

AN ORDINANCE AMENDING ORDINANCE NO. 20-92 (2021 APPROPRIATION ORDINANCE) FOR A SUPPLEMENTAL APPROPRIATION TO THE LODGERS & AUTO RENTAL TAX (LART) FUND IN THE AMOUNT OF \$1,309,315 FOR ADDITIONAL PROJECTS AND EVENTS RECOMMENDED BY THE LART CITIZEN ADVISORY COMMITTEE

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF COLORADO SPRINGS:

Section 1. That Ordinance No. 20-92 is hereby amended by increasing the expenditure appropriation of the Lodgers & Auto Rental Tax (LART) Fund in the amount of \$1,309,315 for additional 2021 LART projects and events, as shown in the attached Exhibit A. The source of funds is the LART available fund balance.

Section 2. This ordinance shall be in full force and effect from and after its final adoption and publication as provided by Charter.

Section 3. Council deems it appropriate that this ordinance be published by title and summary prepared by the City Clerk and that this ordinance shall be available for inspection and acquisition in the office of the City Clerk.

Introduced, read, passed on first reading and ordered published this ____ day of _____, 2021.

Finally passed: _____

City Council President

Delivered to Mayor on: _____.

Mayor's Action:

Approved: _____

Disapproved: _____, based on the following objections:

Mayor

Council Action After Disapproval:

- Council did not act to override the Mayor's veto.
- Finally adopted on a vote of _____, on _____.
- Council action on _____ failed to override the Mayor's veto.

City Council President

ATTEST:

