





# WE ARE...

Principal Educators in Colorado Springs

Major Regional Employers

Community Partners





# Mission

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To enhance the educational experience for K - 12 students, University/Community College students, their families and the citizens of Colorado Springs through media content and media opportunities

# Over 100,000 Constituents

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- K - 12 Public School Students (D2, D11, D12, D20, D49)
- Colorado School for the Deaf and Blind Students
- UCCS Students
- Pikes Peak Community College Students
- Pikes Peak Library District Patrons

And their Families and Alumni



# Content

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## EDUCATIONAL BASED

### PRODUCE

Thousands of hours of programming including:

- Educational
- Student Produced
- Sports Programming
- Community
- Cultural
- News

### PROGRAMMING

- Broadcast over 5 channels
- Airing on Comcast, Falcon Broadband and CenturyLink cable systems

### COLLABORATE

- With the City to provide a platform to disseminate public safety information
- Provide technical and manpower support to partner institutions



# History

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## 19 YEARS OF COLLABORATION

1998

The City of Colorado Springs and the Southern Colorado Educational Television Consortium partner to provide educational programming (the "E" in PEG).

2000

- The City and the SCETC Partnership established formally by Voters.
- Consortium shares in the franchise related payments from Comcast (and Falcon Broadband in 2006) to the City.

2017

At the request of the City, provide history, current and future vision and needs of educational programming in our region.

# REGIONAL IMPACT

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- Educational Content
- Sports and Entertainment Content
- Real-World Broadcasting and Media Opportunities for Students
- Dissemination of Community Information

*We educate our  
Community.*





# THE FUTURE

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- Continue to utilize Comcast funding so we can produce and broadcast educational programming and provide learning opportunities to our students and community.
- Keep up with broadcast and television technologies
- Create and broadcast innovative content from the Colorado School for the Deaf and Blind for their students and our population

*We exist  
because of our  
Students and our  
Community.*

