

RESOLUTION NO. 129 - 24

A RESOLUTION ACCEPTING AND ENDORSING  
RECOMMENDED EXPENDITURES FROM THE LODGERS AND  
AUTOMOBILE RENTAL TAX (LART) SPECIAL FUND FOR  
INCLUSION IN THE 2025 BUDGET

WHEREAS, the City imposes a Lodgers and Automobile Rental Tax ("LART") (City Code § 2-9.101 *et seq.*, the "LART Ordinance") upon the purchase of lodging, automobile rental or the rental of a campground space within the City limits; and

WHEREAS, the revenue derived from the LART tax is placed in a special fund ("LART special fund") separate and distinct from the City's General Fund; and

WHEREAS, expenditures from the LART special fund may be made for the purpose of contracting for visitor promotion, including the promotion of tourism, recreational visitors, business meetings, conventions, and any other special events, whether of a business or recreational nature, which attracts visitors to the City of Colorado Springs and the greater Pikes Peak Region; and for attracting visitors and enhancing the economy; and

WHEREAS, City Council has appointed a LART Citizens' Advisory Committee to review and recommend expenditures from the LART special fund that satisfy the requirements of the LART Ordinance; and

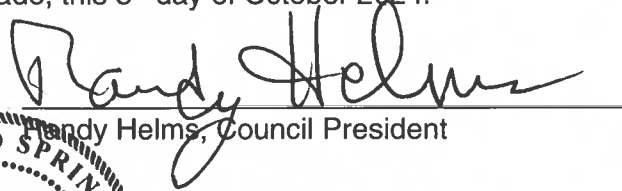
WHEREAS, City Council has reviewed the LART Citizens' Advisory Committee's recommendations and confirms its recommendations for projects to be included in the 2025 budget for the LART special fund.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF COLORADO SPRINGS:**

Section 1. The LART Citizens' Advisory Committee's recommended expenditures from the LART special fund for budget year 2025 contained in Exhibit A, attached and made a part of this Resolution, are hereby accepted and endorsed.

Section 2. The City Council respectfully requests the Mayor include the accepted and endorsed 2025 expenditures from the LART special fund contained in the attached Exhibit A in the 2025 budget to be presented to Council pursuant to City Charter § 4-40(i).

DATED at Colorado Springs, Colorado, this 8<sup>th</sup> day of October 2024.

  
Randy Helms, Council President

ATTEST:

  
Sarah B. Johnson, City Clerk



**LODGERS AND AUTOMOBILE RENTAL TAX (LART)**

Projected Ending Fund Balance 12/31/2024 **\$187,000**  
 Total Anticipated Revenue from LART - 2025 **\$10,500,000**  
 Total Available for Appropriation in 2025 **\$10,687,000**

