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NGB Council / USA Wrestling

Marketing Consultant

U.S. Olympic Training Center

U.S. Olympic Museum

Colorado Springs Regional Business Alliance

City of Colorado Springs

Olympic silver medalist/Olympic Museum

US Olympic Committee

Colorado Springs CVB

U.S. Olympic Training Center

Colorado Springs Sports Corporation

City of Colorado Springs

Colorado Springs CVB

Sandia Advertising

Community Advocate

US Olympic Committee

Colorado Springs CVB



Mission

“To create sustainable economic growth and enhance civic pride by effectively positioning Colorado Springs as Olympic City, USA.”



Vision

**Colorado Springs - Olympic City USA -
where Olympic ideals inspire our way of
life.**



Brand Promise

To inspire Olympic Ideals and national pride in every person who lives, works and plays in Colorado Springs.



Thank You!

Jamie Fabos

Chief Communications Officer
City of Colorado Springs

Bernard Sandoval

CEO

SANDIA Advertising

