



## OFFICE OF THE CITY CLERK

Received:

CITY CLERK'S OFFICE

2019 JAN 16 A 11:34

**LIQUOR LICENSE APPLICATION OR  
3.2% FERMENTED MALT BEVERAGE  
LICENSE APPLICATION (ALCOHOL BEVERAGE)**

It shall be unlawful for any person to knowingly make any false statement or omit any pertinent information on any application for a license. In the event any person knowingly makes any false statement or omits any pertinent information on any application, that act or omission shall, in addition to all other remedies, be grounds for denial of the license or for suspension or revocation of any license issued upon the basis of the false statement. City Code § 2.1.404.

THIS APPLICATION MUST BE FULLY COMPLETE, WITH APPLICABLE FEES AND ALL REQUIRED ATTACHMENTS.

Return fully completed applications to the City Clerk's Office, 30 S. Nevada Avenue, Suite 101, 80903.



NEW LICENSE



TRANSFER OF OWNERSHIP

Type of License applying for (Check One)

- ☒ Hotel/Restaurant (or Resort)    ☐ Hotel/Restaurant w/Optional    ☐ Tavern    ☐ Brew Pub  
☐ Distillery Pub    ☐ Vintner's Restaurant    ☐ Beer and Wine    ☐ Optional Premises  
☐ Retail Liquor Store\*    ☐ Liquor Licensed Drugstore\*    ☐ Racetrack    ☐ Arts  
☐ Lodging & Entertainment    ☐ 3.2% Beer On Premises    ☐ 3.2% Beer Off Premises    ☐ 3.2% Beer On & Off Premises

\* New Retail Liquor Store (RLS) and Liquor Licensed Drugstore (LLD) applications may not be within 1500' of an existing RLS or LLD location.

**Section A: APPLICANT/LICENSEE INFORMATION**

1. Name of Applicant/Licensee (list Corporation/LLC/Partnership/Association/Sole Proprietor):

SnoozeTown, LLC

2. Trade Name (DBA): Snooze an AM Eatery

3. Premises Address: 7587 N. Academy Blvd., Suite 120, Colorado Springs CO 80920  
City, State, Zip:

Location  
Phone: Pending

Property Tax Schedule No.: 6305409013

Zoning: Office Complex

4. Mailing Address: 3001 Brighton Blvd, Suite 303, Denver CO 80020  
City, State, Zip:

Alt Phone: 720.459.3136

Primary Contact  
Name And Title: Kristina Yamaguchi - Development Manager

Email: kristina@snoozeeatery.com

**5. IF THIS IS A TRANSFER OF AN EXISTING LICENSE – THE FOLLOWING MUST BE ANSWERED:**

Present trade name of establishment (dba)	Present State License No.	Present Class of License	Present Expiration Date

6. If the applicant is: a Corporation, Limited Liability Company, Partnership or Association, list all officers, directors, general partners and managing members, position held and percentage owned. Attach supplemental pages as needed. **\*\*NOTE: ATTACH ONE AFFIRMATION AND CONSENT (page 3), and ONE APPLICANT INTERVIEW (page 4), FOR EACH NAME LISTED.**

NAME	POSITION HELD	%OWNED
Snoozetropolis LLC	Owner	100
David Birzon	CEO	0
William Long	CFO	0
Peter Gaudreau	COO	0

**Section B: FINANCIAL INFORMATION**

7. Source(s) of funds invested for total purchase, startup, and inventory costs (provide names, banks, and indicate checking, savings, loan, promissory note, gift or other). Attach supplemental pages as needed.

THE FOLLOWING INFORMATION MUST REFLECT THE ENTIRE SOURCE OF FUNDS INVESTED. NO OTHER PERSON OR PARTIES MAY HAVE A FINANCIAL INTEREST IN THE BUSINESS FOR WHICH THIS APPLICATION IS SUBMITTED.

