

Trolley District (Entertainment District)

City Council Work Session
October 21, 2019



What is an Entertainment District?

"Entertainment District" means an area that:

- a) Is located within a municipality and is designated by the municipality as an entertainment district;
 - b) Comprises no more than one hundred acres; and
 - c) Contains at least twenty thousand square feet of liquor licensed premises at the time the district is created
- There is no “board” or governing entity of an Entertainment District; it is just a geographical boundary identification with operational restrictions.

What is a Promotional Association (PA)?

"Promotional Association" means an association that is incorporated within Colorado, organizes and promotes entertainment activities within a common consumption area, and is organized or authorized by two or more people who own or lease liquor licensed property within an entertainment district.

What is a Common Consumption Area (CCA)?

"Common Consumption Area" means an area designed as a common area in an entertainment district approved by the local licensing authority for consumption of alcohol beverages that is managed and controlled by a Promotional Association, and that uses physical barriers to close the area to motor vehicle traffic and limit pedestrian access.

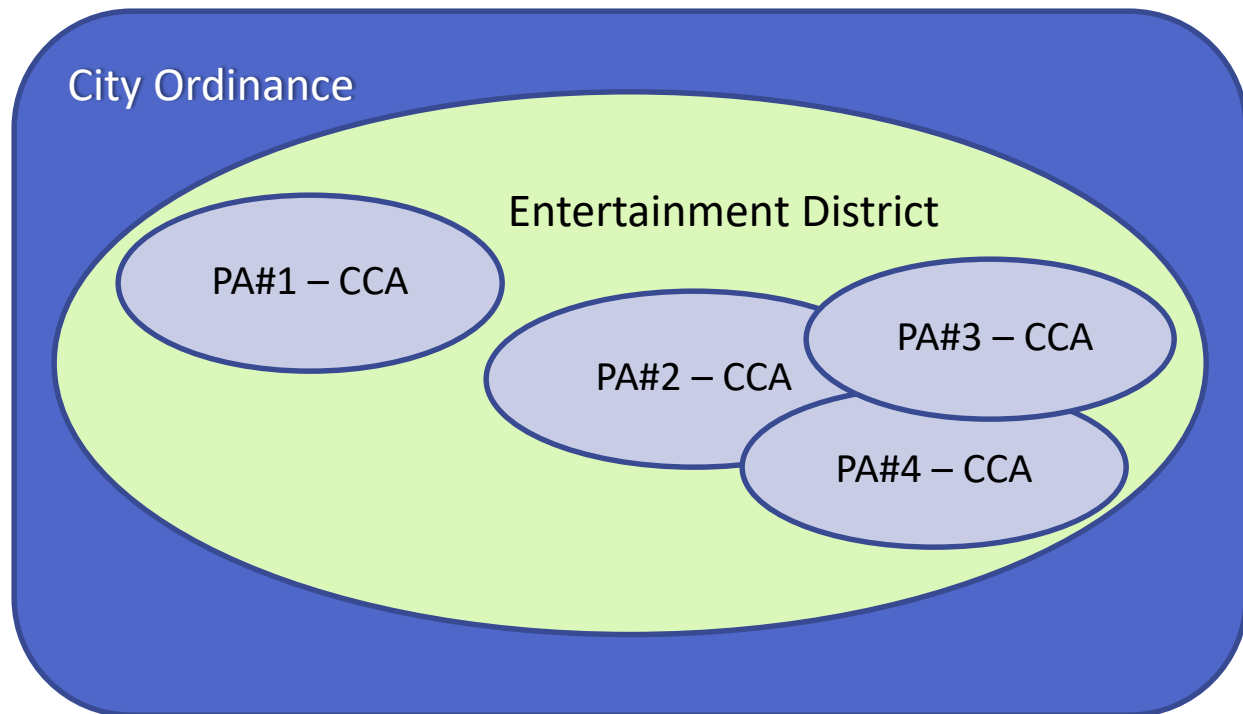
Applicability

- Only for Municipalities that opt-in by Ordinance or Resolution
(enabling City Ordinance 17-75 passed 9/14/2017, effective 9/25/2017)
 - Create an Entertainment District
 - No more than 100 acres
 - Contains at least 20,000 sq/ft of liquor licensed premises (for potential attachment to a Promotional Association’s Common Consumption Area)
 - Liquor license types to attach to a Promotional Association’s Common Consumption Area (must have at least 2 licenses attached):
 - Tavern
 - Brew Pub
 - Beer and Wine
 - Lodging and Entertainment
