

RESOLUTION NO. \_\_\_\_\_ 17

A RESOLUTION REAFFIRMING AND CLARIFYING THE STATUS OF CITY-SPONSORED EVENTS FUNDED FROM THE LODGERS AND AUTOMOBILE RENTAL TAX SPECIAL REVENUE FUND

WHEREAS, a number of special events, including festivals, parades, athletic events, and concerts occur in our community each year, and they have economic and cultural benefits that enhance the quality of life in the City, and, in some instances, encourage tourism; and

WHEREAS, most special events require City logistical support including services such as police security, street sweeping, traffic engineering; and

WHEREAS, as part of a long-standing City policy relating to funding of required City services for special events, designated "City-sponsored" events have received City services including, police, street sweeping, traffic engineering, parks, and fire EMS at no charge to the event organizer (Resolution 220-05); and

WHEREAS, City Council Resolution 220-05 reaffirmed the City's policy relating to City Council's designation, after accommodation of budgetary and operational impacts on City departments, of a special event as being "City-sponsored" if the event will result in "extraordinary economic or cultural benefit" to the City; and

WHEREAS, until 2013 (Resolution 133-13), Colorado Springs Utilities provided barricading services to City-sponsored events at no charge to the event organizer; and

WHEREAS, subsequent City Council resolutions relating to additional City-sponsored events introduced some inconsistency into the criteria for determining which events should receive services from the City at no cost; and

WHEREAS, in accord with Article 9 of Chapter 2 of the City Code, the revenue derived from the City Lodgers and Automobile Rental Tax is to be held in a special fund (the "LART Fund") separate and distinct from the City's general fund, which is to be used at the discretion of City Council only for the purposes set forth in section 2.9.102 of the City Code; and

WHEREAS, because funding for these City-sponsored events has, in recent years, been funded from the LART special revenue fund, and because the administration of LART funding for tourism promotion has evolved in recent years, the LART Citizens Advisory Committee recommends that Council clarify its commitment to the existing City-sponsored events and specify the benefits to be provided to each event.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF COLORADO SPRINGS:**

Section 1. The City Council of Colorado Springs hereby finds that the following special events continue to provide "extraordinary economic and/or cultural benefit" to the community:

Labor Day Balloon Event (formerly Colorado Balloon Classic) (Resolution 249-05)

Festival of Lights Parade (Resolution 185-06)

Starlight Spectacular (Resolution 220-05)

Folk Art Festival – Country Christmas (Resolution 220-05)

Fallen Firefighter Memorial (Resolution 220-05)

Fourth of July evening concert (Resolutions 101-05, 220-05)

Rocky Mountain State Games (Resolutions 68-05, 220-05)

Veterans' Day Parade (Resolution 220-05)

Pikes Peak or Bust Rodeo Parade (Resolutions 131-05, 220-05)

Pikes Peak Hill Climb and Fan Fest (Resolution 126-08)

Colorado Springs Street Breakfast (Resolution 80-06)

Downtown Cultural Festival/Everybody Welcome (Resolution 61-08)

Section 2. These events hereby continue to be designated as “City-sponsored,” and, provided budgetary and operational impacts allow, may receive cash support commensurate with such designation as recommended by the LART Citizens Advisory Committee and approved by City Council as part of the City’s annual budget process.

Section 3. Only the events listed in Section 1 above shall be designated as “City-sponsored,” unless City Council, by resolution, designates additional City-sponsored events because (a) the organizer of the event is a City entity, (b) the event will result in economic or cultural benefit to the community, or (c) the event will encourage tourism. Council may also, by resolution, remove the City-sponsored event designation from any specified special event.

Section 4. Funding to support the sponsorship of these events is currently allocated from the LART special revenue fund, and on an annual basis the LART Citizens Advisory Committee shall recommend specific financial amounts to support the sponsorship, including the costs of City services.

Section 5. If for a particular year the amount of funding requested by an event organizer for a designated City-sponsored event is the same amount that was provided in the immediately preceding year and the event organizer and scope of the event remains the same as the immediately preceding year, the event organizer can apply for the same amount of funding received in the immediately preceding year by completing a simple application and complying with a simplified application process, as determined by the LART Citizens Advisory Committee.

Section 6. All other events, including City-sponsored events that have a change in ownership or scope or that request additional funding, must comply with the LART funding application process on an annual basis in order to receive funding. Failure to comply with the LART funding application process may result in an event not being awarded funding.

Section 7. All prior Resolutions designating specific special events as "City-Sponsored" are hereby rescinded and superseded by this Resolution, including the following Resolution Nos. 68-05, 101-05, 131-05, 220-05, 249-05, 80-06, 81-06, 185-06, 74-07, 213-07, 214-07, 55-08, 61-08, 126-08, 147-09, 133-13.

Section 8. This Resolution shall be effective immediately upon its passage for events receiving funding in 2018 and thereafter.

DATED at Colorado Springs, Colorado, this \_\_\_\_ day of \_\_\_\_\_ 2017.

\_\_\_\_\_  
Council President

ATTEST:

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Sarah B. Johnson, City Clerk