City Clerk

LODGERS AND AUTOMOBILE RENTAL TAX (LART)						
Projected Ending Fund Balance 12/31/2020	\$1,400,000					Exhibit A
Total Anticipated Revenue from LART - 2021	\$5,777,290					
Current 2021 Budgeted Expenditures	(\$5,586,235)					
Total Available for Appropriation in 2021	\$1,591,055					
<i>Highlighted projects are those that were requested off-cycle for the 2021 budget, application process early 2021</i>						
Organization	Event/Project Name	2020 Original Amount	2020 REVISED Funded Amount	2021 Original Budget	2021 Requested Amount	2021 Committee Recommendation for March 2021 Supplemental Appropriation
Resolution Events						
Holly Berry House, Inc. Rock Ledge Ranch Foundation	Holly Berry House Folk Art Festival	\$4,300	\$2,000	\$3,010	N/A	\$1,290
Trails and Open Space Coalition	Starlight Spectacular	6,500	5,000	4,550	9,500	1,950
Pikes Peak Range Rider Foundation	Western Street Breakfast	4,000	4,000	2,800	4,000	1,200
Colorado Springs Veterans Day Parade, Inc.	Veterans Day Parade	11,000	11,000	7,700	16,000	3,300
Festival of Lights	Festival of Lights Parade	13,500	13,500	9,450	N/A	4,050
International Association of Fallen Firefighters	IAFF Fallen Fire Fighter Memorial	19,500	12,000	13,650	N/A	5,850
Colorado Springs Rodeo Association	Pikes Peak or Bust Rodeo	21,000	10,000	14,700	25,000	6,300
Colorado Springs Sports Corporation	Rocky Mountain State Games	48,250	48,250	33,775	48,500	14,475
Hot Apple Productions, LLC	Labor Day Lift Off	134,000	134,000	93,800	134,000	40,200
Pikes Peak Auto Hill Climb Educational Museum Inc.	Pikes Peak International Hill Climb, Fan Fest, Technical Ins	134,000	134,000	93,800	134,000	40,200
Colorado Springs Philharmonic Orchestra	Summer Symphony (4th of July)	38,750	38,750	29,750	30,000	250
Colorado Springs Sports Corporation	4th of July (part of Summer Symphony)	116,250	116,250	78,750	90,000	11,250
	Subtotal for City Sponsored Events by Resolution	\$551,050	\$528,750	\$385,735		\$130,315
Contractual Agreements						
Colorado Springs Convention & Visitors Bureau	Colorado Springs Convention & Visitors Bureau	\$4,200,000	\$2,334,706	\$4,200,000	N/A	
Cultural Office of the Pikes Peak Region (COPPER)	PeakRadar.com / Cultural Tourism Development	300,000	222,353	300,000	N/A	
Colorado Springs Chamber and EDC	Business and Employee Attraction/Tourism Marketing	400,000	166,765	400,000	N/A	
Colorado Springs Sports Corporation	Sports Tourism Development	300,000	166,765	300,000	N/A	
	Subtotal for Contracts	\$5,200,000	\$2,890,589	\$5,200,000		
Tourism/Community Events						
Military Basketball Association (MBA Corp)	2020 MBA Finals	\$7,500	\$0	\$0	N/A	
Military Basketball Association (MBA Corp)	Veterans Day Basketball Tournament	0	0	0	15,000	5,000
Colorado Springs Youth Sports Complex, Inc.	2020 Rush Fest and Summit	35,000	35,000	0	N/A	
Colorado Springs Youth Sports Complex, Inc.	2020 Triple Crown Challenge at Pikes Peak	15,000	15,000	0	N/A	
Colorado Springs Youth Sports Complex, Inc.	Altitude Youth Ultimate Mountain Invitational	0	0	0	20,000	0
Colorado Springs Youth Sports Complex, Inc.	State High School Ultimate Championship	15,000	15,000	0	20,000	0
Colorado Springs Chamber and EDC	Airport Advertising	400,000	150,000	0	N/A	
Colorado Springs Chamber and EDC	Southwest Airlines Marketing at Colorado Springs Airport	0	0	0	300,000	300,000
Colorado Springs Chamber and EDC	Inbound Marketing Plan for Colorado Springs Airport	0	0	0	150,000	150,000
Old Colorado City Associates, LTD	Annual Territory Days	10,000	0	0	N/A	
Colorado Consortium for Earth and Space Science Education	Challenger Center National Conference	0	3,000	0	N/A	
Colorado Springs Word Affairs Council	Annual Funding	0	0	0	10,000	0
National Middle School Basketball Association	Colorado Middle School Basketball Championship	20,000	20,000	0	N/A	
Colorado Springs Sports Authority	Colorado Springs Sports Authority (C4C Oversight)	0	30,000	0	N/A	
Colorado Springs Philharmonic	Colorado Springs Sesquicentennial	0	0	0	53,379	45,000
Great White North Communications Ltd.	CS International Dragon Boat Festival	10,000	0	0	N/A	
Flying W Ranch	Flying W Ranch Marketing	0	30,000	0	N/A	
Flying W Ranch	Chuck Wagon Supper and Original Western Stage Show	0	0	0	136,000	0
Rocky Mountain Field Institute (RMFI)	Garden of the Gods Community Stewardship Program	20,000	20,000	0	N/A	
United States Olympic and Paralympic Museum	Grand Opening	50,000	50,000	0	N/A	
United States Olympic and Paralympic Museum	Summer Games Celebration	0	0	0	100,000	50,000
Downtown Ventures	Insider's Guide to Downtown	0	0	0	5,000	5,000
Colorado Springs Fine Art Center at Colorado College	Isamu Noguchi Exhibition	50,000	0	0	N/A	
Colorado Springs Fine Art Center at Colorado College	New Exhibit	0	30,000	0	N/A	
Colorado Springs Fine Art Center at Colorado College	City As a Venue	0	0	0	40,000	40,000
The Leadership Program of the Rockies	Leadership Program of the Rockies Annual Retreat	0	0	0	15,000	0
American Junior Golf Association	Junior Golf Tournament	0	0	0	50,000	30,000
Visit COS	NHL 2020 Stadium Series Promotional Opportunities	0	50,000	0	N/A	
Rocky Mountain Highway Music Collaborative	MeadowGrass Music Festival	5,000	0	0	N/A	
Colorado Veterans Project	Memorial Day Run and March	0	0	0	61,720	0
National Space Science & Technology Institute	Mobile Laboratory Coalition 2020 National Conf	0	0	0	N/A	
Pikes Peak Outdoor Recreation Alliance	North American MTB Championships @ Pikes Peak	85,000	85,000	0	N/A	
Revolution Shift-S3ector LLC	Pikes Peak Airstrip Attack	15,000	15,000	0	N/A	
Pikes Peak Celtic Festival	Pikes Peak Celtic Festival	8,000	0	0	N/A	
Pikes Peak Outdoor Recreation Alliance	Pikes Peak Outdoor Recreation Alliance	50,000	35,000	0	35,000	35,000
Pikes Peak Outdoor Recreation Alliance	Pikes Peak APEX	0	0	0	75,000	50,000
Pikes Peak Marathon, Inc.	Pikes Peak Marathon and Ascent	0	0	0	14,000	10,000
Pikes Peak Marathon, Inc.	Garden of the Gods 10 mile and 10k run	0	0	0	12,900	5,000
Rocky Mountain Vibes	Pioneer League All-Star Game	0	15,000	0	N/A	
Colorado Springs Pioneers Museum	Sesquicentennial project planning and implementation	85,000	85,000	0	N/A	
City of Colo Spgs Parks, Recreation and Cultural Services Forestry	Sesquicentennial Tree Planting	40,000	40,000	0	N/A	
City of Colo Spgs Parks, Recreation and Cultural Services	Sesquicentennial Downtown Festival	0	0	0	100,000	75,000
Triple Crown Sports	Sparkler Juniors	75,000	66,000	0	75,000	60,000
Triple Crown Sports	The Challenge at Pikes Peak	0	0	0	25,000	20,000
Community Service Fund of the Rotary Club of Colorado Springs	Rotary Flight 2021	0	0	0	10,000	0
Colorado International Events	St. Patrick's Day Festival	20,000	16,500	0	N/A	
Colorado International Events	St. Patrick's Day 5k Run	0	0	0	5,000	0
United States Space Foundation	Summer of Discovery	20,000	8,000	0	30,000	0
Colorado Springs Community Ventures dba Downtown Ventures	Summer/Fall Tourism Magazine	18,000	0	0	N/A	
Switchbacks FC LLC	Switchbacks FC 2021 Home Opener	0	0	0	35,000	19,000
Colorado Springs Sports Corporation	The Broadmoor Pikes Peak Cycling Hill Climb	15,000	15,000	0	5,000	5,000
Colorado Springs Sports Corporation	Tokyo Olympic Downtown Celebration	50,000	8,000	0	N/A	
Anthem Enterprises LLC	USA Crits Downtown Pro Criterion	25,000	25,000	0	N/A	
USAPA Great Plains Region Nonprofit	Pickleball Regional Tournament	10,000	0	0	15,000	10,000
Colorado PGA	US Girls' Junior PGA Championship	0	0	0	N/A	
CHD, LLC	Tinsletown Throwdown	0	0	0	40,000	20,000
CHD, LLC	Western Shootout & Showcase	40,000	40,000	0	40,000	30,000
Sprinkle Art dba Imagination Celebration	What If...Festival of Innovation and Imagination	14,000	10,000	0	N/A	
	Subtotal for Tourism/Community Events	\$1,207,500	\$911,500	\$0		\$964,000

