## RESOLUTION NO. 73 - 22

## A RESOLUTION RECOGNIZING JUNE 4<sup>TH</sup> TO JUNE 8<sup>TH</sup> AS SMALL BUSINESS WEEK IN THE PIKES PEAK REGION

WHEREAS, National Small Business Week recognizes the many contributions of America's entrepreneurs and small business owners; and

WHEREAS, small businesses provide 48.1 percent of all jobs and businesses employing 20 or fewer employees and showed the largest gains in net new jobs in 2020; and

WHEREAS, the award-winning Pikes Peak Small Business Development Center (SBDC) exists to help existing and new businesses grow and prosper with free one-on-one consulting, free or low-cost educational seminars and events to help existing businesses and aspiring entrepreneurs; and

WHEREAS, the Better Business Bureau of Southern Colorado (BBB) has advanced marketplace trust between consumers and businesses by establishing and monitoring ethical marketplace standards and behavior, consumer guidance, education and support, and business resources; and

WHEREAS, without those willing to start, and contribute to small businesses, and those resources locally which strive so hard to support their growth, a significant share of this county's and this nation's economy would be dramatically reduced, and unable to function; and

WHEREAS, the SBDC and the BBB are hosting for the 10th year, special events June 4 through June 8 throughout the region, giving business owners an opportunity to learn more about topics of business marketing, evolution and purpose through daily Workshops and Small Business Week Awards Celebration; and

WHEREAS, the Small Business Week of the Pikes Peak Region continues to be the largest celebration of small business throughout Colorado and the United States.

## NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF COLORADO SPRINGS:

Section 1. City Council recognizes June 4th to June 8th, 2022 as Small Business Week in the Pikes Peak Region, and the City Council offers its sincere thanks to the owners, employers financers and all supporters of small business.

Dated at Colorado Springs, Colorado this 24th day of May 2022.

Council President

ATTEST:

Sarah B. Johnso