



HOUSING & BUILDING  
ASSOCIATION  
OF COLORADO SPRINGS

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December 10, 2025

Kevin Walker, Director of Planning  
City of Colorado Springs  
30 S. Nevada Ave., Suite 701  
Colorado Springs, CO 80903

Dear Mr. Walker,

The Housing & Building Association of Colorado Springs (HBA) represents builders, developers, and industry partners across the Pikes Peak Region. Given our role in supporting safe and attainable housing and a strong building environment in El Paso County, we appreciate the City's outreach and the opportunity to provide feedback on the proposed Sign Ordinance update.

HBA staff circulated the proposed Sign Ordinance update to our membership, including builders, developers, industry consultants, and sign contractors. Based on the feedback received, we did not determine any outstanding technical or policy concerns. Members noted improvements in clarity, flexibility, and overall alignment with current industry practices and sign regulation standards.

While no broad issues were identified through our review, we appreciate the City's continued willingness to work with industry should any implementation questions arise. We also want to acknowledge and thank City Planning staff for their early outreach, transparency, and continued engagement with stakeholders throughout this update and encourage the continuation of this collaborative approach moving forward.

Respectfully,

Jason Alwine  
HBA Public Policy Chair

