



# 2025 LART CONTRACT ENTITY ANNUAL REPORT

# SUMMARY OF TOPICS

- 2025 Sports Corp Review
- KPI Review
- 2025 Endorsed Events Overview
- 2025 Impact
- 2025 Major Projects
- 2026 Events





## Our Mission

To inspire and advance Colorado Springs, Olympic City USA, and the Pikes Peak Region through sport and community events.

## For More Information:

[Visit SportsCorp.org](https://www.sportscorp.org)

[Watch Our Sizzle Reel](#)

# COLORADO SPRINGS SPORTS CORPORATION

## About Us

Through event promotion and community development activities, Colorado Springs Sports Corporation (CSSC) plays a critical role in bringing civic leaders together with some of the nation's premier sporting organizations to promote tourism and create positive economic impact. Colorado Springs Sports Corporation hosts annual signature and partnership events including The Broadmoor Cycle to the Summit, Colorado Springs Labor Day Lift Off, Colorado Springs Sports Hall of Fame, Pikes Peak APEX, Pikes Peak Regional Airshow, Rocky Mountain State Games, Star-Spangled Symphony & July 4th Fireworks, and various sport centric celebrations. In addition, supporting the U.S. Olympic & Paralympic Committee, National and International Governing Bodies of Sport, and the U.S. Olympic & Paralympic Museum remains a staple component of the overall mission.

# ***WHAT IS COLORADO SPRINGS SPORTS CORP?***

To inspire and advance Colorado Springs, Olympic City USA, and the Pikes Peak Region through sport and community events.



## ***ORGANIZATIONAL PILLARS***

Olympic/Paralympic  
Movement

Sports  
Tourism

Event  
Management

Community Sports  
Programming

# Sports Corp Events

Signature Events are wholly owned and operated by Colorado Springs Sports Corp while Partner Events are jointly hosted by Sports Corp and one other organization.

## Signature



## Partner



## Olympic/Paralympic Movement

- CSSC was established in 1979 to assist with the relocation of the the U.S. Olympic Committee from New York City to Colorado Springs.
- We continue to support the Olympic and Paralympic Movement in Colorado Springs through:
  - Summer/Winter Fests with USOPM
  - Olympic City USA Task Force
  - Quarterly NGB/City Administration Meetings
  - NGB Event Bids
  - NGB or International Federation Relocations
  - NGB Office/Facility Development or Moves
  - NGB Resource Guide
  - Promotion of NGB events or stories

## Sports Tourism

- Sports Tourism Pillar Functions:
  - Sports Tourism Event Bids
  - Conference Attendance:
    - Sports ETA
    - TEAMS
    - ACES
  - Sports Tourism Index Great 8
  - Colorado Springs Sports Facility Database
  - Pikes Peak Sports Economy Report
  - Colorado Springs Sports Authority
  - Media engagement and representation of sports sector
  - Serves as the conduit for all things sport in Colorado Springs

# ***CSSC/LART KEY PERFORMANCE INDICATORS***

**Event  
Management and  
Promotion**

**Community  
Development**

**Special  
Community  
Initiatives**

**Fiscal  
Management and  
Accountability**

**Ongoing  
Advocacy**

# Major 2025 Sports Tourism Events in Olympic City USA



- **2025 US Figure Skating Synchronized Skating National Championships** | February 26-March 1
- **USA Weightlifting National Championships** | June 21-29
- **US Senior Open** | June 23-29
- **USA Pickleball Golden Ticket** | July 9-13
- **Adrenaline Lacrosse Western Shootout** | July 12-24
- **Department of Defense Warrior Games** | July 17-27
- **NCAA DII Men's and Women's Soccer National Championships** | December 11-14