 - Hotel and Restaurant
 - Distillery Pub
 - Vintner’s Restaurant Licensee
- Plus “State Only” licensed premises
- Retail Gaming Tavern
 - Limited Winery
 - Manufacturer and Wholesaler Sales Rooms (Beer, Wine, Spirits)

What does an Entertainment District look like?

There may be several Promotional Associations (PA) operating separate Common Consumption Areas (CCA) in one Entertainment District. They may overlap one another or they may stand

alone, or a single CCA may be the same size & boundary of the District.



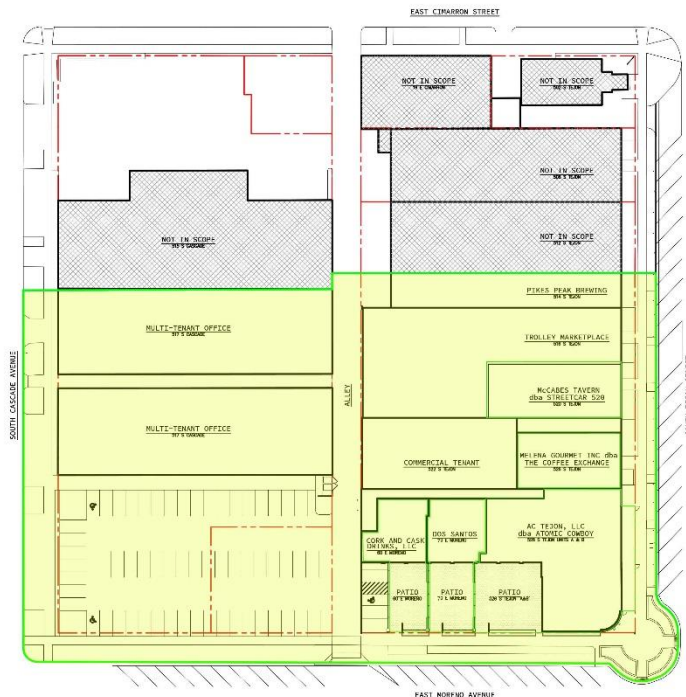
Resolution to Create District

- Defines specific Entertainment District
 - Includes boundary map
 - Lists eligible liquor licensed premises that could be attached to any Common Consumption Area
 - Lists specific allowed hours of operation for any Common Consumption Area(s)
 - Lists any other restrictions specific to the district and tailored to the specific geographical area
 - Subsequent changes require new Council Resolution
- Adoption of an Entertainment District and any subsequent changes or additions to an Entertainment District must be reported to the State Liquor Enforcement Division within 15 days.

Proposed Trolley District

Proposed Resolution sets the Trolley District Entertainment District to be most of the block bounded by:

- Cascade Avenue on the west
- Cimarron Street on the north
- Tejon Street on the east
- Moreno Avenue on the south



In this case, a future Common Consumption Area will likely be the same size and boundary as the Trolley District.

Proposed Trolley District

Proposed Resolution sets the Trolley District hours of operation to be a maximum of 7:00 A.M. to 2:00 A.M.



Proposal for 3 types of operations:

- Indoor only consumption areas
- Outdoor alley use (requires closure of alley)
- Outdoor parking lot use for designated special events (requires closure of parking lot and alley)