



Legislation Text

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Pikes Peak Outdoor Recreation Alliance Update

Presenter:

Becky Leinweber, Executive Director, PPORA

Summary:

Ms. Leinweber will provide an update on the Pikes Peak Outdoor Recreation Alliance (PPORA), describing the landscape of the outdoor industry, introducing the Outdoor Industry Association, and outlining the challenges and opportunities facing the outdoor industry and solutions PPORA is working on.

Previous Council Action:

N/A

Background:

N/A

Financial Implications:

N/A

Board/Commission Recommendation:

N/A

Stakeholder Process:

N/A

Alternatives:

N/A

Proposed Motion:

N/A

N/A