

City of Colorado Springs, Colorado

Proclamation

Arts Month in the Pikes Peak Region October 2016

- WHEREAS,** the month of October has been recognized as National Arts and Humanities Month by thousands of arts and cultural organizations, communities, and states across the country, as well as by the White House and Congress for more than two decades; and
- WHEREAS,** the Pikes Peak Region will celebrate Arts Month as a way to highlight the quality, diversity, and values of arts and culture in our community; and
- WHEREAS,** arts month in Colorado Springs will take the form of a coordinated marketing campaign in print, radio, TV, billboards, and social media in order to raise awareness for the creative community we live in and to showcase the many arts and cultural events that take place across the Pikes Peak Region; and -
- WHEREAS,** the nonprofit arts industry also strengthens our national economy by generating \$135.2 billion in total economic activity annually with \$72 million impacting Colorado Springs locally; and
- WHEREAS,** the arts and humanities embody much of the accumulated wisdom, intellect, and imagination of humankind; and
- WHEREAS,** the arts and humanities play a unique role in the lives of our families, our communities, and our country; and
- WHEREAS,** the arts and humanities enhance and enrich the lives of every American, including those of us living in the Pikes Peak region.

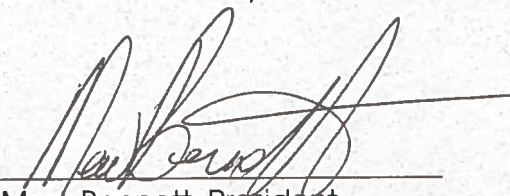
NOW, THEREFORE, BE IT RESOLVED, that I, Merv Bennett, President of Colorado Springs City Council, do hereby proclaim October as

Arts Month in Colorado's Pikes Peak Region

and call upon our citizens to celebrate and promote the arts and culture in the Colorado Springs community and to specifically encourage the greater participation by those said citizens in taking action for the arts and humanities in their community.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the City of Colorado Springs to be affixed this 1st day of October, 2016.


Merv Bennett, President
Colorado Springs City Council