

PIKES PEAK UNITED WAY 2-1-1

ENTERPRISE ZONE STATE TAX CREDIT



2-1-1 is a call-in resource line for those who need assistance with housing and shelter, utilities, health care, food, transportation, and more. Our 2-1-1 specialists utilize a database of over 7,200 resources to make referrals to thousands of agencies, programs, and services. In 2015, 2-1-1 took 30,210 calls and is on track to receive more than 40,000 this year. You can help support the 2-1-1 resource and referral hotline through the Enterprise Zone Tax Credit.

El Paso County Enterprise Zone Contribution Credit

The Enterprise Zone is comprised of areas identified by the Colorado Economic Development Commission as economically depressed in El Paso County. Projects within the Enterprise Zone create or preserve an environment that will help attract, expand or retain employers in the Enterprise Zone. To encourage Colorado taxpayers to make contributions to non-profits that make improvements to the El Paso County Enterprise Zone, a state income tax credit equal to 25% of monetary contributions is available. The following categories of projects are eligible:

- Marketing of the Enterprise Zone
- Business assistance projects such as incubators
- Infrastructure projects that serve businesses
- Job training program
- Community development projects
- Homeless shelters that promote employment

To Take Advantage of the Credit

- Minimum donation of \$250
- Check made payable to **El Paso County Enterprise Zone**. Memo line: PPUW 211
- Mail to Pikes Peak United Way, 518 North Nevada Avenue, Colorado Springs, CO 80903
- File taxes electronically
- Receive 25% state tax credit
- 12.5% credit for in-kind contributions or stock donations

EXAMPLE:

Approximately 50% of your gift will be returned to you after taxes

If you donate \$1,000 to the El Paso County Enterprise Zone, it will end up costing you about \$507 if you are in the 28% Federal Income Tax bracket.

- You receive a \$250 Colorado State Enterprise Zone Credit - PPUW 2-1-1
- You receive approximately \$243 Federal and State Income Tax Deduction*

*Federal tax deduction is lowered because of the add-back effect of reduced state tax

Please Note: The State of Colorado is requiring anyone wishing to take advantage of the 25% El Paso County Enterprise Zone credit to do the following:

- Provide your FEIN, Social Security Number, or "Colorado Account Number" (go online to apply).
- File taxes electronically

Situations vary, so please consult your tax advisor

For more information: <http://adm.elpasoco.com/BudgetAdministration/EconomicDevelopment/Pages/EnterpriseZone.aspx>

PIKES PEAK UNITED WAY

CHILD CARE CONTRIBUTION CREDIT (CCCC)



A Gift to Success by 6 or Dolly Parton Imagination Library (DPIL) is intended to:

- Increase the quality and availability of child care in our community
- Help bring \$1 for \$1 Federal matching funds into our state
- Give the donor a 50% Colorado state income tax credit

Approximately 67% of your gift will be returned to you after taxes.

If you donate \$1,000 to one of the qualified programs, it will end up costing you about \$327 if you are in the 28% Federal Income Tax bracket.

- You receive a \$500 Colorado State Child Care Contribution Credit.
- You receive approximately \$173 Federal and State Income Tax Deduction*

*Federal tax deduction is lowered because of the add-back effect of reduced state tax.

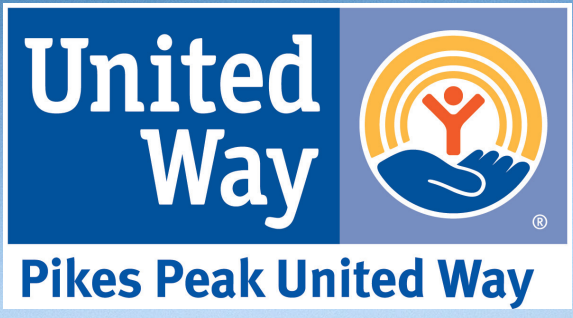
Your gift will be doubled.

- Your \$1,000 will be matched dollar-for-dollar with Federal Matching Funds through the Child Care and Development Fund and returned to the state of Colorado.

