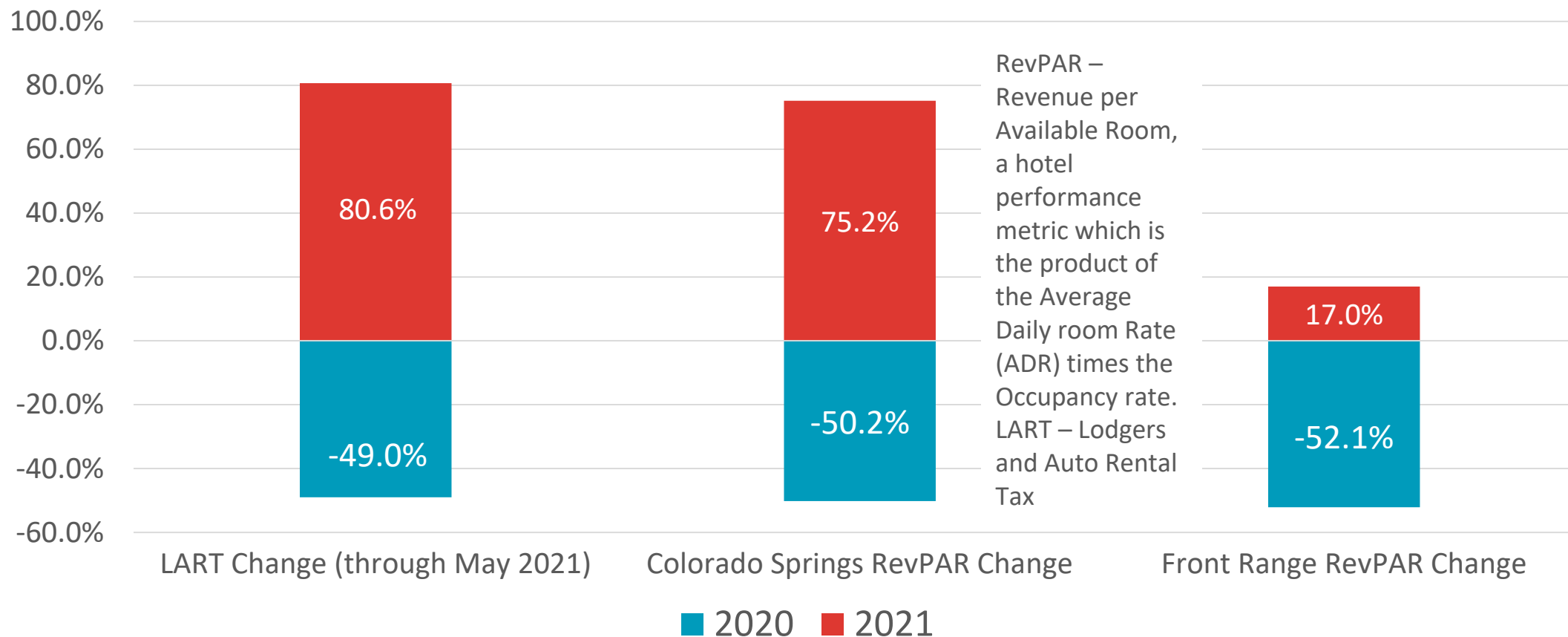




— visit —
**COLORADO
SPRINGS**

2nd Quarter, 2021, KPI Report

LART and RevPAR



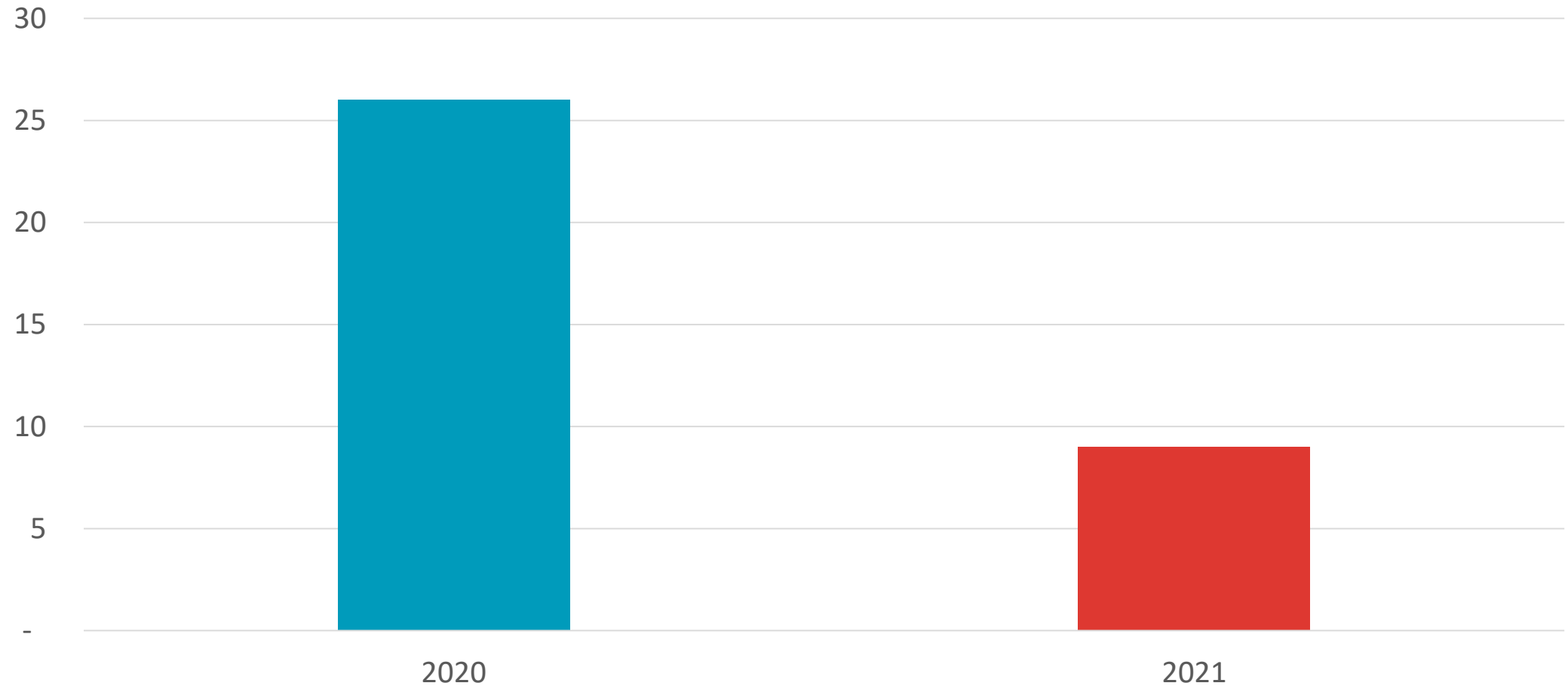
RevPAR data source: STR, Inc. Republication or other re-use of this data without the express written permission of STR is strictly prohibited.



— visit —
**COLORADO
SPRINGS**

GROUP
SALES

Trade Shows Attended



Example Tradeshows Attended

Q2/21

- Christian Meetings and Conventions Assn (Association)
- Association of Chief Executive for Sport (ACES, Sports Assn)
- Meetings Industry Council of Colorado (Corp., Assn)
- Destination West (Event Planners, Corp., Assn.)
- Military Reunion Network Educ Summit (Military Reunion)
- MPI WEC (Assn., Corp.)
- Helmsbriscoe Annual Business Conference (3rd Party)

