

Escooter Share Updates

City Council
Work Session
June 21, 2021

Todd Frisbie, PE, PTOE, City Traffic Engineer
Ryan Tefertiller, Planning Manager



Electric Scooters



- Supporting mobility needs beyond walking distance without use of personal vehicles
- 35% of U.S. car trips under 2 miles
- Average scooter / bike share trip is 1 to 1.5 miles
- Provides mobility options for short trips



Prior Council Work Sessions



- October 12, 2020
 - Need to get best / respected / experienced vendors
 - Suggested City use a RFP process
 - Fees reviewed by budget committee
 - Geofencing capabilities to define where scooters are not allowed
- December 7, 2020
 - RFP to select scooter vendors
 - Report out on Budget Committee meeting recommendations
 - How Council from October meeting were addressed

Selection Process



- RFP to select scooter vendors
- Selection Process
 - Selection committee
 - City staff
 - Downtown Partnership / OCC
 - Eight scooter companies submitted
 - Four scooter companies short listed
 - Test rode scooters and used apps
 - Virtual interviews
- Selected Firms
 - Lime
 - Veo

Regulation Framework



- Operations Agreement
 - Establishes a one-year pilot program with a 6-month check-in for program adjustments
 - Sets operation parameters, parking regulations, info provided to riders, data sharing, fleet size, hours of operation, maintenance, education outreach
 - Specifies fees
 - \$75 per scooter per year
 - \$40 per scooter station and/or scooter parking zone

Next Steps



- Negotiate and Finalize Agreements
- Work with escooter vendors on service area and parking locations
- Vendors looking for warehouse space and hiring local staff
- Possible deployment in late July to early August



QUESTIONS?