# 2025 SPORTS TOURISM ENDORSED EVENTS

- Pikes Peak Cup (USA Gymnastics) | January 24-26
- RMAC Women's Wrestling Championship | February 1
- USA Triathlon Endurance Exchange | February 6-7
- CSAHA Presidents Day Cup | February 16-19
- US Figure Skating Synchronized Skating National Championships | February 26-March 1
- Snowmelt Ultimate Tournament | March 1-3
- CHSAA Boys' Hockey Championships | March 1-3
- USABA Blind Soccer International Friendlies | April 21-28
- CHSAA State Tennis Tournament | May 8-13
- CHSAA Boys' Volleyball Tournament | May 8-10
- CHSAA State Girls' Tennis Championship | May 8-13
- CHSAA 4A Girls' State Golf Regional | May 12
- Triple Crown Sports – Challenge at Pikes Peak | May 17-18
- CHSAA State Boys' Baseball Championship | May 23-24
- CHSAA State Girls' Soccer Championships | May
- US Figure Skating Access to Excellence Conference | May
- USA Weightlifting National Championships | June 21-29
- Purple Mountain Throwdown | June 21-22
- World Wake Association WWA West Regional Championships Partnership | June 22-25
- US Senior Open | June 23-29
- USA Basketball U19 World Cup | June
- Triple Crown Sports – Sparkler | June 30-July 5
- USOPM Hall of Fame Induction Ceremony Festival – Kickoff | July 10
- Rocky Mountain Mustang Roundup | July 13-14
- The Ability Experience Journey of Hope | July 3-4
- NFR Open at Pikes Peak or Bust Rodeo | July 8-12
- Broadmoor Open and US Figure Skating Excel Fest | July 9-13
- USA Pickleball Golden Ticket | July 9-13
- Adrenaline Lacrosse Western Shootout | July 12-24
- Triple Crown Sports – Pathway Colorado | July 15-20
- Pride of the Rockies (Soccer) | August 1-3
- USA Cycling Masters and Para-Cycling Track National Championships | August 6-10
- 2025 Colorado State Cycling Hill Climb Championships | August 9
- USABA Goalball National Championships | August 14-17
- 2025 Pioneer Rodeo (Colorado Pro Rodeo Circuit) | August 15-17
- USA Cycling Elite Track National Championships | August 21-24
- Project Inspire League | August 22-24
- Colorado High School Rodeo | August 30-31
- International Association of Approved Basketball Officials Conference | September 11-15
- Colorado Youth Outdoors Cornhole Tournament | September 13
- Sports Corp Invitational (Cheyenne Mountain High School Volleyball) | October 31-November 1
- City for Champions Cup: CC vs. AFA Women's Soccer | October 30
- YMCA Race Series | October-December
- CHSAA State Cross Country Championships | November 1
- iFly Nationals | November 7-9
- CHSAA State Boys' Soccer Championships | November 15
- TruSport Mental Wellness Conference | November 4-5
- USA Artistic Swimming Annual Coaches College / All Star Camp | November 14-16
- USA Wrestling King and Queen of the Mountain | December 5-6
- Pride Santa Showdown (Soccer) | December 6
- NCAA DII Men's and Women's Soccer Championships | December 11-14
- Mountains vs. Plains Hockey Tournament | December 18-20
- CSAHA Colorado Cup | December 27-30

# 2025 Impact:

## Sports Commission Pillar

Total Events: 54

Total Athletes: 27,860

- 12% decrease from 2024

Spectators: 128,995

- 27% increase from 2024

Estimated Room Nights Generated: 92,539

- 45% increase from 2024



# ***ECONOMIC IMPACT OF SPORTS***

- The sports industry generates approximately \$280 million annually in economic impact across the Pikes Peak region.
- Events hosted or supported by the Colorado Springs Sports Corporation contribute more than \$100 million in annual economic activity.

Impact extends beyond events:

- Increased tourism and overnight stays
- National media exposure
- Business recruitment and talent attraction
- Strengthening Colorado Springs' global reputation as Olympic City USA



# ***2025 MAJOR PROJECTS***

- Rocky Mountain Sports Ranch
- Return professional baseball to Colorado Springs



# 2026 Outlook

As we chart the course for 2026, our focus remains on creating impactful experiences and opportunities that strengthen Colorado Springs' brand of Olympic City USA. Key initiatives for the coming year include:

- Generate significant community excitement and impact surrounding the 2026 Olympic and Paralympic Games.
- Build on the growth of Paralympic sport through the hosting of Para-specific events.



## Featured 2026 Events

- **USA Boxing** Women's National Championships | March 12-15
- **WAKO USA** National Championships | February 26-March 29
- **National Wheelchair Basketball Association** Military and Women's National Championships | April 9-12
- **US Figure Skating** Impact Summit | May 19-23
- **USA Weightlifting** National Championships | June 20-28
- **USA Pickleball** Inaugural Wheelchair National Championships | June 20-21
- **USA Pickleball** Golden Ticket | June 24-28
- **USA Cycling** Masters and Para-Cycling Track National Championships | August 5-9
- **US Association of Blind Athletes** Goalball National Championships | November 2026
- National Martial Arts Alliance Nationals | November 16-21
- **USA Wrestling** King and Queen of the Mountain | December 2025

# 2026 Colorado High School State Championships in Olympic City USA



- CHSAA Boys' Hockey Regional Championships | February 28
- CHSAA Boys' Volleyball Tournament | May 7-9
- CHSAA State Girls' Tennis Championship | May 6-9
- CHSAA State Boys' Baseball Championship | May 30
- CHSAA State Girls' Soccer Championships | May 19-20
- CHSAA State Cross Country Championships | October 31
- CHSAA State Boys' Soccer Championships | November 6-7

FEB 7



FEB 21



MAY 18



JUN 5-7



JUN 13-14



JUL 4



JUL 17-19



AUG 8



SEPT 5-7



SEPT 19-20



OCT 20



DEC 9





COLORADO SPRINGS  
**SPORTS CORP**