

Profile

Ryan

First Name

Case

Last Name

Email Address

Are you a resident of the City of Colorado Springs?

☒ Yes ☐ No

In what City Council District do you reside? \*

☒ District 3

Use the following link to determine if you live inside City limits and to find your City Council District:  
<https://coloradosprings.gov/city-clerk/page/city-council-districts>

Street Address

Suite or Apt

City

State

Postal Code

Primary Phone

The Case Company

Employer

Real Estate Investment Associate

Job Title

Which Boards would you like to apply for?

Planning Commission: Appointed

Introduction

**Briefly introduce yourself and state your interest in serving on a specific Board, Commission, or Committee**

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Hello! My name is Ryan Case and I am interested in serving as volunteer for the Planning Commission Alternate role. I have a background in construction, medical studies and have been a licensed real estate broker for almost 9 years. I am a Colorado Springs native who went to Cheyenne Mountain High School and then went on to graduate from The University of Colorado at Boulder with a Pre-medicine degree and business minor in entrepreneurship. I then went on to travel and live in Sydney, Australia before returning back home to Colorado Springs, CO during COVID in 2020. From there I have been heavily involved in the Colorado Springs HBA by completing the Emerging Leaders Program in 2022 as well as PPAR and the Colorado Springs Chamber & EDC events. I am a current Leadership Academy member of PPAR and a member of the Titans of Development with the Colorado Springs Chamber & EDC. As part of the Titans of Development Council, I am part of the Site Selection Committee where we help future prospective companies find sites that are suitable for their needs. My interest in the Planning Commission alternate position stems from my own interest in helping the community where I have been raised excel to new levels and learn more about all the land use activities in Olympic City USA. As a younger member in the workforce community, I believe my voice at the table will be valuable to bridge the generational gaps we are seeing in many industries. I appreciate the consideration and am happy to help answer any questions you all may have. Thank you!

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**Relevant Experience and Community Involvement**

**Highlight any volunteer work, previous service on boards or committees, and community involvement that demonstrates your commitment to public service and the community.**

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Class of 2022 Emerging Leaders for the Colorado Springs HBA. Class of 2025 PPAR Leadership Academy. 2024 Titans of Development Council member and Site Selection Committee member with the Colorado Springs Chamber & EDC. Please see my resume in the Supplemental Materials for further information on my background.

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**Supplemental Materials (if applicable)**

[2024\\_10-18\\_ResumeRyanCase.pdf](#)

Include any additional materials that may strengthen your application, such as a resume or examples of your work in the community.

# Ryan W. Case

[www.linkedin.com/in/ryanwcase/](https://www.linkedin.com/in/ryanwcase/)

## EDUCATION

### University of Colorado at Boulder – School of Arts and Sciences

May 2019

B.A. in Integrative Physiology (Pre-Medicine)

*Business Minor: Leeds School of Business with emphasis in Entrepreneurship*

- GPA: 3.3

### Kaplan Real Estate Education, Broker Curriculum

Licensed August 2016

*National and State Broker Associate License*

- Passed the national and state exam
- Maintained continuing education to keep license active

## PROFESSIONAL EXPERIENCE

### The Case Company, Colorado Springs, Colorado

August 2016 - Present

*Real Estate Investment Associate*

- Involved with land development master plans and transactions totaling 10,000+ acres
- On a smaller scale, I have been part of both commercial and residential single site acquisitions that require various due diligence and management needs with engineers, architects, legal teams and other real estate professionals
- Maintain local broker and owner representative relationships for all asset classes of real estate
- Participate in property management of residential, commercial and raw land ranches
- Attend meetings with local community leaders, top military commanders and government officials to discuss land development needs & opportunities

### PJ Land Development LLC, Farmingdale, NY

May 2022 – May 2023

*Vice President of Business Development*

- Proactively reached out to investment firms and C-level executives of multi-location retail businesses to increase new business deal flows
- Created and delivered effective marketing materials and presentations to pitch turnkey development services to C-level executives, resulting in increased new business opportunities
- Developed and maintained multiple streams of new client pipelines to ensure a steady flow of new opportunities
- Designed and implemented new company business processes, including new client onboarding and business strategies
- Collaborated with general counsel, financial and construction executives to draft and negotiate legal contracts with potential development partners

### The Blue Book Network, Colorado Springs, Colorado

October 2020 - May 2022

*Network Development Director – Southern Colorado*

- One of the top 3 salesmen in the company to accomplish my yearly sales quota by the 2<sup>nd</sup> quarter
- Promoted to Network Development Director in first year, doubling my client base from 100+ to 200+ clients
- Led the Colorado/Wyoming Region in new business sales
- Grew a territory that hadn't grown in 10 years by \$42,619
- Planned, coordinated, and hosted regional in-person and virtual events to build relationships in the commercial construction industry
- Connected and managed General Contractors, Subcontractors and Owners within the commercial construction industry
- Participated in Young Professional Networking events with Associated General Contractors (AGC), Associated Builders and Contractors (ABC) and selected to be part of the Emerging Leaders Class of 2022 for Colorado Association of Home Builders (CAHB)

### 4 Pines Brewing Co. Manly, New South Wales, Australia

September 2019 - April 2020

*Bartender*

- Set a new record for overall venue revenue my first day on the job
- Learned about B2B sales, various distribution points, and gaining and maintaining key accounts
- Described by management as the most versatile employee to work five diversified locations for the company

## **LEADERSHIP AND ACTIVITIES**

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### **Colorado Springs Housing & Building Assoc. (CSHBA)**

- Selected to be part of the CSHBA Emerging Leaders Class of 2022 among other real estate, construction and lending professionals
- Participate in committee meetings, leadership development and networking events
- Work with and listen in on official government meetings involving the development of the Colorado building industry

### **Leeds School of Business**

**Fall 2018**

#### *Leeds Business Minor Competition Finalist*

- Created and pitched a business plan for a new medical device to professors and over 20 other business teams
- Selected by classmates and professors to compete in the business minor final competition. Placed 3<sup>rd</sup> of 20 teams

### **Theta Xi Fraternity**

**Fall 2017 - Fall 2018**

#### *Director of Philanthropy*

- Raised over \$10,000 for multiple charities such as There with Care and the Boulder Police Department through various philanthropic events at CU Boulder