

Revitalizing the Acacia Park Bandshell



A community vision brought to life by
the Rotary Club of Colorado Springs



COMMUNITY PROJECT UPDATE





COMMUNITY CENTER
BANDSHELL
USE BY
PERMIT ONLY
NO LOUING,
SKATING OR
GRINDING
ON GRASS

COMMUNITY CENTER
BANDSHELL
CLOSED
use by
permit
only

COMMUNITY CENTER
BANDSHELL
USE BY
PERMIT ONLY
NO LOUING,
SKATING OR
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BANDSHELL USE
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A Place That Once Brought Us Together



For generations, the **Acacia Park Bandshell** was the heartbeat of downtown Colorado Springs - where thousands gathered for concerts, celebrations, and civic life.



Today

A once-vibrant stage now sits quietly decaying. Memories linger, but the music has faded.

This is not an ending - it is an **opportunity**. A chance to restore what was lost and build something even greater for the generations ahead.

Why This Matters

Colorado Springs is one of the fastest-growing cities in the nation. Yet our region remains underserved when it comes to mid-size, accessible outdoor venues for arts and culture.

The revitalized Acacia Park Bandshell fills that gap - bringing free and affordable programming directly into the heart of downtown.





A Community Effort

40+

Community Leaders

Volunteers, advocates, and visionaries lending their expertise

5

Committees

Focused working groups driving every aspect of the project forward

1

Shared Goal

Public and private partners united behind one bold community vision

Economic Impact

🎵 Creative Industry Jobs

A dedicated stage giving Colorado Springs creative workforce jobs and opportunities

📺 Activate Downtown

Regular programming that draws residents and visitors into the heart of our city, year-round

👛 Strengthen Local Business

Foot traffic and events that fuel restaurants, shops, and the broader downtown economy, which increases city revenues



The Vision



Live Music

Free and ticketed concerts that bring world-class and local talent to our community stage



Arts Programming

Dance, theater, film, and cultural festivals that celebrate the diversity of Colorado Springs