Meeting Planner Site Visits and Familiarization (FAM) Tours

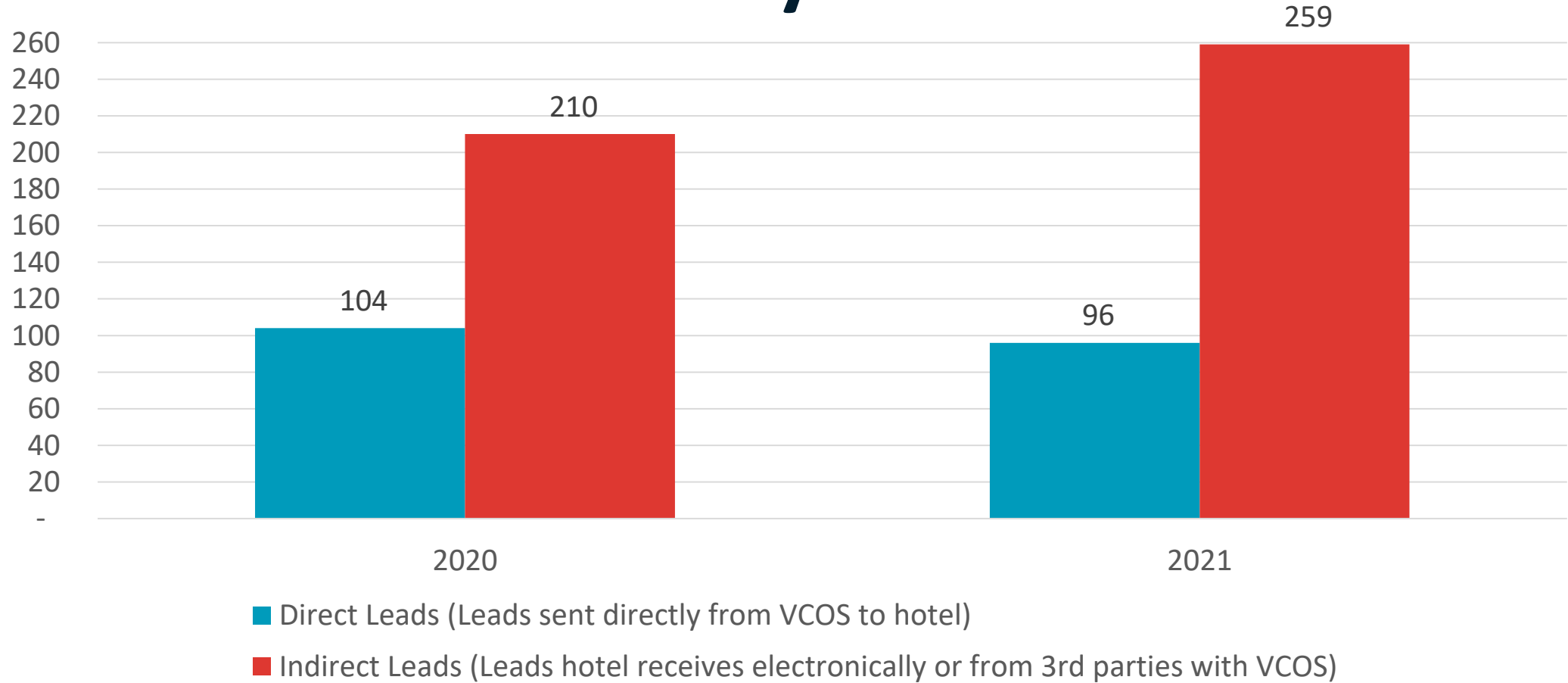


Example Destination Site Visits and FAM Tours

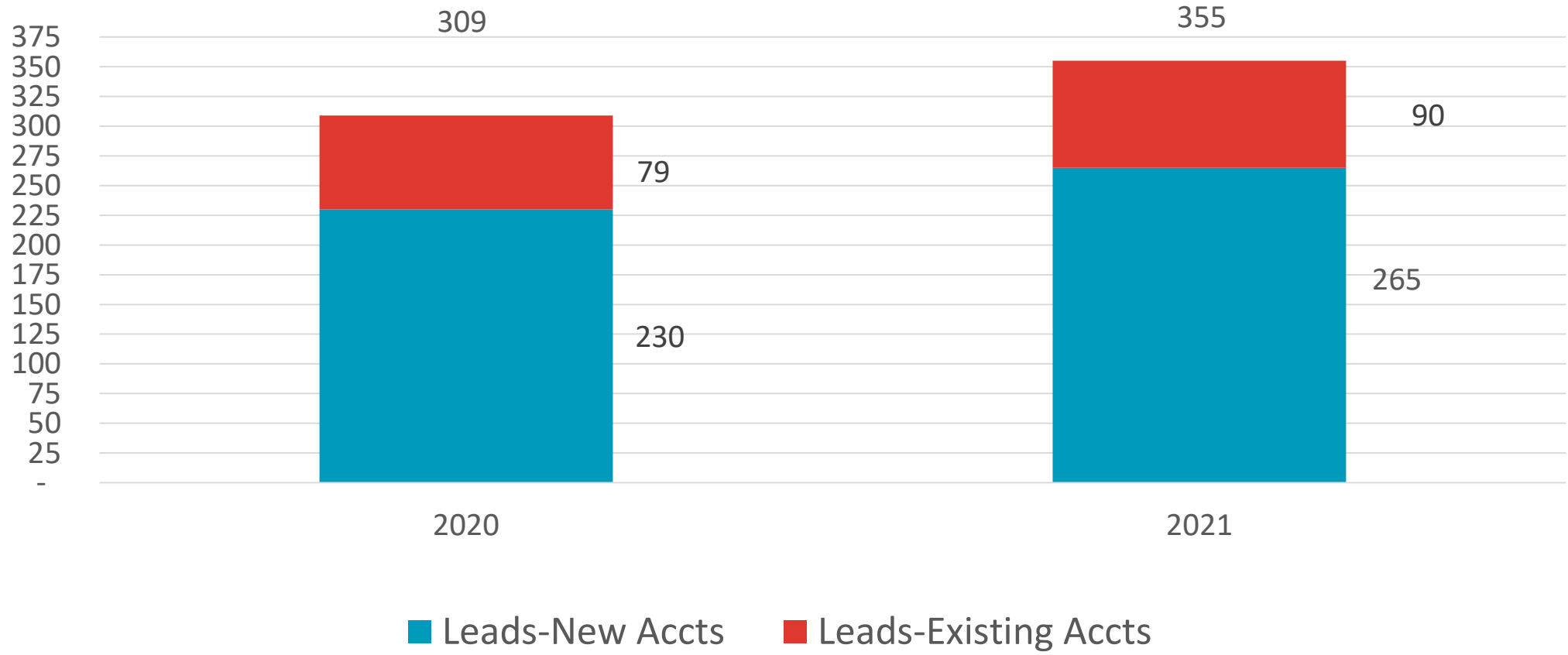
Q2/21

- EventPrep (2021 Confidential Client)
- Movimiento Familiar Cristiano Catolico (2023 MFCC Conference)
- Univ. Aviation Assoc. (2022 USS Annual Conference & Expo)
- Center for Mission Mobilization (2023 Mission Mobilization)
- Christian Business Men's Connection (2022 President's Council)
- + 10 others

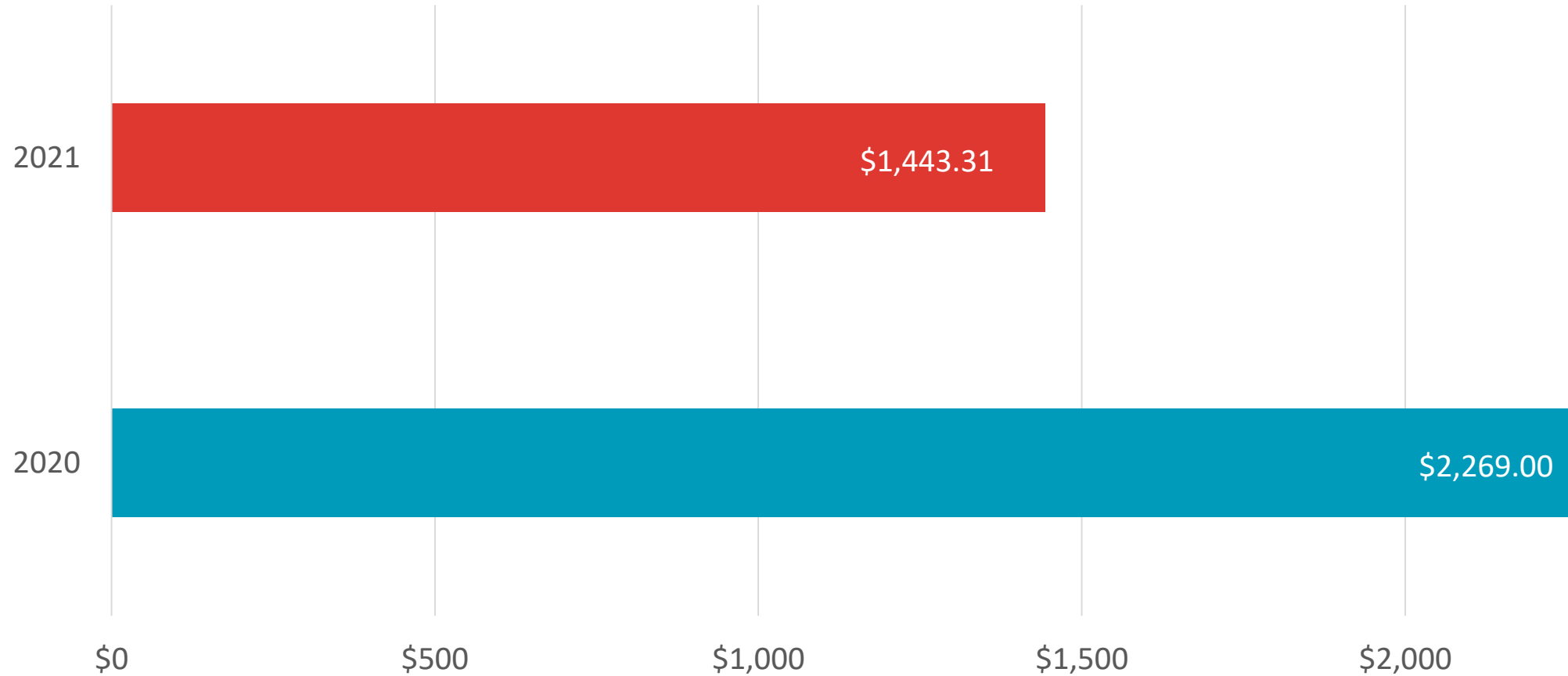
Leads by Source



Group Leads



Cost per Lead for Group Business



BOOKINGS (DEFINITES)

VCOS Reports Booking Revenue as “Definite” when:

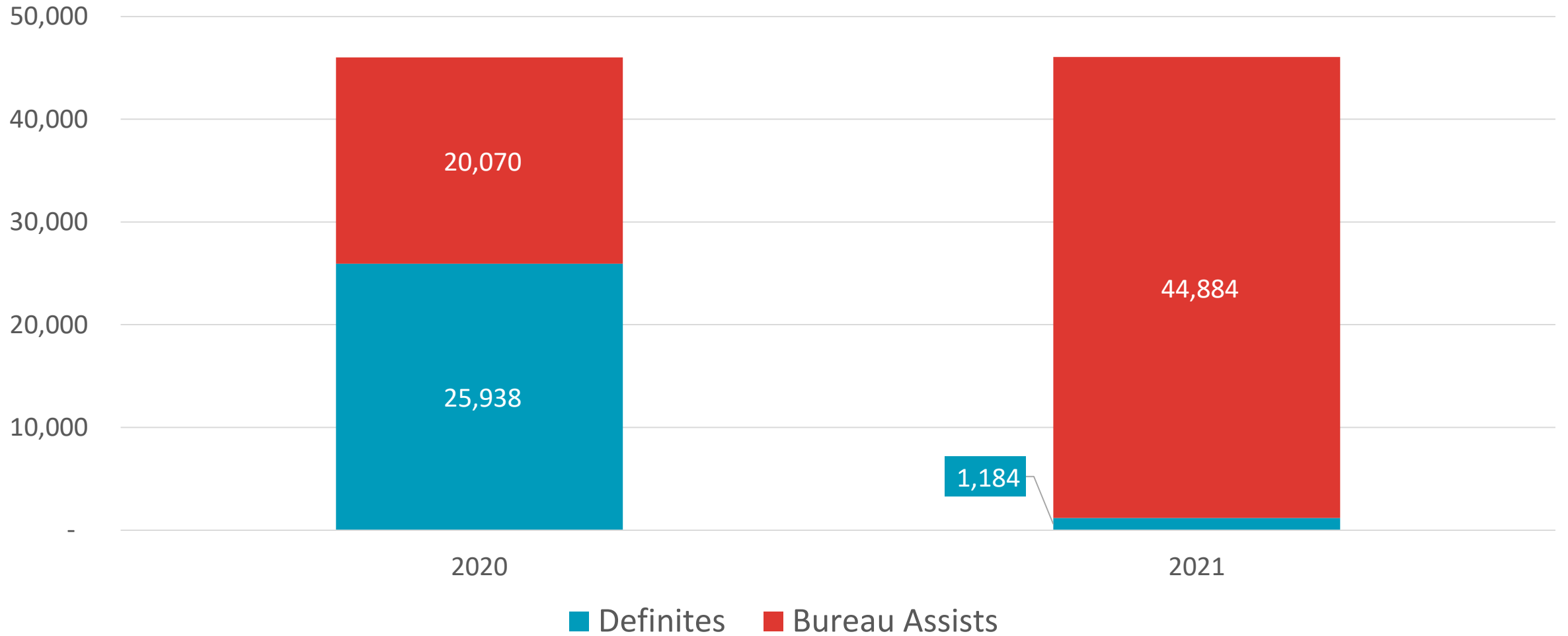
- A lead has been sent out on behalf of a meeting planner by a VCOS sales manager; and
- A local hotel has received the signed contract from the planner; and
- The VCOS sales associate confirms with the hotel sales representative the meeting dates, guest room block and number of attendees for the group

BOOKINGS (ASSISTS)

