



PPBEA

Connecting K-12 students' talents, interests & aptitudes to the world of work.™

Pikes Peak Business & Education Alliance

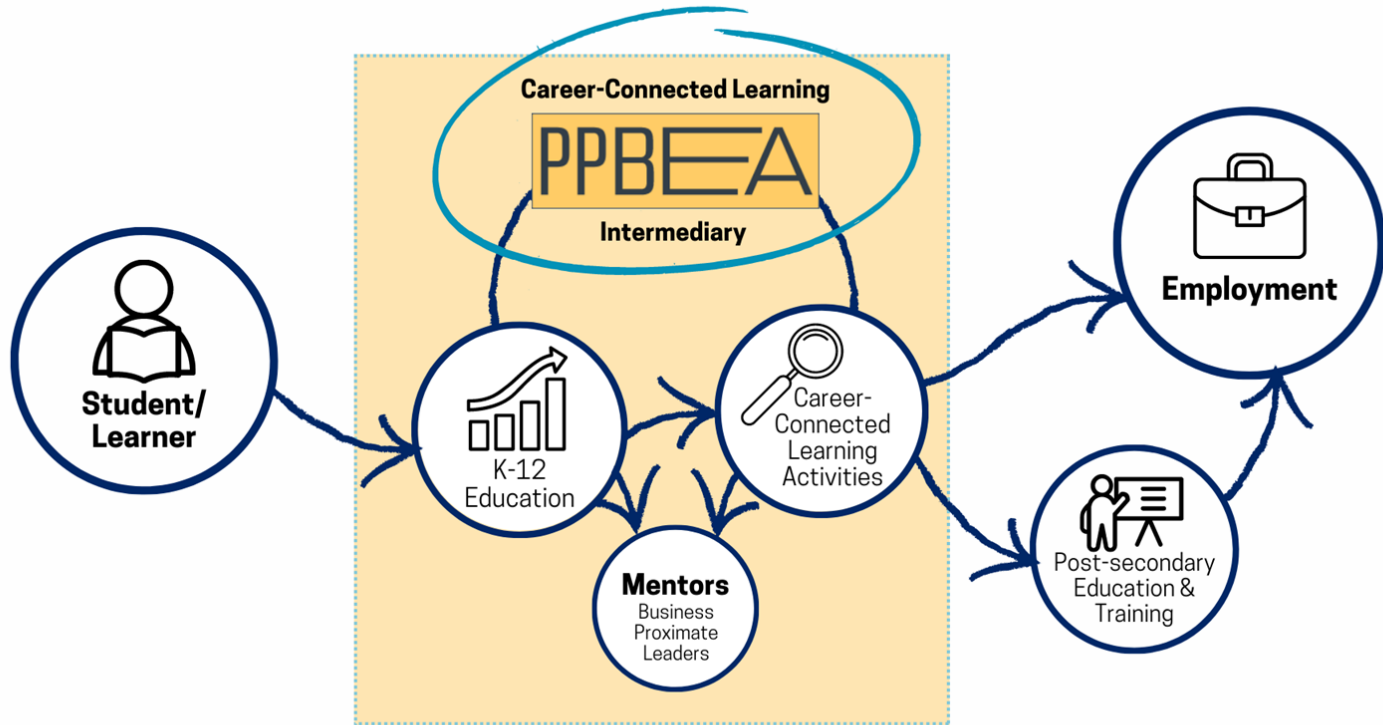


National Best Practice!



Colorado Best Practice!

Our purpose is to enhance & accelerate K-12 student career development & employer talent attraction through intentional, organized, and sequenced career-connected learning (CCL).



CAREER DEVELOPMENT ECOSYSTEM

What Problems Do We Help Solve?