NAME/ADDRESS OF FUNDING SOURCE (bank(s), individual(s), et al.)	FUNDING SOURCE (checking/savings/ loan/ note/ gift)	AMOUNT
Snooze Balance Sheet Cash	checking	1,400,000.00
TOTAL INVESTMENT IN BUSINESS:		\$1,400,000.00

**Section C: PREMISES / LOCATION INFORMATION**

8. Registered Manager Name: David Birzon

9. Terms of legal possession for which application is made: ☐ OWN ☒ LEASE ☐ OTHER

If leased, provide the terms: START DATE: 03/2018 END DATE: 03/2028

DIMENSIONS OF PREMISES: 65'7 1/2"X 61'9 1/2" TOTAL SQUARE FOOTAGE: 4601

Is there a patio area? ☒ Yes ☐ No --- If yes, provide dimensions 10'11 1/2"X 41' 6 1/2"

Anticipated number of employees: 55 Anticipated opening date: 04/29/2019

Will training be offered or required? ☒ Yes ☐ No --- If yes, through what agency? Liquor Pros

**Section D: BACKGROUND INFORMATION**

10. Has the applicant/licensee, any partners, any officers, any stockholders or directors, or any manager of said applicant previously been issued an alcohol beverage license, or have a financial interest in any alcohol beverage license in Colorado?

☒ Yes ☐ No IF YES, ATTACH a statement or affidavit of explanation, to identify the business and any current or former financial interest in said business including any loans to or from another license or licensee.

11. Has the applicant/licensee, any partners, any officers, any stockholders or directors, or any manager of said applicant ever received a violation notice, suspension, or revocation for any alcohol beverage license law violation, have charges pending, or been denied any alcohol beverage license anywhere in the United States?

☐ Yes ☒ No IF YES, ATTACH a statement or affidavit of explanation, including date(s) and location(s).

12. Has the applicant/licensee, any partners, any officers, any stockholders or directors, or any manager of said applicant ever been convicted of any crime, received a suspended sentence, a deferred sentence, or have charges pending?

☐ Yes ☒ No IF YES, ATTACH statement or affidavit of explanation, including date(s) and location(s).

13. List every individual applicant's prior experience in the sale of alcoholic beverages. Attach supplement as needed.

Business Name & Address	Applicant's Name	Experience/Position	Dates
Please see attached list			

**SNOOZE LIQUOR LICENSES**  
**All licenses**  
**Colorado, California, Arizona, Texas**

Snooze, LLC  
2262 Larimer St.  
Denver, CO 80205  
License #42180110000

Snooze HIC LLC  
3950 5<sup>th</sup> Ave.  
San Diego, CA 92103  
License # 512141

Snooze SOCO, LLC  
700 N. Colorado, Ste. A  
Denver, CO 80206  
License #42701280000

SnoozeTown, LLC  
3435 Del Mar Heights Rd., Ste. D3  
San Diego, CA 92130  
License #532815

Snooze Ft. Fun, LLC  
144 W. Mountain Ave.  
Fort Collins, CO 80524  
License #42757290000

SnoozeTown, LLC  
3032 El Camino Real  
Tustin, CA 92782  
License #564377

Snooze SoGlo, LLC  
6781 S. York St., Ste. 515  
Centennial, CO 80122  
License #42831210000

SnoozeTown, LLC  
310 N. Gilbert Rd.  
Gilbert, AZ 85234  
License No. 12079978

Snooze BOCO, LLC  
1617 Pearl St., Ste. 100  
Boulder, CO 80302  
License #4294691

SnoozeTown, LLC  
15054 N Scottsdale Rd, Ste. 110  
Scottsdale, AZ 85254  
License #1207A148

SnoozeTown, LLC  
1701 Wynkoop, Ste. 150  
Denver, Colorado 80202  
License #4703348

SnoozeTown, LLC  
615 S. College Ave., #B  
Tempe, AZ 85281  
License #12079991

SnoozeTown, LLC  
1002 Commons St. Ste. E-1  
Lone Tree, CO 80124  
License #47044540