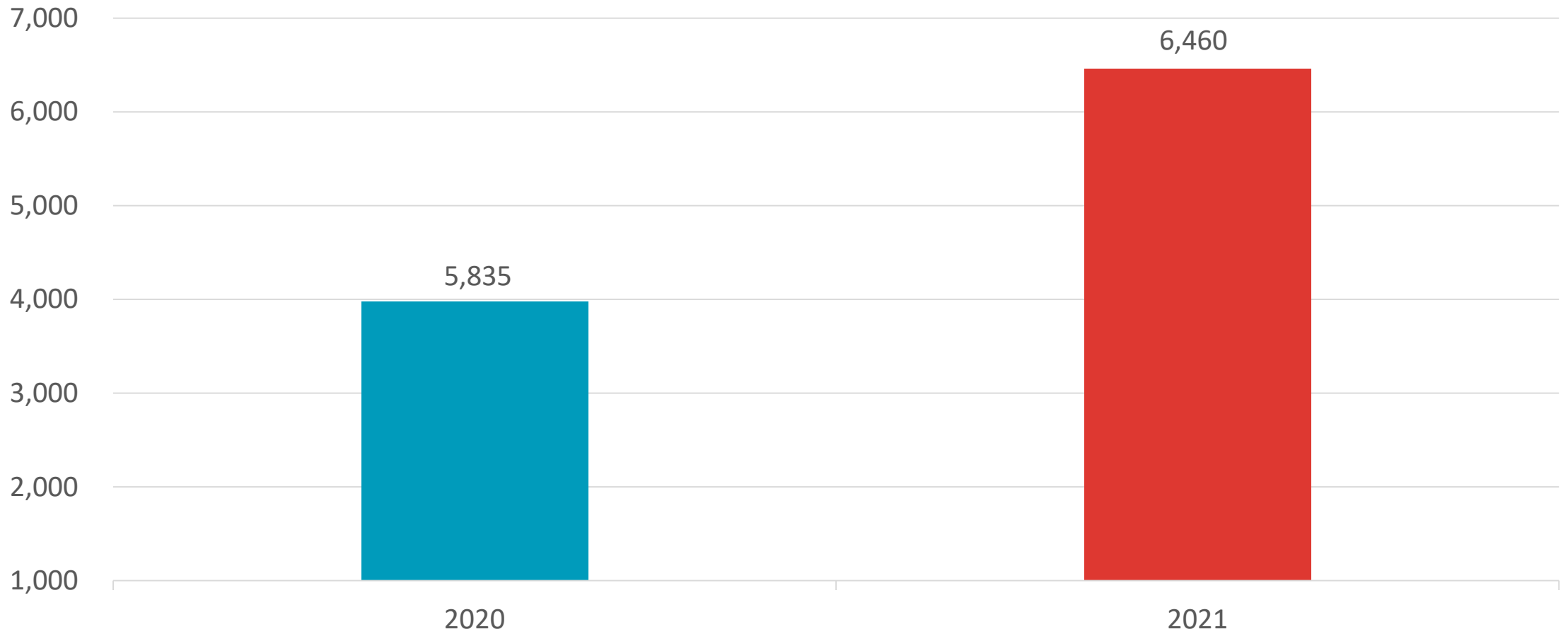
VCOS Reports Booking Revenue as a “Bureau Assist” when:

- A group books into Colorado Springs hotel through a lead that did not originate from VCOS; and
- A VCOS sales manager has been engaged in and contributed to the selling process that led to booking (i.e., trade show, phone discussion, printed materials provided, destination photos provided, sponsorships, destination information from our web site, etc.); and
- The sales manager receives approval to record the “assist” by the VP of Sales or a group sales Director; and
- Documentation is recorded in the client account in the VCOS CRM

Estimated room nights booked for group travel



Group Servicing Activities

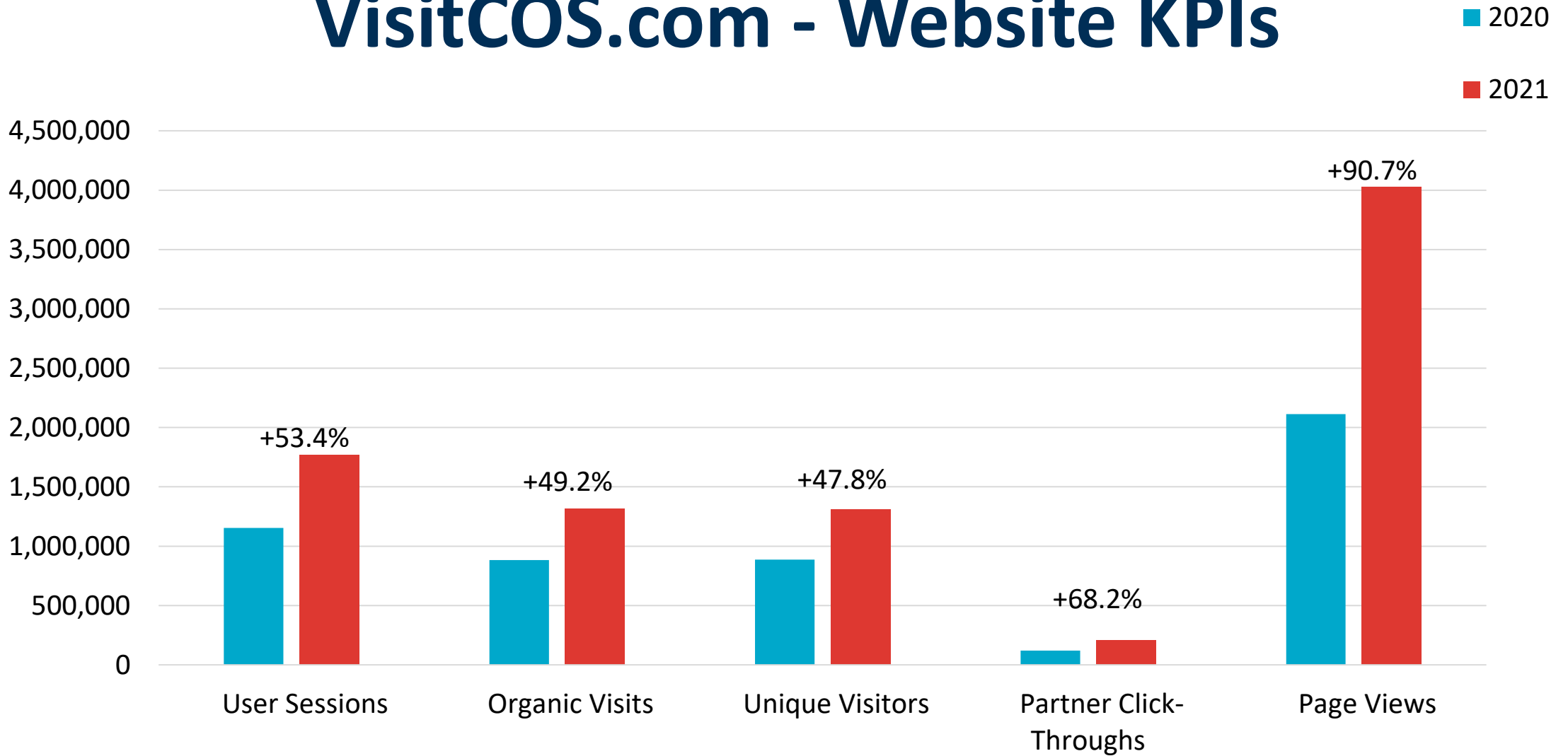




— **visit** —
**COLORADO
SPRINGS**

MARKETING,
COMMUNICATIONS,
PARTNERSHIP,
VISITOR SERVICES

VisitCOS.com - Website KPIs

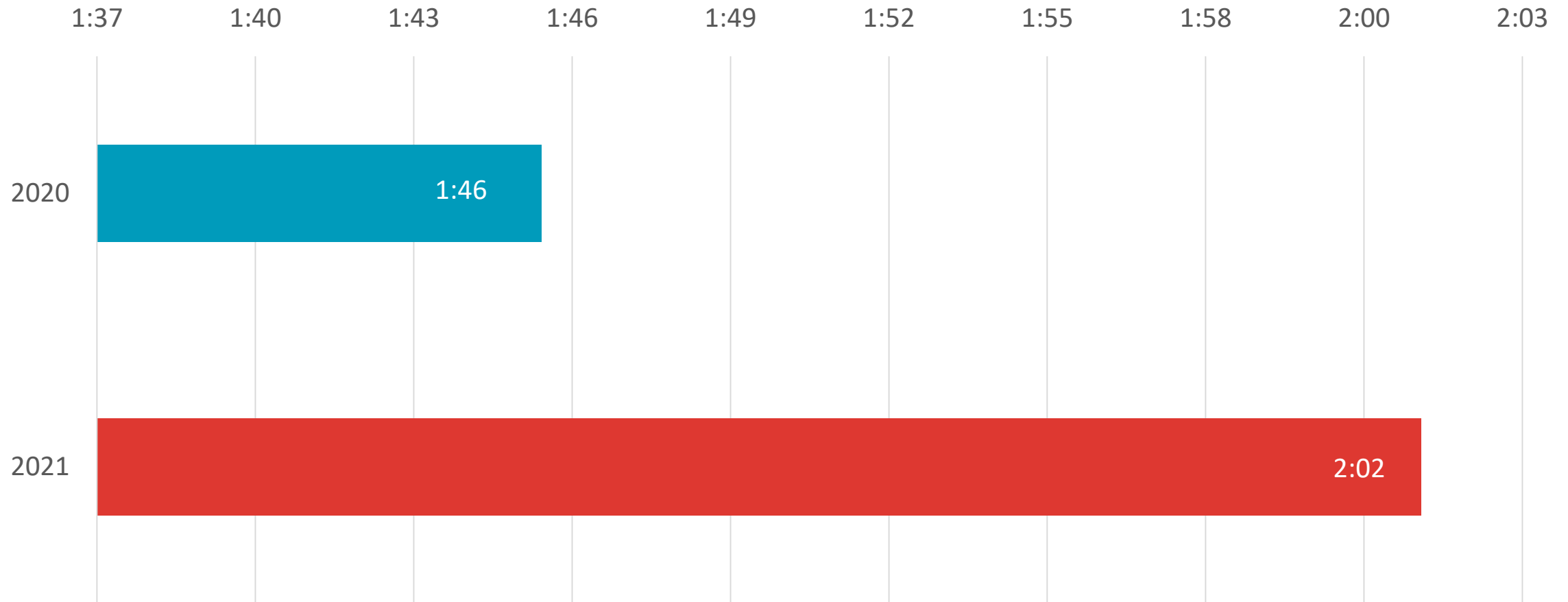


Top Referring Sites to VisitCOS.com

- Facebook.com (#1 on previous report)
- Colorado.com (#2)
- KKTV.com (#5)
- Instagram (#3)
- ColoradoSprings-Travel.com (#8)
- Pinterest.com (#4)
- Coloradosprings.gov (#6)
- Gardenofgods.com (#9)
- Ppir.com (#10)
- OutThereColorado.com (New)

Time on Site VisitCOS.com

(Minutes:Seconds)



Wikipedia Updates

Q2/2021

Colorado Springs, Colorado: Revision history

[View logs for this page](#) ([view filter log](#))

