

RESOLUTION NO. _____ - 24

A RESOLUTION RECOGNIZING JUNE 20, JULY 6 AND JULY 9-13 AS WESTERN WEAR DAYS

WHEREAS, Colorado Springs is deeply rooted in western heritage and continues to celebrate in the western spirit of our culture and recognizes how our past continues to shape the Pikes Peak Region; and

WHEREAS, events such as the Colorado Springs Western Street Breakfast, the Pikes Peak or Bust Rodeo and Parade, preserve and promote our wonderful heritage; and

WHEREAS, on June 20, 2024, the annual Colorado Springs Western Street Breakfast was held along Tejon Street at Pikes Peak Avenue and brought the community together for a fun-filled send-off for the Pikes Peak Range Riders whose annual ride around Pikes Peak is a cherished community tradition which serves to promote the Pikes Peak or Bust Rodeo as a wonderful centerpiece of summer and an important economic driver for the entire region; and

WHEREAS, on July 6, the Pikes Peak or Bust Parade event will see Tejon Street transform into a vibrant display of Western tradition. This year, the parade celebrates the theme “Bronco Days,” honoring the rugged and spirited broncos that embody the wild heart of the West; and

WHEREAS, the 83rd Pikes Peak or Bust Rodeo is one of the nation’s oldest and most prestigious rodeos with performances running from July 9 through July 13, 2024 and is now home to National Finals Rodeo Open. This event is one of the highest-paying events in PRORODEO and will be a key ingredient for cowboys and cowgirls shooting to qualify for the Wrangler National Finals Rodeo in Las Vegas taking place later in the year; and

WHEREAS, the values defined by The Pikes Peak Range Riders’ “The Cowboy Way” and the “Old West” are not a way of life limited to nostalgia, since community gatherings, horses, rodeo challenges, and parades are woven into the fabric of the Pikes Peak Region.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF COLORADO SPRINGS:

Section 1. On June 20, July 6 and July 9-13, 2024 the City Council urges members of the community to take part in these special events and wear western attire on the days of the events.

Dated at Colorado Springs, Colorado this 11th day of June, 2023.

Council President

ATTEST:

Sarah B. Johnson, City Clerk