

RESOLUTION NO. - 24

A RESOLUTION RECOGNIZING APRIL 29TH TO MAY 3RD, 2024 AS SMALL BUSINESS WEEK IN THE PIKES PEAK REGION

WHEREAS, National Small Business Week recognizes the many contributions of America's entrepreneurs and small business owners; and

WHEREAS, there are 691,231 small businesses registered in the state of Colorado, consisting of 99.5 percent of Colorado businesses as of 2022; and

WHEREAS, small businesses in Colorado provide 1.2 million jobs, consisting of 47.6 percent of all jobs in 2022; and

WHEREAS, the Pikes Peak Small Business Development Center (SBDC) exists to help existing and new businesses grow and prosper with free one-on-one consulting, free or low-cost educational seminars and events to help existing businesses and aspiring entrepreneurs; and

WHEREAS, the Better Business Bureau of Southern Colorado (BBB) has advanced marketplace trust between consumers and businesses by establishing and monitoring ethical marketplace standards and behavior, consumer guidance, education and support, and business resources; and

WHEREAS, the Colorado Springs Chamber & Economic Development Corporation (CSCEDC) is a community organization built and infused by business leaders; with a mission to achieve economic prosperity for our region; and

WHEREAS, without those willing to start, and contribute to small business, and those resources locally which strive so hard to support their growth, a significant share of this City's, County's, State's and this nation's economy would be dramatically reduced, and unable to function; and

WHEREAS, the SBDC, the BBB, and the CSCEDC are hosting for the 12th year, special events April 28th through May 4th throughout the region, giving business owners an opportunity to learn more about topics of business marketing, evolution and purpose through Workshops and Small Business Week Awards Celebration; and

WHEREAS, the Small Business Week of the Pikes Peak Region continues to be the largest celebration of small business throughout Colorado and the United States.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF COLORADO SPRINGS:**

Section 1. City Council recognizes April 29<sup>th</sup> to May 3<sup>rd</sup>, 2024 as Small Business Week in the Pikes Peak Region, and the City Council offers its sincere thanks to the owners, employers financiers and all supporters of small business.

Dated at Colorado Springs, Colorado this 9th day of April, 2023.

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Randy Helms, Council President

ATTEST:

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Sarah B. Johnson, City Clerk