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Capital Improvements						
Rocky Mountain Field Institute (RMFI)	Barr Trail Stewardship/Improvement Project	\$20,000	20,000	0	N/A	
Rocky Mountain Field Institute (RMFI)	Devil's Playground-Pikes Peak Trail Improvement	0	0	0	15,000	15,000
Organization of Westside Neighbors on behalf of OCC Partnership	Colbrunn Ct Lighting and Bollards	110,000	110,000	0	N/A	
Colorado Springs Parks, Recreation, and Cultural Services	Garden of the Gods Park-construction of new restroom facility	500,000	0	0	N/A	
Colorado Springs Parks, Recreation, and Cultural Services	North Cheyenne Canon-reconstruction of Silver Cascade Trail and Overlook above Helen Hunt Falls	150,000	0	0	N/A	
Greater Downtown Colorado Springs Business Improvement District	Sidewalk Cleaning	15,000	15,000	0	N/A	
USAFA Visitor's Center Business Improvement District	USAFA Visitor's Center-Design, Construction, Infrastructure	1,000,000	1,000,000	0	500,000	200,000
	Subtotal for Capital Improvements	\$1,795,000	\$1,145,000	\$0		\$215,000
	Subtotal of Funding	\$8,753,550	\$5,475,839	\$5,585,735		\$1,309,315
	Estimated Bank/Investment Fees	500	500	500		
	Total Funding	\$8,754,050	\$5,476,339	\$5,586,235		\$6,895,550
	Estimated Fund Balance/Reserves		\$1,400,000	\$1,591,055		\$281,740