The music, arts, and culture

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 31% Lack of affordable housing/housing shortage/high cost of housing
- 29% Homelessness
- 26% Traffic/ congestion / hard to get around
- 24% The high cost of living (not including housing costs)
- 23% Too much growth in the Region

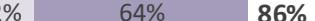
Key Issue

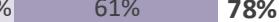
Top 2 Solutions

Housing



Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

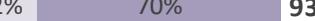
Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings)  22% Somewhat... 64% Strongly...

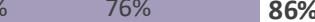
Require developers to make a certain percentage of the homes they build for moderate- and lower-income families  16% Somewhat... 61% Strongly...

Transportation & Mobility

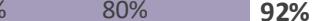


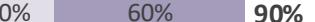
Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

Provide better maintenance and improvement of our existing roadways and operations  22% Somewhat... 70% Strongly...

Improve and increase pedestrian friendly streets, sidewalks, greenway and trail networks, etc.  10% Somewhat... 76% Strongly...

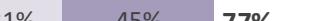
Education

Improve teacher quality through better recruitment, compensation, and training  12% Somewhat... 80% Strongly...

Establishing a region-wide system for high schoolers to find apprenticeship opportunities regardless of the school district they attend  30% Somewhat... 60% Strongly...

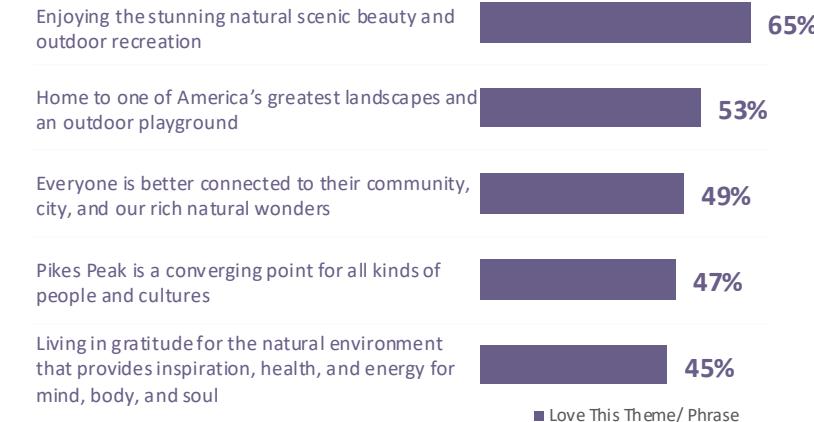
Nature and Outdoor Recreation

Create more nature and outdoor spaces in lower income neighborhoods and the underserved areas of the region.  17% Somewhat... 61% Strongly...

Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live  31% Somewhat... 45% Strongly...

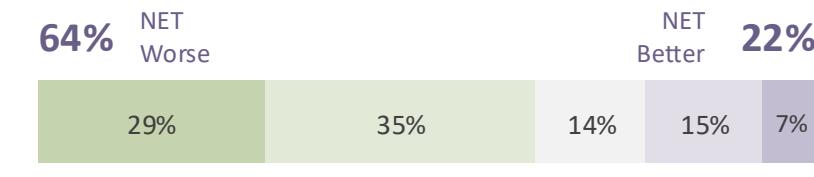
Vision for the Future

Top five vision themes and phrases for the Region:



Growth

The Current Balance of Growth in the Region:



Orientation on how to deal with growth in the Region:

Encourage  13%

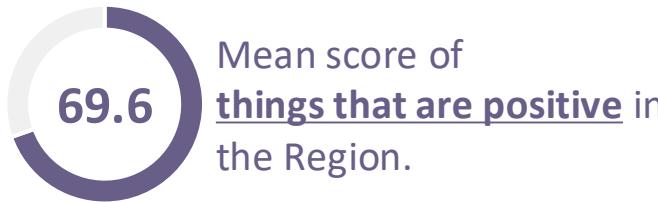
Manage  65%

Limit  23%

Creating Community Since 1928

Cimmaron Hills / Springs Ranch / Stetson Hills

Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 58% The scenic / natural beauty of this place
- 43% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 27% Having my family or close friends live here
- 19% The variety of things to do here
- 16% The music, arts, and culture

