

Application for City Council Boards, Commissions, and Committees

Profile

Mark

First Name

Sherwood

Last Name

Email Address

Are you a resident of the City of Colorado Springs?

☒ Yes ☐ No

In what City Council District do you reside? *

- ☐ District 1 ☐ District 4 ☐ I live outside City limits.
☐ District 2 ☐ District 5
☐ District 3 ☐ District 6

Use the following link to determine if you live inside City limits and to find your City Council District:

<https://coloradosprings.gov/city-clerk/page/city-council-districts>

Street Address

Suite or Apt

City

State

Postal Code

Primary Phone

Classic Homes

Employer

Development Manager

Job Title

Which Boards would you like to apply for?

- ☐ Airport Advisory Commission
☐ Audit Committee
☐ Citizen Transportation Advisory Board
☒ City/County Drainage Board
☐ Civil Service Commission
☐ Council District Process Advisory Committee
☐ Downtown Review Board
☐ Fire Board of Appeals
☐ Historic Preservation Board
☐ Independent Ethics Commission
☐ Initiative Review Committee
☐ Law Enforcement Transparency and Advisory Commission
☐ Lodgers and Automobile Rental Tax Citizen's Advisory Committee
☐ Parks, Recreation and Cultural Services Advisory Board
☐ Planning Commission
☐ Public Art Commission
☐ Stormwater Advisory Committee
☐ TOPS Working Committee

Briefly introduce yourself and state your interest in serving on a specific Board, Commission, or Committee

My name is Mark Sherwood. I am a Development Manager for classic Homes. I have working in the home building industry for over 20 years. I am currently the Co-chair for the City/County Drainage Board. I am interested in continuing my service in this compacity.

Relevant Experience and Community Involvement

Highlight any volunteer work, previous service on boards or committees, and community involvement that demonstrates your commitment to public service and the community.

I have served for the past several years on the City/County Drainage Board.

Supplemental Materials (if applicable) Please attach the document when sending your application.

Include any additional materials that may strengthen your application, such as a resume or examples of your work in the community.

MARK SHERWOOD



Professional Summary

Motivated Project Professional experienced in process, procedure, and execution in a fast paced and demanding environment.

Skills

- Work independently.
- Multitasker.
- Strong written and verbal communication.
- Subcontractor Management.
- Developing Key Relationships.
- Financial management.
- Performance monitoring.
- Attention to detail and problem solving skills.
- Flexible with the ability to respond quickly and positively to changing priorities.

Work History

Land Development Manager, 01/2016 to Current

Classic Homes – Colorado Springs, CO

- Day to day management of project-specific land development from planning and entitlements through the completion of infrastructure including off-site and on-site work and amenities.
- Ensuring that the work is in compliance with City or County requirements and applicable codes.
- Assisting in management control functions including cost/budget controls, budget reconciliation, cash flow projections, and activity/program scheduling and monitoring compliance.
- Inspection compliance and corresponding paperwork.
- Coordination of Storm Water Management and compliance.
- Coordination of builder activities, including design review, permits applications and submissions, and other functions to ensure continuity from planning through community completion.
- Preparation and processing of contracts, change orders, check requests and invoices, and bonds as necessary.

Storm Water Manager, 01/2013 to 01/2016

Classic Homes – Colorado Springs, CO

- As the Stormwater Program Manager, I was responsible for the overall management including inspecting temporary and permanent control measures; developing, implementing, and maintaining environmental stormwater compliance programs; developing, implementing, and enforcing the program to reduce the discharge of pollutants associated with construction activity into the MS4; administering professional stormwater related service contracts and agreements; and conducting outreach and stormwater pollution prevention education programs.

Education

Bachelor of Science: Graphic Design & Visual Communication, 05/2010

Colorado Technical University - Colorado Springs, CO

- Graduated with Honors: Summa Cum Laude

High School Diploma: 05/1993

Rampart High School - Colorado Springs, CO

Profile

Rusty

First Name

Smith

Last Name

Email Address

Are you a resident of the City of Colorado Springs?

☒ Yes ☐ No

In what City Council District do you reside? *

☒ District 3

Use the following link to determine if you live inside City limits and to find your City Council District:
<https://coloradosprings.gov/city-clerk/page/city-council-districts>

Street Address

City

Primary Phone

Suite or Apt

State

Postal Code

Invenergy

Employer

Manager, Community Affairs

Job Title

Which Boards would you like to apply for?

City/County Drainage Board: Submitted

Introduction

Briefly introduce yourself and state your interest in serving on a specific Board, Commission, or Committee

As a longtime public servant with a background in water policy, infrastructure planning, and stakeholder engagement, I’m eager to bring my experience to the City/County Drainage Board. I am a former city council appointee to the water utility advisory council in Lubbock, TX, and my prior leadership of a water research consortium and involvement in water reuse initiatives have given me a strong foundation in both technical and regulatory dimensions of stormwater management. I would be honored to support the board’s mission and contribute to thoughtful, science-based recommendations that benefit our community.

