



August 15, 2014

Mr. Greg Warnke  
Parking Enterprise  
PO Box 1575  
Mail Code 910  
Colorado Springs, CO 80901

Dear Mr. Warnke,

Downtown Partnership respectfully requests Parking Enterprise continue its practice of offering free parking downtown on the Saturdays leading up to Christmas. For 2014, this would be November 29 (a key day as Small Business Saturday marketed nationally), and December 6, 13 and 20.

Offering free weekend parking (as Sundays already are free) helps tremendously for downtown merchants – the vast majority of which are locally owned and operated – to compete with the national chains at malls and lifestyle centers. Our downtown merchants have had a rough year thus far, barely emerging from the recession and suffering a loss of customers due to severe issues with vagrancy and safety perceptions downtown. Free parking for holiday shopping will be a key element in bringing them the customers they need to end the year successfully. The gesture also is appreciated by all citizens of Colorado Springs as a way to build good will.

Thank you for your consideration, and if you have further questions please don't hesitate to contact me.

Most Sincerely,



Susan Edmondson