

# October is Arts Month

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Executive Director

## COPPER | CULTURAL OFFICE OF THE PIKES PEAK REGION

- Nonprofit 501(c)(3) serving El Paso & Teller Counties
- Mission: "Connecting residents and visitors with the arts & culture to enrich the Pikes Peak region."
  - Cultivate robust participation in arts & cultural experiences throughout the Pikes Peak region
  - > Advocate for investment in the region's cultural vitality
  - Leverage arts & cultural assets to help brand our community as an innovative and vibrant destination
  - > Foster collaboration and cross-sector partnerships

## National Arts & Humanities Month

- Established in 1985 at the Federal level
- Observed every October throughout America
- Cultivate lifelong engagement in arts & humanities
- 2016 is the 3<sup>rd</sup> year of our local Arts Month program



#### October is Arts Month!

#### **OBJECTIVE**

Increase awareness and participation in the arts throughout the Pikes Peak region

#### **CALL TO ACTION**

Have at least one *new* cultural experience with family or friends during the month of October





## October 2016



Sun	Mon	Tue	Wed	Thu	Fri	Sat
					September 30  October is Arts Month Gulant Party  OCTOPPA	1
2	3	4	5	6	9th Annual Business & Arts	8
		Visual Arts			Lunch  1500 00 100 p  The Article beds  Outside Control Control  Wew carbo Com bizarts  70220 WestCollege	
9	10	11	12	13	14	15
		Th	eatre & Fi	lm		
16	17	18	19	20	21	22
		Poetry,	Poetry, Prose & Comedy			
23	24	25	26	27	28	29
		Music & Dance				

## Advertising







## **Arts Month Proclamations**





- El Paso County
- Teller County
- City of Colorado Springs
- City of Manitou Springs
- Town of Monument
- City of Woodland Park
- City of Cripple Creek
- City of Victor
- City of Fountain





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DONATE SUBSCRIBE

The Cultural Calendar for the Pikes Peak Region

THEATRE & FILM	VISUAL ARTS	MUSIC & DANCE	POETRY, PROSE & COMEDY	SPECIAL EVENTS
HISTORY & HERITAGE	SPORTS & RECREATION	CLASSES & WORKSHOPS	FAMILY FUN	FREE EVENTS

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Have at least one new cultural experience with family or friends this October!

#### **Learn More**

**Arts Month Toolkit** 

#### **Get Last Minute Ticket Deals!**

Text "ArtsOctober" to 76626 for week-of discounts to arts events during October.



Search by Key	word		
earch by date:			
Start		End	
Select Categor	у		*
Select Venue	•		
Select City			•
Select Region			*
earch by date	range:		
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SEARCH			RESET







Friday, September 30<sup>th</sup>
The Mansion & The Mezzanine
5:30pm-8:30pm, Free, Age 21+ *Art* + *Martini* = *Artini* 









#### **For Arts Fans:**

Text "ArtsOctober" to 76626 now to sign up for "week-of" discounts to arts events during October.

#### For Arts Groups/Presenters:

This mobile marketing campaign is intended to help you fill empty seats at the last minute!

### Get Involved in Arts Month!

#### Be a part of the 2016 celebration:

Artini: September 30, 5:30-8:30PM

Business & Arts Lunch: October 7

Sign-up for "Last Minute Ticket Deals"

www.PeakRadar.com/ArtsMonth

➤ Do your own thing! #ArtsOctober

#### Stay connected all year:

- Use www.PeakRadar.com
- Subscribe to our email lists
- Follow us on social media





Thank you for supporting arts & culture in the Pikes Peak region with your Arts Month Proclamation!

## Questions?

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