

RESOLUTION NO. 39-20

A RESOLUTION AUTHORIZING THE ABANDONMENT OR PARTIAL ABANDONMENT OF SEVERAL 2020 LODGERS AND AUTO RENTAL TAX (LART) PROJECTS AND CONTRACTS TOTALING \$3,488,711 AND THE TRANSFER OF LART FUNDS IN THE AMOUNT OF \$90,000 TO THREE ADDITIONAL PROJECTS AND EVENTS RECOMMENDED BY THE LART CITIZEN ADVISORY COMMITTEE, WITH THE REMAINING \$3,398,711 RESERVED FOR EXPENDITURE BUDGET REDUCTIONS NECESSITATED BY THE PROJECTED LART REVENUE LOSS DUE TO COVID-19 IMPACTS ON THE LODGING AND AUTO RENTAL INDUSTRIES

WHEREAS, several events in the community have been designated by Council resolutions over the years as "City-sponsored events" and are supported by LART funds, while remaining funds are allocated to projects and events in the community through an application process and extensive review by the LART Citizen Advisory Committee, which results in their recommendation to City Council for projects to include in the City's annual budget; and

WHEREAS, by Ordinance No. 19-87, City Council adopted the 2020 budget and appropriated funds for the purposes named in the budget, including the LART fund, for the year ending December 31, 2020; and

WHEREAS, in March of 2020, the COVID-19 pandemic and stay at home orders instituted in the State of Colorado, and nationally, caused the closure of non-essential businesses and severe business disruption in the lodging and auto rental industries; and

WHEREAS, the closure of non-essential businesses caused a sharp decline in forecasted LART revenue for 2020 of approximately \$4.7 million, resulting in the need to reduce 2020 expenditures on projects, events and contracts; and

WHEREAS, the LART Citizen Advisory Committee recommends the abandonment and partial abandonment of several projects, events, and contracts displayed in Exhibit A, in the amount of \$3,488,711, of which \$90,000 will be transferred to three new projects, and the remaining \$3,398,711 will be reserved for the necessary expenditure reductions resulting from the reduced LART revenue forecast; and

WHEREAS, the projected 2020 LART revenue shortfall of approximately \$4.7 million will be addressed utilizing the 2019 projected available fund balance for the LART fund of approximately \$1.3 million, coupled with the abandonment and partial abandonment of 2020 projects, events and contracts (net of transfer of \$90,000 to three new projects) as shown in Exhibit A and totaling \$3,398,711; and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF COLORADO SPRINGS:

Section 1. City Council authorizes the abandonment or partial abandonment of several 2020 LART projects, events, and contracts as displayed in Exhibit A, in the amount of \$3,488,711, as appropriated in the 2020 budget.

Section 2. City Council approves the transfer of \$90,000 from the abandoned and partially abandoned projects, events, and contracts as displayed in Exhibit A to the following three new projects:

- Colorado Springs Sports Authority (C4C Oversight) \$30,000
- Colorado Springs Fine Arts Center \$30,000
- Flying W Ranch (Marketing) \$30,000

Section 3. City Council approves the remaining \$3,398,711 of abandoned or partially abandoned LART 2020 projects, events and contracts to be reserved for the necessary expenditure reductions resulting from the reduced LART revenue forecast related to the COVID-19 pandemic.

Section 4. This resolution shall be in full and force and effect after its approval by the City Council.

Dated at Colorado Springs, Colorado, this 9<sup>th</sup> day of June, 2020.



Council President

ATTEST:



Sarah B. Johnson, City Clerk



EXHIBIT A

2020 LART Award Status Update (05/22/20)

Contractual Agreements

Event Name	2020 Award	2020 Revised Award	2020 Reduction	Event Date	Event Status
VisitCOS	4,200,000	2,334,706	(1,865,294)	n/a	n/a
Chamber & EDC	400,000	222,353	(177,647)	n/a	n/a
Sports Corporation	300,000	166,765	(133,235)	n/a	n/a
COPPER	300,000	166,765	(133,235)	n/a	n/a