**Exhibit A**

Organization	Event/Project Name	2024 Funded Amount*	2025 Requested Amount	2025 Committee Recommendation
<b>Resolution Events</b>				
Colorado Springs Sports Corporation	Starlight Spectacular	\$ 11,960	\$ 13,000	\$ -
United States Olympic and Paralympic Museum	US Olympic & Paralympic Hall of Fame Festival	-	500,000	500,000
Pikes Peak Range Rider Foundation	Pikes Peak Range Riders Foundation/Colorado Springs Western Street Breakfast	15,000	15,000	-
Festival of Lights	Festival of Lights Parade	32,200	35,000	-
International Association of Fallen Firefighters	39th Annual Fallen Fire Fighter Memorial (FFFFM) Event	150,000	150,000	107,500
Colorado International Events	Pikes Peak or Bust Rodeo	22,000	30,000	-
Hot Apple Productions, LLC	Colorado Springs Labor Day Lift Off	326,000	334,750	325,209
Pikes Peak Auto Hill Climb Educational Museum Inc.	Pikes Peak International Hill Climb Race Day & Fan Fest	130,000	130,000	100,000
Colorado Springs Philharmonic Orchestra	Star Spangled Symphony 2025	90,000	114,400	75,000
<b>Subtotal for City Sponsored Events by Resolution</b>		<b>\$777,160</b>	<b>\$1,322,150</b>	<b>\$1,107,709</b>
<b>Contractual Agreements</b>				
Chamber and EDC	Business and Employee Attraction/Tourism Marketing	\$750,000	-	\$787,500
Visit COS	Colorado Springs Convention & Visitors Bureau	5,000,000	-	5,250,000
COPPeR	PeakRadar.com / Cultural Tourism Development	\$450,000	-	\$472,500
Sports Corp	Sports Tourism Development	1,047,273	-	968,548
<b>Subtotal for Contracts</b>		<b>\$7,247,273</b>		<b>\$7,478,548</b>
<b>Tourism/Community Events</b>				
Ciclismo 719 LLC	719 Ride	\$ 10,000	\$ 10,000	\$ -
Colorado Springs Youth Sports	Alianza de Futbol Soccer Tournament	36,000	45,000	45,000
Colorado Springs Youth Sports	Perfect Game Thunder 4 Troops Softball Tournament	20,000	18,000	18,000
Colorado Springs Youth Sports	B-Elite Invitational Soccer Tournament	10,000	10,000	-
Colorado Springs Youth Sports	Perfect Game Jellybean Softball Tournament	15,000	18,000	-
Colorado Springs Youth Sports	Perfect Game Swing Into Spring Softball Tournament	15,000	18,000	-
Colorado Springs Youth Sports	Perfect Game Memorial Day Bash Softball Tournament	15,000	18,000	-
Colorado Springs Youth Sports	USA Ultimate Mens D3 South Central Regional Championships	10,000		
Colorado Springs Youth Sports	Perfect Game City of Heroes Softball Tournament	10,000	18,000	-
Colorado Springs Youth Sports	Perfect Game Super Regional Softball Tournament	-	18,000	-
Colorado Springs Youth Sports	Perfect Game National Showcase Softball Tournament	-	18,000	-
Colorado Springs Youth Sports	Perfect Game Athletes for Autism Softball Tournament	-	18,000	-
Colorado Springs Youth Sports	Snow Melt Ultimate Invitational	15,000	18,000	-
Colorado Springs Youth Sports	Perfect Game Rise Above Showcase Softball Tournament	15,000	15,000	-
Sophisticated Events, LLC	Best of the West Wing Fest	20,000	80,000	-
Colorado Springs Rodeo Association	The NFR Open at the Pikes Peak or Bust Rodeo	125,000	200,000	75,000
ProRodeo Hall of Fame and Museum of the American Cowb	ProRodeo Hall of Fame 45th Anniversary Celebration	5,000		
ProRodeo Hall of Fame and Museum of the American Cowb	ProRodeo Hall of Fame Induction Ceremony	20,000		
A Music Company Inc.	Blues on the Mesa	-	20,000	-
Triple Crown Sports	Challenge at Pikes Peak	18,400	40,000	-
Pikes Peak Pride	Pikes Peak Pride Festival & Parade (funding is for festival only)	40,000	150,000	60,000
Triple J Enterprise	The Pioneer (A New Reign on Rodeo)	-	100,000	