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 34% Too much growth in the Region
- 31% Traffic / congestion / hard to get around
- 25% Increased crime / neighborhoods less safe
- 21% Lack of affordable housing/housing shortage/high cost of housing
- 20% The high cost of living (not including housing costs)

Key Issue

Top 2 Solutions

Housing



Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing

48% 31% 80%

Create more community partnerships and programs making more housing more affordable for more people

22% 53% 75%

■ Somewhat... ■ Strongly...

Transportation & Mobility



Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

Provide better maintenance and improvement of our existing roadways and operations

10% 85% 94%

Making sure sidewalks and walkways are accessible for all (wheelchair users and disabled residents)

27% 51% 78%

■ Somewhat... ■ Strongly...

Education

Establishing a region-wide system for high schoolers to find apprenticeship opportunities regardless of the school district they attend

36% 64% 100%

Provide high quality work and job skills training during high school

46% 53% 98%

■ Somewhat Support ■ Strongly Support

Nature and Outdoor Recreation

Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live

42% 24% 66%

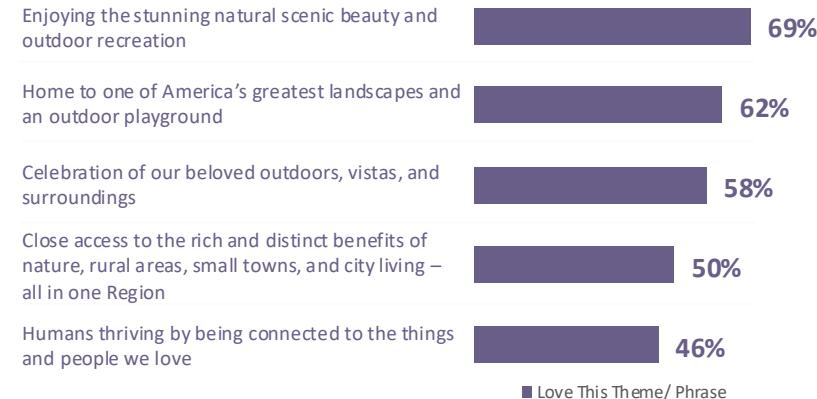
Create more nature and outdoor spaces in lower income neighborhoods and the underserved areas of the region.

12% 36% 49%

■ Somewhat... ■ Strongly...

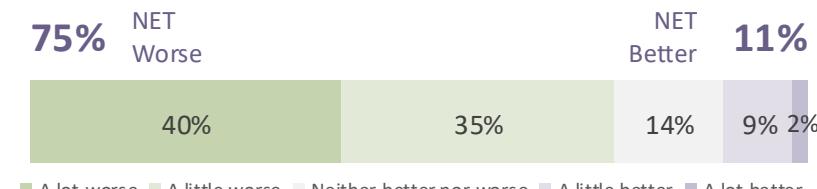
Vision for the Future

Top five vision themes and phrases for the Region:

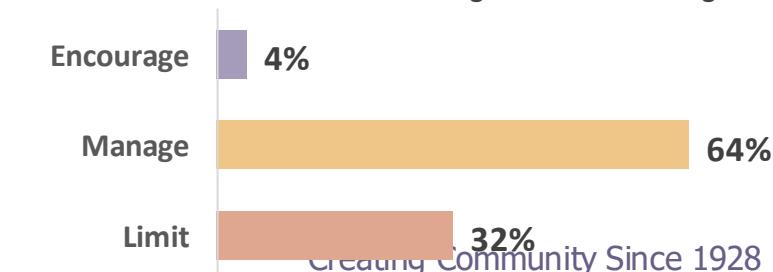


Growth

The Current Balance of Growth in the Region:



