



March 27, 2018

Ryan Tefertiller, Planning Manager
City of Colorado Springs
Urban Planning Division
30 S. Nevada Ave.
Colorado Springs, CO 80903

Dear Mr. Tefertiller,

The purpose of this letter is to express an opinion by the Downtown Partnership regarding the Palmer High School Student Council's request, on behalf of Colorado Springs School District 11, to convert a static sign on the northeast corner of North Nevada and East Platte Ave to an electric message center (EMC).

Located at 301 N. Nevada Avenue, Palmer High School is zoned R1-Residential 6000 (Single Family Residential). While the City's zoning code does not permit EMC signage in residential zones, we are generally supportive of this application due to the commercial nature of adjacent properties and the otherwise compliant nature of the sign with relevant City Code.

In accordance with Chapter 7, Part 4, Section 409 of the City Code, the proposed EMC signage is freestanding, does not use animation, complies with transition and cycling standards, promotes events on the premise, and will be timed to turn off during evening hours.

We feel that the proposed signage is compatible with the urban, mixed-use nature of surrounding properties. Furthermore, the proposed signage provides a valuable service to students and families while mitigating adverse effects on nearby traffic. Given these conditions, we support the approval of this use variance.

Sincerely,

Alex Armani-Munn
Economic Vitality Coordinator
Downtown Partnership of Colorado Springs