### Academy Boulevard Corridor Great Streets Report, SE Economic Development Update and Rustic Hills Neighborhood Initiative

City Council Work Session

August 12, 2019

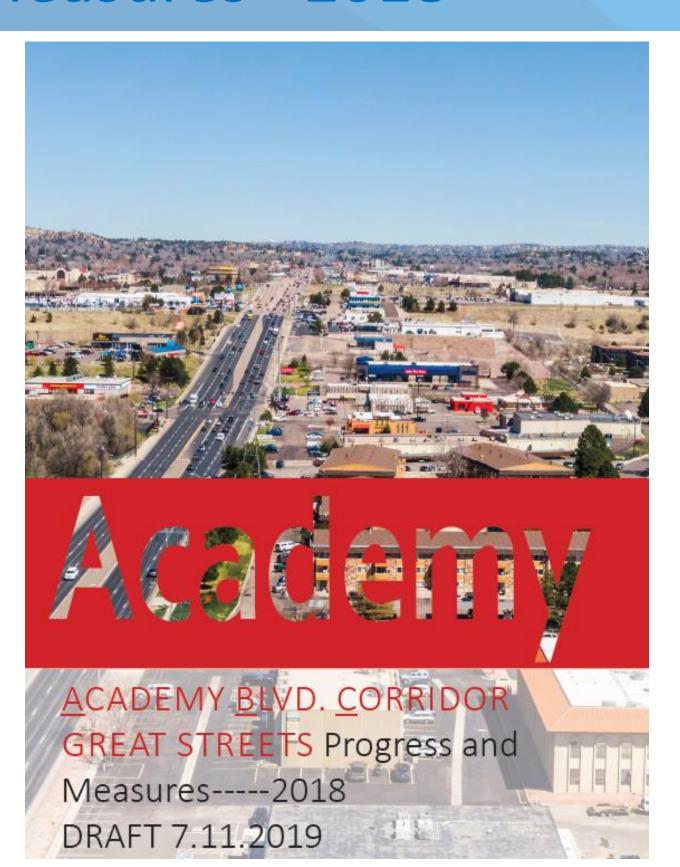
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## ABC Great Streets Progress and Measures - 2018





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## Report Area



Maizeland Rd.

Fountain Blvd.



Platte Ave.

**Drennan Road** 

## Measures



Trajectory

### **GREAT STREETS**

The ABC GSP identifies seven key characteristics that embody a Great Street: they represent place, they are safe and comfortable to walk on, they contribute to economic vitality, they are complete streets, they provide mobility, they facilitate place-making, and they are green.

### **GREAT STREET CHARACTERISTICS:**



Represents place: A Great Street reflects the neighborhood through which it passes and has
a scale and design appropriate to the character of the abutting properties and land uses.



Safe and comfortable walkability: The pedestrian environment on, along, and near
the street is well-designed and well-furnished. The relationship between the street and its
adjacent buildings is organic, conducive to walking, and inviting to people.



 Economic vitality: Great Streets facilitate the interaction of people and the promotion of commerce. They serve as destinations, not just transportation channels. They are good commercial addresses and provide location value to businesses that power the local economy.



 Functionally complete streets: Great Streets support balanced mobility with appropriate provision for safe and convenient travel by all of the ground transportation modes: transit, walking, bicycling, personal motor vehicles and freight movement.



5. Provides Mobility: Great Streets strike an appropriate balance among the three elements of modern mobility: through-travel, local circulation, and access. The right balance varies with the function of the street and the character of its neighborhoods and abutting properties.



Facilitates place making: Great Streets incorporate within them places that are memorable and interesting. These may include plazas, pocket parks, attractive intersections and corners, or simply wide sidewalks, fostering an active street life.



 Green: Great Streets provide an attractive and refreshing environment by working with natural systems. They incorporate environmentally sensitive design standards and green development techniques, including generous provision of street trees and other plantings and application of modern storm water management practices.

