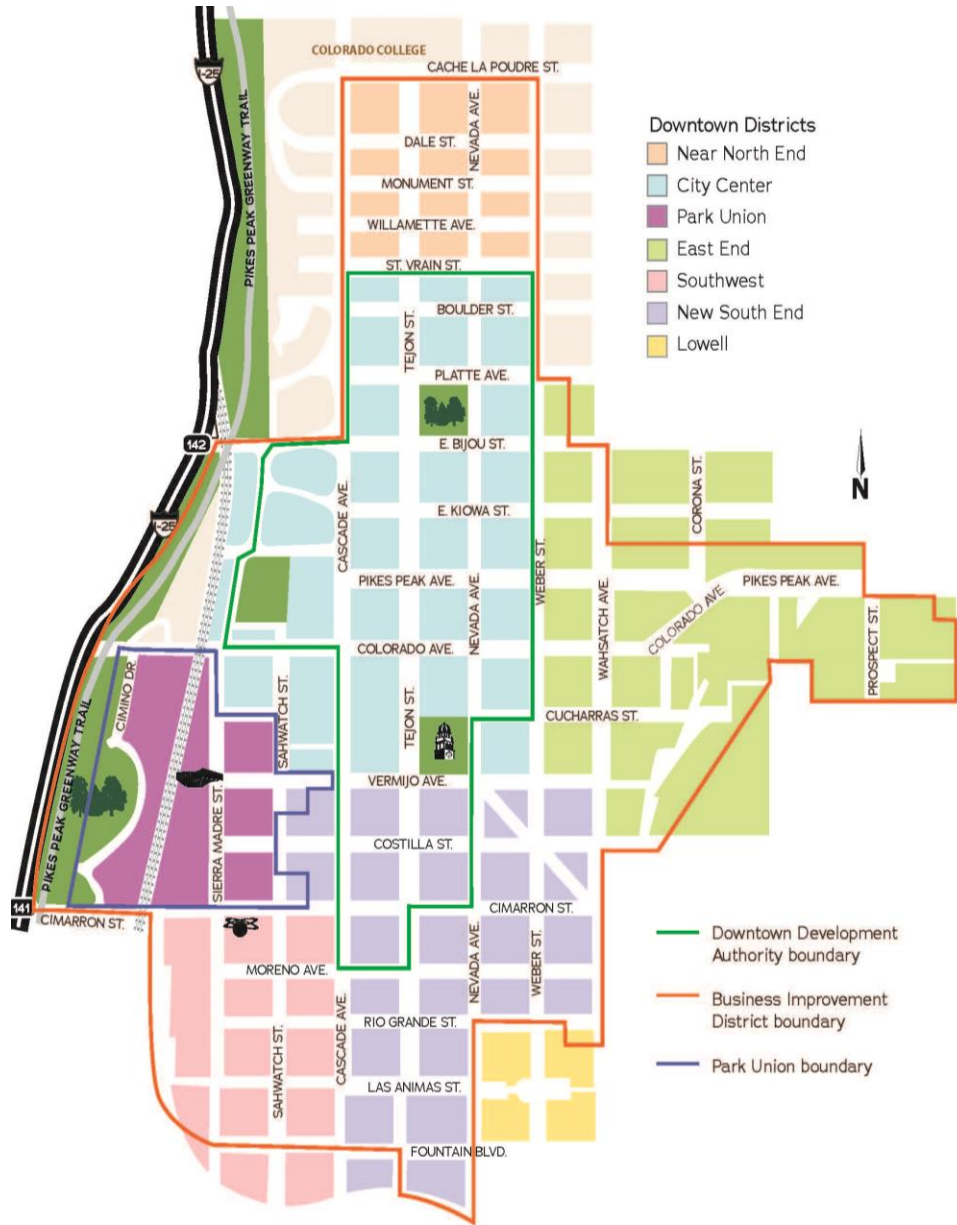


September 13, 2021
Downtown Partnership





Downtown Development Authority
Economic Vitality and Development
 Project Investment
 Business Attraction and Retention

Downtown Partnership 501c4
Advocacy and Unified Voice
 Community Education
 Advocacy and Outreach
 Brand Management
 Membership

