

RESOLUTION NO. 86-20

A RESOLUTION ACCEPTING AND ENDORSING THE
RECOMMENDATIONS FROM THE LODGERS AND
AUTOMOBILE RENTAL TAX (LART) CITIZEN ADVISORY
COMMITTEE FOR EXPENDITURES FROM THE LART
SPECIAL FUND FOR INCLUSION IN THE 2021 BUDGET

WHEREAS, the City imposes a Lodgers and Automobile Rental Tax ("LART") (City Code § 2-9.101 *et seq.*, the "LART Ordinance") upon the purchase of lodging, automobile rental or the rental of a campground space within the City limits; and

WHEREAS, the revenue derived from the LART tax is placed in a special fund separate and distinct from the City's general fund; and

WHEREAS, expenditures from the LART fund may be made for the purpose of contracting for visitor promotion, including the promotion of tourism, recreational visitors, business meetings, conventions, and any other special events, whether of a business or recreational nature, which attracts visitors to the City of Colorado Springs and the greater Pikes Peak Region; and for attracting visitors and enhancing the economy; and

WHEREAS, City Council has appointed a LART Citizens' Advisory Committee to review and recommend expenditures from the LART fund that satisfy the requirements of the LART Ordinance; and

WHEREAS, City Council has reviewed the LART Citizens' Advisory Committee's recommendations and confirms its recommendations for projects to be included in the 2021 budget for the LART fund.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF COLORADO SPRINGS:

Section 1. The LART Citizens' Advisory Committee's recommended expenditures from the LART fund for budget year 2021 contained in Exhibit A, attached and made a part of this Resolution, are hereby accepted and endorsed.

Section 2. The City Council respectfully requests the Mayor include the accepted and endorsed 2021 expenditures from the LART fund contained in the attached Exhibit A in the 2021 budget to be presented to Council pursuant to City Charter § 4-40(i).

DATED at Colorado Springs, Colorado, this 13th day of October 2020.



Council President

ATTEST:



Sarah B. Johnson, City Clerk

LODGERS AND AUTOMOBILE RENTAL TAX (LART)

Projected Ending Fund Balance 12/31/2020 \$987,680
 Total Anticipated Revenue from LART - 2021 \$5,777,290
 2021 TABOR Reserve (\$1,174,697)
 Total Available for Appropriation in 2021 \$5,590,273

Exhibit A

Highlighted projects are those that were funded during 2020 off-cycle, some of which were subsequently canceled