▼ **Filter revisions**

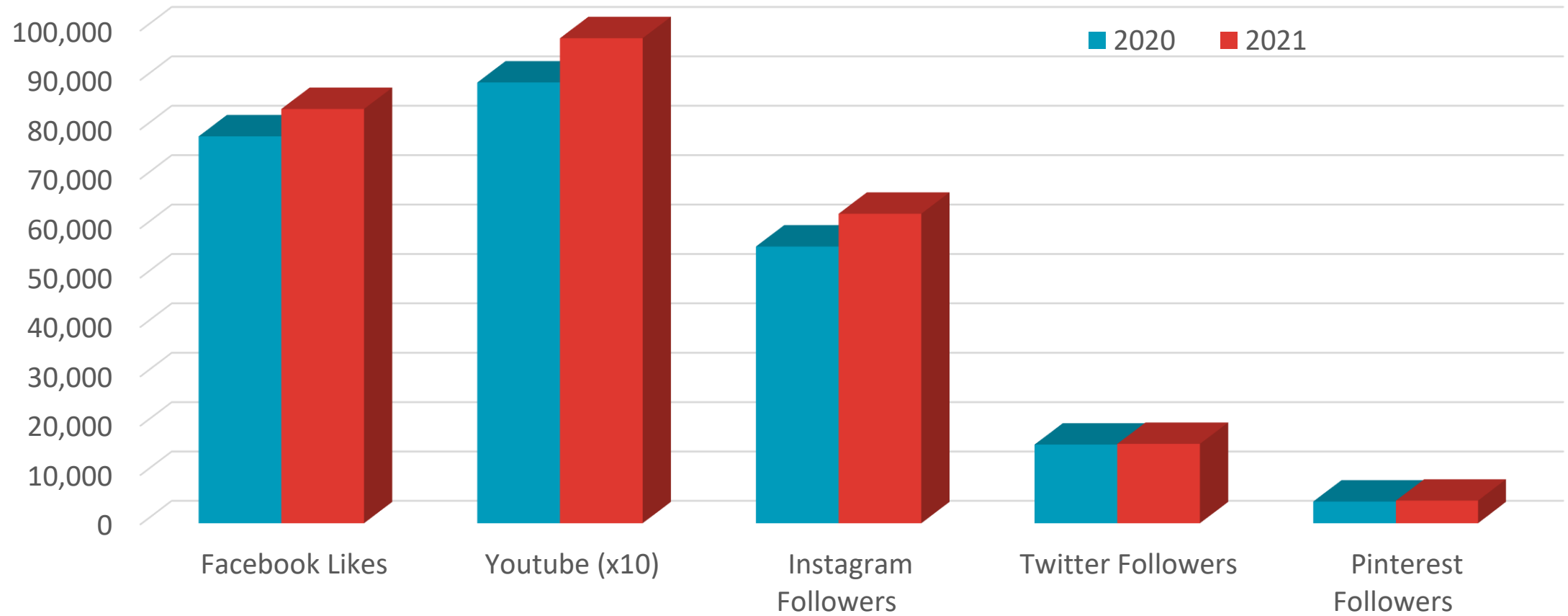
External tools: [Find addition/removal](#) ^(Alternate) · [Find edits by user](#) · [Page statistics](#) · [Pageviews](#) · [Fix dead links](#)

For any version listed below, click on its date to view it. For more help, see [Help:Page history](#) and [Help:Edit summary](#). (cur) = difference from current version, (prev) = difference from preceding version, m = minor edit, → = section edit, ← = automatic edit summary (newest | oldest) [View](#) ([newer 50](#) | [older 50](#)) ([20](#) | [50](#) | [100](#) | [250](#) | [500](#))

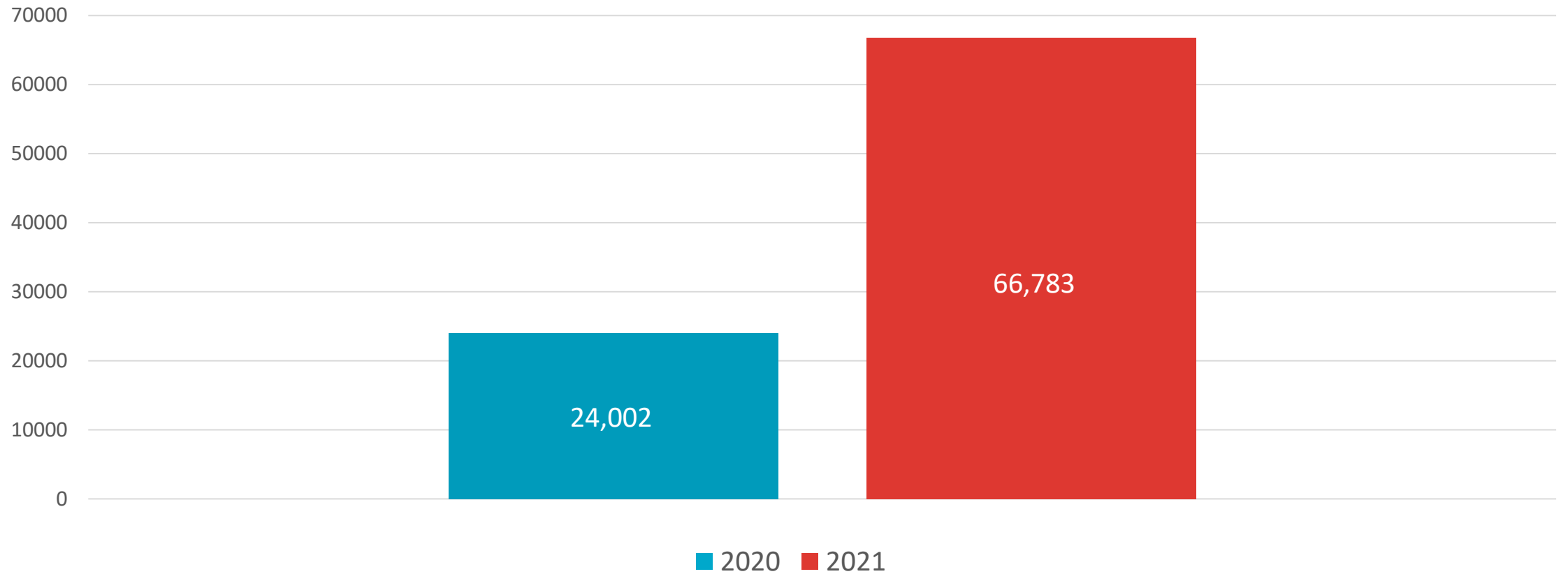
Compare selected revisions

- [\(cur | prev\)](#) 16:19, 12 June 2021 [Visitcos](#) ([talk](#) | [contribs](#)) .. (118,895 bytes) (+91) .. ([→Tourism](#)) ([undo](#)) (*Tag: possible conflict of interest*)
- [\(cur | prev\)](#) 16:10, 12 June 2021 [Visitcos](#) ([talk](#) | [contribs](#)) m .. (118,804 bytes) (+168) .. ([→Olympic sports: Added info about U.S. Olympic & Paralympic Museum and fixed link to the training Center.](#)) ([undo](#))
- [\(cur | prev\)](#) 15:49, 12 June 2021 [Visitcos](#) ([talk](#) | [contribs](#)) m .. (118,636 bytes) (+426) .. ([→Parks: Added more detail about Julie Penrose "Continuum" Fountain and added information about the new bridge in the park.](#)) ([undo](#))

