

June 19, 2014

To President King and City Council Members,

On behalf of the Parks and Recreation Advisory Board, I am writing this letter in support of the Parks, Recreation and Cultural Services Golf Division (comprised of Patty Jewett and Valley Hi Golf Courses) and its proposal regarding 2015 fee increases that were presented to the Parks and Recreation Advisory Board on June 12, 2014.

The Golf Fee Maintenance Policy requires an annual evaluation of golf course costs in addition to the determination of fees and charges. This policy was essentially suspended beginning in 2009 when the economy, fuel prices and the general cost of living had a significant impact on the discretionary spending of golf participants. Fee increases were delayed to allow for play to continue without an increased cost to customers.

However, with continued rising costs, and in order to meet the Golf Division's mission that includes providing a high quality golf experience at the lowest possible cost while continuing to be a financially responsible and self-supporting enterprise, the Division is proposing a \$.50 increase per 9-holes for all green fees and cart fees at both golf courses to be effective starting January 1, 2015.

The Parks and Recreation Board believes that the proposed fees are needed to support the Golf Division's proposed budget in 2015. A continued decrease in rounds along with a continued increase in costs make the additional revenue an important part of the Golf Division's ability to provide a high quality golf experience. Thus, the Board encourages City Council to approve the recommended fee increases for 2015.

Sincerely,



Jackie Hilaire, Chair  
Parks and Recreation Advisory Board

C: Parks and Recreation Advisory Board

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