



Legislation Details (With Text)

File #: 23-346 **Version:** 1 **Name:**

Type: Informational Report **Status:** Filed

File created: 6/22/2023 **In control:** Council Work Session

On agenda: 8/21/2023 **Final action:** 8/21/2023

Title: Colorado Springs Chamber and EDC - 6-month Lodgers and Auto Rental Tax (LART) contract update to City Council

Presenter:
Dani Barger, Senior Vice President, Marketing, Communications & Sales
Colorado Springs Chamber and EDC

Sponsors:

Indexes:

Code sections:

Attachments: 1. Colorado Springs Chamber + EDC LART KPIs August 2023

Date	Ver.	Action By	Action	Result
8/21/2023	1	Council Work Session	received	

Colorado Springs Chamber and EDC - 6-month Lodgers and Auto Rental Tax (LART) contract update to City Council

Presenter:

Dani Barger, Senior Vice President, Marketing, Communications & Sales
Colorado Springs Chamber and EDC

Summary:

Colorado Springs Chamber and EDC will provide an update to City Council every 6 months regarding their work related to the LART Contract.

Background:

The LART Tax, 2% on lodging and 1% on auto rental, was established in 1978 with the purpose of attracting visitors and enhancing the economy of the City and Pikes Peak Region (City Code 2.9.102). Colorado Springs Chamber and EDC is one of four LART-contracted entities that will provide an update to City Council every six months.

Previous Council Action:

On November 8, 2022, City Council recommended LART expenditures to be included in the 2023 budget (Resolution No. 191-22), including funding for the four contracted entities to include Colorado Springs Chamber and EDC. On December 13, 2022, City Council approved the 2023 Budget per Ordinance No. 22-90, which included the appropriation of funds for the LART Fund.

Financial Implications:

N/A

City Council Appointed Board/Commission/Committee Recommendation:
N/A

Stakeholder Process:
N/A

Alternatives:
N/A

Proposed Motion:
N/A

N/A