Social Media Activity

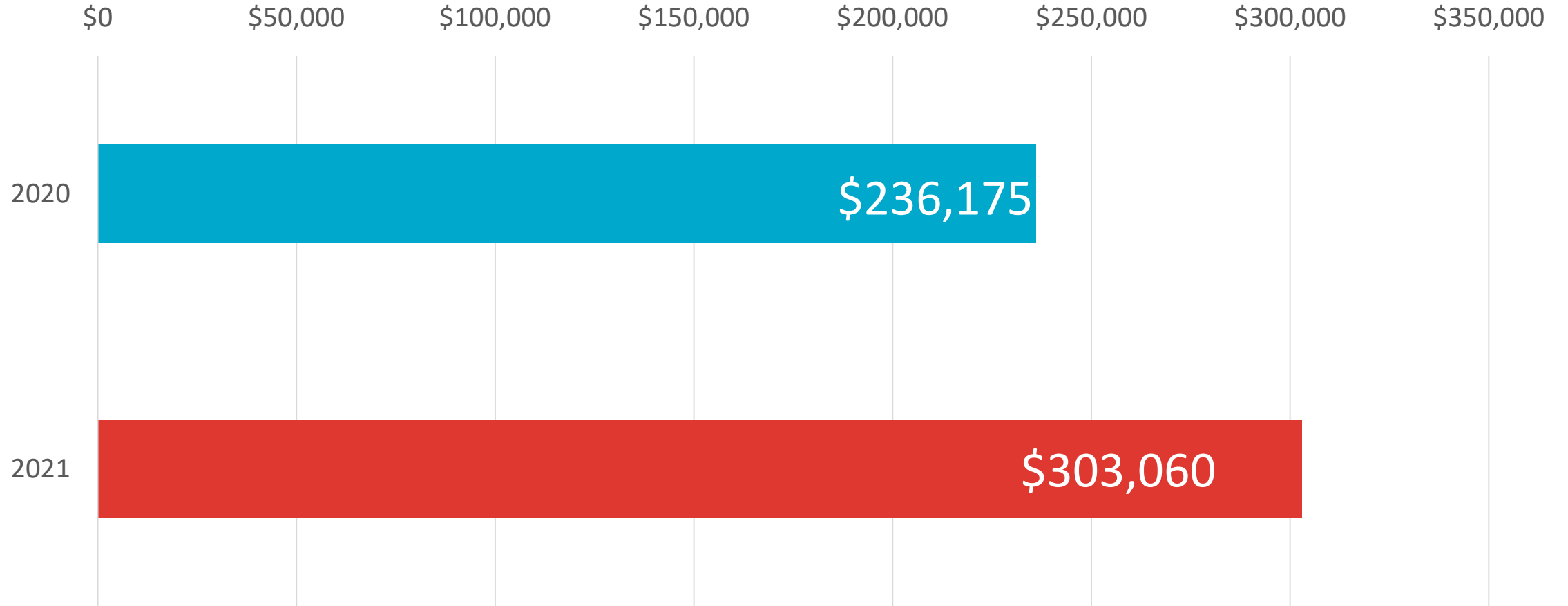


Social Media Traffic to Website



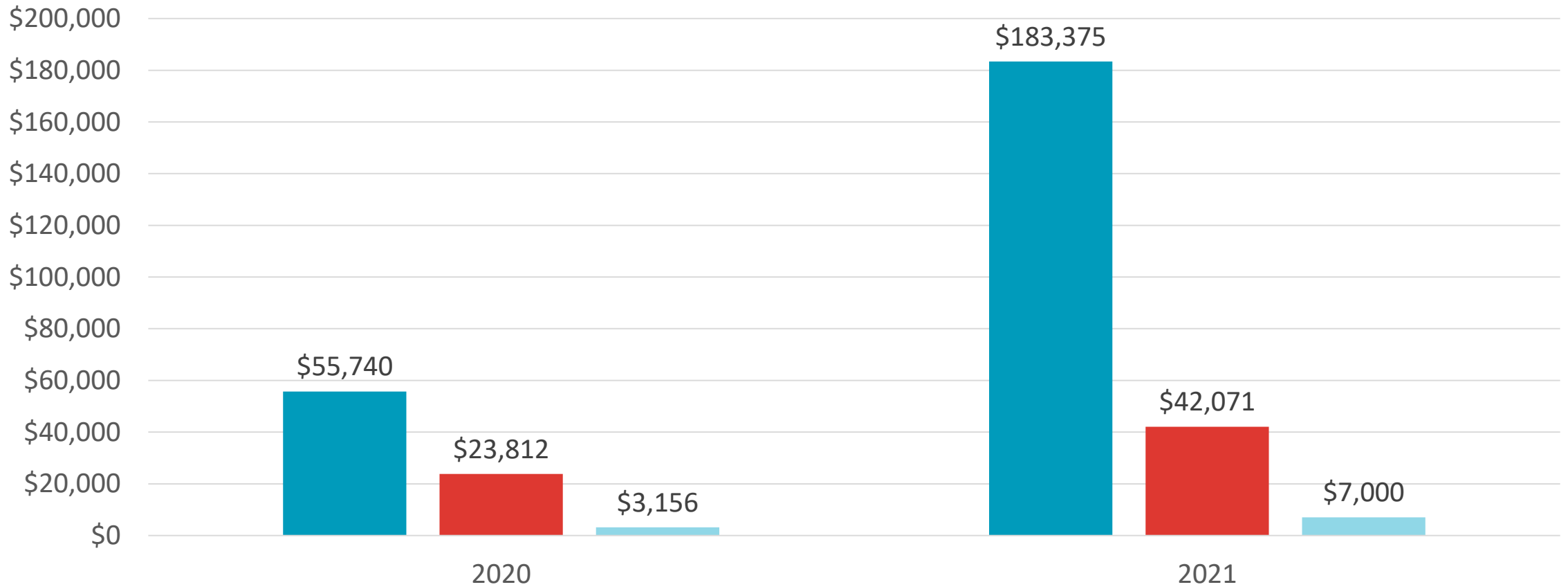
Social Media Spend

2021 Budget = \$185,000



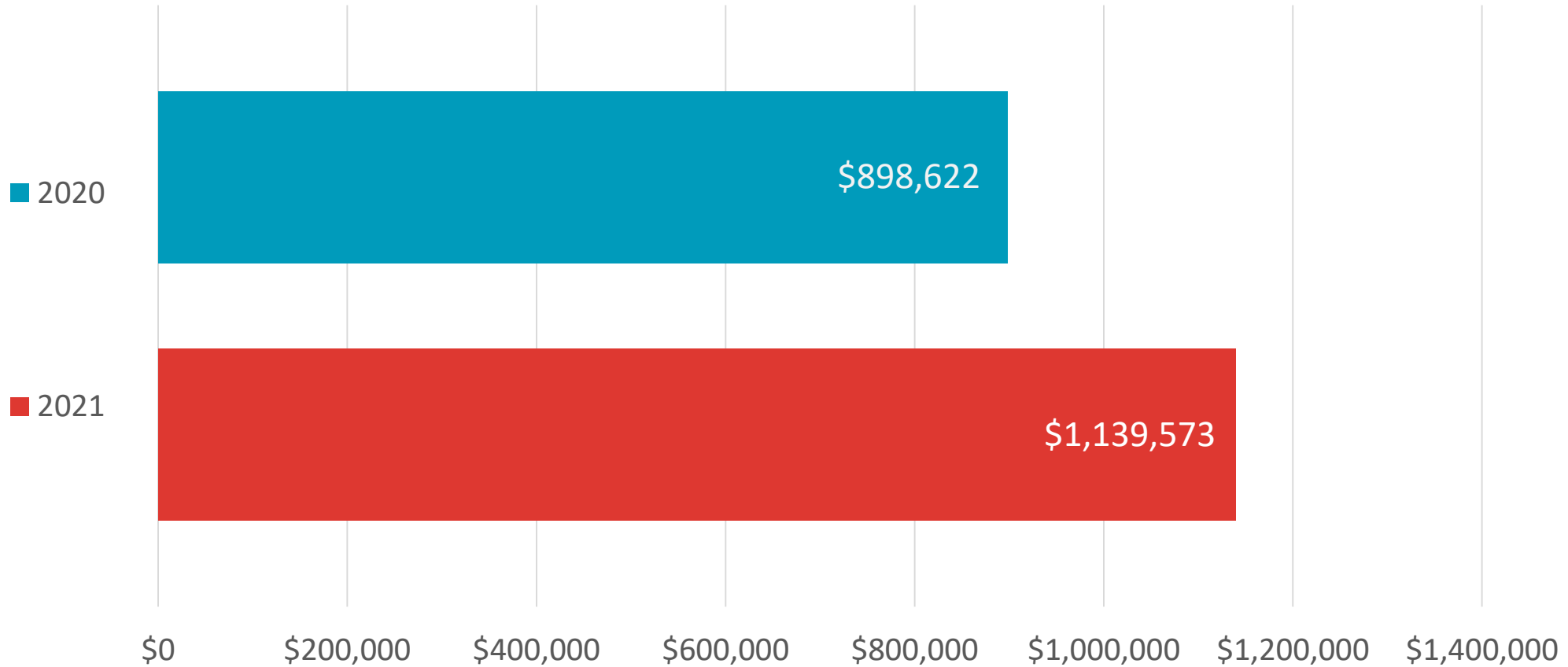
Partnership Revenues

■ Partnership Dues Received ■ Non-dues Partner Payments Received ■ Co-Op Revenue - Advertising

