Comprehensive Plan Update

City Council Work Session May 27, 2014

Original Concept

- Anticipated total project cost ~\$500,000
- \$150,000 appropriated in FY 2014 to start the process data gathering
 - Review relative documents
 - Conduct city-wide citizen surveys and polls
 - Neighborhood meetings
 - Project marketing website, mobile apps, etc.
 - Review and analyze findings with steering committee
- RFP published and proposals submitted, but not opened
- Additional funding necessary for FYs 2015-2017

Why Change in Direction

- Budget gap ~ \$6 million
- Flat revenues but increasing financial needs
- Prioritization of operational expenses and capital projects is essential
- Change in direction does not mean we don't need an updated comprehensive plan...
- ...but we do need to prioritize expenditures

Alternative Projects

- Actionable deliverables
 - Comprehensive analysis of infill and redevelopment data, issues, strategies and priorities
 - Implementation of identified strategies (e.g. code changes, incentives, etc.)
 - North Nevada EOZ zoning review, recommendations, changes
 - City-wide land use capacity modeling, including Banning Lewis Ranch
 - Assessment of the BLR master plan (land use, parks, open space, roadway network)

What We Will Not Achieve

- Comprehensive city-wide public outreach
- A broad community dialogue and direction on all relevant issues identified through city-wide public outreach

What We Will Get

- Strategically targeted initiatives
- Continued implementation of the current Comprehensive Plan
- Key components of a full update
- Stakeholder and focus group involvement
 - City Council and Planning Commission involvement
- General Fund savings
- More immediate and actionable results