"Zero Fare for Better Air" Initiative

City Council Work Session

October 24, 2022 Lan Rao, Acting Transit Services Manager Erin McCauley, Compliance & Safety Supervisor









Background

- ➤ Colorado Senate Bill 22-180 created the Ozone Season **Transit Grant Program**
- Colorado Association of Transit Agencies (CASTA) administered grant funds for 2022







Budget Effects

- >Zero net budget effect to the City
- Eligible expenses for reimbursement under the grant:
 - > Foregone fare revenue
 - Operating costs for trips above and beyond normal levels
- > Total amount to be reimbursed \$534,674
 - Both fixed-route and Metro Mobility (ADA Complementary Paratransit) services were free during August

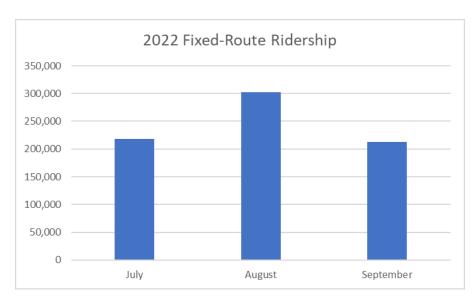


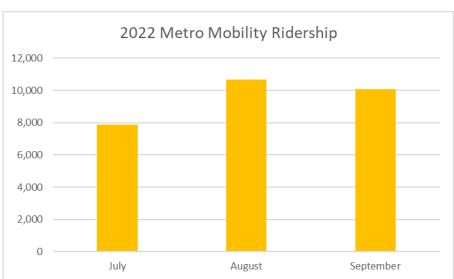


Ridership

July, August, September 2022

- > Fixed Route increased 39% from July and decreased 30% in September
- ➤ Metro Mobility increased 35% from July and decreased 6% in September



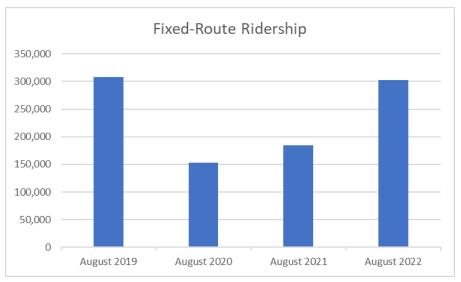


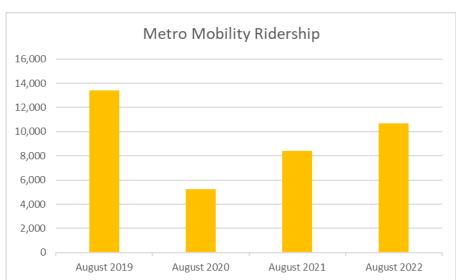




Ridership August in 2019-2022

- Fixed-Route: 64% higher than August 2021 and only 2% lower than pre-COVID August 2019
- ➤ Metro Mobility: 27% higher than August 2021





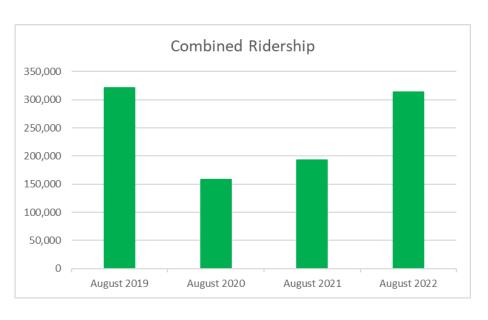




Ridership

Combined

- Combined ridership increased 39% from July and decreased 29% in September
- > 40% higher than August 2021 and only 2% lower than August 2019









Questions?



Lan Rao, Acting Transit Services Manager Erin McCauley, Compliance & Safety Supervisor