



ROBERT J. AVILA, D.C., CCST, CCCN  
CHARLES J. BERTUCH JR., M.D., FACS  
SHASHI K. GUNDA, DPT

AIM, Inc. a Colorado based Health Care Company, recently branched to our new home on 1624 North Academy Blvd. located within the Polo Center. On July 6th, 2017, we received a notice and order to Abate Banners that were determined prior to be of appropriate size, material, for the above mentioned site as per the Colorado Springs Sign Ordinance. Upon acquiring the order, Kit Jacobson (Property Mgr. of AIM) promptly called Mr. Schmitt (Sign Enforcement Officer) to discuss our compliance with the COS Sign Ordinance, in which, Mr. Jacobson had to leave a Voice Mail. Mr. Jacobson without getting any response from Mr. Schmitt called and left another voicemail on July 7th. Later that day, without any response Mr. Jacobson took it upon himself to call again, this time reaching Mr. Schmitt, in which Mr. Schmitt stated that the exterior sign attached to the wall was out of compliance, Mr. Jacobson stated he would forward the regulations for Mr. Schmitt's review on the following business day showing compliance of the City Sign Regulation. Mr. Jacobson followed up Monday July 10th, with an email to Mr. Schmitt showing the compliance with the City, which Mr. Schmitt replied back through email stating that yes, we are in compliance with the City Ordinance, but, that our leased property is within the center and boundaries that have two electronic message centers. Here lies the issue, the EMC's in question that are owned by 1512 Academy LLC., are not available for our usage as per the lease agreement, therefore, we are being penalized for an EMC, in which, we have no authority or ability to manage information on sign. The banners in question on the East, West & North Side of the Academy location state our services rendered & employment opportunities. Our goal at AIM is to provide upwards of 500 healthcare related jobs to El Paso County. Even if, we had access to the EMC closest to the facility, located on the west side of the complex, it still could not support and display the comprehensive services we provide. Therefore, in closing, we are asking for leniency and an exemption for temporary signage for this unfortunate criteria, for the 90 day period allotted or until our Permanent signage gains approval, whichever comes first. We would also like to thank Mr. Schmitt for his professionalism and attempting to assist us with this unique situation. Mr. Schmitt, also brought to light, our need to pay the appropriate permit and sticker fees for the said banners, which we will pay promptly.

Regards,

A large, stylized handwritten signature in black ink, appearing to be 'R. Avila', is written over the typed name 'Dr. Robert J. Avila'.

Dr. Robert J. Avila

**Northside Clinic**  
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The logo for WETARGETPAIN.COM features a stylized red crosshair with a vertical line through it, positioned to the left of the text 'WETARGETPAIN.COM' in a bold, red, sans-serif font.

**Southside Clinic**  
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FIGURE 1 - NOA