



SIGN ORDINANCE CODE

7.4.409.E. – BANNERS (Temporary Sign Classification)

- a. Allowed in all use classifications***
- b. Permit required***
- c. Not permitted to be attached to T-posts, retaining walls or fences***
- d. Not permitted in landscape areas***

7.4.409.F. – Temporary Sign Types (Additional Criteria)

1. Banners:

a. Banners associated with non residential uses:

- (1) Banners attached to single-story buildings shall not exceed three fourths (0.75) square foot for each linear foot of exterior building wall. For multiple story buildings, banners shall not exceed five percent (5%) of the area of the exterior building wall on which the banners are displayed. A banner must be attached to the exterior building wall from which it draws its allowed square footage. The allowed square footage can be split among several banners or allocated to one single banner.***
- (2) Vertical banners attached to existing private light poles shall be no larger than 24" x 48" and must be hung eight feet (8') from the ground in pedestrian areas and fourteen feet (14') from the ground in vehicular areas.***
- (3) Banners may be displayed for a maximum of ninety (90) days per calendar year. Display time may be any combination of consecutive days or equal weekend periods and is cumulative for all banners displayed on the property.***
- (4) Each banner must be kept in good repair (not frayed, faded or sagging) and remain firmly attached to the building or private light pole from which it is displayed.***
- (5) All banners shall display the City permit approval sticker on the bottom left hand corner of the banner.***
- (6) No banner may be illuminated, animated or constructed of reflective materials***
- (7) Banners hung between t-posts, attached to fences, retaining walls or vehicles and banners located in landscape areas are PROHIBITED.***
- (8) Banners shall be removed at the permittee's expense at the expiration of the applicable permit***



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7.4.409.E. – BANNERS (Temporary Sign Classification) Cont.

BANNER: A temporary sign having character, letters, illustrations or ornamentations applied to cloth, paper, fabric or other lightweight non-rigid material, with only such material for a backing, which projects from, hangs from or is affixed to a building, private light pole or a wire. The display surface shall not have blinking or flashing lights, nor be illuminated, animated or constructed of reflective material. Banners include decals, painted imagery, cable-hung banners and wave banners.