

EXPONENTIAL IMPACT ACCELERATOR


The XI Accelerator is the flagship program of Exponential Impact. Early stage companies in security technologies such as cybersecurity, artificial intelligence, and blockchain will apply to participate in an eleven-week intensive accelerator where they will receive seed funding, housing, mentoring, coaching and exposure. At the end of the eleven-week program, participants will have the opportunity to pitch to qualified investors on DEMO Day.

TIMELINE

DEC 1	Applications go live
FEB 23	Applications close
MAR 1	Launch Camp Companies Notified
APR 16-20	Launch Camp
APR 23	Notification of Accelerator Companies
MAY 1	Cohort Announced
JUN 1	XI Accelerator Kick-off Event
AUG 17	DEMO Day

DIFFERENTIATORS:

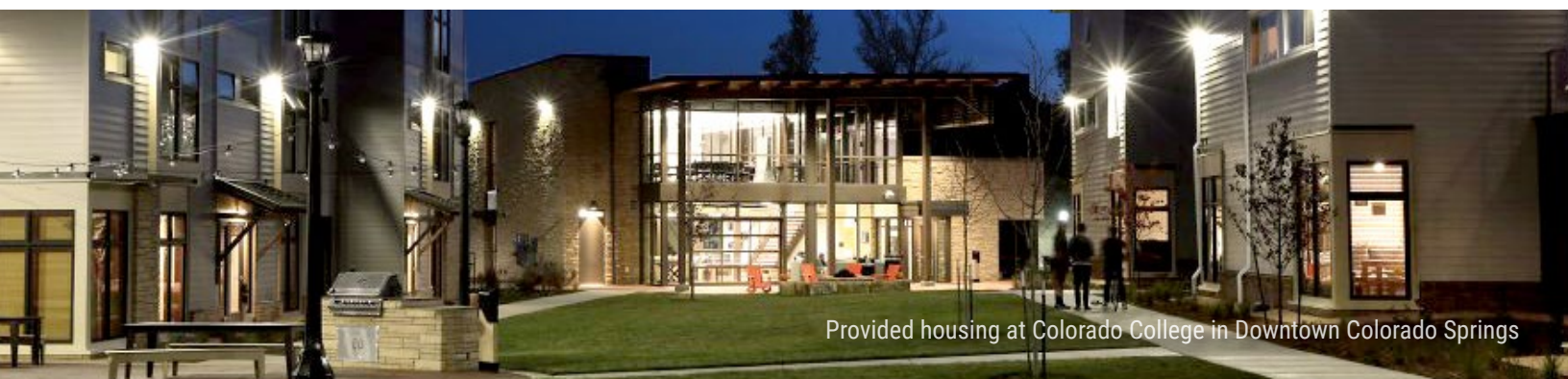
HOUSING: Exponential Impact has partnered with [Colorado College](#) to provide housing in their new campus apartments in Downtown Colorado Springs (see image below). Colorado College is a private liberal arts college ranked by U.S. News & World Reports as the [most innovative school](#) of national liberal arts colleges. Additionally, each participating team will be provided at least one student intern over the course of the 11-week program. Further details of the partnership with Colorado College can be found on the Exponential Impact [website](#).

 Exponential Impact is a proud member of the Global Accelerator Network. XI Accelerator teams will have access to the numerous discounts, partnerships and benefits available through the [GAN Network](#).

LAUNCH CAMP: The Exponential Impact Accelerator Advisors will select ten to twenty teams to attend [Launch Camp April 16 – 20](#). This pre-accelerator program will allow for a final round of vetting to ensure the teams selected for the 11-week program are a strong fit. The pre-accelerator week is free for teams – though they must provide transportation. The week will be high-value for all attendees regardless of future participation.

CURRICULUM: The XI Accelerator Program will offer the best mentoring and training for operational excellence. Unique to the Exponential Impact program is a holistic curriculum to teach self-awareness, team dynamics, personal and organizational wellness. Participants of the XI Accelerator will leave the program better equipped to be thriving leaders.

TERMS: The 2018 XI Accelerator is targeting early stage companies that ideally have a minimum viable product. Participating teams should be beyond concept but can be pre-revenue. Teams will be offered up to \$30,000* in seed funding in exchange for 4-7% equity* from the XI Venture Fund.



Provided housing at Colorado College in Downtown Colorado Springs



EXPONENTIAL IMPACT

Exponential Impact is a non-profit organization created to support entrepreneurs with resources, training, mentorship, access to capital, and graduated workspace in the Colorado Springs region.

Exponential Impact promotes sustainable entrepreneurship through mentoring, education and leadership development by providing participants the following:

- *The opportunity to learn skills and best practices needed to build and launch early stage technology ventures.*
- *A common space for entrepreneurs to make new connections, build peer relationships with other entrepreneurs, receive hands-on coaching and mentoring from experienced technology entrepreneurs, and develop their business ventures side-by-side with their local peers.*
- *Awareness building for the local security technology community and exposure for their individual ventures, as well as access to potential sources of capital, through regularly scheduled demo events and other support services.*
- *Valuable support and network building by leveraging Exponential Impact's contacts and relationships.*
- *Valuable discounts on products or services, as well as other shared resources, that can help them build and launch their new technology ventures.*

THE XI VENTURE FUND

*Seed funding for the XI Accelerator program is provided by the XI Venture Fund. The XI Venture Fund is a social enterprise which will donate a portion of the fund's carry to Exponential Impact to support on-going operations. The XI Venture Fund reserves the right to negotiate terms with participating teams on an individual basis.

MEET THE BOARD OF DIRECTORS

VANCE BROWN: Vance has over 20 years of experience as the CEO of both public and private software technology innovation companies with experience in all types of venture funding. In addition to raising hundreds of millions of dollars from various organizations, Vance has been awarded the Excellence in Entrepreneurship Award, EY Entrepreneur of the Year, and Most Intriguing Entrepreneurs of 2017 Award.

BETSY BROWN: Betsy is the co-founder and Director of Character and Culture for one of the largest charter schools in Colorado, developing character curriculum for students and teachers, overseeing mentorship programs, and creating a healthy culture for students and teachers using a positive psychology framework. Betsy was formerly a private practice therapist specializing in creating healthy, positive team dynamics.

TIM OAKLEY: Tim is a technology executive with over 25 years of experience in both public and private companies including SaaS/enterprise software, internet, digital media, and mobile communications. Tim provides operational and financial leadership to high technology companies ranging from fast growth start-ups to global corporations with billions in revenue and additionally serves on the board of a local software company.

KYLE HYBL: Kyle Hybl is President and Chief Operating Officer for El Pomar Foundation and General Counsel for The BROADMOOR Hotel, Inc. and The Garden City Company. In 2012, Kyle was elected to serve a second six-year term on the board of regents for the University of Colorado System. He also serves on the board of directors for Hundred Club of Colorado Springs, Air Force Academy Foundation, Mountain States Employers Council, American Council of Young Political Leaders, and Broadmoor World Arena. Recently, he was appointed to the National Cybersecurity Center board of directors and is a member of the Cyber Institute Board of Advisors.

HANNAH PARSONS: Hannah serves as the Chief Executive Officer for Exponential Impact. Prior to taking this role, Hannah led the Economic Development efforts for the Colorado Springs Chamber & EDC. Hannah is a strong community builder and brings operational excellence to the Exponential Impact team. Hannah is co-founder of Epicentral Coworking, and serves on the Board of Downtown Partnership.