Organization	Event/Project Name	2020 Original Amount	2020 REVISED Funded Amount	2021 Requested Amount	2021 Committee Recommendation
Resolution Events					
Holly Berry House, Inc. Rock Ledge Ranch Foundation	Holly Berry House Folk Art Festival	\$4,300	\$2,000	N/A	\$3,010
Trails and Open Space Coalition	Starlight Spectacular	6,500	5,000	9,500	4,550
Pikes Peak Range Rider Foundation	Western Street Breakfast	4,000	4,000	4,000	2,800
Colorado Springs Veterans Day Parade, Inc.	Veterans Day Parade	11,000	11,000	16,000	7,700
Festival of Lights	Festival of Lights Parade	13,500	13,500	N/A	9,450
International Association of Fallen Firefighters	IAFF Fallen Fire Fighter Memorial	19,500	12,000	N/A	13,650
Colorado Springs Rodeo Association	Pikes Peak or Bust Rodeo	21,000	10,000	25,000	14,700
Colorado Springs Sports Corporation	Rocky Mountain State Games	48,250	48,250	48,500	33,775
Hot Apple Productions, LLC	Labor Day Lift Off	134,000	134,000	134,000	93,800
Pikes Peak Auto Hill Climb Educational Museum Inc.	Pikes Peak International Hill Climb, Fan Fest, Technical Inspection	134,000	134,000	134,000	93,800
Colorado Springs Philharmonic Orchestra	Summer Symphony (4th of July)	38,750	38,750	30,000	27,125
Colorado Springs Sports Corporation	4th of July (part of Summer Symphony)	116,250	116,250	90,000	81,375
Subtotal for City Sponsored Events by Resolution		\$551,050	\$528,750		\$385,735
Contractual Agreements					
Colorado Springs Convention & Visitors Bureau	Colorado Springs Convention & Visitors Bureau	\$4,200,000	\$2,334,706	N/A	\$4,200,000
Cultural Office of the Pikes Peak Region (COPPER)	PeakRadar.com / Cultural Tourism Development	300,000	222,353	N/A	300,000
Colorado Springs Chamber and EDC	Business and Employee Attraction/Tourism Marketing	400,000	166,765	N/A	400,000
Colorado Springs Sports Corporation	Sports Tourism Development	300,000	166,765	N/A	300,000
Subtotal for Contracts		\$5,200,000	\$2,890,589		\$5,200,000
Tourism/Community Events					
Military Basketball Association (MBA Corp)	2020 MBA Finals	\$7,500	\$0	N/A	\$0
Colorado Springs Youth Sports Complex, Inc.	2020 Rush Fest and Summit	35,000	35,000	N/A	0
Colorado Springs Youth Sports Complex, Inc.	2020 Triple Crown Challenge at Pikes Peak	15,000	15,000	N/A	0
Colorado Springs Youth Sports Complex, Inc.	State High School Ultimate Championship	15,000	15,000	N/A	0
Chamber and EDC	Airport Advertising	400,000	150,000	N/A	0
Old Colorado City Associates, LTD	Annual Territory Days	10,000	0	N/A	0
Colorado Consortium for Earth and Space Science Education	Challenger Center National Conference	0	3,000	N/A	0
National Middle School Basketball Association	Colorado Middle School Basketball Championship	20,000	20,000	N/A	0
Colorado Springs Sports Authority	Colorado Springs Sports Authority (CAC Oversight)	0	30,000	N/A	0
Great White North Communications Ltd.	CS International Dragon Boat Festival	10,000	0	N/A	0
Flying W Ranch	Flying W Ranch Marketing	0	30,000	N/A	0
Rocky Mountain Field Institute (RMFI)	Garden of the Gods Community Stewardship Program	20,000	20,000	N/A	0
United States Olympic Museum	Grand Opening	50,000	50,000	N/A	0
Colorado Springs Fine Art Center at Colorado College	Isamu Noguchi Exhibition	50,000	0	N/A	0
Colorado Springs Fine Art Center at Colorado College	New Exhibit	0	30,000	N/A	0
Visit COS	NHL 2020 Stadium Series Promotional Opportunities	0	50,000	N/A	0
Rocky Mountain Highway Music Collaborative	MeadowGrass Music Festival	5,000	0	N/A	0
National Space Science & Technology Institute	Mobile Laboratory Coalition 2020 National Conf	0	0	N/A	0
Pikes Peak Outdoor Recreation Alliance	North American MTB Championships @ Pikes Peak	85,000	85,000	N/A	0
Revolution Shift-S3ector LLC	Pikes Peak Airstrip Attack	15,000	15,000	N/A	0
Pikes Peak Celtic Festival	Pikes Peak Celtic Festival	8,000	0	N/A	0
Pikes Peak Outdoor Recreation Alliance	Pikes Peak Outdoor Recreation Alliance 2020	50,000	35,000	N/A	0
Rocky Mountain Vibes	Pioneer League All Star Game	0	15,000	N/A	0
Colorado Springs Pioneers Museum	Sesquicentennial project planning and implementation	85,000	85,000	N/A	0
Parks, Recreation and Cultural Services - Forestry	Sesquicentennial Tree Planting	40,000	40,000	N/A	0
Triple Crown Sports	Sparkler Juniors	75,000	66,000	N/A	0
Colorado International Events	St. Patrick's Day Festival	20,000	16,500	N/A	0
United States Space Foundation	Summer of Discovery	20,000	8,000	N/A	0
Colorado Springs Community Ventures dba Downtown Ventures	Summer/Fall Tourism Magazine	18,000	0	N/A	0
Colorado Springs Sports Corporation	The Broadmoor Pikes Peak Cycling Hill Climb	15,000	15,000	N/A	0
Colorado Springs Sports Corporation	Tokyo Olympic Downtown Celebration	50,000	8,000	N/A	0
Anthem Enterprises LLC	USA Crits Downtown Pro Criterium	25,000	25,000	N/A	0
USAPA Great Plains Region Nonprofit	USAPA Great Plains Regional Tournament	10,000	0	N/A	0
Colorado PGA	US Girls' Junior PGA Championship	0	0	N/A	0
CHD, LLC	Western Shootout & Showcase	40,000	40,000	N/A	0
Sprinkle Art dba Imagination Celebration	What If... Festival of Innovation and Imagination	14,000	10,000	N/A	0
Subtotal for Tourism/Community Events		\$1,207,500	\$911,500		\$0
Capital Improvements					
Rocky Mountain Field Institute (RMFI)	Barr Trail Stewardship/Improvement Project	\$20,000	\$20,000	N/A	\$0
Organization of Westside Neighbors on behalf of OCC Partnership	Colbrunn Ct Lighting and Bollards	110,000	110,000	N/A	0
Colorado Springs Parks, Recreation, and Cultural Services	Garden of the Gods Park-construction of new restroom facility	500,000	0	N/A	0
Colorado Springs Parks, Recreation, and Cultural Services	North Cheyenne Canon-reconstruction of Silver Cascade Trail and Overlook above Helen Hunt Falls	150,000	0	N/A	0
Greater Downtown Colorado Springs Business Improvement District	Sidewalk Cleaning	15,000	15,000	N/A	0
USAPA Visitor's Center Business Improvement District	USAPA Visitor's Center and Associated Infrastructure	1,000,000	1,000,000	N/A	0
Subtotal for Capital Improvements		\$1,795,000	\$1,145,000		\$0
Subtotal of Funding		\$8,753,550	\$5,475,839		\$5,585,735
Estimated Bank/Investment Fees		500	500		500
Total Funding		\$8,754,050	\$5,476,339		\$5,586,235
Estimated Fund Balance/Reserves			\$987,680		\$4,038