Requirements

- Minimum donation of \$500
- Donations by cash or check should be mailed to Pikes Peak United Way, 518 North Nevada Avenue, Colorado Springs, CO 80903
- For donations by credit card, please use pledge form or call 719-632-1543
- **Payroll deductions, third-party processors, or stock transfers do not qualify for the CCCC**

Due to periodic changes in the CCCC, always consult your tax advisor



PARTNERSHIP OPPORTUNITIES



It's a new day at Pikes Peak United Way!



YOUTH VENTURE
LIVE UNITED United Way
DATE 5/27/2017 0719
PAY TO THE ORDER OF Green Team \$ 1,000
One Thousand & Zero Cent DOLLARS

COLORADO SPRINGS
OLYMPIC CITY USA
PAY TO THE ORDER OF Pikes Peak United Way 84,503.96
Eighty four thousand, three hundred three and 96/100 DOLLARS
FOR To improve the quality of life in our community John Sauer

Pikes Peak United Way

strengthens our Community by improving Education, Income and Health - Focusing on Youth Success and Family Stability

- We are helping children and youth achieve their potential.
- We are helping families become financially stable.
- We are answering the call at 2-1-1.

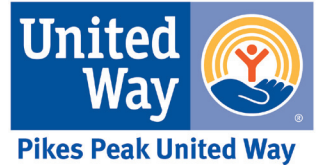


WHY?

Because we all win when our community has more high school graduates, safe and stable families and healthy, active citizens. We invite you to be a part of the movement. You can give, you can advocate and you can volunteer. That's what it means to

LIVE UNITED.

Pikes Peak United Way Community Investment Fund

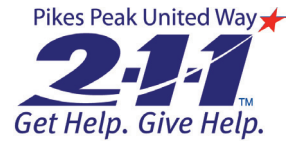


To improve the quality of life in our community Pikes Peak United Way is currently working in collaboration with 27 local high impact organizations. These organizations underwent a rigorous selection process and were selected by a task force of over 75 volunteers from around our community. In collaboration with our partners we work to combat some of our communities most pressing issues in the areas of education, income and health by promoting student success and family stability. Monies from the Community Investment Fund go to support our Partner Agencies.

2016 Funded Partner Organizations

EDUCATION - ORGANIZATION NAME	PROGRAM NAME
Catholic Charities/CPCD	Children's Early Education Collaboration
Colorado Springs Conservatory	Pre-K Music Education Program
CPCD	Early Childhood Education Program
Diakonia	Community Preschools
Early Connections	Early Childhood Education
Early Connections	Home Network
The Resource Exchange	Early Childhood Services Extension
INCOME - ORGANIZATION NAME	PROGRAM NAME
Big Brothers Big Sisters	Mentor 2.0
Griffith Centers	Chins Up Youth & Family Services, Emily Griffith Center
Mile High Youth Corps	Mile High Youth Corps – Southern Front Range
Peak Education	You Can Fly Higher
Pikes Peak Workforce	Workforce Investment and Opportunity Act Young Adult Program
REACH Pikes Peak	Transitions to Independence Program (TIP)
Springs Teen Court	Life Skills Mentoring Program
UCCS	Student Success and Enrollment
HEALTH - ORGANIZATION NAME	PROGRAM NAME
Atlas Prep	CORE Program
Catholic Charities	Comprehensive Family Services
Community of Caring Foundation	Southern Teller County Advocacy for Financial Health
CPCD	Two Generation Program
ERC	Furnace Crisis Program
Lutheran Family Services	KPC Respite Center
Partners in Housing	Homeless Self-Sufficiency Program
Pikes Peak Habitat for Humanity	Home Building and Rehabilitation Program
TESSA	Victim Services
Tri Lakes Cares	Tri-Lakes Cares' Client Services
LEGACY - ORGANIZATION NAME	PROGRAM NAME
Amblicab	Specialized Transportation Services
Cheyenne Village	Supported Living Services (SLS)
Peak Vista Community Health Centers	Healthy Starts
Peak Vista Community Health Centers	Homeless Health Center