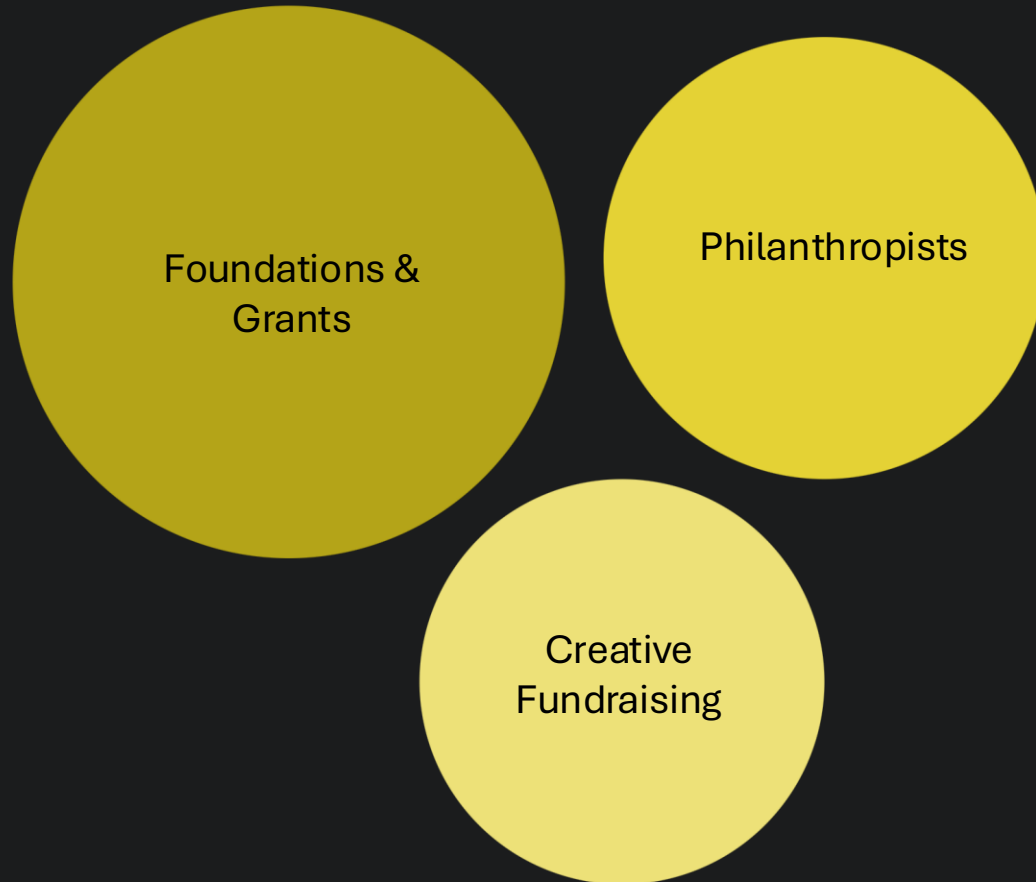


Community Celebrations

Civic gatherings, holiday events, and neighborhood moments that define our shared identity



Making It Happen



A Collaborative Funding Model

Restoring the Bandshell requires a village. We are building a diversified funding strategy that blends foundations and grants, philanthropic investments, and various creative funding sources

- 📄 Every dollar invested in this space is an investment in Colorado Springs' cultural future.

Community Partners





DOWNTOWN Creative District



Elevate Downtown Plan





Downtown Residents

- 2024: 2,574
- **2025: 4,860**





OVERVIEW IN COLORADO

Colorado's independent live entertainment industry is both a cultural cornerstone and a major economic force, generating \$1.2 billion in state GDP, \$2.3 billion in economic output, \$108.5 million in tax revenue, supporting 16,029 jobs, and contributing \$745.5 million in wages. With an additional \$287.6 million in off-site tourism spending, the sector significantly boosts Colorado's broader economy. The state's vibrant music scene is rooted in the traditional songs of the Ute tribe and shaped by early jazz, folk, and the national folk revival. From numerous festivals and venues to the legendary Red Rocks Amphitheatre — employing 7,000 and generating \$717 million — music plays a vital role in Colorado's identity and prosperity.

ECONOMIC IMPACT



\$2.3 BILLION
TOTAL ECONOMIC OUTPUT



\$1.2 BILLION
CONTRIBUTION TO STATE GDP



2024 TAXES PAID
STATE AND LOCAL
\$108.5 MILLION



6,674
TOTAL EMPLOYEES



5,675,534
MILLION
FANS SERVED



\$745.5 MILLION
WAGES AND BENEFITS PAID



16,029
JOBS SUPPORTED

TOURISM BREAKDOWN



\$287.6 MILLION
OFF-SITE TOURISM SPENDING

In 2024 alone, fans attending independent shows generated \$287.6 million in off-site spending — filling hotel rooms, crowding local restaurants, supporting shops, and tipping drivers.



\$246.2 MILLION
SPENT ON LODGING



\$22 MILLION
SPENT AT RESTAURANTS AND BARS



\$10.9 MILLION
SPENT ON SHOPPING



\$6 MILLION
SPENT ON GAS, PARKING AND TRANSPORT



\$2.2 MILLION
SPENT ON OTHER ENTERTAINMENT AND REC

IMPACT TABLE

Impact Type	Employment	Labor Income	Value Added	Output	Local/County Tax Revenue	State Tax Revenue	Federal Tax Revenue
Direct Effect	6,674	\$211.40	\$360.00	\$816.50	\$10.40	\$10.90	\$49.00
Indirect Effect	6,881	\$373.10	\$628.60	\$1,086.60	\$32.30	\$24.60	\$86.70
Induced Effect	2,430	\$158.60	\$300.60	\$480.20	\$17.20	\$12.30	\$38.80
Total Effect	15,986	\$743.00	\$1,289.30	\$2,383.40	\$59.90	\$47.90	\$174.40
Multiplier	2.4	3.52	3.58	2.92			

This table shows the full economic ripple effect of Colorado’s independent live entertainment sector, including the jobs, income, business activity, and tax revenues (in millions of dollars) generated directly by venues and festivals, through their in-state suppliers, and from the additional local spending of workers in those jobs. For the full methodology, see the national report at stateoflive.org

