



# Colorado Springs City Council 2015 Strategic Plan

To provide for the future of the City, City Council maintains a strategic plan which prioritizes goals for the City Council and establishes measurable outcomes. The plan process considers public input and is provided to the Mayor for consideration in the development of the 2014 municipal administrative budget. (Colorado Springs' City Charter Article III, 3-10.(c))

**Mission:** As stewards of the public trust, we serve the people of Colorado Springs with core services effectively, efficiently, and courteously with the wise use and management of our resources.

| Focus Areas  | Objectives  | Initiatives   | Measurable Outcomes   |   |
|--|---|---|---|---|
| Economic Growth  | Improve Colorado Springs' Business-Friendly Climate   | Identify and revise business-related City Code and ordinances to improve customer focus, expedite processes, and eliminate barriers.  | Conduct one focus group per calendar quarter to identify barriers to economic development.  |   |
|  | Facilitate Economic Growth  | Identify and implement specific changes within Council's purview that attract and retain jobs; improve the business climate city-wide or in specific areas of the City.           | Partner with Regional Business Alliance (RBA) or other business development organization(s) by participating in 10 business outreach events in 2015.<br><br>Continue to work together to refine processes relating to administration of the Lodger's and Automobile Rental Tax (LART) fund. |   |
|  |   | Proactively engage in the federal BRAC (Base Realignment and Closure) process, with the goal of defending and expanding the military presence in the Pikes Peak region.           | Participate actively in citizen groups engaged in BRAC process.   |   |
|  |   | Encourage Responsible and Innovative Land Use   | Provide leadership for a steering committee to review the Comprehensive Plan and provide citizen input to City Council concerning the plan.   | Convene a Comprehensive Plan Steering Committee in 2015.  |
|  |   |   | Focus on and engage with citizens on the Banning-Lewis property and master plan.  | Provide quarterly update reports to Council on progress at Banning-Lewis.                                     |
|  |   |   | Encourage infill and develop job creation policies with a priority on West Colorado Avenue, Economic Opportunity Zones and Downtown.  | Explore and recommend a role for "rapid response" teams to support infill development projects.               |
|  | Responsible Government  | Engage in Regional Partnerships that Improve Results and Leverage Collaboration   | Facilitate interagency cooperation to support, as appropriate, the development of collaborative wildfire mitigation and response plans.   | Meet and collect feedback from representatives of regional agencies involved in fire mitigation and response. |
| Lead and support the development of Intergovernmental Agreements.                                  |   |   | Provide input and guidance to staff involved in development of IGAs.  |   |
| Exercise Sound Financial Stewardship   |   | Review and direct municipal government audit function and deliverables to measure trends, efficiencies, effectiveness, and improvement opportunities.                             | Create work plan for Audit Committee for 2015 and report to Council.  |   |
|  |   | Complete the funding and establishment of the Colorado Springs Health Foundation.   | Ensure foundation is operable with sound financial controls in place within 90 days of funding.   |   |
| Deliver Effective & Efficient Government by Collaborating and Communicating among City Departments | Continue to define and establish legislative role of City Council and identify complementary Charter changes. | Convene a leadership task force including executive and legislative staff and councilmembers to meet quarterly in 2015 and identify five or more opportunities for collaboration. |   |   |
| Quality Community  | Seek and Engage in Opportunities for Regional Collaboration   | Continue to engage with community and regional stakeholders to implement realistic and effective regional stormwater solutions, as well as high-priority capital improvements.    | Implement outcomes of selected stormwater solution, and collaborate with executive branch and other regional entities on capital needs.   |   |
|  | Increase Citizen Outreach & Engagement in Local Government  | Evaluate existing City Council Boards, Commissions and Task Forces to ensure effectiveness and citizen participation; revise and restructure to ensure robust citizen input.      | Invite each board or commission to present at a Council work session.   |   |
|  |   | Continue to promote citizen engagement and involvement; leverage new technology tools and Boards & Commissions involvement.   | Document impact of City Council engagement program launched in 2014.  |   |
|  | Develop Policies Compatible with our Quality of Life  | Amend City Code and revise landscape regulations to better consider Colorado Springs' natural climate.  | Assemble a Council committee to review and evaluate landscape requirements. Report to Council in 2015.  |   |