- ❖ Systemic disconnect between industry & K-12 education
- ❖ “College for All” career counseling
- ❖ Student social capital deficits
- ❖ Student skills & experience gaps
- ❖ Employer talent attraction and high school students chronically “missing each other”

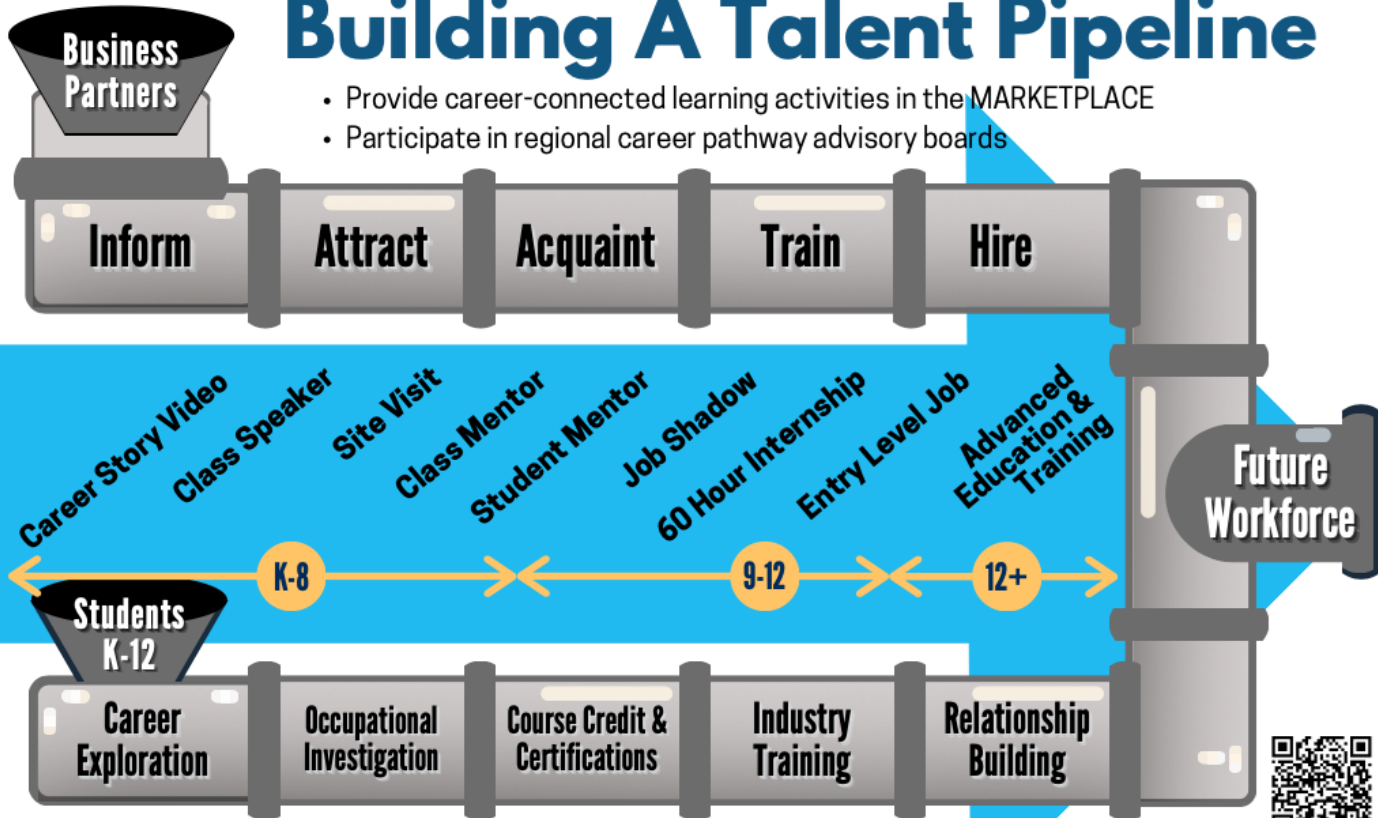
The How and The Place

- Using the work-
- based learning
- continuum as
- a talent
- development tool
-
-

- Operating the
- Marketplace
- as a connection
- point between
- business & education
-
-

Adding new business partners & WBL opportunities every week!

Building A Talent Pipeline



- Provide career-connected learning activities in the MARKETPLACE
- Participate in regional career pathway advisory boards

- Small donations of time can impact hundreds of students
- Applicant screening to ensure outlined requirements are met
- Integrated youth labor law and worker's compensation solutions

<https://cclmarketplace.org/become-career-representative>



Community Education to Career
Talent Development Initiative



FERPA compliant



The Work-Based LEARNING MARKETPLACE



Password protected

Family Educational Rights and Privacy Act

STUDENTS

Learn how you fit into the world of work by interacting with career representatives in the workplace!