Relevant Experience and Community Involvement

Highlight any volunteer work, previous service on boards or committees, and community involvement that demonstrates your commitment to public service and the community.

I have a longstanding commitment to public service, particularly in areas related to water, infrastructure, and resource management. I previously served as a city appointee to the Lubbock Water Advisory Council, where I advised on municipal water policy and helped guide strategic planning for long-term water supply and conservation. In addition to that role, I've worked extensively with public agencies, academic institutions, and community stakeholders through my leadership of the Texas Produced Water Consortium, a statewide research body focused on water reuse and environmental resilience. Throughout my career, I've been deeply engaged in facilitating collaboration across sectors to support sustainable resource management and informed policy decisions, and I welcome the opportunity to continue serving my community in this capacity.

Supplemental Materials (if applicable)

[Rusty_Smith_Resume_Water.pdf](#)

Include any additional materials that may strengthen your application, such as a resume or examples of your work in the community.

Rusty E. Smith

SUMMARY

Experienced leader with over 14 years in water policy, community engagement, and rural economic development across Western states. Proven ability to build partnerships, manage teams, and drive strategic initiatives that align with organizational goals. Skilled in government relations, stakeholder communication, and public outreach. Passionate about environmental stewardship and advancing community-centered resource recovery and water conservation. Recently relocated to Colorado and open to all opportunities.

EXPERIENCE

Manager, Community and Local Affairs

Invenergy | 2025–Present

- Lead community engagement across a 40,000-square-mile rural area, developing and maintaining strong relationships with local leaders, landowners, and elected officials.
- Manage \$200,000+ in annual community investments focused on infrastructure, education, and emergency services.
- Coordinate media outreach and direct communication strategies to shape public perception and support for energy projects.

Executive Director

Texas Produced Water Consortium | 2021–2024

- Directed a multi-stakeholder coalition advancing water treatment, reuse, and conservation strategies.
- Oversaw a \$5 million budget, managed grant proposals, and delivered legislative reports supporting water policy goals.
- Acted as spokesperson, presenting at conferences and engaging with government and rural stakeholders to build advocacy and awareness.

Project Manager, Business Recruitment and Innovation

Lubbock Economic Development Alliance | 2019–2021

- Coordinated recruitment efforts for large-scale projects that stimulated regional economic growth.
- Engaged public and private partners to align infrastructure, incentives, and workforce initiatives.
- Led communication campaigns ensuring transparent stakeholder engagement and inclusive outreach.

Committee Director, Texas Senate Committee on Agriculture, Water and Rural Affairs

Texas Legislature | 2014–2018

- Managed legislative initiatives on rural water, natural resources, and agriculture policy.
- Facilitated hearings and stakeholder briefings to develop data-driven solutions grounded in community needs.
- Built coalitions with government, industry, and local leaders to advance effective, consensus-based policies.

Policy Analyst

Texas Legislature | 2014–2018

- Analyzed and advanced policies on energy, climate change, and rural development, collaborating directly with legislators to shape priority legislation.
- Developed legislative strategies and managed communications with advocacy groups, public agencies, and local governments to support clean energy initiatives.
- Coordinated issue campaigns within the Legislature, crafting messaging and building bipartisan coalitions to promote sustainable goals.

Principal Consultant

Poseidon Strategies, LLC | 2023–Present

- Advise clients in energy, agriculture, and water sectors on public affairs strategies and regulatory trends, with a focus on clean energy policy and stakeholder engagement.
- Design and execute educational initiatives that bring together diverse stakeholders—including policymakers, industry groups, and NGOs—to advance legislative and regulatory goals.
- Track political and regulatory developments, advising clients on necessary adjustments to advocacy strategies to address evolving policy landscapes.
- Coordinate and manage cross-functional teams to facilitate the development and execution of public policy campaigns.

EDUCATION

Master of Business Administration

Texas Tech University, Lubbock, TX

Bachelor of Science, Agricultural Leadership & Development

Texas A&M University, College Station, TX

SKILLS/PROFICIENCIES

Project Management

Organizational Leadership

Public Speaking

Data Analysis

Stakeholder Management

Policy Analysis

Process Improvement

Government Relations

Budget/Finance

Change Management

Detail Oriented

Professional Discretion

Process Optimization

Policy Development

Written Communication

Knowledge Management

Software Proficiencies

Microsoft Suite: Excel, Teams

PowerPoint, Word, Outlook

Asana (Project Management)

Slack

SharePoint

SalesForce

SERVICE, HONORS & AWARDS

- International Water Association Member
- International Mensa, American Mensa; Member
- City of Lubbock Water Advisory Council Board Member
- Texas A&M College of Agriculture Development Council Member
- Lanse T. Fox, DVM Memorial Foundation Member, Former Board Member