



**MANITOU SPRINGS CREATIVE DISTRICT
ALWAYS WAS. ALWAYS WILL BE.**

Manitou Springs Creative District
513 Manitou Avenue
Manitou Springs, CO 80829

January 12, 2018

City of Colorado Springs
107 North Nevada
Colorado Springs, CO 80903

Colorado Springs City Council:

This is a letter of support for the development of a Creative Corridor between the City of Manitou Springs, Old Colorado City and Downtown Colorado Springs. Through this resolution and through the acknowledgement of Old Colorado City as a locally recognized “Creative District”, we have an opportunity to expand the impact of the arts as an economic driver in the region.

In 2017, the Cultural Office of the Pikes Peak region completed the Arts & Economic Prosperity 5 Study. The results were staggering. It provides evidence that the nonprofit arts & culture sector is a significant industry in the Pikes Peak region—one that generates \$153.3 million in annual economic activity.

Working together, we can leverage our resources and increase the impact of our actions. This is an exciting moment in our history and one that will have long-term impact on our futures.

Please consider the adoption of this Resolution and support the creation of a Creative District in Old Colorado City.

Sincerely,

Natalie Johnson

Executive Director, MSCD