
Profile

Amanda

First Name

Demarco

Last Name

Email Address

Are you a resident of the City of Colorado Springs? Yes No

In what City Council District do you reside? * District 3

Use the following link to determine if you live inside City limits and to find your City Council District:

<https://coloradosprings.gov/city-clerk/page/city-council-districts>

Street Address

Suite or Apt

City

State

Postal Code

Primary Phone

Apartment Association of
Southern Colorado

Employer

Operations Manager

Job Title

Which Boards would you like to apply for?

Pikes Peak Area Council of Government Community Advisory Committee : Submitted

Introduction**Briefly introduce yourself and state your interest in serving on a specific Board, Commission, or Committee**

I am interested in serving on the Pikes Peak Area Council of Governments Community Advisory Committee because I value the opportunity to contribute meaningfully to regional conversations that shape the future of our communities. As a Colorado Springs native, I care deeply about thoughtful land use, responsible growth, and ensuring that our region remains a vibrant, livable place for current and future residents. I am particularly drawn to PPACG's focus on regional coordination and public engagement. I would bring a collaborative, solutions-oriented approach to the Committee, with a focus on ensuring that policies and recommendations are informed by real-world industry experience while remaining responsive to community needs. I also see this role as an opportunity to strengthen communication between the housing industry, policymakers, and the public, helping to support informed, balanced decision-making across the region.

Relevant Experience and Community Involvement

Highlight any volunteer work, previous service on boards or committees, and community involvement that demonstrates your commitment to public service and the community.

My commitment to public service and the community is reflected through both my professional work and my active involvement in regional organizations. In my current role with the Apartment Association of Southern Colorado, I regularly engage with community partners, local governments, and industry stakeholders to support initiatives that impact housing, economic development, and overall community livability across the Pikes Peak region. I serve as a member of the Military Affairs Council and the Pikes Peak Housing Network, where I collaborate with leaders from various sectors to address regional priorities, including housing availability, workforce needs, and community sustainability. These roles provide opportunities to contribute to meaningful discussions and help bridge perspectives between industry, government, and community stakeholders. Throughout my career, I have also supported and facilitated numerous committees and councils within industry associations, working closely with volunteer leaders and board members to advance initiatives related to housing, regulatory policy, and community development. This experience has strengthened my ability to support collaborative decision-making, encourage productive dialogue, and ensure that diverse perspectives are considered. Additionally, my background in land development, homebuilding, and government affairs has deepened my understanding of how policy decisions directly impact communities. I view this work as an extension of public service—helping to inform thoughtful growth, support housing solutions, and contribute to the long-term success of the region. I am committed to continuing this work through service opportunities that allow me to engage constructively, represent stakeholder perspectives, and contribute to the broader good of the community. It would be a privilege to contribute to PPACG's work and to support efforts that advance a resilient, well-planned, and inclusive future for the Pikes Peak region.

Supplemental Materials (if applicable)

[Amanda_DeMarco_Resume_4.26.pdf](#)

Include any additional materials that may strengthen your application, such as a resume or examples of your work in the community.

Amanda DeMarco

Professional Summary

Strategic operations and government affairs professional with 15+ years of experience spanning land development, homebuilding, and association leadership. Brings a comprehensive understanding of housing, regulatory environments, and regional growth dynamics. Proven ability to collaborate with public and private stakeholders, support board-level decision-making, and translate complex policy and development issues into actionable strategies. Committed to advancing thoughtful, balanced growth and housing solutions across the Pikes Peak region.

Core Competencies

- Government Affairs & Stakeholder Engagement
 - Housing Policy Insight
 - Board & Committee Leadership Support
 - Strategic Planning & Organizational Operations
 - Financial Oversight
 - Regulatory Research & Land Use Analysis
 - Membership Growth & Industry Relations
 - Cross-Sector Collaboration
 - Process Improvement & Organizational Efficiency
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Professional Experience

Operations Manager – Apartment Association of Southern Colorado

Colorado Springs, CO | October 2025 - Present

- Support the Executive Director and Board of Directors in strategic planning, financial oversight, and organizational initiatives
- Oversee membership lifecycle including recruitment, onboarding, engagement, and retention efforts
- Manage financial operations including budgeting, reporting, accounts payable, and accounts receivable
- Facilitate and support multiple committees and councils, ensuring alignment with organizational priorities and effective follow-through
- Assist with government affairs efforts, including tracking policy issues, supporting advocacy initiatives, and engaging with local stakeholders
- Represent the Association in the community through participation in regional organizations, including the Military Affairs Council and Pikes Peak Housing Network
- Coordinate internal operations and cross-functional efforts to support organizational growth and member value

Independent Contractor – Matrix Design Group

Colorado Springs, CO | May 2024 – January 2025

- Conduct in-depth zoning and code research for commercial development projects across a tri-state region
- Compile comprehensive reports outlining regulatory standards, permitting pathways, and project cost estimates to support client go/no-go decisions
- Perform GIS analysis to assess site viability and infrastructure impact
- Collaborate with local agencies for code clarification and regional planning insights

Director of Operations – Housing & Building Association of Colorado Springs

Colorado Springs, CO | Mar 2023 – Apr 2024

- Managed monthly P&L, accounts payable, and accounts receivable processes to ensure accuracy in all financial reporting
- Coordinated with vendors, contractors, and service providers to maintain office equipment, facilities, and technology systems
- Supported leadership in organizational planning process improvement initiatives
- Oversaw staff onboarding, benefits administration, and annual performance reviews, fostering team growth and accountability
- Planned and executed large-scale events and recurring meetings, balancing logistics and budgets
- Maintained membership database and supported growth through outreach and engagement initiatives
- Directed multiple committees including agenda creation, meeting scheduling, task assignment, follow-up, and minutes; provided leadership assistance on follow-up projects and initiatives

Regulatory Affairs & Education Manager – Housing & Building Association of Colorado Springs

Colorado Springs, CO | Dec 2019 – Jun 2023

- Tracked, analyzed, and communicated regulatory changes with financial and operational impact
- Developed compliance strategies and reporting processes to support leadership decisions
- Facilitated and managed association committees, including scheduling, agenda preparation, task delegation, post-meeting follow-up, and minute documentation to ensure accountability

Field Construction Manager – Challenger Homes / DreamTeam Construction

Colorado Springs, CO | Jun 2019 – Nov 2019

- Directed on-site activities for 30+ home construction projects, overseeing subcontractors

Division, Project, and Warranty Coordinator – David Weekley Homes

Colorado Springs, CO | Mar 2017 – Apr 2019

Education & Certifications

- Associate of Accounting, Pikes Peak State College | Spring 2006
- Emerging Leader Graduate, Housing & Building Association | Nov 2019