Downtown Ventures 501c3
Urban Engagement Programs
 Art on the Streets
 Creative District
 Special Events

Business Improvement District
Pedestrian and Consumer Experience
 Beautification
 Safety
 Marketing

TOTAL INVESTMENT: \$1,719,048,735*

18 percent growth in investment year over year

*2013-2020

\$633,481,325

Completed

\$312,108,949

Under construction

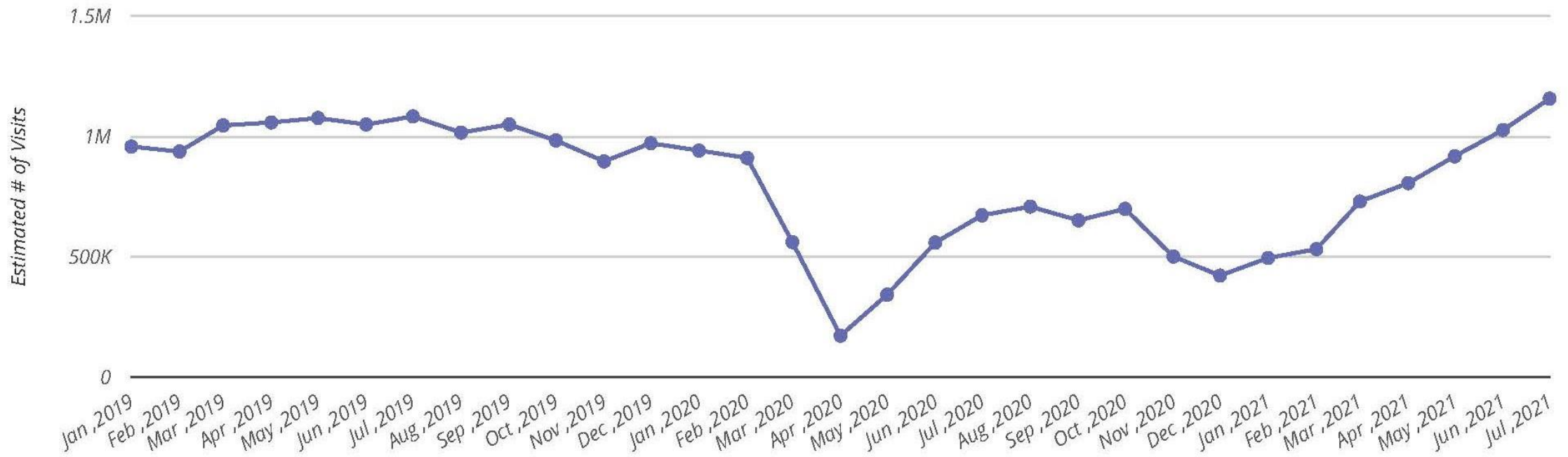