Community & Industry Engagement

- Arts nonprofits
- Venue operators
- AV Engineer
- Levitt Foundation



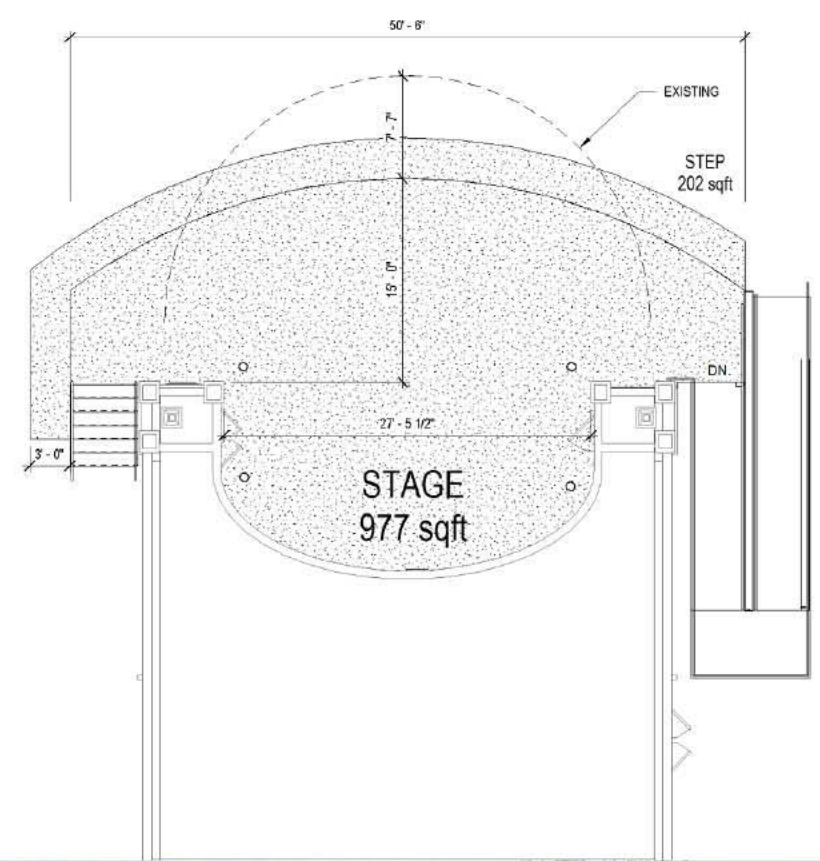
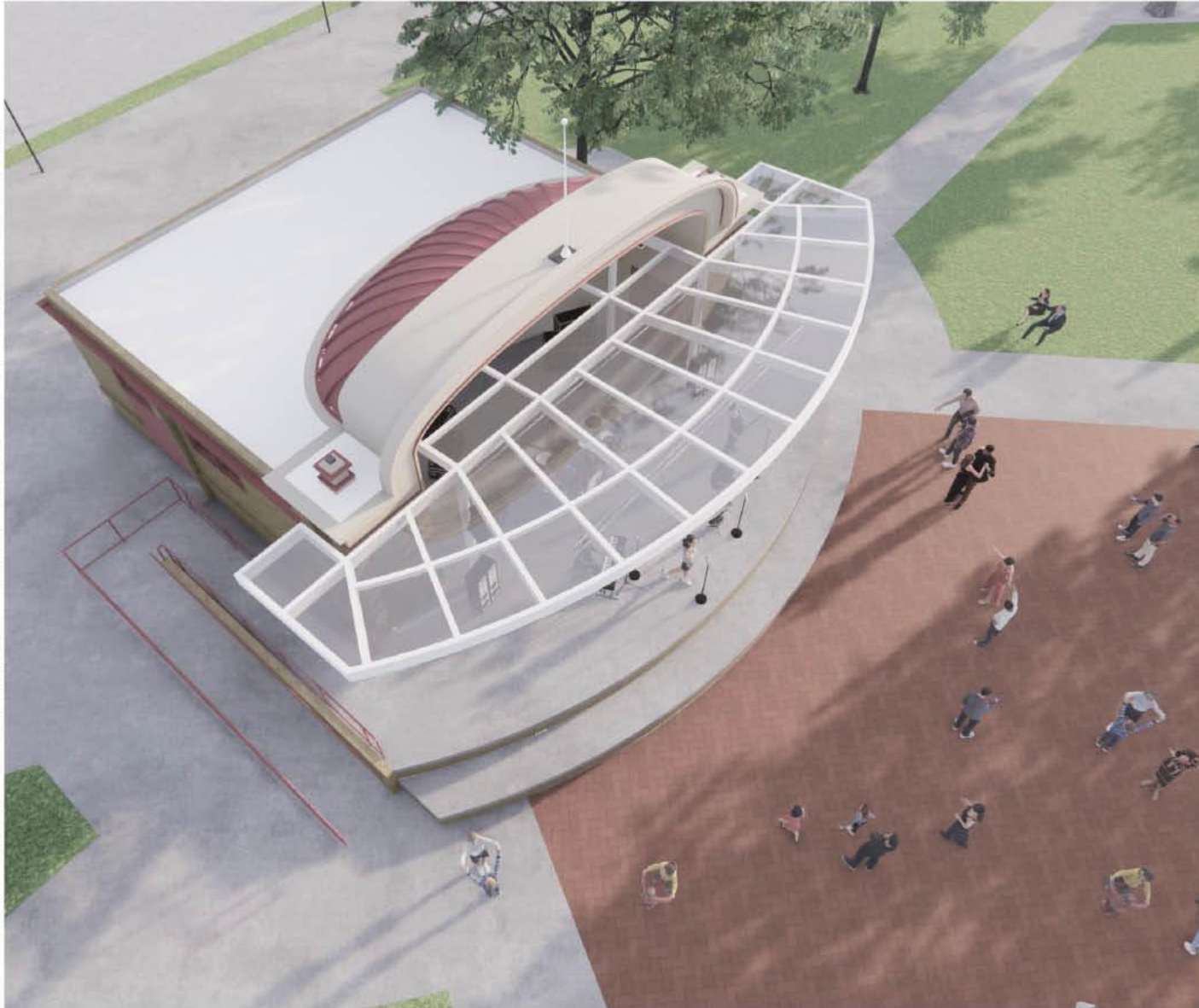