Organization	Event/Project Name	2024 Funded Amount*	2025 Requested Amount	2025 Committee Recommendation
Colorado Springs Pioneer Museum	Enhancing Visitor Experience at the 1903 El Paso County Courthouse (Capital project)	50,000		
Triple J Rodeo	Colorado Springs Stampede	15,000		
Colorado Springs Veterans Day Parade Inc.	Colorado Springs Veterans Day Parade Inc	28,700		
Triple Crown Sports	Colorado Sparkler	75,000	75,000	-
Colorado Springs Fashion Week	WITHDRAWN - Colorado Springs Fashion Week	-	20,000	-
Pikes Peak Soap Box Derby	Pikes Peak Soap Box Derby	-	2,000	-
Pikes Peak Country Attractions Association	PPRAA Digital Ads	160,000	210,000	150,000
US Figure Skating Association	2025 US Synchronized Skating Championships	-	100,000	75,000
USA Weightlifting Inc.	2025 USA Weightlifting National Championships Week	-	100,000	100,000
Par 5 Group	2025 US Senior Open Championship	46,000	584,870	507,500
Pikes Peak Diversity Council, Inc.	2025 Martin Luther King Jr Community Breakfast and Unity March	11,960	50,000	-
Thrive Colorado	Fiestas Patrias	155,800	262,600	75,000
Pikes Peak Marathon Inc.	Garden of the Gods 10 Mile/10K/Trail Run	25,000	25,000	-
Pikes Peak Pickleball Association (PPPA)	2025 Colorado Pickleball Open-Pikes Peak or Bust Tournament	23,000	30,975	-
USAPA Great Plains Region Nonprofit	9th Annual USA PICKLEBALL Great Plains Diamond Regional Tournament (GPDR)	30,000		-
Switchbacks FC LCC	CBS Nationally Broadcast Switchback FC vs Phoenix Rising FC Match	27,000		
Green Box Arts Project	2025 Green Box Arts Festival	25,000	25,000	-
OnebodyEnt	Southern Colorado Juneteenth Festival	150,000	150,000	75,000
Colorado Springs Chamber & EDC	Inbound Marketing for Colorado Springs Airport, Fiscal Agent The Colorado Springs Chamber	414,000	600,000	200,000
Independent Film Society of Colorado	Colorado Short Circuit Film Festival	-	2,000	-
American Junior Golf Association	AJGA Colorado Springs Junior Championship	36,800	50,000	20,000
Rock Ledge Ranch Living History Association	Rock ledge Ranch at Garden of the Gods - Marketing Development		13,500	
Space Foundation	Art in Space		40,000	
Rocky Mountain Women's Film Institute	38th Annual Rocky Mountain Women's Film Festival	20,000	32,000	
Colorado Springs Conservatory	Colorado Springs Conservatory Musical Theatre Intensive Production	4,600	10,000	
Pikes Peak Marathon, Inc.	Barr Trail Mountain Race		10,000	
Colorado International Events	St. Patrick's Day Parade and Events	19,400	30,000	
Crusaders International, Inc.	Crusaders Invitational		25,200	
Colorado Springs World Affairs Council Inc	International Visitors Leadership Program		20,000	
PikeRide, Inc.	Driving Tourism through Micromobility	34,500	49,550	
Educating Children of Color, Inc.	Educating Children of Color Annual Summit		20,350	
Solid Rock Community Development Corporation	2025 Southeast Colorado Springs Harvest Festival		40,000	
Triple Crown Sports, Inc	Triple Crown Sports Pathway Colorado	40,000		
The Young Men's Christian Association	The YMCA Turkey Trot		25,594	
Pikes Peak Chapter Colorado Restaurant Association	Taste of Pikes Peak	13,800	25,000	
Sue DiNapoli Ovarian Cancer Society - DBA Sue's Gift	17th Annual Be Ovary Aware 5K run 3K Walk		15,000	
COSILoveYou	CityServe Days		10,000	
Concilio Hispano de Empresas de Colorado Springs	La Vida	15,000	40,000	-
YMCA of the Pikes Peak Region	Colorado Senior Games	-	45,000	45,000
Gather Mountain Blooms	Rocky Mountain Flower Fest	5,800		
Rocky Mountain Region 8 Sweet Adelines	Rocky Mountain Region 8 Regional Convention	20,000		
Colorado Springs Community Ventures dba Downtown Ven	Downtown Colorado Springs Public Art Map	12,000		
World Dodgeball Federation	2025 Emerging Sports Challenge		85,000	
Championship Tournaments, LLC DBA Elite Tournaments	DPL (Development Player League) Spring Showcase	60,000		
Colorado Springs Amateur Hockey Association	CSAHA Tournaments: Pikes Peak Rec, President's Day and Colorado Cup	50,000	50,000	
Colorado College; Colorado Springs Fine Arts Center at CC	FAC Theatre Company Production of 'Rent'	23,000	65,000	
Colorado Springs Health & Fitness Expo LLC	Colorado Springs Health & Fitness Expo		52,000	
United State Space Foundation	Summer of Discovery: Beyond the Solar System and Grand Reopening!	9,200		