211 211 is the free, bilingual, easy-to-remember three-digit phone number that serves residents of 12 counties (Alamosa, Conejos, Costilla, Chaffee, Cheyenne, El Paso, Lincoln, Mineral, Park, Rio Grande, Saguache, and Teller), helping those in need navigate the complex and ever-growing maze of health and human service providers in their community. Trained information specialists staff the hotline from 8 am to 5 pm Monday through Friday using a comprehensive database of thousands of resources including federal, state, and local government agencies, private non-profits, as well as faith and community-based organizations. By directing people to the right resources and preparing them for their visit, 211 promotes higher assistance success and decreases frustrations. Last year, Pikes Peak United Way 211 provided life-changing information and referrals to countless individuals and families in crisis.



- impact**
- Assisted over 30,000 clients with referrals to access resources in their local community.
 - During the 1st quarter of 2017, 30% of calls related to housing or rental assistance, 19% related to income or tax assistance, and 14% related to utility assistance.

DOLLY PARTON'S IMAGINATION LIBRARY (DPIL) Dolly Parton's Imagination Library is a unique early years book gifting program that mails a new, age appropriate book to enrolled children every month from birth to five years old, creating a home library of up to 60 books and instilling a love for reading from an early age.



Cost to support one child for one year (child receives 12 books) = \$30
 Cost to support one child for the 5 year program (child receives 60 books) = \$150

- impact**
- Over 5,000 children are participating in DPIL through Pikes Peak United Way.
 - Children participating in DPIL have increased their vocabulary, social skills and listening skills due to receiving books from DPIL.
 - Other family members are benefiting from just one child being enrolled in the program, to include parents increasing their own reading habits.

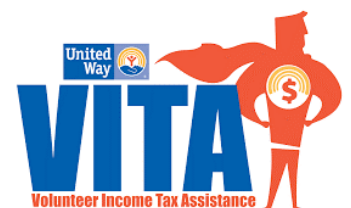
FREEDOM SPRINGS Pikes Peak United Way and Colorado Springs has committed to ending Veteran homelessness through efforts involving the Mayor's Office, the U.S. Department of Veteran Affairs, the U.S Department of Housing and Urban Development, and local non-profit social services providers. Regardless Colorado Springs suffers from a lack of affordable housing and currently has no project-based permanent supportive housing developments addressing the needs of Veterans who are seeking to end their homelessness.



Pikes Peak United Way's new Freedom Springs will change that.

- impact**
- By offering affordable housing and on-site supportive services to develop and maintain stability, Freedom Springs will provide a uniquely supportive community environment for formerly homeless Veterans.
 - A Low Income Housing Tax Credit (LIHTC) development, Freedom Springs will include 50 one-bedroom apartments.

VITA Volunteer Income Tax Assistance is an IRS-Sponsored program which provides free tax preparation for low to moderate income individuals and families to help them access the Earned Income Tax Credit (EITC) – a refundable federal tax credit.



- impact**
- 2,153 Returns Completed
 - EITC alone \$1,795,987.97
 - Total back into the economy: \$2,905,931.72

Pikes Peak United Way Programs

COLORADO SPRINGS PROMISE Pikes Peak United Way, UCCS, Colorado Springs School District 11 and Mitchell High School are working together to identify the specific barriers that students face that keep them from graduating or graduating on time. These students need leaders in our community to show them what is possible for their future. They also need to be equipped with the steps necessary to make their goals a reality.



- impact**
- Graduation rates will increase
 - Students will be prepared for secondary education
 - Students will be prepared for the workforce

YOUTH VENTURE Through Youth Venture, students develop leadership skills and self-confidence by creating and implementing service projects. By taking an entrepreneurial approach to the creating of projects, Youth Venture gives our middles and high school youth the opportunity to have a voice in how they would like to change a problem they see in their school and community. This program shows our generation of youth that they are the people who can change the world.



