City of Colorado Springs, Colorado

Proclamation

Arts Month in the Pikes Peak Region
October 2017

WHEREAS, the month of October has been recognized as National Arts and Humanities Month by thousands of arts and cultural organizations, communities, and states across the country, as well as by the White House and Congress for more than two decades; and

WHEREAS, the Pikes Peak Region will celebrate Arts Month as a way to highlight the quality, diversity, and importance of arts and culture in our community; and

WHEREAS, arts month in Colorado Springs will take the form of a coordinated marketing campaign in print, radio, television, billboards, bus shelters, and social media in order to raise awareness for the creative community we live in, and to showcase the many arts and cultural events that take place across the Pikes Peak Region; and

WHEREAS, the nonprofit arts industry also strengthens our national economy by generating $166.3 billion in total economic activity annually, with $153.3 million impacting the local Colorado Springs community; and

WHEREAS, the arts and humanities embody much of the accumulated wisdom, intellect, and imagination of humankind; and

WHEREAS, the arts and humanities play a unique role in the lives of our families, our communities, and our country; and

WHEREAS, the arts and humanities enhance and enrich the lives of every American, including those of us living in the Pikes Peak region.

NOW, THEREFORE, BE IT RESOLVED, that I, Richard Skorman, President of Colorado Springs City Council, do hereby proclaim October as

Arts Month in Colorado's Pikes Peak Region

and call upon our citizens to celebrate and promote the arts and culture in the Colorado Springs community and to specifically encourage the greater participation by those said citizens in taking action for the arts and humanities in their community.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the City of Colorado Springs to be affixed this 22nd day of August, 2017.

President, Colorado Springs City Council