Orientation on how to deal with growth in the Region:



Mt. Shadows / Peregrine / Rockrimmon

Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 74% The scenic / natural beauty of this place
- 56% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 26% Having my family or close friends live here
- 15% Safe neighborhood / Low crime
- 13% It's easy to get around / there's less traffic here than other places

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 37% Homelessness
- 32% Too much growth in the Region
- 26% Lack of affordable housing/housing shortage/high cost of housing
- 22% The high cost of living (not including housing costs)
- 21% Traffic/congestion/hard to get around

Key Issue

Top 2 Solutions

Housing

31%

Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing

15% 59% 74%

12% 50% 62%

■ Somewhat... ■ Strongly...

Transportation & Mobility

83%

Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

Provide better maintenance and improvement of our existing roadways and operations

14% 72% 87%

Improve and increase pedestrian friendly streets, sidewalks, greenway and trail networks, etc.

14% 70% 83%

■ Somewhat... ■ Strongly...

Education

Improve teacher quality through better recruitment, compensation, and training

25% 70% 95%

Provide every high school age youth with counseling and mentoring that includes discussion on job training, career development, college/university, and other options so that they leave high school with a plan.

34% 61% 95%

■ Somewhat Support ■ Strongly Support

Nature and Outdoor Recreation

Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live

27% 44% 71%

Create more nature and outdoor spaces in lower income neighborhoods and the underserved areas of the region

14% 49% 63%

■ Somewhat... ■ Strongly...

Vision for the Future

Top five vision themes and phrases for the Region:

Education that generates the workforce and talented professionals needed make our communities stronger

62%

Home to one of America's greatest landscapes and an outdoor playground

39%

Pikes Peak is a converging point for all kinds of people and cultures

38%

Celebration of our beloved outdoors, vistas, and surroundings

35%

Communities designed to have all the critical components they need to help people and families thrive

35%

Living in gratitude for the natural environment that provides inspiration, health, and energy for mind, body, and soul

34%

■ Love This Theme/Phrase

Growth

The Current Balance of Growth in the Region:

75% NET Worse

NET Better 12%



Orientation on how to deal with growth in the Region:

Encourage 7%

Manage

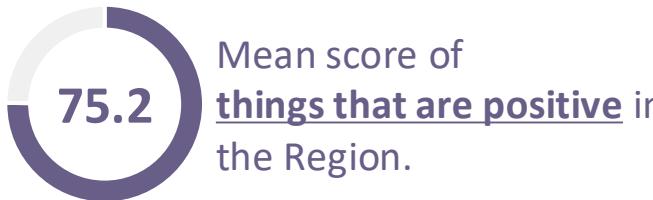
64%

Limit

29%

Creating Community Since 1928

Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 61% The scenic / natural beauty of this place
- 58% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 33% Having my family or close friends live here
- 17% Safe neighborhood / Low crime
- 16% The variety of things to do here

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 49% Traffic / congestion / hard to get around
- 38% Too much growth in the Region
- 33% The high cost of living (not including housing costs)
- 28% Lack of affordable housing/housing shortage/high cost of housing
- 24% Increased crime / neighborhoods less safe

Key Issue

Top 2 Solutions

Housing



Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing

24% 46% 70%

Create more community partnerships and programs making more housing more affordable for more people

15% 42% 57%

■ Somewhat... ■ Strongly...

Transportation & Mobility



Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

Provide better maintenance and improvement of our existing roadways and operations

17% 83% 100%

Construct new and expanded roadways to handle more traffic and better connect parts of the city and region

31% 46% 77%

■ Somewhat... ■ Strongly...