Standard Events

Event Name	2020 Award	2020 Revised Award	2020 Reduction	Event Date	Event Status
The Broadmoor Pikes Peak Cycling Hill Climb	15,000	-	-	August 8	
Tokyo Olympic Downtown Celebration	50,000	8,000	(42,000)	July 24	postponed to 2021
Colorado Middle School Basketball Championship	20,000	-	-	March 6-8	took place as planned
Airport Advertising	400,000	150,000	(250,000)	2020	
Garden of the Gods Community Stewardship Program	20,000	-	-	March-December	
Pikes Peak Airstrip Attack	15,000	-	-	June 20-21	
Western Shootout & Showcase	40,000	-	-	July 11-13	
St. Patrick's Day Festival	20,000	16,500	(3,500)	March 14	postponed to September
Sparkler Juniors	75,000	66,000	(9,000)	June 28 July 5	
CS Youth Sports Complex - State High School Ultimate Champ	15,000	-	-	May 2020	postponed
CS Youth Sports Complex - 2020 Triple Crown Challenge at Pik	15,000	-	-	May 17-18	
CS Youth Sports Complex - 2020 Rush Fest and Summit	35,000	-	-	July 7-15	cancelled-raising award
North American MTB Championships @ Pikes Peak	85,000	-	-	September 24-27	
USOPM Grand Opening	50,000	-	-	April 30-May 3	considering postponement
Pikes Peak Outdoor Recreation Alliance 2020	50,000	35,000	(15,000)	2020	
What If...Festival of Innovation & Imagination	14,000	10,000	(4,000)	September 12-13	
Annual Territory Days	10,000	-	(10,000)	May 23-25	cancelled
Pioneers Museum Sesquicentennial Exhibit	85,000	-	-	2020	
Summer of Discovery	20,000	8,000	(12,000)	June-August	
CS International Drgaon Boat Festival	10,000	-	(10,000)	August 29	
Pikes Peak Celtic Festival	8,000	-	(8,000)	June 19-21	
USAPA Great Plains Regional Tournament	10,000	-	(10,000)	September 10-13	postponed to 2021
MeadowGrass Music Festival	5,000	-	(5,000)	May 22-25	cancelled
Summer/Fall Tourism Magazine	18,000	-	(18,000)	May-September	cancelled
2020 MBA Finals	7,500	-	(7,500)	April 30-May 3	cancelled
Fine Arts Center Isamu Noguchi Exhibition	50,000	-	(50,000)	June 1-November 30	cancelled

Resolution Events

Event Name	2020 Award	2020 Revised Award	2020 Reduction	Event Date	Event Status
Colorado Springs Western Street Breakfast	4,000	-	-	June 19	
Labor Day Lift Off	134,000	-	-	September 5-7	
Pikes Peak International Hill Climb	134,000	-	-	June 22, 26, 28	postponed to Aug. 30
Festival of Lights Parade	13,500	-	-	December 6	
Summer Symphony	155,000	-	-	July 4	
Rocky Mountain State Games	48,250	-	-	July 17-19 & 24-26	
Fallen Fire Fighter Memorial	19,500	12,000	(7,500)		
Veterans Day Parade	11,000	-	-	November 7	
Pikes Peak or Bust Rodeo	21,000	10,000	(11,000)	July 15-18	
Starlight Spectacular	6,500	5,000	(1,500)		on hold per website
Holly Berry House Folk Art Festival	4,300	2,000	(2,300)		

Capital Expenditures

Event Name	2020 Award	2020 Revised Award	2020 Reduction	Event Date	Event Status
Barr Trail Stewardship and Improvement Project	20,000	-	-	March-December	ongoing
Garden of the Gods Community Stewardship Program	20,000	-	-	March-December	ongoing
Colbrunn Ct. Lighting and Bollards	110,000	-	-	2020	unknown
Design & Construction of USAFA Visitors Center and Associate	1,000,000	-	-	2020	on hold pending bonding
Sidewalk Cleaning	15,000	-	-	2020	
Garden of the Gods Restrooms	500,000	-	(500,000)	2020	
North Cheyenne Canyon	150,000	-	(150,000)	2020	
Sesquicentennial Tree Planting	40,000	-	-	2020	

EXHIBIT A

Off Cycle Approval by Council 3/24/20

Event Name	2020 Award	2020 Revised Award	2020 Reduction	Event Date	Event Status
NHL 2020 Stadium Series Promotional Opportunities	50,000		-	February 15	took place as planned
2020 US Girls' Junior Championship	50,000	-	(50,000)	July 13-18	cancelled
Challenger Center National Conference	3,000		-	August 9-13	
Northwest/Pioneer League All-Star Game	15,000		-	August 2-4	
Mobile Laboratory Coalition 2020 National Conference	3,000	-	(3,000)	Summer 2020	cancelled

Approved by CAC in March

Event Name	2020 Request	2020 Proposed Award	N/A	Event Date	Event Status
Colorado Springs Sports Authority (Oversight C4C)	30,000	30,000		2020	
Pikes Peak Marathon	5,000				
Pikes Peak Soap Box Derby	1,000				
CS Youth Sports Complex - Ultimate Frisbee invitational and championship	20,000				
Colorado Springs Fine Arts Center (replacement of canceled show)	40,420	30,000			
Flying W Ranch	30,000	30,000			
Colorado Springs PrideFest & Parade	10,000				cancelled
<b>Total Proposed Additional 2020 Projects/Events</b>		<b>90,000</b>			

<b>Total project/contract reductions</b>	<b>(\$3,488,711)</b>
Proposed funding for 3 new projects	90,000
<b>Total LART expenditure reduction</b>	<b>(\$3,398,711)</b>

# Exhibit A

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