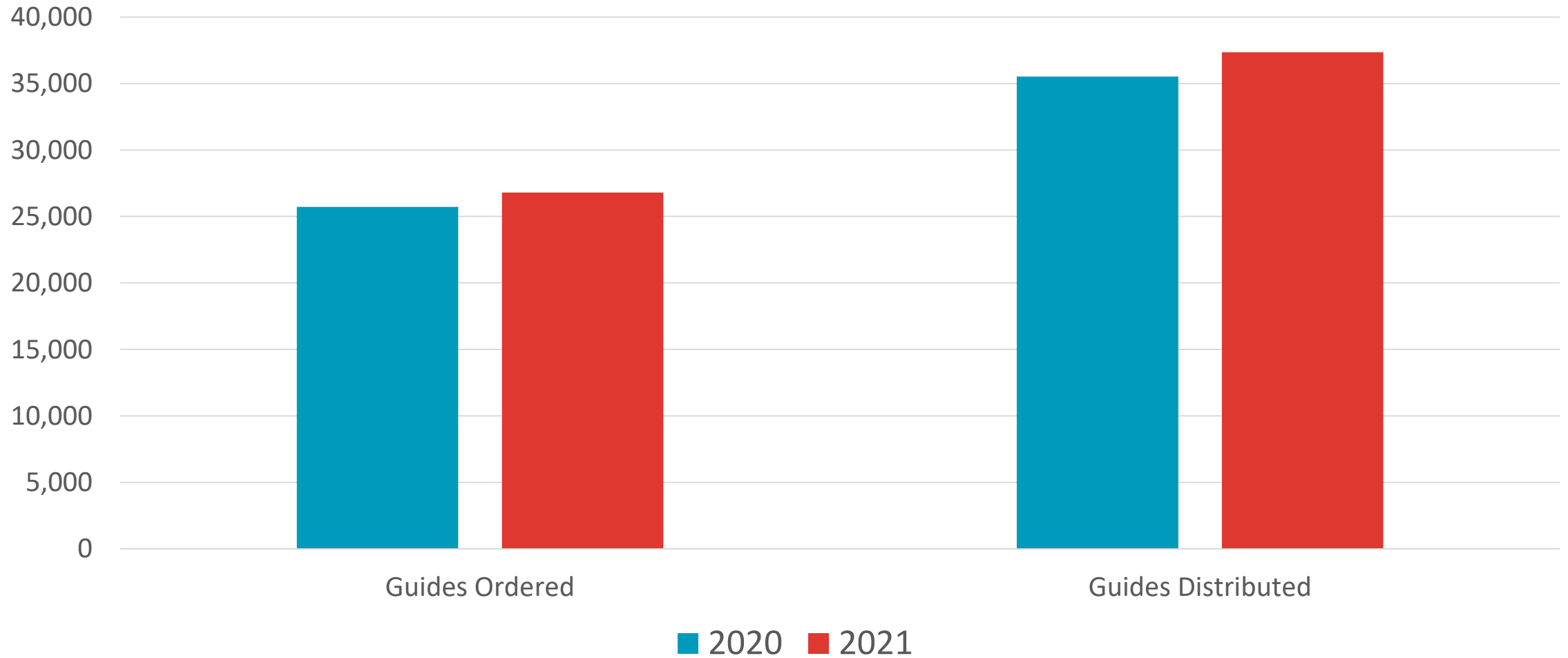


Dollars Spent On Advertising

2021 Budget = \$1,761,522



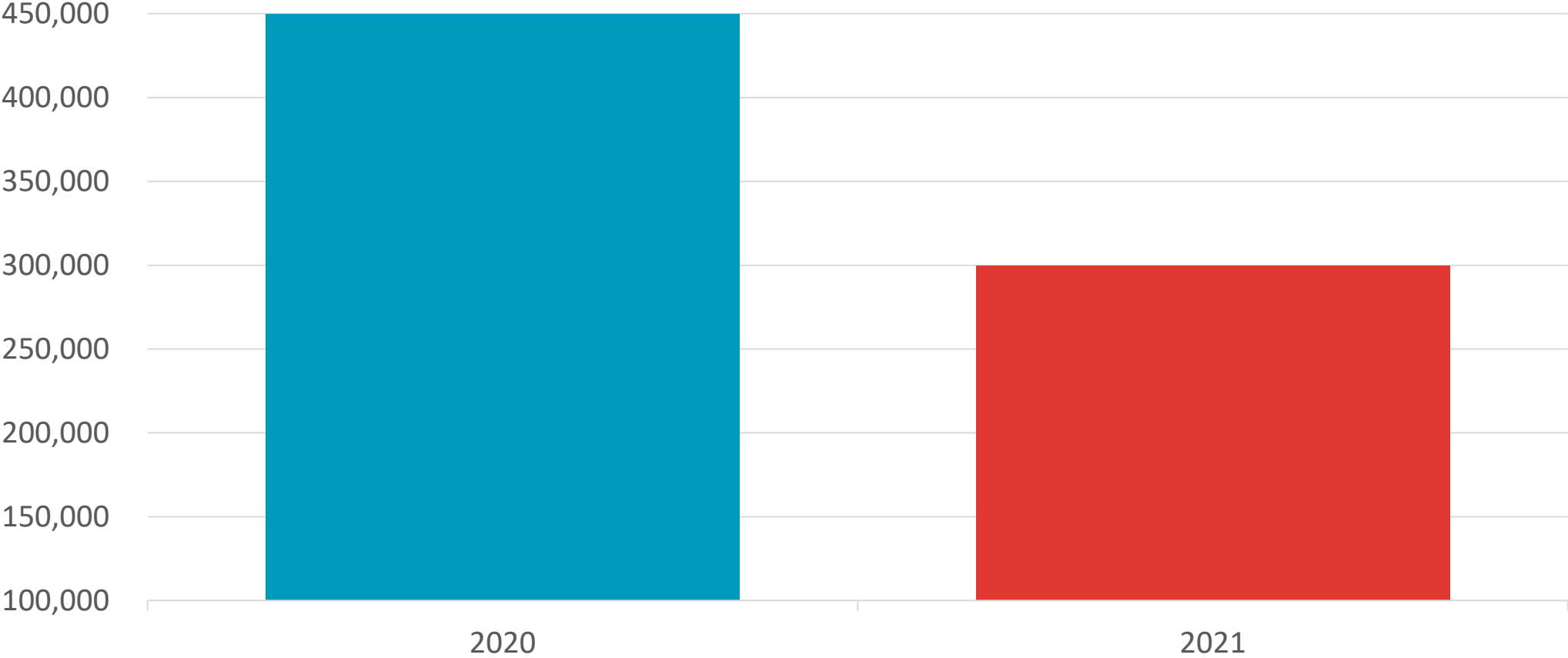
In-House OVG Fulfillment



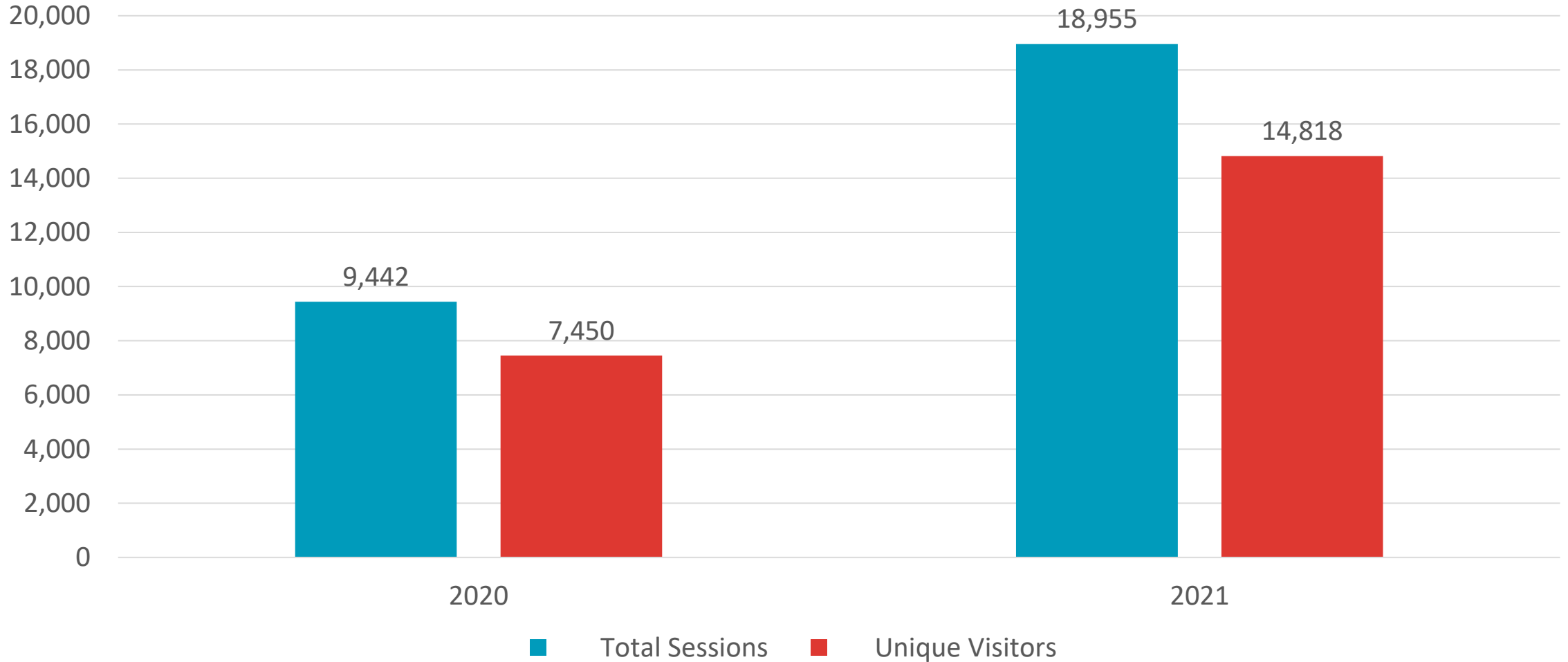
Official Visitor Guides Printed & Distributed

■ 2020

■ 2021



Online Official Visitor Guide Sessions

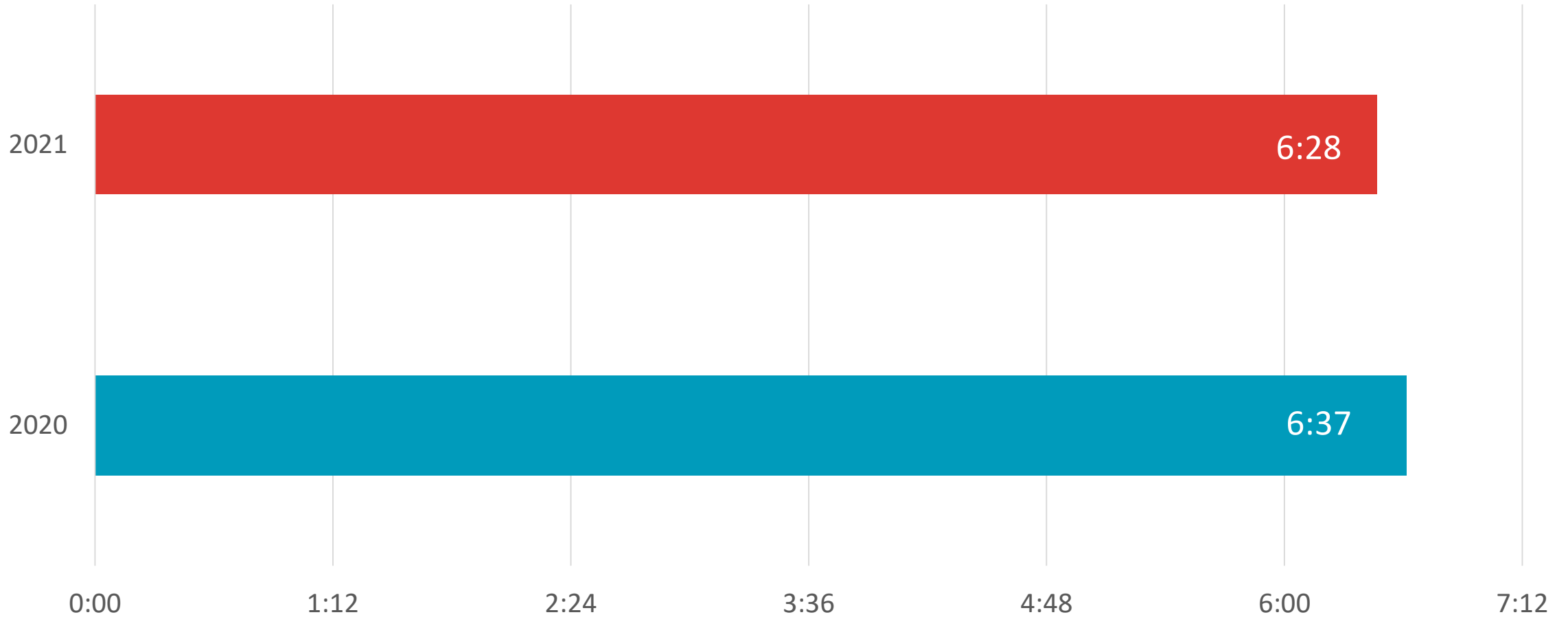


Top Referring Sites to Online Visitor Guide

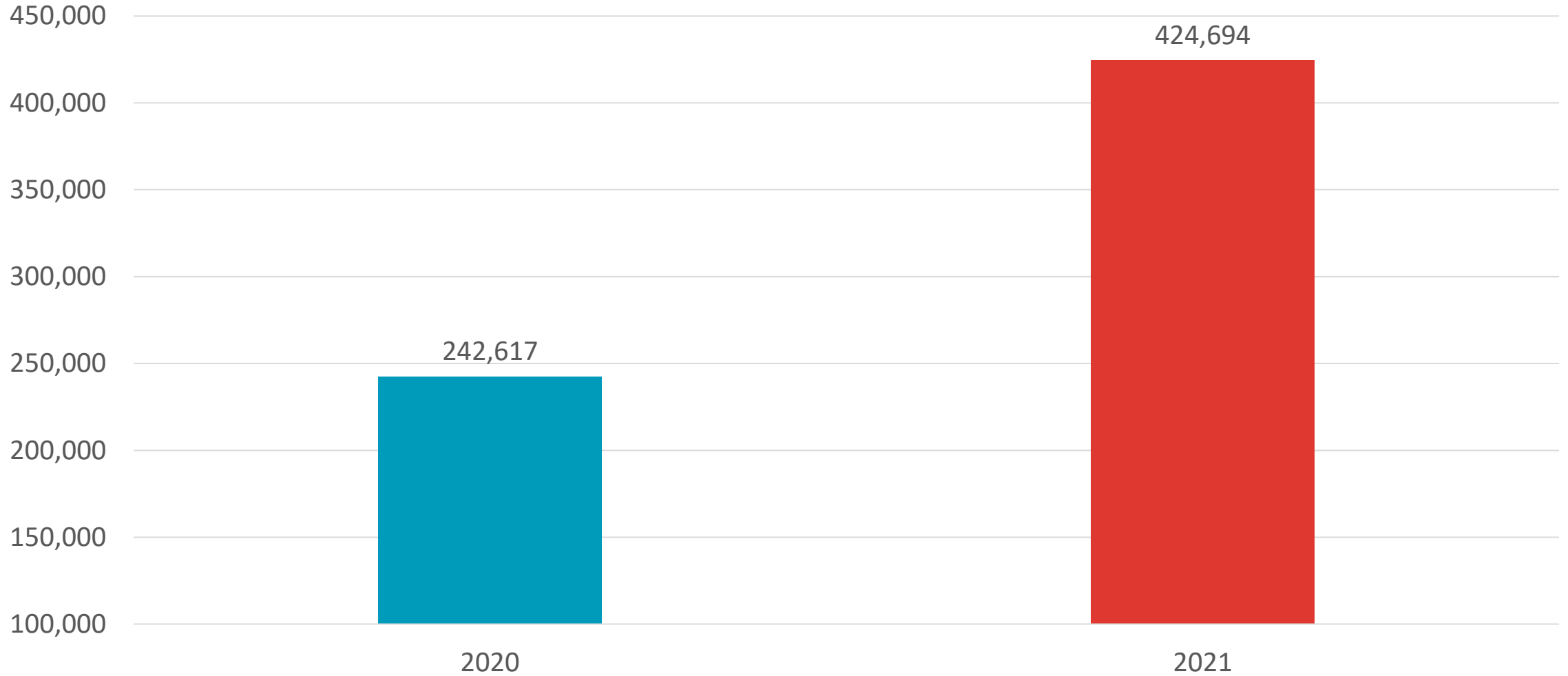
- Visitcos.com (4,400)
- Pikes-peak.com (1,934)
- Facebook (297)
- Gardenofthegodsresort.com (78)

Time on Site – Online OVG

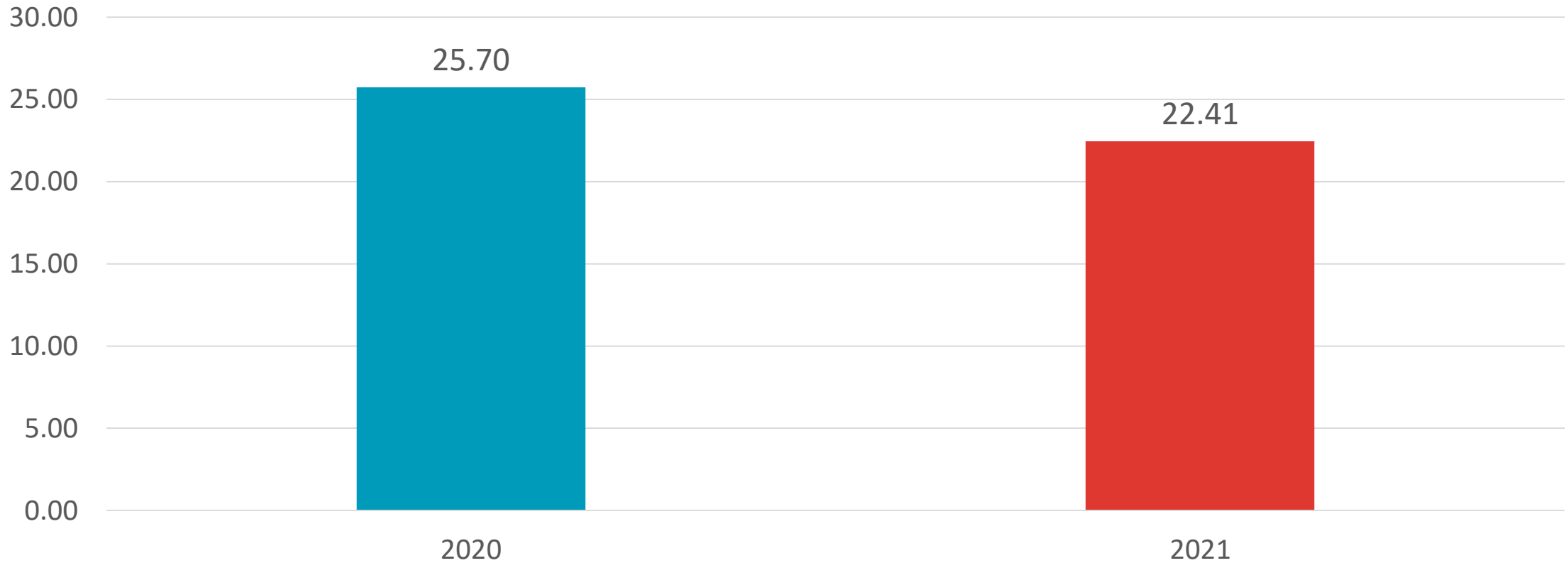
(Minutes:Seconds)



Online Official Visitor Guide Page Views



Online Visitor Guide Pages per Session



Questions?