CAREER REPRESENTATIVES

Learn how to share your career-connected experience with the next generation!



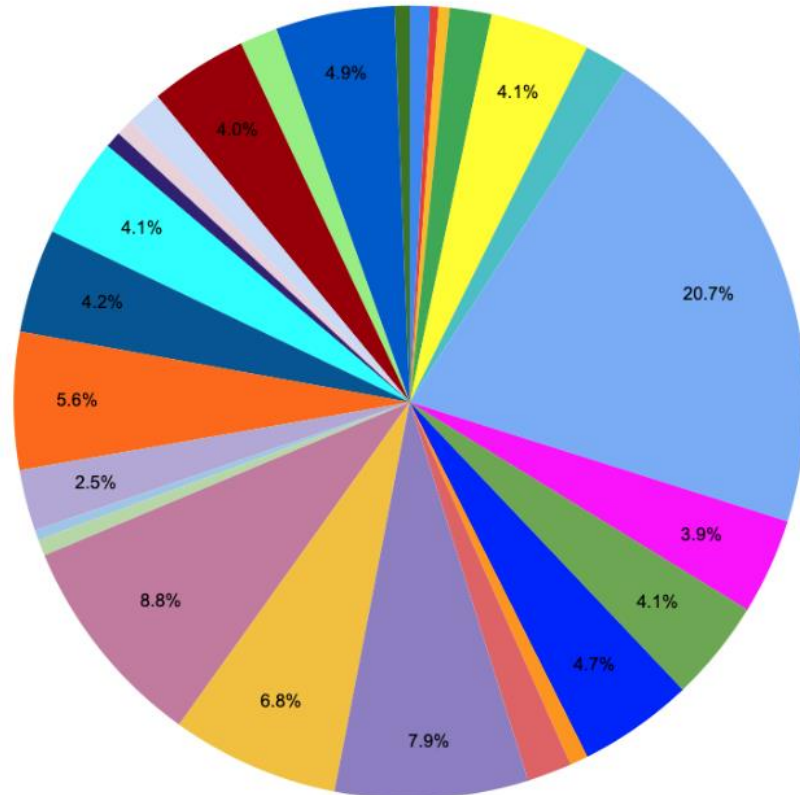
Virtual Chaperones



our own "indeed.com"

Industry Affiliation Represented within Opportunities

- Agriculture
- Animal Sciences
- Architecture
- Armed Services
- Arts
- Automotive
- Business
- Communication
- Computer Science
- Construction Trades
- Criminal Justice
- Culinary/Chef
- Education
- Engineering
- Entrepreneur
- Finance
- Food Sciences
- Government & Public Administration
- Health Science
- Human Services
- Manufacturing Trades
- Mathematics
- Public Safety
- Restaurant & Hotel Management
- Science
- Sports
- Technology
- Transportation