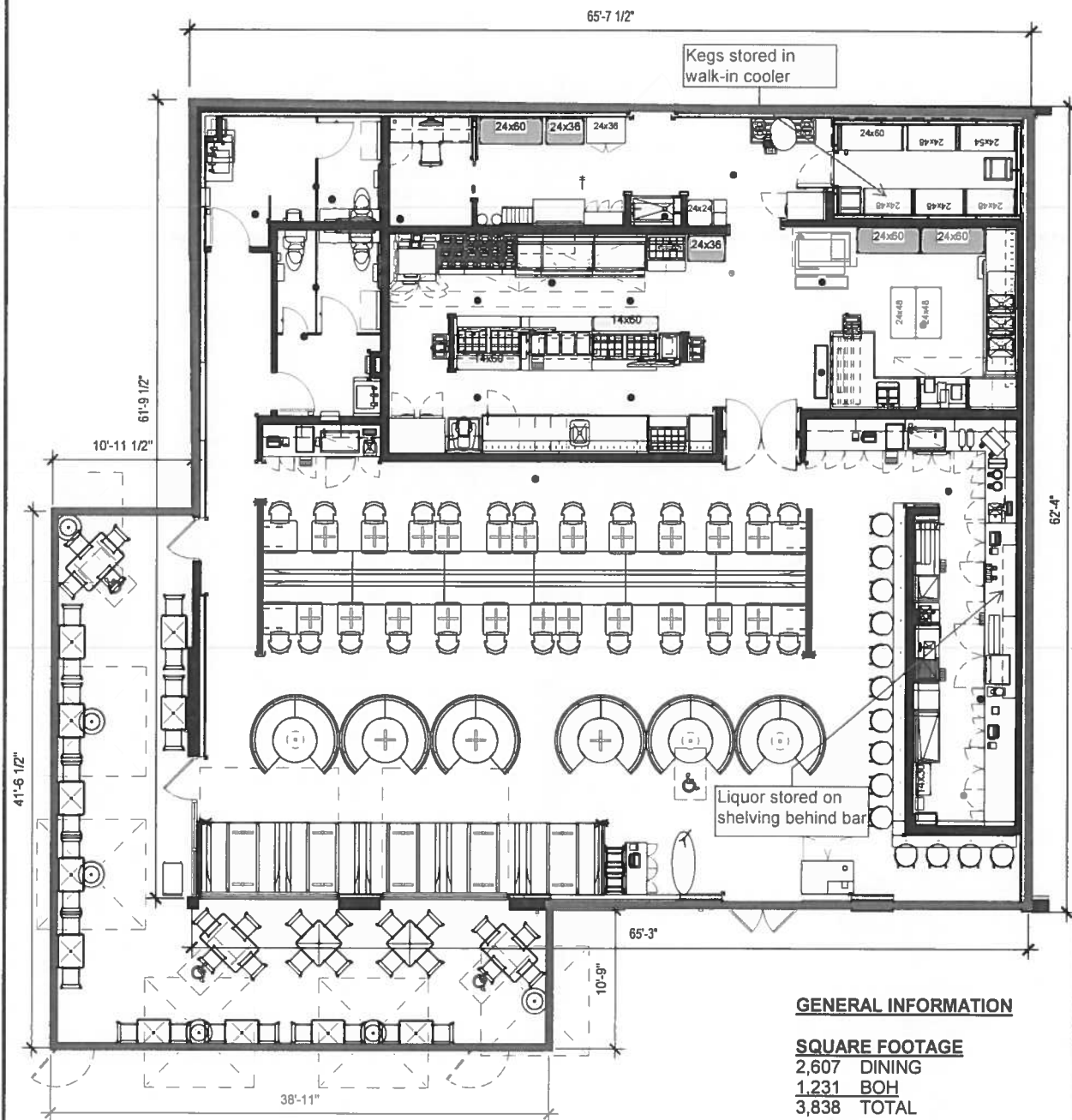
SnoozeTown, LLC  
2045 E. Camelback Rd., Ste. A17  
Phoenix, AZ 85016  
License #12079543

SnoozeTown, LLC  
3217 Montrose Blvd., Ste. 100  
Houston, TX 77006  
License No. MB941239

SnoozeTown, LLC  
3800 North Lamar, Ste. 150  
Austin, TX 78756  
License No. MB937727

SnoozeTown, LLC  
1700 South Lamar Blvd., Ste. 301  
Austin, TX 78704  
License No. MB942657

SnoozeTown, LLC  
255 East Basse Road, Ste. 160  
San Antonio, TX 78209  
License No. MB973567



#### GENERAL INFORMATION

##### SQUARE FOOTAGE

2,607	DINING
1,231	BOH
3,838	TOTAL
763	PATIO
4,601	GRAND TOTAL

##### SEAT COUNT

117	DINING
14	BAR
131	TOTAL

42	PATIO
173	GRAND TOTAL

**FHA**  
ARCHITECTS

FAUST HOWELL ASSOCIATES, INC.  
14344 Y STREET, SUITE 204  
OMAHA, NE 68137  
(P) 402.895.0878 (F) 402.895.9561

www.fhaarchitects.com

Colorado Springs  
7587 N. Academy Blvd., Suite 120  
Colorado Springs, CO 80920  
12/20/2018