Acacia Park



DRAFT SITE PLAN

- STORY COFFEE MOVES WEST
- NEW SLOPED GRASS AMPHITHEATER SEATING
- VISITOR HUB REMODELED INTO RESTROOMS





Partnership with Parks

Downtown Partnership support for ongoing bathroom maintenance



Existing Elements Legend

- 1 Uncle Wilber Fountain and Paving
- 2 Entry Columns with mosaics
- 3 Entry Curbs
- 4 Story Coffee Company (470 sq. ft.)
- 5 Future Feasibility Study of Use of Bandshell

Symbol Key

- Existing Shade Tree
- Proposed Shade Tree
- Dining/Lounge Seating
- Ornamental, Native and Perennial Plantings
- Relocated Existing Public Art/Sculpture
- 10x10' Market Booth
- Potential PikeRide Bike Share and/or Bicycle Parking Location
- Public Restrooms
- Ice Rink Window

Proposed Improvements Legend

- 1 Ice Rink/Alt Summer Event and Game Lawn (130' x 75')
- 2 New Visitor Center/Public Restrooms/Security Kiosk (2,200 sq. ft.)
- 3 Elevated Viewing Deck
- 4 Ice Rink Seating
- 5 Zamboni Storage (400 sq. ft.)
- 6 Proposed chiller location for ice rink
- 7 Food/Beverage Stalls (Art Wall on Backside)
- 8 Dining Grove
- 9 Grass Amphitheater Seating (Artificial Turf)
- 10 Shade Grove with Boulder Seating
- 11 Garden Grove Path with Permeable Paving
- 12 Garden Grove
- 13 Focal Play Sculpture
- 14 Interactive All-Age Play - Includes ADA Accessible component
- 15 Sculptural Stone Seating
- 16 Entry Sign
- 17 Playful Seating with Lighting
- 18 Proposed mid-block park path

Acacia Park Preferred Plan

**A place where neighbors
will gather once again.**



Questions

An aerial photograph of a desert canyon, showing layered rock formations and a winding path. The canyon walls are composed of distinct horizontal layers of rock, with some areas appearing more eroded than others. The ground is a mix of light-colored soil and sparse, dry vegetation. The overall scene is a vast, open landscape with a sense of depth and scale.