Education

Establishing a region-wide system for high schoolers to find apprenticeship opportunities regardless of the school district they attend

52% 44% 95%

Improve teacher quality through better recruitment, compensation, and training

18% 71% 89%

■ Somewhat Support ■ Strongly Support

Nature and Outdoor Recreation

Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live

49% 30% 79%

Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go (campgrounds, mountain trails, etc.)

37% 31% 68%

■ Somewhat... ■ Strongly...

Vision for the Future

Top five vision themes and phrases for the Region:

Education that generates the workforce and talented professionals needed make our communities stronger



Enjoying the stunning natural scenic beauty and outdoor recreation



Humans thriving by being connected to the things and people we love



Home to one of America's greatest landscapes and an outdoor playground



Celebration of our beloved outdoors, vistas, and surroundings



Generating social and economic activity through the great outdoors



■ Love This Theme/ Phrase

Growth

The Current Balance of Growth in the Region:

76% NET Worse

NET Better 16%



■ A lot worse ■ A little worse ■ Neither better nor worse ■ A little better ■ A lot better

Orientation on how to deal with growth in the Region:

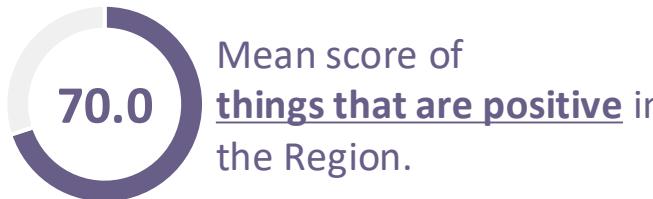
Encourage 13%

Manage 50%

Limit 37% Creating Community Since 1928

OCC / Westside / Ivywild / Skyway

Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 72% The scenic / natural beauty of this place
- 57% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 35% Having my family or close friends live here
- 15% The variety of things to do here
- 13% Access to good healthcare

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 37% Homelessness
- 27% Lack of affordable housing/housing shortage/high cost of housing
- 24% The high cost of living (not including housing costs)
- 23% Too much growth in the Region
- 21% Not enough public support to fund the services we need (social services, natural resources)

Key Issue

Top 2 Solutions

Housing



Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing

26% 57% 82%

Build more apartments and homes near public transportation, jobs, and stores so people don't have to drive as much.

31% 47% 78%

■ Somewhat... ■ Strongly...

Transportation & Mobility



Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

Improve and increase pedestrian friendly streets, sidewalks, greenway and trail networks, etc.

14% 77% 91%

Making sure sidewalks and walkways are accessible for all (wheelchair users and disabled residents)

21% 63% 84%

■ Somewhat... ■ Strongly...

Education

Improve teacher quality through better recruitment, compensation, and training

19% 76% 94%

Establish availability and affordability of high-quality childcare for children before they enter kindergarten

17% 72% 90%

■ Somewhat Support ■ Strongly Support

Nature and Outdoor Recreation

Create more nature and outdoor spaces in lower income neighborhoods and the underserved areas of the region.

33% 50% 83%

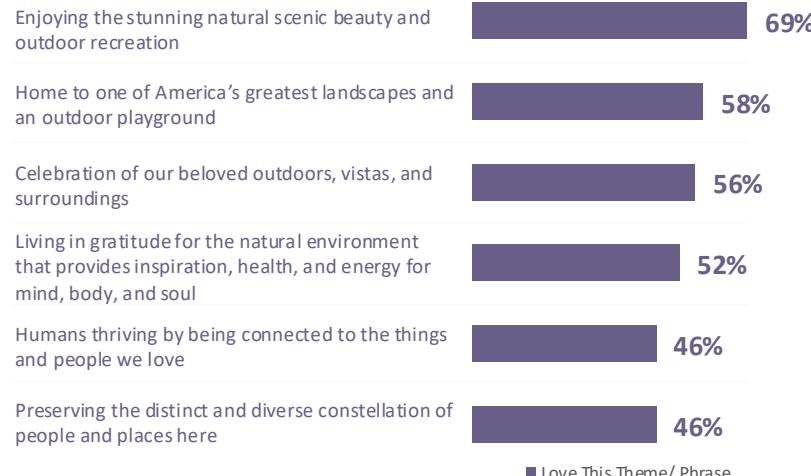
Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live

22% 54% 76%

■ Somewhat... ■ Strongly...