*Snooze*  
AN A.M. EATERY

**BEFORE THE LOCAL LIQUOR AND BEER  
LICENSING AUTHORITY,  
CITY OF COLORADO SPRINGS,  
STATE OF COLORADO**

Address: 30 South Nevada Avenue, Suite 101  
Colorado Springs, CO 80903  
Telephone: (719) 385-5901  
Fax Number: (719) 385-5114  
Email: cityclerk@springsgov.com

**CITY CLERK'S OFFICE**

**2019 FEB -7 P 1:03**

**▲ CLERK USE ONLY ▲**

**IN THE MATTER OF:**

**APPLICANT**

Snooze Town, LLC  
d/b/a **Snooze An AM Eatery**  
7587 N. Academy Boulevard, #120  
Colorado Springs, CO 80920  
Mailing Address:  
3001 Brighton Boulevard, #303  
Denver, CO 80020

Application No: N-35131

**NOTICE OF HEARING AND INITIAL FINDINGS OF FACT**

**NOTICE OF HEARING**

This matter comes before the Local Licensing Authority Hearing Officer for hearing on **Friday, March 1, 2019 at 9:00 A.M. in Division 2, Municipal Court Building, 224 E. Kiowa Street, Colorado Springs, CO 80903** upon Snooze Town, LLC d/b/a Snooze An AM Eatery ("Applicant") application for a new Hotel and Restaurant Liquor License at 7587 N. Academy Boulevard, #120, Colorado Springs, CO 80920.

At this meeting, the Hearing Officer will consider the factors outlined in Rule No. 9.08 of the Liquor and Beer Rules and Regulations for the City of Colorado Springs ("City Rules"), and it is the Applicant's burden to provide the necessary evidence to satisfy the Local Licensing Authority.

A public notice poster has been prepared for the Applicant to pick up from the City Clerk's Office at 30 S. Nevada Avenue, Suite 101. This notice poster must be posted by the Applicant at the proposed premises in a manner that is visible and conspicuous to the public no later than **Tuesday, February 19, 2019**. Any applicable needs and desires petitions, remonstrances, and other reports or statements in writing must be filed with the City Clerk's Office by 12:00 P.M. on Tuesday, February 26, 2019.

Pursuant to C.R.S. §44-3-312 and City Rule No. 7, the Local Licensing Authority, through the Office of the City Clerk, has conducted an investigation into Applicant's application. NOW THEREFORE these Initial Findings of Fact are presented.

## INITIAL FINDINGS OF FACT

I. Applicant's application was filed on January 16, 2019, and within a two (2) year period prior to this date, the Local Licensing Authority has not denied an application at the above referenced location for the reason that the reasonable requirements of the neighborhood were satisfied by existing outlets, pursuant to C.R.S. §44-3-313(1)(a)(I) and City Rule 7.00(A)(1).

II. Applicant will be entitled to possession of the premises for which the application is made pursuant to a lease, rental agreement, or other arrangement for possession of the premises, or by virtue of ownership thereof as evidenced by the possession documents submitted by Applicant and contained in the administrative file, pursuant to C.R.S. §44-3-313(1)(b) and City Rule 7.00(A)(2).

III. The location of the premises to be licensed appears to be in compliance with the Zoning Ordinances of the City of Colorado Springs as evidenced by the Land use review report submitted by the Planning and Development Department of the City of Colorado Springs, pursuant to C.R.S. §44-3-313(1)(c) and City Rule 7.00(A)(3).

IV. The location of the premises to be licensed appears to be in compliance with the distance prohibition in regard to any public or parochial school or the principal campus of any college, university or seminary, pursuant to C.R.S. §44-3-313(1)(d) and City Rule 7.00(A)(4).

V. Pursuant to C.R.S. §44-3-307(1)(a)(VI), the Colorado Springs Police Department has conducted a background investigation into Applicant and there are no objections to Applicant at this time.

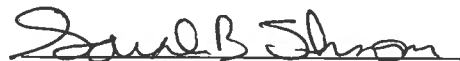
VI. A review of Applicant's finances did not disclose any unlawful financial assistance as prohibited in C.R.S. §44-3-308.

