

May 13, 2025

Ayana Garcia, Boards and Commissions Program Administrator City of Colorado Springs Colorado Springs, CO 80903 107 N. Nevada Ave. Ste. 300

RE: Greater Downtown Colorado Springs Business Improvement District open board position

To Whom It May Concern:

The Greater Downtown Colorado Springs Business Improvement District (BID) will have three board openings in July 2025 due to the completion of a second three-year term by both Carrie Hibbard and Julie Brooks, as well as the completion of a first three-year term by William Reed.

The BID advertised the board openings through the Downtown Partnership website and newsletter, used by thousands of downtown stakeholders.

At the May 13, 2025 regular board meeting, the BID board unanimously voted to recommend that City Council appoint Bryan Bradigan and Freddie Provenzano to a first term, and Allison Cortez to a second term to fill the vacancies. Allison Cortez currently serves as the Chief of Staff at Pikes Peak State College and previously served on the board and served as Chair. Bryan Bradigan is the founder of Colorado Craft, The Archives, and Urban Animal Beer Co. Freddie Provenzano is the Founder and Owner of Eden Oaks Designer Woodware that has a soon to open showroom Downtown. Their letters of interest follow outlining their passion for Downtown and mission of the BID.

Thank you for your assistance.

Gondeck

Sincerely,

Chelsea Gondeck
Chief Operating Office
Downtown Partnership



March 24, 2025

Dear Colorado Springs Downtown Partnership/Business Improvement District Members,

My love for Downtown Colorado Springs runs deep. In fact, I often refer to it as my "perimeter of happiness."

After moving to Colorado Springs in late 2000, I soon discovered the downtown corridor. The local shops and restaurants, historic parks and homes, wide tree-lined streets, and the unique vibe that only exists downtown pulled me in. I've been a downtown advocate ever since.

In 2003 I purchased a home downtown, where I still live today, and I spent nearly a decade working for downtown businesses, including a local advertising agency and Pikes Peak State College (PPSC/PPCC).

From 2010 – 2016 I served as the Executive Director of Marketing and Communication at PPCC and during that time a seat opened on the Downtown Business Improvement District (BID) Board. I was lucky to be appointed and even spent time serving as the BID Board Chair. While I loved my time at PPCC, I followed an opportunity to serve as the Chief Communication Officer at Academy School District 20 (D20), which was completely out of my perimeter of happiness and meant I had to vacate my BID seat. But, my time at D20 was valuable; it helped me see downtown through the lens of those not intimately connected to our city center.

Excitingly I'm back at PPSC, serving at the Chief of Staff. Upon returning our President asked if I could help reconnect the college to downtown and the Downtown Partnership and its entities. Our Downtown Campus, located in the BID district, has been struggling. While downtown thrived, our campus lost enrollment. We have since put a renewed focus on our Downtown Campus and have been strategically partnering with our downtown neighbors.

Now that seats are open for the BID Board, I am eager to expand PPSC's role in growing a thriving Downtown Colorado Springs. I believe my position at the college, coupled with my professional skill set, passion and deep knowledge of downtown could benefit the work of the BID and Downtown Colorado Springs.

I am grateful for this opportunity and your consideration.

Sincerely,

M. Allison Cortez, M.A.

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Chief of Staff, Pikes Peak State College

To the Board of the Greater Downtown Colorado Springs BID,

I'm writing to formally express my interest in serving on the Business Improvement District (BID) Board.

As a long-time member of the downtown Colorado Springs business community, I've had the privilege of working on and off in the heart of our city since 1994. Over the years, I've watched downtown evolve through periods of growth and challenge, and I've remained deeply committed to its vitality, both personally and professionally.

I currently operate several businesses in the downtown area, including *Colorado Craft*, a modern bar and restaurant concept; *The Archives*, a cocktail-focused lounge; and two *Urban Animal Beer Co.* brewery locations. Each concept contributes to the downtown culture by bringing locals and visitors together for great food, craft beer, and community. Like many of my peers, I've been navigating the ongoing construction and its impact on business, which has further strengthened my belief in proactive collaboration and creative problem-solving across our district.

I see serving on the BID board as an opportunity to contribute my perspective as a local business owner—especially within the bar and restaurant industry—and to help ensure that BID initiatives continue to enhance the experience of Downtown for all who live, work, and visit here.

Thank you for considering my application. I look forward to the opportunity to meet with the board and discuss how I can be of service.

Sincerely, Bryan Bradigan President/Owner Local Hospitality Freddie M. Provenzano

Colorado Springs, Colorado

April 18, 2025

To Whom It May Concern,

I am writing to express my strong interest in joining the Downtown Colorado Springs BID Board. As a long-time resident, small business owner, and someone deeply connected to this city, I am both personally and professionally invested in the future of our downtown.

I am the founder and owner of Eden Oaks Designer Woodware, and I'm excited to share that we are opening a new showroom in the heart of downtown Colorado Springs. This space will serve as a destination for a high-end, immersive customer experience showcasing the full range of Eden Oaks offerings—residential and custom cabinetry, bespoke furniture, beams, mantels, shelving, and more.

What makes this project especially unique is our collaboration with local chef Brother Luck, who will use the custom-designed kitchen within our space for cooking classes and private events. In addition, the showroom will double as an art gallery, celebrating and featuring local artists and aligning with ongoing downtown events to engage the community. The space will also operate as a retail storefront, welcoming walk-in customers looking for high-quality, locally crafted goods.

Beyond my business ties, I bring a personal connection to this community. I grew up in downtown Colorado Springs, attended North Junior High School and William J. Palmer High School, and was raised by parents who dedicated their careers to the local school system—my father as a teacher at Palmer and my mother as its principal. Their service instilled in me a deep appreciation for this city, and a sense of duty to contribute to its continued growth and vitality.

Joining the BID Board is a natural extension of my passion for downtown Colorado Springs. I would be honored to provide perspective as both a business owner and lifelong local, contributing ideas and energy to help shape a downtown that reflects our community's creativity, resilience, and future.

Thank you for your time and consideration. I would welcome the opportunity to further

discuss how I can be of service to the board and to our city.

Sincerely,

Freddie M. Provenzano