— visit —
**COLORADO
SPRINGS**



— visit —
**COLORADO
SPRINGS**

KPI Data

2021 PERFORMANCE INDICATORS				
Contract Amount: \$4,200,000				
	<u>2020</u>	<u>2021</u>	<u>2020</u>	<u>2021</u>
	<u>Actual</u>	<u>Actual</u>	<u>Actual</u>	<u>Estimate/</u>
	<u>YTD</u>	<u>YTD</u>	<u>Year End</u>	<u>Goal</u>
Activity/Output:	<u>Q2/2020</u>	<u>Q2/2021</u>		
Percentage Year over Year Change in Lodger and Auto Rental Tax (2 mos)	-49.0%	80.6%	-39.7%	+35.6%
Percentage Year over Year Change in RevPar – Colorado Springs (RevPar = Revenue per Available Room, a measure of a hotel’s performance)	-50.2%	75.2%	-37.6%	+26.6%
Percentage Year over Year Change in RevPar – Colorado Front Range (RevPar = Revenue per Available Room, a measure of a hotel’s performance)	-52.1%	17.0%	-57.2%	+35.0%

2021 PERFORMANCE INDICATORS

(Update thru Q2/2021)

	<u>2020</u>	<u>2021</u>	<u>2020</u>	<u>2021</u>
	<u>Actual</u>	<u>Actual</u>	<u>Actual</u>	<u>Estimate/</u>
	<u>YTD</u>	<u>YTD</u>	<u>Year End</u>	<u>Goal</u>
Activity/Output:	<u>Q2/2020</u>	<u>Q2/2021</u>		
GROUP SALES-				
# of trade shows attended	26	9	17	18
Site Visits/Inspections Hosted	20	17	31	50
Site Visits who book, reported at end of year	n/a	n/a	7	20
Direct Leads (Leads sent directly from VCOS to hotel)	104	96	122	163
Indirect Leads (Leads hotel receives electronically or from 3 rd parties with VCOS)	210	259	342	457

2021 PERFORMANCE INDICATORS				
Contract Amount: \$4,200,000				
	<u>2020</u>	<u>2021</u>	<u>2020</u>	<u>2021</u>
	<u>Actual</u>	<u>Actual</u>	<u>Actual</u>	<u>Estimate/</u>
	<u>YTD</u>	<u>YTD</u>	<u>Year End</u>	<u>Goal</u>
Activity/Output:	<u>Q2/2020</u>	<u>Q2/2021</u>		
GROUP SALES-				
Group Leads from New Accounts	230	265	343	459
Group Leads from Existing Accounts	79	90	121	161
Total Group Leads (sum of above lead numbers)	309	355	564	620
Cost per Lead for Group Business	\$2,269	\$1,443	\$2,598	\$1,918
Estimated room nights booked for group travel, definites	*25,938	1,184	18,684*	36,800
Estimated room nights booked for group travel, bureau assists	**20,070	44,884	64,093**	123,200
Group Servicing Activities provided to visiting groups	5,835	6,460	10,232	14,500

*Net of 9,687 canceled

**Net of 4,171 canceled

2021 PERFORMANCE INDICATORS				
(Update thru Q2/2021)				
	<u>2020</u>	<u>2021</u>	<u>2020</u>	<u>2021</u>
	<u>Actual</u>	<u>Actual</u>	<u>Actual</u>	<u>Estimate/</u>
	<u>YTD</u>	<u>YTD</u>	<u>Year End</u>	<u>Goal</u>
Activity/Output:	<u>Q2/2020</u>	<u>Q2/2021</u>		
WESBITE – attract visitors for overnight and day stays; easy-to-use tool for meeting				
Total Website User Sessions	1,154,099	1,770,128	3,071,015	3,250,000
Organic Visits	882,655	1,317,212	2,286,610	2,400,000
Unique Visitors	885,830	1,309,656	2,298,605	2,425,000
Length of Visit (Time of Site)	1:46	2:02	1:47	1:50
Page Views	2,112,749	4,029,619	5,578,905	5,700,000
Partner Click-Throughs	120,700	202,960	311,727	318,000
SOCIAL MEDIA – integrate with marketing campaigns				
Facebook Likes	78,357	83,895	81,702	87,000
YouTube Views	892,617	982,205	936,238	1,000,000
Instagram Followers	56,059	62,694	59,528	66,000
Twitter Followers	15,955	16,093	16,235	16,750
Pinterest Followers	4,400	4,532	4,445	4,500
Social Media Traffic to Website	24,002	66,783	153,476	162,000
Dollars spent on social media specific marketing	\$236,175	\$303,060	\$393,021	\$395,000

2021 PERFORMANCE INDICATORS				
(Update thru Q2/2021)				
	2020	2021	2020	2021
	Actual	Actual	Actual	Estimate/
	YTD	YTD	Year End	Goal
Activity/Output:	Q2/2020	Q2/2021		
PARTNERSHIP – provide value to our partners				
Partnership Dues Received-Cash	\$55,740.26	\$183,375	\$141,147	\$350,000
Non-dues Partnership Payments Received-Cash	\$23,811.74	\$42,071	\$39,823	\$120,000
Co-Op Revenue – Advertising	\$3,156	\$7,000	\$556	\$10,000
ADVERTISING				
Dollars spent on advertising and social media marketing	\$898,622.00	\$1,139,573	\$1,376,156	\$1,566,078
OFFICIAL VISITOR GUIDE				
Number of guides ordered through visitor Services	25,724	26,810	41,095	50,000
Number of guides distributed through Visitor Services	35,525	37,353	54,733	60,000
Number of guides printed and distributed (cert; slawson; vic; dia)	450,000	300,000	275,000	300,000
Electronic Visitor Guide Views/Sessions – Total Sessions				
Electronic Visitor Guide Views/Sessions – Total Sessions	9,442	18,955	20,655	50,000
Unique Visitors	7,450	14,818	16,007	39,000
Average Session Duration	6:37	6:28	6:45	5:45
Electronic Visitor Guide Page Views				
Electronic Visitor Guide Page Views	242,617	424,694	543,641	1,050,000
Electronic Visitor Guide Pages per Session	25.7	22.41	26.32	21.00

Wikipedia Update Detail

Q2/2021 Tourism

Before:

Latest revision

Line 372:

[[File:Garden of the Gods 03.jpg|thumb|left|[[Garden of the Gods]]]]

Colorado Springs has more than 55 attractions and activities in the area,<ref name="Visitcos" /> including [[Garden of the Gods]] park, [[United States Air Force Academy]], the [[American Numismatic Association|ANA]] Money Museum, [[Cheyenne Mountain Zoo]], [[Colorado Springs Fine Arts Center]] at [[Colorado College]], [[Old Colorado City]] and the [[U.S. Olympic & Paralympic Training Center]].<ref>{{Citation |last=Leslie Weddell |title=There's more to Colorado Springs than just that beautiful mountain |date=May 21, 2000 |work=The Gazette |place=Colorado Springs, CO |via=HighBeam Research}}</ref> In 2020, the U.S. Olympic & Paralympic Museum opened;<ref>{{cite news |last=Rich |first=Laden |title=Olympic Museum now slated for 2020 opening |publisher=The Gazette |url=https://gazette.com/business/olympic-museum-now-slated-for-opening-as-projects-take-shape/article_af795b88-c282-11e8-988a-9391be3ae5ab.html |access-date=January 18, 2020}}</ref> the [[Flying W Ranch]] Chuckwagon Dinner & Western Show reopened in 2020.<ref>{{cite news |last=Stanton |first=Billie |date=June 29, 2019 |title=Flying W Ranch to soar once more in Colorado Springs |publisher=The Gazette |url=https://gazette.com/news/flying-w-ranch-to-soar-once-more-in-colorado-springs/article_9f0b2030-8229-11e9-84ab-735f12455901.html |access-date=January 18, 2020}}</ref> A new [[Pikes Peak Summit]] **Complex is under construction at the 14,115-foot summit of Pikes Peak, with a scheduled completion date of spring 2021.**<ref>{{cite web |title=Officials Break Ground on New Pikes Peak Summit Complex |url=https://gejohnson.com/news/officials-break-ground-on-new-pikes-peak-summit-complex/ |access-date=18 January 2020 |website=GE Johnson Construction Company}}</ref> The [[Manitou and Pike's Peak Cog Railway|Pikes Peak Cog Railway]] **is closed for reconstruction (it is scheduled to reopen in 2021).**<ref>{{cite news |date=November 29, 2018 |title=Pikes Peak Cog Railway to reopen in 2021 after owner agrees to \$100 million reconstruction |publisher=Fox Denver 31 News |url=https://kdvr.com/2018/11/29/pikes-peak-cog-railway-to-reopen-in-2021-after-owner-agrees-to-100-million-reconstruction/ |access-date=18 January 2020}}</ref> **as is the** [[United States Air Force Academy Cadet Chapel|Cadet Chapel]] at the [[United States Air Force Academy|U.S. Air Force Academy]].<ref>{{cite news |last=Mulder |first=Ellie |title=\$158 million renovation of Air Force Academy's iconic chapel will restore original features, design |publisher=The Gazette |issue=Sep 2, 2019 |url=https://gazette.com/news/million-renovation-of-air-force-academy-s-iconic-chapel-will/article_66103564-c521-11e9-8805-97fcae78be04.html |access-date=18 January 2020}}</ref> Popular hikes in the area include the Manitou Incline and many throughout North Cheyenne Cañon Park.