\$773,458,461

Announced

Development & Investment

Visits Trend

● Downtown Development Authority - Colorado Springs, CO / Colorado Springs

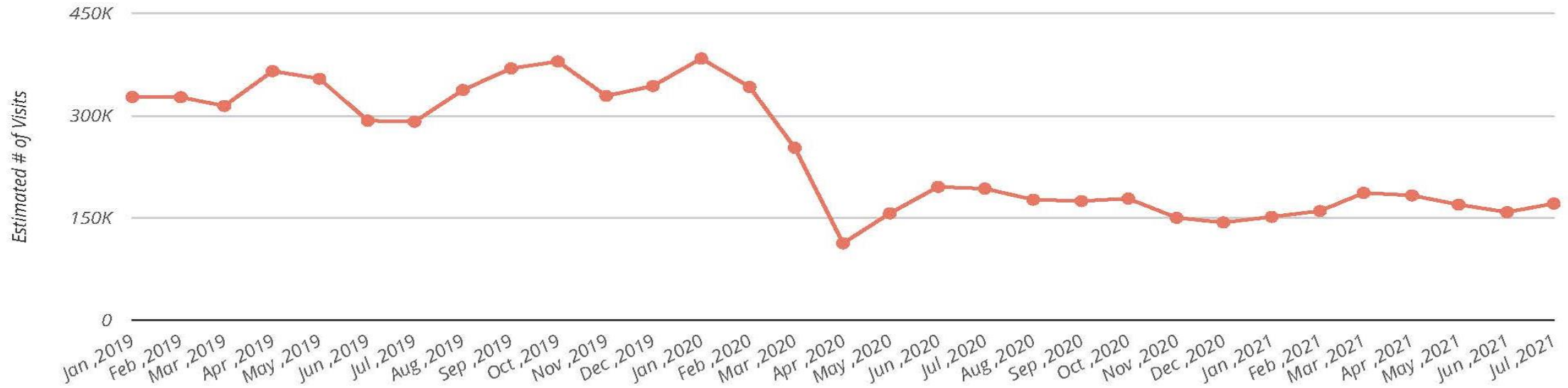


Est. # of Visits | Jan 1, 2019 - Aug 30, 2021
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

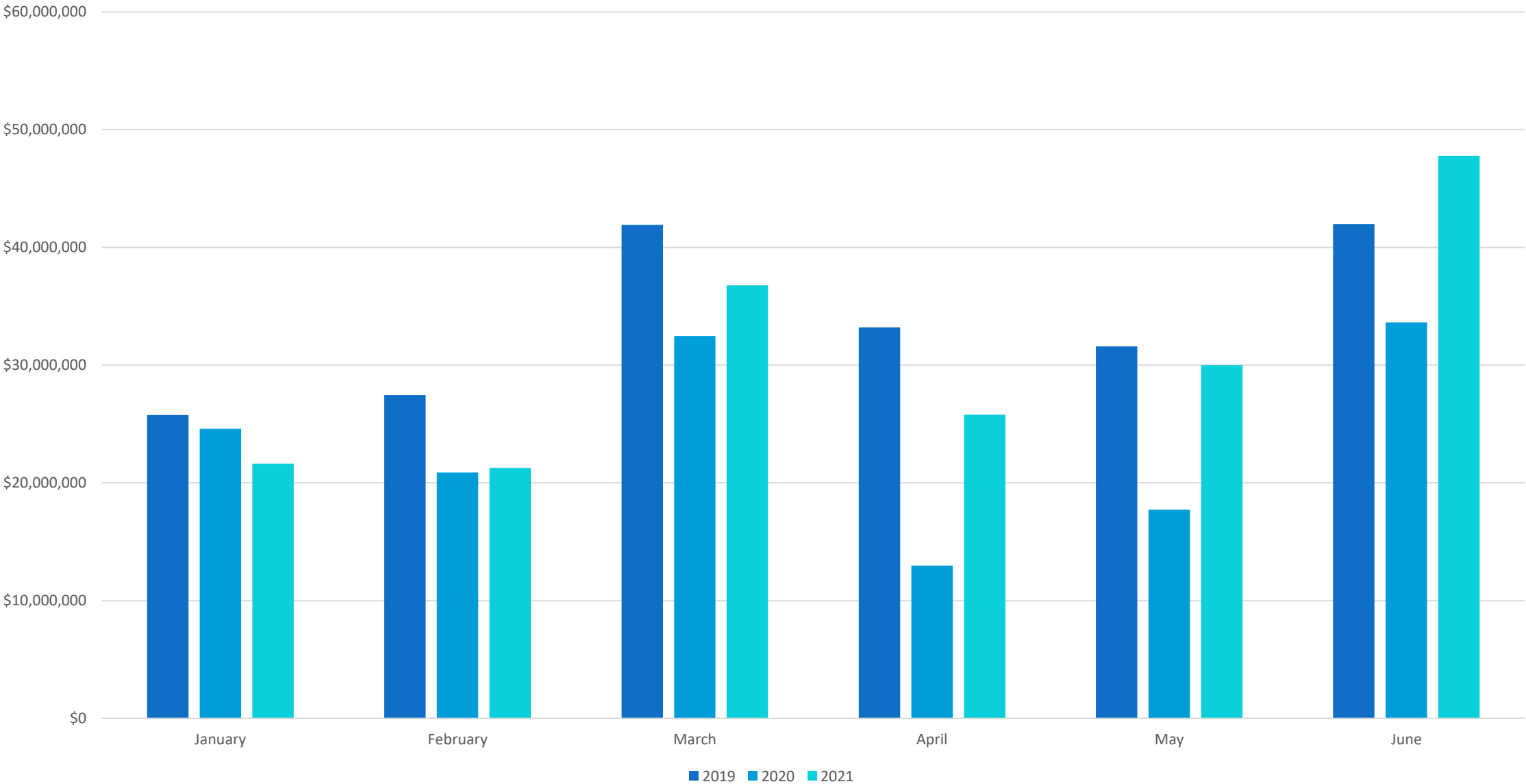
● Downtown Development Authority - Colorado Springs, CO / Colorado Springs



