RESOLUTION NO. _____ - 25

A RESOLUTION RECOGNIZING JUNE 18, JULY 5 AND JULY 8-12 AS WESTERN WEAR DAYS

WHEREAS, Colorado Springs is deeply rooted in western heritage and continues to celebrate in the western spirit of our culture and recognizes how our past continues to shape the Pikes Peak Region; and

WHEREAS, events such as the Colorado Springs Western Street Breakfast, the Pikes Peak or Bust Rodeo, and Pikes Peak or Bust Parade, preserve and promote our wonderful heritage; and

WHEREAS, on June 18, 2025, the annual Colorado Springs Western Street Breakfast will be held along Tejon Street at Pikes Peak Avenue and will bring the community together for a fun-filled send-off for the Pikes Peak Range Riders whose annual ride around Pikes Peak is a cherished community tradition which serves to promote the Pikes Peak or Bust Rodeo as a wonderful centerpiece of summer and an important economic driver for the entire region; and

WHEREAS, on July 5, the Pikes Peak or Bust Parade event will see Downtown Colorado Springs transform into a vibrant display of Western tradition. This year, the parade celebrates the theme “Gold and Glitter,” celebrating our Pikes Peak or Bust Gold Rush history; and

WHEREAS, the NFR Open at the Pikes Peak or Bust Rodeo is one of most prestigious rodeos in the nation with performances running from July 8 through July 12, 2025. This event is one of the highest-paying events in PRORODEO and will be a key ingredient for cowboys and cowgirls shooting to qualify for the Wrangler National Finals Rodeo in Las Vegas taking place later in the year; and

WHEREAS, the values defined by The Pikes Peak Range Riders “The Cowboy Way” and the “Old West" are not a way of life limited to nostalgia, since community gatherings, horses, rodeo challenges, and parades are woven into the fabric of the Pikes Peak Region.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF COLORADO SPRINGS:

Section 1. On June 18, July 5 and July 8-12, 2025 the City Council urges members of the community to take part in these special events and wear western attire on the days of the events.

Dated at Colorado Springs, Colorado this 10th day of June, 2025.

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Council President

ATTEST:

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Sarah B. Johnson, City Clerk