Vision for the Future

Top five vision themes and phrases for the Region:

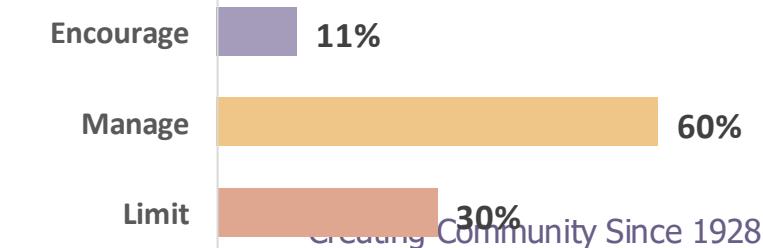


Growth

The Current Balance of Growth in the Region:

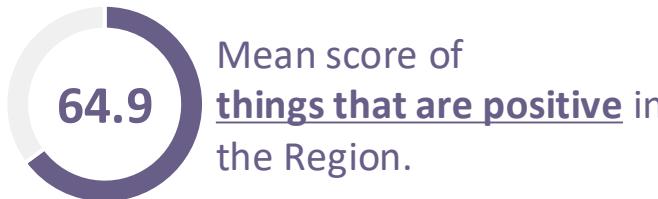


Orientation on how to deal with growth in the Region:





Positives and Negatives in the Region



Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 46% The scenic / natural beauty of this place
- 36% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 29% Having my family or close friends live here
- 22% Having a strong sense of community
- 17% The rich diversity of people/cultures
- 17% The music, arts, and culture

Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 37% Lack of affordable housing/housing shortage/high cost of housing
- 32% The high cost of living (not including housing costs)
- 27% Homelessness
- 24% Traffic / congestion / hard to get around
- 23% A growing divide between rich and poor

Key Issue

Top 2 Solutions

Housing



Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

Create more community partnerships and programs making more housing more affordable for more people



Require developers to make a certain percentage of the homes they build for moderate- and lower-income families

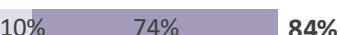


Transportation & Mobility



Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.

Provide better maintenance and improvement of our existing roadways and operations

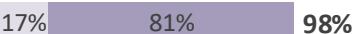


Improve and increase public transportation availability and options to improve coverage, frequency, service hours, and access.



Education

Provide high quality work and job skills training during high school



Improve teacher quality through better recruitment, compensation, and training

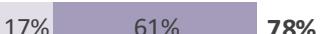


Nature and Outdoor Recreation

Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go (campgrounds, mountain trails, etc.)



Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live



Vision for the Future

Top five vision themes and phrases for the Region:

People enrich each other and build strong communities



Enjoying the stunning natural scenic beauty and outdoor recreation



Humans thriving by being connected to the things and people we love



Pikes Peak is a converging point for all kinds of people and cultures



Energy and gratitude living in this special place where I feel part of something bigger than myself



Communities designed to have all the critical components they need to help people and families thrive



■ Love This Theme/ Phrase

Growth

The Current Balance of Growth in the Region:

57% NET Worse

NET Better 25%



Orientation on how to deal with growth in the Region:

Encourage 19%

Manage 60%

Limit 21%

Creating Community Since 1928



Thank You!

Any Questions?

Margaret Dolan, CPA
Chief Executive Officer
(719)445-0607
mdolan@ppcf.org

Nicole Rivet
Vice President, Community
Investment
(719)445-0604
nrivet@ppcf.org

Pikes Peak Community Foundation
Online @ PPCF.org
FB @PikesPeakCommunityFoundation