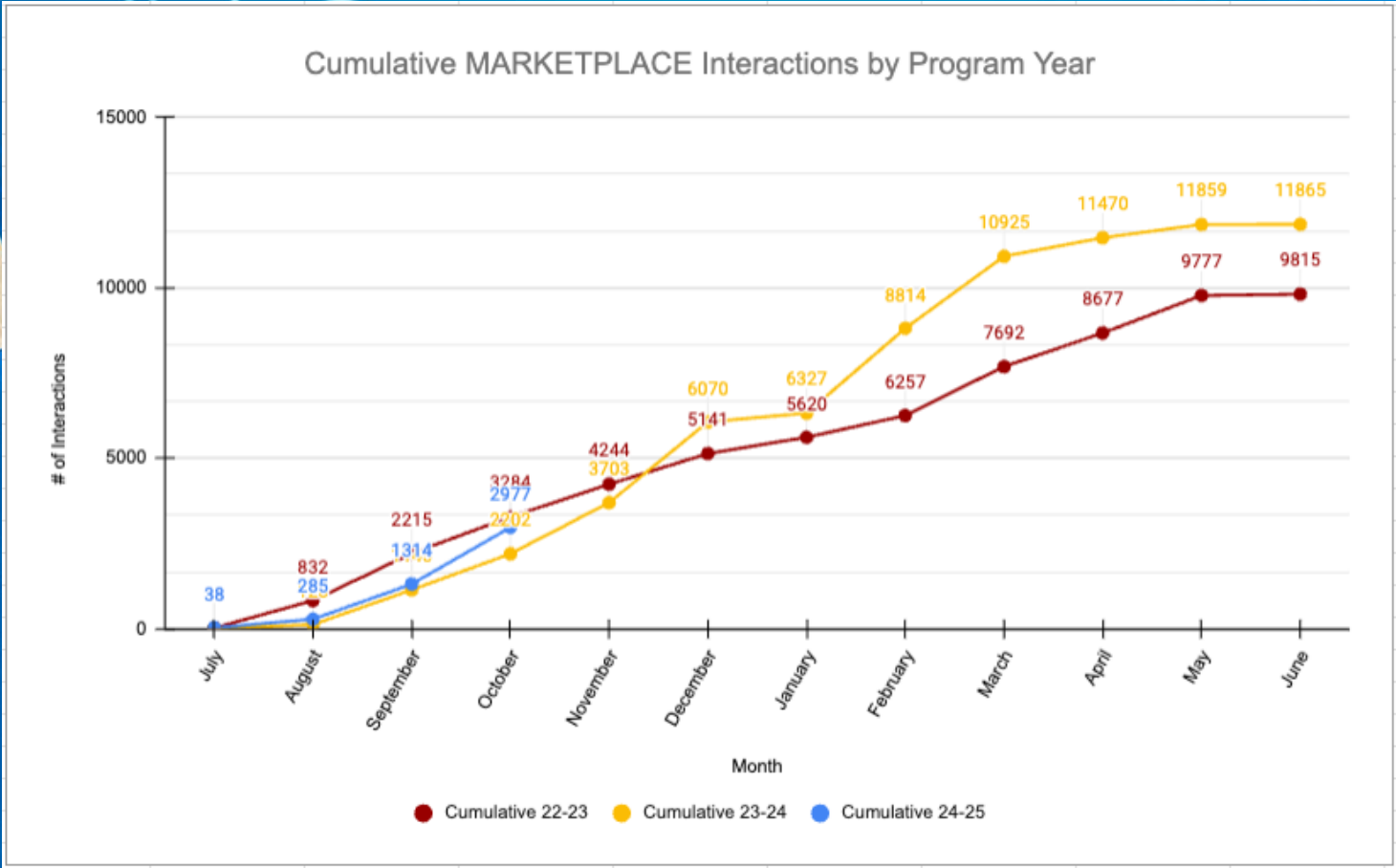


Business Partnerships – Recruited CCL Opportunities

Industry Affiliation	TOTAL
Agriculture	20
Animal Sciences	8
Architecture	11
Armed Services	41
Arts	98
Automotive	43
Business	499
Communication	94
Computer Science	100
Construction Trades	113
Criminal Justice	18
Culinary/Chef	44
Education	190
Engineering	165
Entrepreneur	212
Finance	16
Food Sciences	10
Government & Public Administration	60
Health Science	135
Human Services	102
Manufacturing Trades	99
Mathematics	16
Public Safety	17
Restaurant & Hotel Management	35
Science	96

Over 1,000 unique career-connected learning activities!

Quantitative Outcomes



Completed
Student
Interactions with Business Reps

Participating School Systems SY 23-24



Regional vs. school-centric career pathway advisories



Arts Advisory Repository



Business & Social Impact Advisory Repository



Culinary & Hospitality Advisory Repository



Cybersecurity / IT / Computer Science Advisory Repository



Education & ECE Advisory Repository



Engineering & Skilled Trades in Manufacturing Advisory Repository



Nursing & Health Sciences Advisory Repository



Skilled Trades & Technical Sciences Career Advisory Repository

Advisory Meeting Consolidation History:

- Pre-2019
- 2019 - 2023
- 2024

~ 400 per year
~ 16 per year
~ 2 per year

Corporate Sponsors SY 23-24

PPBEA SY 23-24 Corporate Sponsors

Solutions Sponsors (\$10,000-\$24,999)



Catalyzing Sponsors (\$25,000+)



Sustainability Sponsors (\$1,000-\$9,999)



Thank you for your financial sponsorship!