Organization	Event/Project Name	2024 Funded Amount*	2025 Requested Amount	2025 Committee Recommendation
US Open Taekwondo Hanmadang	US Open Taekwondo Hanmadang	-	36,000	25,000
Pikes Peak Marathon Inc.	Pikes Peak Marathon and Ascent	25,000	40,000	25,000
Exponential Impact	SOCO Startup Week	60,000		
City Council	Lart Strategic Planning	50,000		
Exponential Impact	Exponential Impact's Celebrate Entrepreneurship and Startup Retreat		40,000	10,000
719 Battle of the Food Trucks	719 Battle of Food Trucks	10,000	58,750	
Jamrock Events LLC	Jamrock Event		264,800	
Western Museum of Mining & Industry	Miners Pumpkin Patch	9,476		
Hillside Gardens	Hillside Gardens Summer Concert Series		50,000	
US Figure Skating Association	US Figure Skating Access to Excellence Education and Training Event	-	56,000	-
Colorado Springs Sports Corporation	The Broadmoor Winter Polo Classic	12,500	12,500	
Old Colorado City Partnership	Territory Days Street Fair	41,400	50,000	-
University of Colorado Foundation obo UCCS ENT Center fo	UCCS ENT Center for the Arts	145,000	165,000	100,000
CHD, LLC (dba Adrenaline Lacrosse)	Adrenaline Lacrosse Western Showcase and Shootout	75,000	100,000	45,000
<b>Subtotal for Tourism/Community Events</b>		<b>\$2,428,336</b>	<b>\$4,695,689</b>	<b>\$ 1,650,500</b>
<b>Capital Improvements/Other</b>				
Rocky Mountain Field Institute	Barr Trail Stewardship Project (Capital)	\$ 15,000	\$ 15,000	\$ 15,000
City of Colorado Springs - Parks, Recreation, and Cultural Services	Pikes Peak America's Mountain (PPAM)- Discovery Play Space (Capital)		328,650	100,000
National Museum of World War II Aviation, Inc.	WWII National Museum - construction of Phase II expansion	-	100,000	50,000
Rocky Mountain Field Institute	Rocky Mountain Field Institute - Devils Playground Reroute (Capital)	25,000	25,000	25,000
Rocky Mountain Field Institute	RMFI General Stewardship (Capital)	20,000	20,000	
City of Colorado Springs - Parks, Recreation, and Cultural Services	2025 Starsmore Visitor Center Improvements		250,000	
Colorado Pumpkin Patch	Colorado Pumpkin Patch		340,862	
Colorado Springs Youth Sports, Inc.	Kent Olin Field Plaza Construction (Capital project)	50,000		
Downtown Colorado Springs BID	Powerwashing of Downtown Sidewalks		18,000	
El Paso County Parks & Community Services	Fox Run Nature Center (Capital)		100,000	
Pikes Peak Outdoor Recreation Alliance	Pikes Peak Outdoor Recreation Alliance	90,300	385,000	100,000
USA Triathlon of Colorado	2024 USA Triathlon Endurance Exchange Conference		75,000	
<b>Subtotal for Capital Improvements/Other</b>		<b>\$200,300</b>	<b>1,657,512</b>	<b>290,000</b>
<b>Subtotal of Funding</b>		<b>\$10,653,069</b>		<b>\$10,526,757</b>
<b>Estimated Bank/Investment Fees</b>		<b>500</b>		<b>500</b>
<b>Total Funding</b>		<b>\$10,653,569</b>		<b>\$10,527,257</b>
<b>2025 Contingency/Reserve</b>				<b>\$150,000</b>
<b>Estimated Fund Balance/Reserves for 2025</b>				<b>\$9,743</b>

\* 2024 funding includes original and off-cycle funding, and does NOT include balances available from prior years