### 12 MEASURES OF SUCCESS

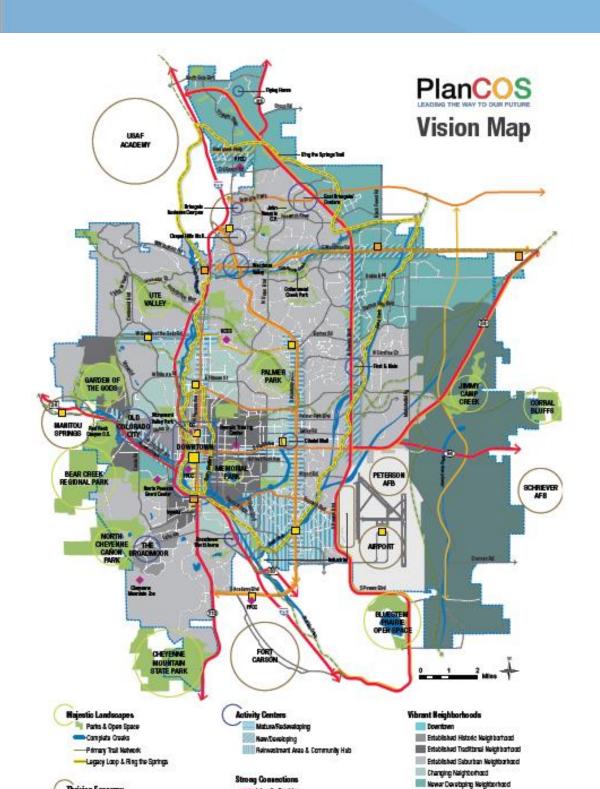
The Great Streets Plan provides twelve measures of success. These measures evaluate progress towards achieving the vision of the corridor. For this year's report, staff has provided an assessment of both the desired and recent trajectories for each of these goals.

#### MEASURES OF SUCCESS GOALS AND TRAJECTORY

Goal	Trajectory
<b>3</b>	•
•	•
•	•
<b>②</b>	•
•	•
•	•
•	•
•	•
•	•
•	<b>②</b>
<b>3</b>	•
•	•
	<b>5</b>

## PlanCOS





- City Priority Corridors

Park-N-Ride
Transit Hub

Ruture Neighborhood

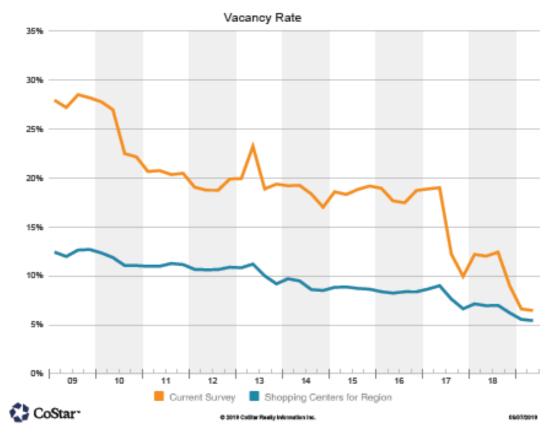




## Noteworthy Progress



Shopping Center Vacancies



Residential Development

## More Noteworthy Progress



## **ENGAGE:** ACTIVE ENGAGEMENT OF RESIDENTS AND BUSINESSES IN THE AREA





## SE Economic Development Initiatives



- Southeast Community Hub
  - Hub Tenant Improvements
  - Commercial Frontage and Façade Improvement Grant
  - Rapid Response





# SE Economic Development Initiatives



- Solid Rock Community Development Corporation
  - Community Hub
  - Affordable Housing
  - Fresh Start Investment Program







# SE Economic Development Initiatives



• 2019 U.S. Department of Transportation

BUILD Grant Submission







Introduction slide- placeholder



Vision statement slide- placeholder



Food truck slide- placeholder



Substation image(s) slide- placeholder



Engagement and next step image(s) slideplaceholder



## Questions?





# Academy