- impact**
- 92% of participants report a high degree of knowledge and capability in the area of leadership
 - 93% of participants report a high degree of knowledge and capability in the area of planning
 - 79% of participants report a high degree of knowledge and capability in the area of budgeting
 - 89% indicate their participation has affected their motivation and preparedness to pursue higher education

Pikes Peak United Way
YOUTH VENTURE

GET INVOLVED



Social Events
Professional Development
Volunteer Opportunities
Philanthropy

EMERGING LEADERS COUNCIL (ELC) is a collective of young professionals who support Pikes Peak United Way by making an annual minimum gift of \$250 with a pledge to step up to \$1,000 over time. Membership allows you to network with other young leaders, make a difference in our community, and strengthen your personal and professional connections.

ELC – To engage, inspire, educate and empower young professionals in El Paso and Teller Counties to make a difference through volunteerism, advocacy and philanthropy.



WOMEN UNITED (WU) is comprised of corporate and civic leaders who have made a significant investment in Pikes Peak United Way and its initiatives that support early childhood development and critical community initiatives. Women United's purpose is to bring about long-lasting change in the community through philanthropy, volunteerism and advocacy.

Women United members contribute to Pikes Peak United Way at the Leadership Giving level of \$1,000 or more annually. They are counted among a group of extraordinary women that come together to celebrate philanthropic leadership and advocate for lasting change in our communities.

EDUCATION

Education is the foundation for success in school, work and life. Setting kids on the path to success begins with early intervention, and then, through high-quality education, students can graduate high school prepared for college and career. United Way focuses on long-term solutions and addressing opportunity gaps throughout the cradle-to-career pipeline in order to keep kids on track to graduating prepared for success.

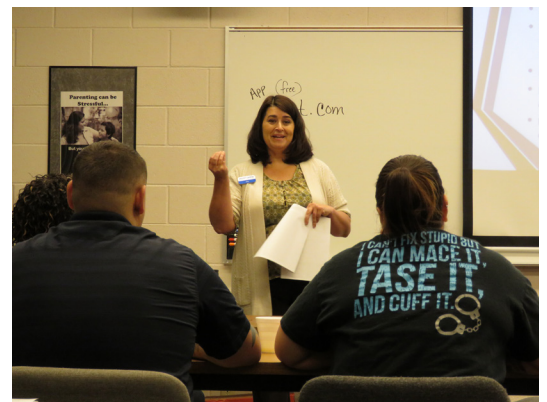
- Youth Success focuses on topics such as ways to increase access to quality primary, secondary, and post-secondary education and methods of supporting students and families to promote post-secondary success.
- Target Outcome: Youth gain knowledge, skills and credentials to obtain family-sustaining employment.



INCOME & FINANCIAL STABILITY

The whole community benefits when more working individuals and families are able to stop walking a financial tightrope and get on solid ground. That's why we focus on lasting solutions that go beyond charity, because financially stable people are more likely to have access to quality health care, provide a good education for their children, and contribute to their local economies.

- Target Outcome: To ensure that individuals and families improve their economic status.



HEALTH

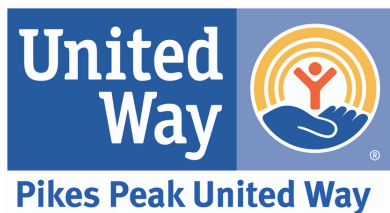
Good health is an essential ingredient for individual success and a thriving community. Healthy kids are more likely to succeed in school. The whole community will flourish when all of our residents have access to public parks, playgrounds and healthy foods. We are committed to lasting solutions that build opportunity for all.

- Target Outcome: To enable individuals and families to improve their health by creating healthy communities and ensuring that children and families get off to a healthy start.



LIVE UNITED GIVE UNITED VOLUNTEER

Volunteer Engagement is a meaningful piece to your involvement with Pikes Peak United Way. Participating in group volunteer opportunities with members of your team help strengthen your group. It's also a great opportunity to learn about local agencies and see how your financial support makes an impact in our community. If you have a project in mind or would like to learn more, email volunteer@ppunitedway.org.



PROJECTS INCLUDE: LAND CLEANUPS, CREATING SUPPLY KITS FOR THOSE IN NEED, PARTICIPATING IN DAY OF ACTION, THE BACK TO SCHOOL SUPPLY DRIVE AND MORE!

Find a project that fits your interest at ppunitedway.org/volunteer.html



We need partners **LIKE YOU!**

The Future Depends On How We Take Action!

