Weidner Stadium

Annual Fixed Revenues and Expenses at Noramalized Operations

Fixed Annual Revenues	
Rentals	\$ 90,000
Sponsorship revenue	180,000
Suites	150,000
Rights Agreements	 40,000
Total Fixed Revenues	460,000
Annual Fixed Expenses	
Non-event cleaning	50,000
Repairs and maintenance	80,000
Utilities	200,000
Insurance	90,000
Facility management	60,000
Other facility expense	339,027
Salaries and benefits	250,000
Promo and development	80,000
Total Fixed Expenses	1,149,027
Net Cost of Facility	(689,027)
Revenue from Events	
Rent and fees	1,559,837
Food and Beverage	2,158,923
Parking	287,856
Total Revenue from Events	4,006,616
Non-Food and Beverage Expenses	
Staffing and other variable costs	1,086,090
Field Prep	65,080
Video/TV stream	67,315
TV production	29,384
Total Non-Food and Beverage Expenses	1,247,869
Food and Beverage Expenses	
COGS and staffing	1,446,478
Sponsor and F&B Concessionaire	356,222
Food and Beverage Expenses	1,802,700
Net Revenue from Events	 956,047
Net Revenue (Loss) Weidner Stadium	\$ 267,020