# CITY COUNCIL STRATEGIC PLAN

**2024 Looking Foward** 





"To provide for the future of the City, Council shall maintain a strategic plan which prioritizes goals for the City Council and establishes measurable outcomes. The plan process shall consider public input. Council shall provide the plan and goals to the Mayor for consideration in the development of the municipal administrative budget".

CODE SECTION:
City Council Article III. The Council
3-10 (c)

# STRATEGIC PLANNING MEETINGS

### MARCH 6 Kick Off Meeting

MARCH 22 Vision & Mission Statement Discussion

APRIL 16 Strategic Goals

MAY 17 Finalize Plan and Format

### STAKEHOLDER PROCESS: OPPORTUNITIES FOR PUBLIC FEEDBACK

#### **LISTENING TOURS WITH MAYOR & CITY COUNCIL (2023)**

- Aug. 4 District 6 Listening Session at Sand Creek High School
- Aug. 11 District 5 Listening Session at COS City Hub
- Aug. 18 District 3 Listening Session at Hillside Community Center
- Aug. 25 District 2 Listening Session at Liberty High School
- Sept. 1 District 1 Listening Session at Coronado High School
- Sept. 8 District 4 Listening Session at Southeast & Armed Forces YMCA
- Sept. 9 Citywide Virtual Listening Session

## CITY COUNCIL TOWNHALLS/COMMUNITY MEETINGS

- May. 25 District Townhall (2023)
- July. 23 District 4 Townhall (2023)
- Aug. 15 District 5 Boulder Park Meeting (2023)
- Aug. 25 District 2 Townhall (2023)
- Aug. 29 District 1 Townhall (2023)
- Oct. 23 Budget Townhall (2023)
- Nov. 16 LETAC Community Conversation (2023)

## EMPLOYEE LISTENING TOURS WITH MAYOR & CITY COUNCIL (2023)

- Oct. 23 Session #1 at Downtown YMCA
- Oct. 25 Session #2 at Downtown YMCA
- Nov. 6 Session #3 at Downtown YMCA
- Nov. 7 Session #4 at Colorado Army
   National Guard Facility
- Nov. 9 Session #5 held Virtually

# VISION & MISSION STATEMENT

#### **VISION STATEMENT**

We lead by representing citizens and delivering essential City services through prioritizing quality of life, fiscal responsibility, and alignment with community partners.

#### MISSION STATEMENT

To be a City at the threshold of Pikes Peak and the Great Plains that preserves our heritage and ensures prosperity hereafter

# **CORE VALUES**



**EXCELLENCE** 



**INTEGRITY** 



**SERVICE** 

# STRATEGIC INITIATIVES



The Strategic Initiatives were derived from City Council Charter responsibilities. They were also informed by previous Strategic Planning Meeting discussions, Listening Tours, and the City Council Retreat. They have been intentionally written broadly to accommodate the diverse ideas, goals, and priorities of individual Councilmembers.

**BOARDS, COMMISSIONS, AND COMMITTEES** 

**BUDGET** 

**POLICY** 

LAND USE AND LONG-RANGE PLANNING

RESPONSIVE LOCAL GOVERNMENT

# **APPROVAL**

#### CITY COUNCIL STRATEGIC PLAN

## WORK SESSION: JUNE 10TH

The Strategic Plan will be presented at the Work Session for additional feedback

## REGULAR MEETING: JUNE 25TH

This item is a Resolution and will be formally voted on at this meeting

#### **DISTRIBUTION:**

The Strategic Plan will be placed on the City website and incorporated into the future Annual Report.
Periodic reporting to City Council will be provided.