The downtown Colorado Springs Visitor Information Center offers free area information to leisure and business travelers.<ref name="Visitcos">{{cite web |title=Colorado Springs Vacation & Tourism Information - Colorado Springs Colorado |url=http://www.visitcos.com |access-date=August 31, 2012 |website=Visitcos.com}}</ref> The [[Cultural Office of the Pikes Peak Region]] (COPPER), also downtown, supports and advocates for the arts throughout the Pikes Peak Region. It operates the PeakRadar website to communicate city events.<ref>Culture Office of the Pikes Peak Region [http://coppercolo.org/ Overview]. Retrieved July 12, 2011.</ref>

After:

Your text

Line 372:

[[File:Garden of the Gods 03.jpg|thumb|left|[[Garden of the Gods]]]]

Colorado Springs has more than 55 attractions and activities in the area,<ref name="Visitcos" /> including [[Garden of the Gods]] park, [[United States Air Force Academy]], the [[American Numismatic Association|ANA]] Money Museum, [[Cheyenne Mountain Zoo]], [[Colorado Springs Fine Arts Center]] at [[Colorado College]], [[Old Colorado City]] and the [[U.S. Olympic & Paralympic Training Center]].<ref>{{Citation |last=Leslie Weddell |title=There's more to Colorado Springs than just that beautiful mountain |date=May 21, 2000 |work=The Gazette |place=Colorado Springs, CO |via=HighBeam Research}}</ref> In 2020, the U.S. Olympic & Paralympic Museum opened;<ref>{{cite news |last=Rich |first=Laden |title=Olympic Museum now slated for 2020 opening |publisher=The Gazette |url=https://gazette.com/business/olympic-museum-now-slated-for-opening-as-projects-take-shape/article_af795b88-c282-11e8-988a-9391be3ae5ab.html |access-date=January 18, 2020}}</ref> the [[Flying W Ranch]] Chuckwagon Dinner & Western Show reopened in 2020.<ref>{{cite news |last=Stanton |first=Billie |date=June 29, 2019 |title=Flying W Ranch to soar once more in Colorado Springs |publisher=The Gazette |url=https://gazette.com/news/flying-w-ranch-to-soar-once-more-in-colorado-springs/article_9f0b2030-8229-11e9-84ab-735f12455901.html |access-date=January 18, 2020}}</ref> A new [[Pikes Peak Summit]] **Visitor Center completed construction in June 2021** at the 14,115-foot summit of Pikes Peak.<ref>{{cite web |title=Officials Break Ground on New Pikes Peak Summit Complex |url=https://gejohnson.com/news/officials-break-ground-on-new-pikes-peak-summit-complex/ |access-date=18 January 2020 |website=GE Johnson Construction Company}}</ref> The [[Manitou and Pike's Peak Cog Railway|Pikes Peak Cog Railway]] **reopened in May 2021 after being closed for reconstruction, since late 2017.**<ref>{{cite news |date=November 29, 2018 |title=Pikes Peak Cog Railway to reopen in 2021 after owner agrees to \$100 million reconstruction |publisher=Fox Denver 31 News |url=https://kdvr.com/2018/11/29/pikes-peak-cog-railway-to-reopen-in-2021-after-owner-agrees-to-100-million-reconstruction/ |access-date=18 January 2020}}</ref> **The** [[United States Air Force Academy Cadet Chapel|Cadet Chapel]] at the [[United States Air Force Academy|U.S. Air Force Academy]] **is closed for reconstruction and will reopen in 2023.**<ref>{{cite news |last=Mulder |first=Ellie |title=\$158 million renovation of Air Force Academy's iconic chapel will restore original features, design |publisher=The Gazette |issue=Sep 2, 2019 |url=https://gazette.com/news/million-renovation-of-air-force-academy-s-iconic-chapel-will/article_66103564-c521-11e9-8805-97fcae78be04.html |access-date=18 January 2020}}</ref> Popular hikes in the area include the Manitou Incline and many throughout North Cheyenne Cañon Park.

The downtown **[https://www.visitcos.com/travel-tools/visitor-info-center/** Colorado Springs Visitor Information Center] offers free area information to leisure and business travelers.<ref name="Visitcos">{{cite web |title=Colorado Springs Vacation & Tourism Information - Colorado Springs Colorado |url=http://www.visitcos.com |access-date=August 31, 2012 |website=Visitcos.com}}</ref> The [[Cultural Office of the Pikes Peak Region]] (COPPER), also downtown, supports and advocates for the arts throughout the Pikes Peak Region. It operates the PeakRadar website to communicate city events.<ref>Culture Office of the Pikes Peak Region [http://coppercolo.org/ Overview]. Retrieved July 12, 2011.</ref>

Wikipedia Update Detail

Q2/2021
Olympic Sports

Before:

Latest revision

Line 432:

```
[[File:US Olympic Committee Headquarters by David Shankbone.jpg|thumb|[[United States Olympic Committee]] headquarters and training facility]]
```

Colorado Springs, dubbed Olympic City USA, is home to the [[United States Olympic Training Center]] and the headquarters of the [[United States Olympic Committee]] and the [[United States Anti-Doping Agency]].<ref>{{Cite web |title=Olympic City USA {{!}} Colorado Springs |url=https://coloradosprings.gov/ocusa |access-date=October 14, 2016 |website=coloradosprings.gov}}</ref> In addition, 24 of the United States' national federations for individual Olympic sports have their headquarters in Colorado Springs, including: US [[United States Bobsled and Skeleton Federation|bobsled]], [[United States Fencing Association|fencing]], [[U.S. Figure Skating|figure skating]], [[USA Basketball|basketball]], [[USA Boxing|boxing]], [[USA Cycling|cycling]], [[USA Judo|judo]], [[USA Field Hockey|field hockey]], [[USA Hockey|hockey]], [[USA Swimming|swimming]], [[USA Shooting|shooting]], [[USA Table Tennis|table tennis]], [[USA Taekwondo|taekwondo]], [[USA Triathlon|triathlon]], [[USA Volleyball|volleyball]], pentathlon, handball, and [[USA Wrestling|wrestling]] associations and organizations.

After:

Your text

Line 432:

```
[[File:US Olympic Committee Headquarters by David Shankbone.jpg|thumb|[[United States Olympic Committee]] headquarters and training facility]]
```

Colorado Springs, dubbed Olympic City USA, is home to the [https://usopm.org/ U.S. Olympic & Paralympic Museum], [https://www.teamusa.org/About-the-USOPC/Olympic-Paralympic-Training-Centers/CSOPTC/About United States Olympic & Paralympic Training Center] and the headquarters of the [[United States Olympic & Paralympic Committee]] and the [[United States Anti-Doping Agency]].<ref>{{Cite web |title=Olympic City USA {{!}} Colorado Springs |url=https://coloradosprings.gov/ocusa |access-date=October 14, 2016 |website=coloradosprings.gov}}</ref> In addition, 24 of the United States' national federations for individual Olympic sports have their headquarters in Colorado Springs, including: US [[United States Bobsled and Skeleton Federation|bobsled]], [[United States Fencing Association|fencing]], [[U.S. Figure Skating|figure skating]], [[USA Basketball|basketball]], [[USA Boxing|boxing]], [[USA Cycling|cycling]], [[USA Judo|judo]], [[USA Field Hockey|field hockey]], [[USA Hockey|hockey]], [[USA Swimming|swimming]], [[USA Shooting|shooting]], [[USA Table Tennis|table tennis]], [[USA Taekwondo|taekwondo]], [[USA Triathlon|triathlon]], [[USA Volleyball|volleyball]], pentathlon, handball, and [[USA Wrestling|wrestling]] associations and organizations.

Wikipedia Update Detail

Q2/2021

Parks

Before:

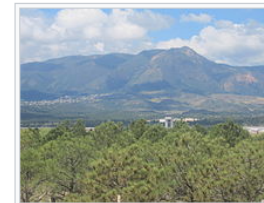
Parks [edit]

Garden of the Gods is on Colorado Springs's western edge. It is a **National Natural Landmark**, with 300 foot (91 m) red/orange sandstone rock formations often viewed against a backdrop of the snow-capped Pikes Peak. This park is free to the public and offers many recreational opportunities, such as hiking, rock climbing, cycling, horseback riding and tours.^[157] It offers a variety of annual events, one of the most popular of which is the Starlight Spectacular, a recreational bike ride held every summer to benefit the Trails and Open Space Coalition of Colorado Springs.^[158]

Colorado Springs has several major city parks, such as **Palmer Park**, America the Beautiful Park in downtown Colorado Springs, **Memorial Park**, which includes many sports fields, an indoor swimming pool and skating rink, a skateboard bowl and two half-pipes, and **Monument Valley Park**, which has walking and biking paths, an outdoor swimming pool and pickleball courts.^[159] Monument Valley Park also has Tahama Spring, the original spring in Colorado Springs.^{[160][161]} **Austin Bluffs Park** affords a place of recreation in eastern Colorado Springs. El Paso County Regional Parks include **Bear Creek Regional Park**, **Bear Creek Dog Park**, **Fox Run Regional Park** and **Fountain Creek Regional Park and Nature Center**.^[162] Ponderosa pine (*Pinus ponderosa*),^{[163][164]} Gambel oak (*Quercus gambelii*),^{[165][166]} narrowleaf yucca (*Yucca angustissima*, syn. *Yucca glauca*)^[167] and prickly pear cactus (*Opuntia macrorhiza*)^[168] are some of the more common flora endemic to the **Front Range** in Colorado Springs.^[citation needed]

Trails [edit]

Three trails, the New Santa Fe Regional Trail, **Pikes Peak Greenway** and Fountain Creek Regional Trail, form a continuous path from **Palmer Lake**, through Colorado Springs, to **Fountain, Colorado**. The majority of the trail between Palmer Lake and Fountain is a soft surface breeze gravel trail. A major segment of the trail within the Colorado Springs city limits is paved. The trails, except **Monument Valley Park** trails, may be used for equestrian traffic. Motorized vehicles are not allowed on the trails. Many of the trails are interconnected, having main "spine" trails, like the Pikes Peak Greenway, that lead to secondary trails.^{[169][170][171]} The Urban Trail system within Colorado Springs consists of more than 110 miles (180 km) of multi-use trail for biking, jogging, roller blading and walking.^[citation needed]



Ackerman Overlook near United States Air Force Academy off Interstate 25 in Colorado Springs is named for Jasper D. Ackerman (1896–1988), a banker and rancher.^[156]



After:

Parks [edit]

Garden of the Gods is on Colorado Springs's western edge. It is a **National Natural Landmark**, with 300 foot (91 m) red/orange sandstone rock formations often viewed against a backdrop of the snow-capped Pikes Peak. This park is free to the public and offers many recreational opportunities, such as hiking, rock climbing, cycling, horseback riding and tours.^[157] It offers a variety of annual events, one of the most popular of which is the Starlight Spectacular, a recreational bike ride held every summer to benefit the Trails and Open Space Coalition of Colorado Springs.^[158]

Colorado Springs has several other major city parks. America the Beautiful Park in downtown Colorado Springs has a large grass oval and the Continuum Fountain honoring Julie Penrose, wife of Colorado Springs Founder General William Jackson Palmer.^[159] The nearby U.S. Olympic & Paralympic Museum now connects to this park with a new bridge that opened in June 2021 and spans the railroad tracks.^[160] **Palmer Park**, **Memorial Park**, which includes many sports fields, an indoor swimming pool and skating rink, a skateboard bowl and two half-pipes, and **Monument Valley Park**, which has walking and biking paths, an outdoor swimming pool and pickleball courts.^[161] Monument Valley Park also has Tahama Spring, the original spring in Colorado Springs.^{[162][163]} **Austin Bluffs Park** affords a place of recreation in eastern Colorado Springs. El Paso County Regional Parks include **Bear Creek Regional Park**, **Bear Creek Dog Park**, **Fox Run Regional Park** and **Fountain Creek Regional Park and Nature Center**.^[164] Ponderosa pine (*Pinus ponderosa*),^{[165][166]} Gambel oak (*Quercus gambelii*),^{[167][168]} narrowleaf yucca (*Yucca angustissima*, syn. *Yucca glauca*)^[169] and prickly pear cactus (*Opuntia macrorhiza*)^[170] are some of the more common flora endemic to the **Front Range** in Colorado Springs.^[citation needed]



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