VII. Applicant is not a person prohibited as a licensee pursuant to C.R.S. §44-3-307.

VIII. Pursuant to City Rule 6.01 neighborhood boundaries have been established, and a listing of existing licenses of a similar type that are within the established boundary area for the proposed establishment and boundary map are attached.

**ON BEHALF OF THE LOCAL LICENSING AUTHORITY done February 7, 2019.**

FOR  
THE CITY OF COLORADO SPRINGS  
LOCAL LICENSING AUTHORITY



By: Sarah B. Johnson  
City Clerk

Direct questions regarding this notice and hearing to Colin M. Gordon at 719-385-5107.



# Liquor Survey Boundaries



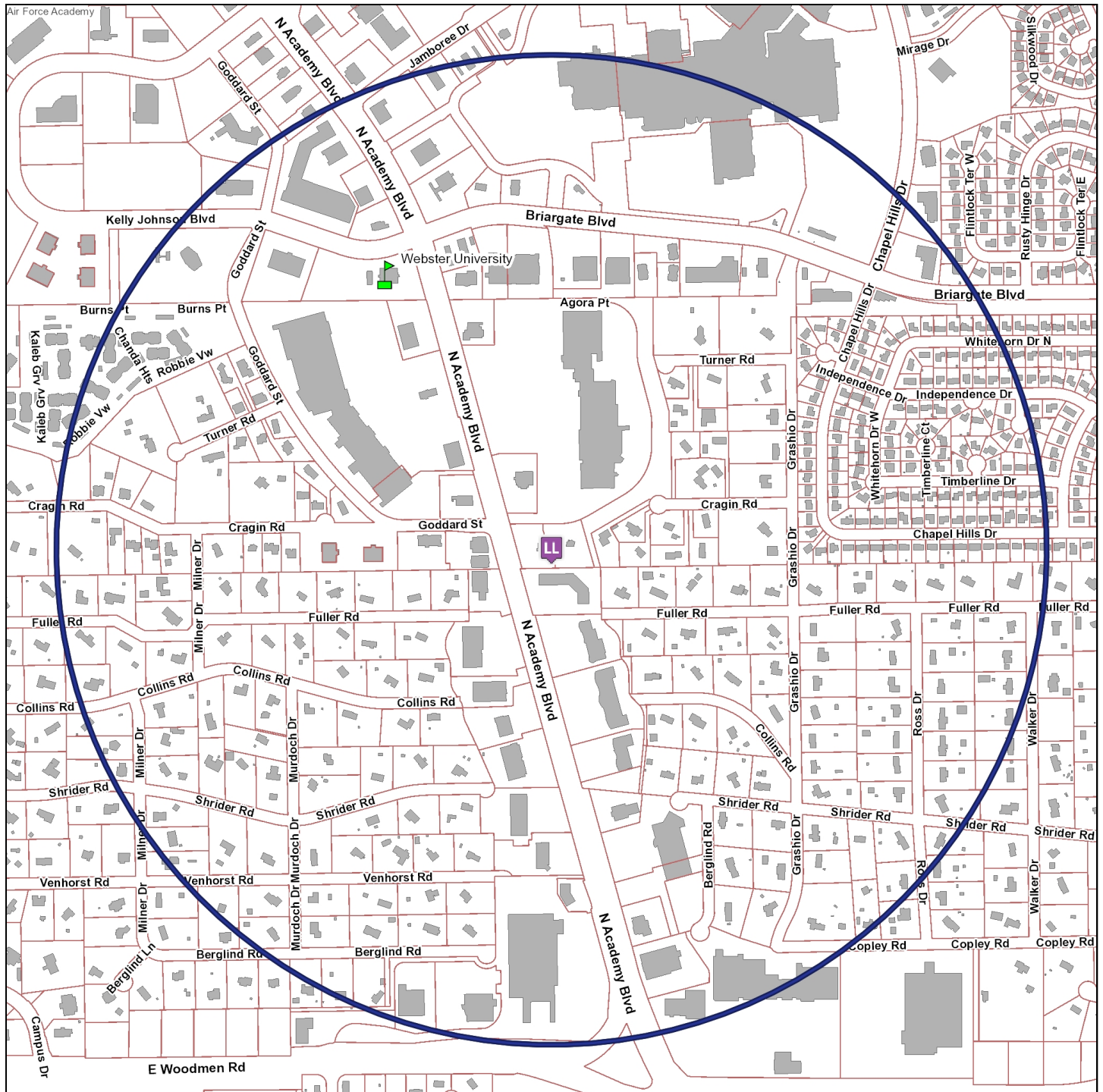
SNOOZE TOWN, LLC

d/b/a SNOOZE AN AM EATERY

7587 N ACADEMY BLVD #120

OFFICE OF THE CITY CLERK

License ID: 35131



0 0.25 0.5 1 Mile

The survey boundary is 0.5 miles from the establishment

Map Prepared: 2/4/2019 11:33 AM

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## OFFICE OF THE CITY CLERK

### HEARING LETTER ATTACHMENT

License ID: 35131

SNOOZE TOWN, LLC

d/b/a SNOOZE AN AM EATERY

7587 N ACADEMY BLVD #120

COLORADO SPRINGS, CO 80920

### EXISTING SIMILAR LICENSES WITHIN BOUNDARY AREA

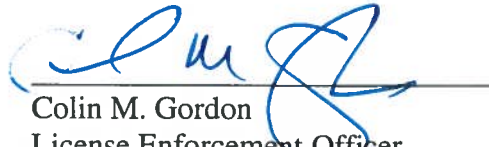
<u>Business d/b/a</u>	<u>Business Address</u>	<u>License Type</u>	
1) BISHOPS CUTS AND COLOR	7587 N ACADEMY BLVD	Beer & Wine	28.16 ft
2) APPLEBEE'S NEIGHBORHOOD GRILL & BAR	7625 GODDARD ST	Hotel & Restaurant	499.94 ft
3) TOKYO JOE'S	7495 N ACADEMY BLVD	Hotel & Restaurant	527.05 ft
4) CRAVE REAL BURGERS	7465 N ACADEMY BLVD	Hotel & Restaurant	593.81 ft
5) MOD PIZZA	7447 N ACADEMY BLVD	Beer & Wine	760.21 ft
