

June 24 DDA

Resolution: No Debt Confirmation

- Motion passed unanimously
- Resolution text: OCC DDA has no funding, bank account, or financials
 - Plan of development not yet approved
 - Mill levy did not pass
- Requested by Trevor Glass (city attorney's office)

LART Funding and Territory Days

- LART currently classifying Territory Days as a "community event," not a tourism event
 - OCC position: classification is incorrect
 - ~180,000 attendees; only 15-20% are local Colorado Springs residents
 - 90%+ of vendors are transient, traveling from large event to large event
- Core problem: no ticketing means no hard data, making tourism impact hard to prove to LART
 - Struggle ongoing for ~5 years; likely longer in softer form
- Financial risk: rising infrastructure costs (barriers, city fees, privatized public works) could flip the event to a net negative for OCC
 - If OCC nets only \$20K while 10 businesses each lose more than that, the principal argument collapses
- Brandy confirmed this is part of a broader city council conversation about funding "heritage events" (Territory Days, Pikes Peak Rodeo parade, etc.)
 - Mayor and full council need to be involved; not just a LART fix
- Consensus: do not expect a LART grant this year; keep raising at every meeting until resolved

POD Process and Election Timeline

- POD being uploaded this week; auto-distributes to all city departments for review
 - Departments may return comments; must be addressed before planning commission
 - Planning commission votes first, then city council (work session + two hearings if ordinance)
- Realistic timeline: council approval likely end of September at earliest, more probably later
- Election: consensus to target **November 2027 ballot**
 - November is the only window available for a mill levy vote
 - September council approval leaves too little time for a 2026 campaign
 - D11 pursuing a \$750M mill levy in the same cycle adds further headwind

- Delay gives more time for voter education and DDA awareness-building
- TIF: confirmed that TIF release requires council approval as part of POD; not automatic
- Next step on mill levy: Brandy to check with city clerk on process and earliest date to get it on the council docket

Website, Donations, and Board Terms

- Website launching **Friday**
 - Will include agendas and minutes as public downloads (resolves Brandy's access issue)
 - Donor page in progress; need attorney sign-off before going live
 - Street restriping info and city links to be added
- One board member bio/photo still missing; will launch with a placeholder if not received by Friday
- Board terms: Adam and Becky's terms expire this month
 - Brandy confirmed it's handled and will appear on council's docket; no action needed

Street Restriping and Summer Nights

- Street restriping
 - Generally well-received by board; complaints mostly about bike lane confusion (lanes are not bike lanes)
 - Bigger complaints expected during actual construction phase
 - Plan: add explainer page/links on website so residents can self-educate
- Summer Nights (Thursday events in June)
 - Last night is tomorrow; ran every Thursday in June
 - Grew busier each week; net positive financially
 - New participants and potential sponsors reaching out to Tiffany for next year
 - Got news coverage; drove avenue traffic and business awareness
 - Board to discuss expanding to July with more funding/sponsors

Next Steps

- **Launch website Friday and post agendas, minutes, and restriping info**
Publish with or without the missing bio; add public document downloads and city restriping links.
- **Confirm with attorney whether donations can be collected before POD approval**
Trevor's resolution focused on existing debt; need clarity on whether accepting new donations is permissible now.
- **Touch base with Brandy on mill levy docket process** (Brandy)

Brandy to check with city clerk on earliest date and process to get the November 2027 mill levy confirmed on council's agenda.