Corporate Sponsorship Donation Page

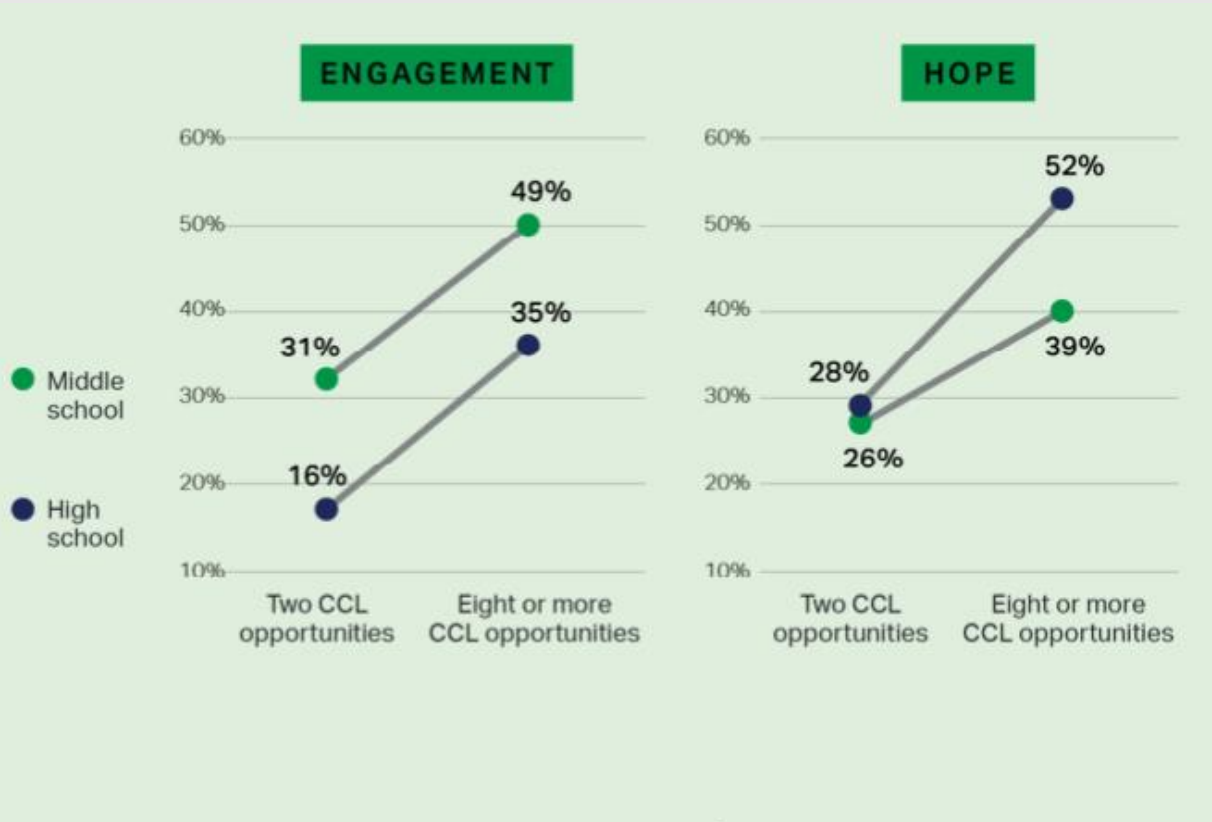
<https://newhorizonsfoundation.com/project/single-project/2716/>

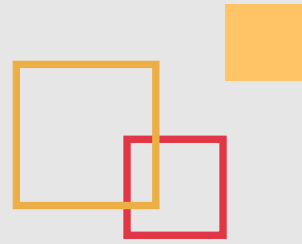
What's in it for industry?



- ❖ Brand your organization's social impact
 - 400,000 page views at ppbea.org
 - 12,000 subscriber list of bi-weekly newsletters
- ❖ Speak into the lives of the next generation – leading to improved academic engagement and sense of hope for the future!
- ❖ Become part of an intentional talent pipeline system instead of posting jobs and hoping the right candidates show up!

What's in it for K-12 students?





Engage?

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