- Partnering with PPUW is a powerful way to support your community and a sound investment for your company. No organization is better positioned than United Way to address the most pressing issues facing our community.
- Sponsorships can enhance your company's philanthropic image and visibility in the community, develop closer relationships with current and prospective customers and employees, and help stretch advertising budgets.
- By partnering with PPUW, you will be a part of a community-wide movement that tackles the underlying causes of our community's most critical issues so that together, we can create lasting solutions and measurable change.



THE VALUE OF THE UNITED WAY BRAND.

United Way was ranked #26 among Forbes magazine's top 50 most valuable brands with a value of \$14.4 billion, and was also named one of the publication's "All-Star Charities" for its dedication to quality programs, community impact, and organizational efficiency.

The United Way brand is recognized by 91% of the general public.

United Way was ranked the #1 most successful charity in The Chronicle of Philanthropy's "Philanthropy 400."

LIVE UNITED is ranked in the top 10 of all Ad Council campaigns.

There are more than 1,800 local United Way's in 40 countries and territories worldwide.

ALL SUCCESSFUL CITIES HAVE SUCCESSFUL UNITED WAYS.

OPPORTUNITIES TO GIVE

WORKPLACE CAMPAIGN

Every year, millions of employees get involved in workplace giving campaigns to support local United Way solutions that improve education, financial stability and health. Whether you're a small business, major corporation or even a nonprofit, you can join the thousands of local businesses and organizations that run United Way Workplace Campaigns each year.

The United Way workplace campaign unites employees in all offices or branches of a company, and gives them an opportunity to donate, volunteer and speak out for causes that matter to them. You can see the results in your own backyard, even as you're part of a larger mission to affect change worldwide.

The workforce campaign is about more than raising money for worthy causes - it also strengthens connections between employees and their community.

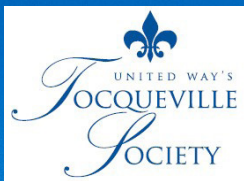


LEADERS IN GIVING

Leaders in Giving, or LIG as it is often called, is an opportunity for Pikes Peak United Way donors to maximize their gifts' impact in our community by combining them with the gifts of other like-minded individuals to achieve greater outcomes. The membership is made up of donors who give \$1,000 or more annually to the Pikes Peak United Way campaign either by check, cash, credit card or through payroll deduction or stock donations. (Spouses or partners may combine their gifts to reach the Leader in Giving level.) The goal is to provide the bold vision and inspired generosity that invigorates our mission at Pikes Peak United Way and shapes our community.

LIG donors have the ability to cover all of their charitable giving with one contribution, making their philanthropic giving much easier. All Leaders are invited to special recognition events for LIG donors, including the annual cocktail party at the Garden of the Gods Club. For those who wish to do so, Leaders have the opportunity to designate their gift in memory of a loved one, with print recognition in the Leaders in Giving annual book.

All contributions to Pikes Peak United Way, a certified 501(c)3 nonprofit organization, are 100% tax deductible and unless otherwise designated, stay local to help those in need within our community. Additional available tax incentives include the Colorado Child Care Tax Credit and the El Paso County Enterprise Zone Tax Credit.



TOCQUEVILLE SOCIETY

Tocqueville Society is comprised of a powerful group of local business, civic and philanthropic leaders who, as an integral part of the national Society, share a passion for investing in the community and making a difference. Through annual gifts of \$10,000 or more to Pikes Peak United Way, Tocqueville Society members create the foundation of philanthropy and inspire others to make a meaningful and measurable impact in the community, ensuring that individuals and families thrive. Last year, 67 local Tocqueville Society members contributed 22% of Pikes Peak

United Way's total current year support, to significantly strengthen our community.

When you join the Tocqueville Society, locally founded by Dusty and Gary Loo in 1992, you demonstrate your leadership and deep level of commitment to improving lives and strengthening our community by LEADING UNITED.

LIVE UNITED.



Pikes Peak United Way | 518 N Nevada Ave | Colorado Springs | CO | 80903 | 719.632.1543 | ppunitedway.org