6) VEDA SALON & SPA	7439/7443 N. ACADEMY BLVD	Lodging & Entertainment	847.95 ft
7) BUFFALO WILD WINGS #114	7425 N ACADEMY BLVD	Hotel & Restaurant	982.11 ft
8) ON THE BORDER MEXICAN GRILL & CANTINA	7695 N ACADEMY BLVD	Hotel & Restaurant	1,245.11 ft
9) HUHOT MONGOLIAN GRILL	7790 N ACADEMY BLVD	Hotel & Restaurant	1,356.41 ft
10) QDOBA MEXICAN EATS	7140 N ACADEMY BLVD	Hotel & Restaurant	1,648.16 ft
11) PEI WEI ASIAN DINER	7148 N ACADEMY BLVD	Hotel & Restaurant	1,648.16 ft
12) JOEYS PIZZA	1843 BRIARGATE BLVD	Hotel & Restaurant	2,019.36 ft
13) MIMI'S CAFÉ	7133 N ACADEMY BLVD	Hotel & Restaurant	2,056.14 ft
14) GUTHRIES BAR AND GRILL	1410 KELLY JOHNSON BLVD	Hotel & Restaurant	2,162.06 ft
15) OLIVE GARDEN ITALIAN RESTAURANT NO1263	7815 N ACADEMY BLVD	Hotel & Restaurant	2,225.01 ft
16) CHIPOTLE MEXICAN GRILL	7818 N ACADEMY BLVD	Hotel & Restaurant	2,419.30 ft
17) SALTGRASS STEAKHOUSE	1405 JAMBOREE DR	Hotel & Restaurant	2,501.51 ft
18) THAI BASIL	7882 N ACADEMY BLVD	Beer & Wine	2,550.67 ft

## CERTIFICATE OF MAILING

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I, Colin M. Gordon, hereby certify that I have mailed a true copy of the foregoing **NOTICE OF HEARING AND INITIAL FINDINGS OF FACT** by United States mail, first class postage paid, on February 7, 2019 to the following address of record:

Snooze Town, LLC  
dba Snooze An AM Eatery  
3001 Brighton Boulevard, #303  
Denver, CO 80020



Colin M. Gordon  
License Enforcement Officer  
City Clerk's Office  
30 S. Nevada Avenue, Suite 101  
Colorado Springs, CO 80903

CC: Adam Stapen <astapen@dillanddill.com>  
kashford@dillanddill.com