Est. # of Visits | Jan 1, 2019 - Aug 30, 2021 | Employees
Data provided by Placer Labs Inc. (www.placer.ai)



Gross Sales, DDA



28 new storefront businesses






Residential
update

On track for 3,190 units completed, under construction or breaking ground by 2022

- 2,847 within DDA boundaries (89 percent)
- 1,788 supported by TIF or grant or eligible/pursuing (60 percent)
- Barely 4 percent of units are ownership
- Nearly 1,000 units over seven projects enabled through Utilities Reliability Program



Residential
update

Completed: 777 units

- 434 in DDA
- 425 with TIF/grant
- 34 percent low income or attainable

**Under construction or breaking ground this
year: 1,349**

- 1,349 in DDA
- 923 with TIF/grant
- 13 percent low income or attainable



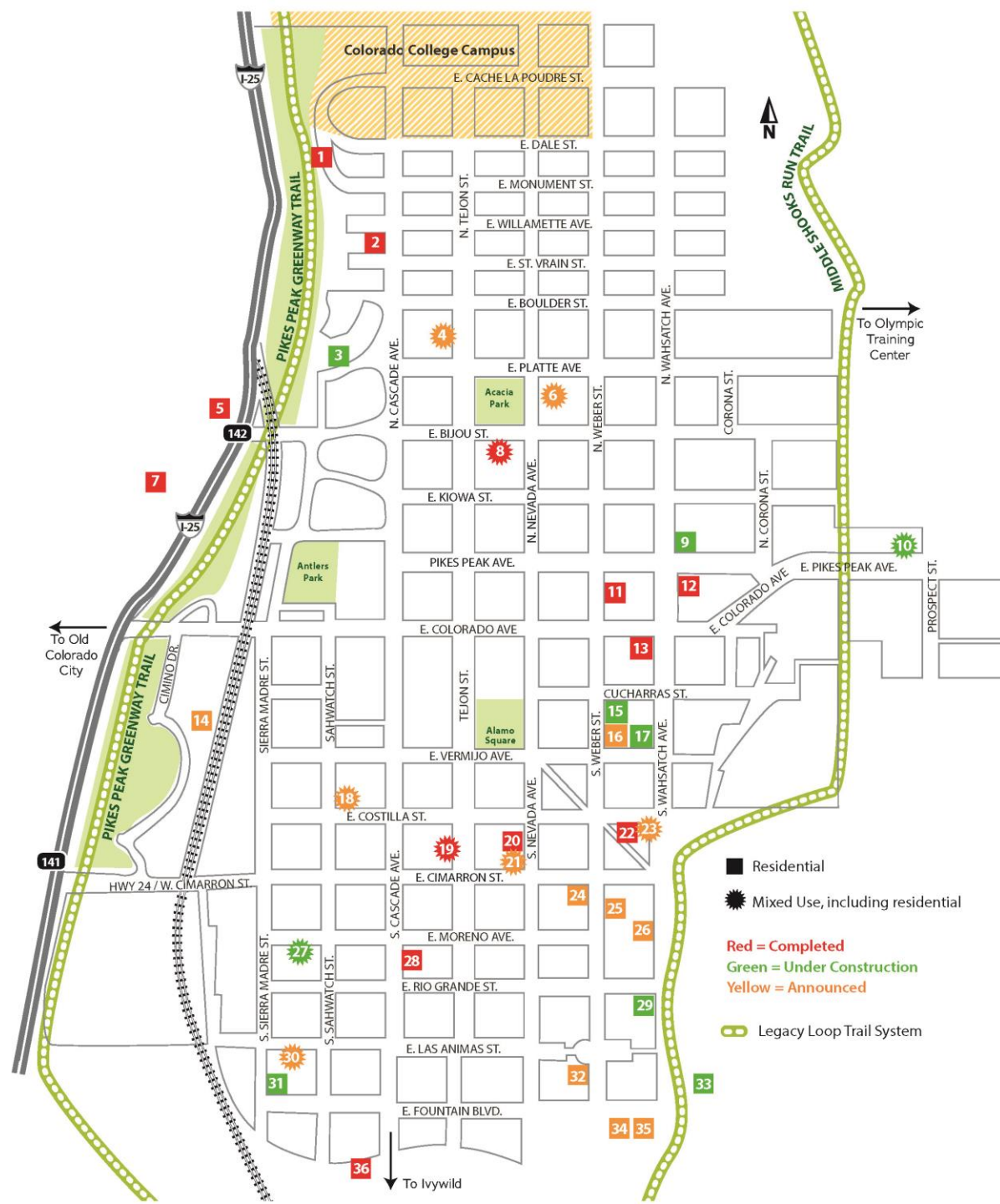
Residential
update

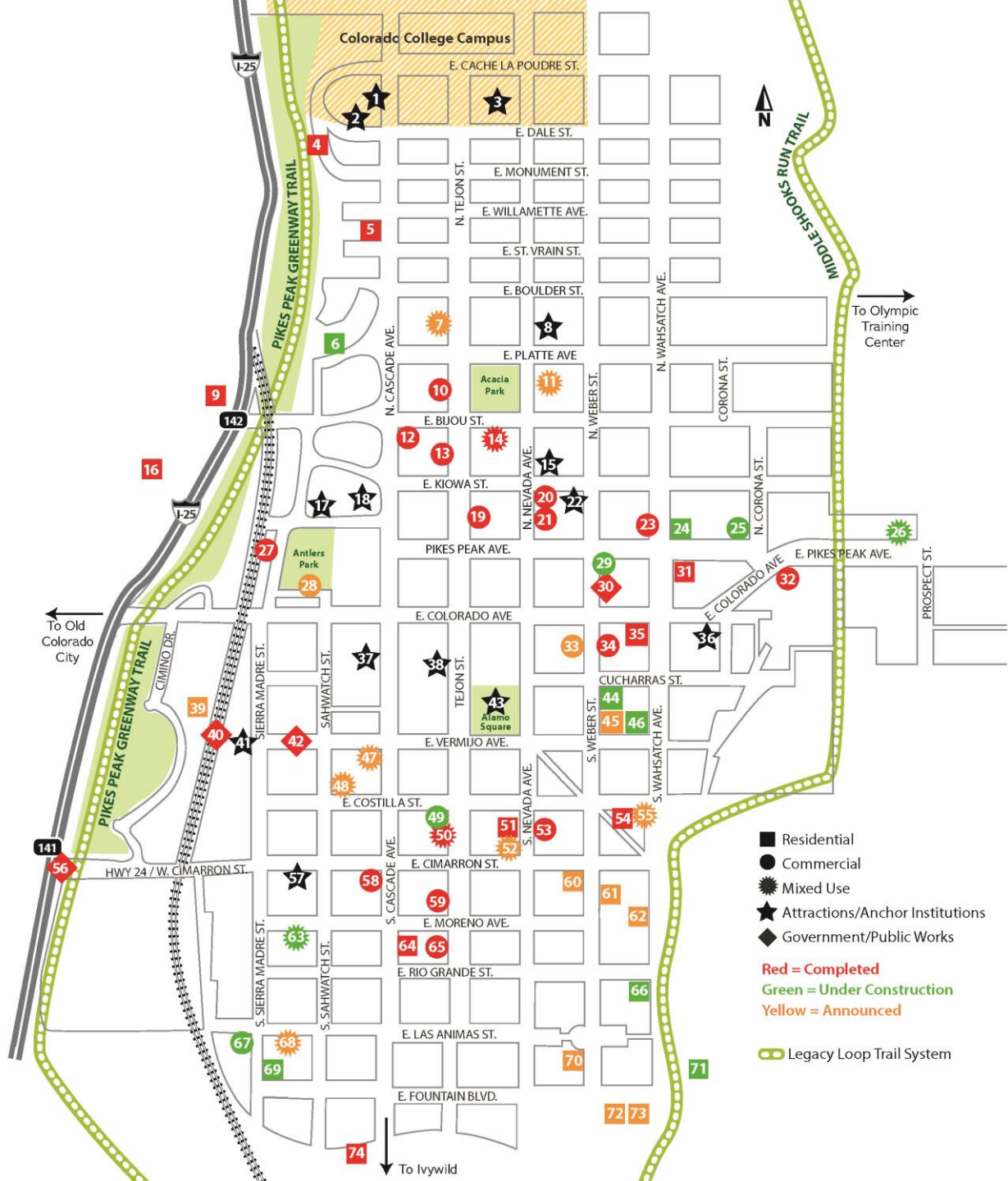
Breaking ground next year: 1,064

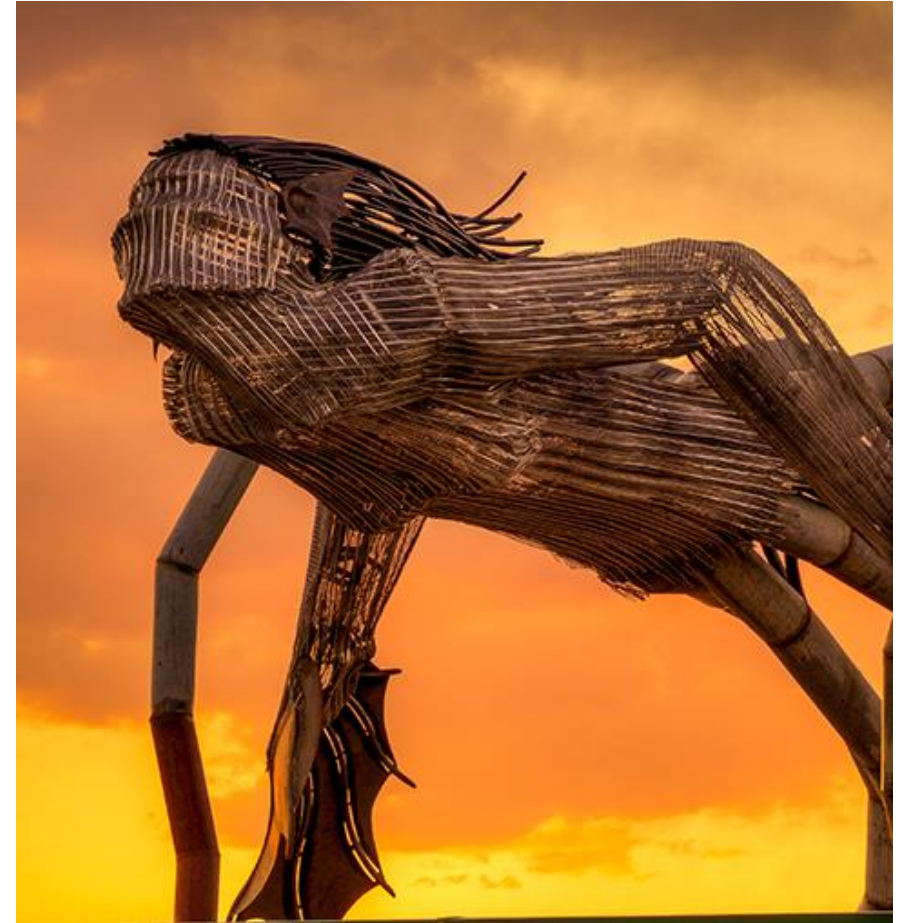
- 1,064 in DDA
- 428 with TIF/grant
- 143 eligible for TIF/grant
- 16 percent low income or attainable

Announced/planned: 1,927-plus

- 1,364 in DDA
- At least 400 eligible for TIF/grant
- 34 percent low income or attainable







Current and future focus

- Connectivity: Pedestrian safety, micromobility (bike share, scooters), shuttle, wayfinding, lighting
- Growing visitorship: Trash, restrooms
- Small business resilience
- Resident needs: Dog park, amenities
- Changing office market, work styles
- Aging public realm

International Downtown Association Awards



