



Colorado National Defense Support Council



Colorado Springs City Council
12 May 2014

Background

Colorado is the envy of other States due to our robust and diverse DOD installation base, and the critical nature of the missions domiciled in Colorado

- Military is the 2d largest employer in Colorado
- El Paso/Teller Counties defense presence estimated to contribute over \$11B or over 45% of local economy
- DOD has requested a BRAC in FY17.



21st Space Wing
PAFB



Space Command
PAFB



Special
Forces



Space and Missile
Defense Command
PAFB



USNORTHCOM
PAFB



460th Space Wing
BAFB



USAR



4th ID
FCCO



50th Space Wing
SAFB



NORAD
PAFB



COANG



USAFR



302^d Airlift Wing
USAFR, PAFB



COARNG



USAFA

THE CHALLENGE---DOD 3 STEP PROCESS

1. The Defense budget is reduced ***(DONE)***

- Sequestration
- DOD efficiencies and savings through self-imposed action

2. Major budget cuts require the services to cut force structure and programs ***(IN PROGRESS)***

- Army is considering force structure cuts as low as 420K; others suggesting 380K
- This will mean the closing of division headquarters and the associated force structure
- 4ID at Fort Carson, CO (FCCO) is in jeopardy if this happens
- In comments from the Army Assistant Secretary of the Army for BRAC, he stated that Fort Carson is safe at the current 490,000 troop level, at 450,000 it is reasonably secure, but at or below 420,000 the Combat Aviation Brigade could be in real danger and we could lose the division flag.
- USA, USAF & USN looking at Active vs Reserve Component levels/roles
- Quadrennial Defense Review (QDR) will shape thinking on force structure levels

3. Force Structure cuts will require Infrastructure cuts; ie, Base Realignment and Closure (BRAC) program ***(IN PROGRESS)***

- VERY competitive and apolitical – \$ and what is good for Defense. ***NOTHING*** is off the table.
- Services/OSD make **recommendations**. Commission makes **decisions**.
- Two BRACs have been requested by the DOD; 2017 and 2019 are candidate study years
- Even if 4ID survives DOD efficiencies it is vulnerable to being moved (TEXAS?)
- Why do we need Peterson Air Force Base (PAFB) and Schriever Air Force Base (SAFB) right next to each other?
- Move space and missile defense commands, and associated force structure (ALABAMA?

COLORADO NEEDS TO START PLANNING NOW---TO BE COMPETITIVE!!!

CNDSC Mission

To protect, preserve, and expand Colorado military installations, organizations, and associated industry/businesses by informing the state of Colorado, and Colorado and US Government officials on the value of the military in Colorado; to both Colorado and the Nation; in support of service members, veterans, and their families; and to create favorable conditions for the Colorado military and civilian communities at large.

Colorado National Defense Support Council

First Name	Last Name	Affiliation
LTG Ed	Anderson (US Army Ret)	US Army
Christian	Anschutz	Chairman and Partner, Western Development Group
Steve	Bach	Mayor, City of Colorado Springs
Jim	Bensberg	Former County Commissioner
Lisa	Buckley	CEO American Automation Building Solutions, Inc.
Matt	Carpenter	El Pomar Foundation
Gen Kevin	Chilton (USAF Ret)	USAF
Maj Gen Mike	Edwards (The Adjutant General)	TAG
Maj Gen Larry	Fortner (USAF Ret)	Defense Mission Task Force, C Springs
John	Hickenlooper (ex-officio member)	Governor
Kellie	Hotter	County Commissioner, La Plata County
Kevin	Hougen	President, Aurora Chamber of Commerce
Bill	Hybl	Chairmen and CEO, El Pomar Foundation
Andy	Merritt	Colorado Springs Regional Business Alliance
C. David	McDermott	Partner, Susemihl, McDermott & Cowan, P.C.
Chris	Melcher	City Attorney, City of Colorado Springs
Bear	McConnell	Former Director of JIACG, NORTHCOM
Chuck	Murphy	President, Murphy Constructors
Doug	Quimby	President, La Plata Communities
Gen Gene	Renuart (USAF Ret)	USAF
LTG Edward	Soriano (US Army Ret)	US Army
Marvin	Stein	Pueblo Leader
Tom	Clark	Executive VP, Denver Chamber of Commerce
Jay	Lindell	Colorado Aerospace & Defense Industry Champion
Staff		
Matt	Weigel	Fellow, El Pomar Foundation
Matt	Keller	US Army Retired (pro bono volunteer)

Examples of What Other States/Cities Are Doing

Shaping / Assisting Efforts to State Commissions

As of Sep 2013, 20 states have hired outside representation/expertise and 15 more have allocated funds for such a purpose.

El Paso, Texas

Total population coverage – 3 mil, 1.3 mil US only

Area – El Paso Texas, 2 S. NM counties, and Chihuahua, Mexico

Clusters – Aerospace and Defense, Renewable Energy

Merged multiple EDC's

Texas Military Preparedness Coalition

\$250 K annual appropriation

Omaha, NE

Total Population – approx. 880,000 with 1.2 mil in 60 mile radius

Offut AFB Economic Impact - \$2.9 Billion

Omaha Chamber with EDC in house

Target Industry Groups – includes a military one

Participate in Association of Defense Communities

Over \$7 mil annual budget, over 3000 members

Belleview Chamber with Offut Advisory Council – enlisted support programs

Statewide Group – Nebraska Military Support Coalition

Non profit

Senior business executives participate and lead

Informal state alliance with KS, MO, OK

Examples of What Other States/Cities Are Doing

continued

Alabama

Created the Alabama Military Stability Foundation---a 501©4---to retain and enhance Alabama's military value

Hired (\$250,000) the Principi Group and the Spectrum Group to do a statewide study of their military assets

See Huntsville article

New York – *appropriated \$5-6M in their military infrastructure account of which \$1.5M is for a state-wide effort, and grants of up to \$300K have been awarded to individual community's for their efforts. Activities of the individual communities are coordinated at state level.*

Empire State Development

Have hired outside representation

Space Coast EDC (See article)

Represents Brevard County, chamber is a separate organization

Florida –

\$30 million for Space Florida

\$3 million for Florida Defense Alliance

Recently spent \$1.5M for a state-wide analytical effort to assess their bases' positioning in case of a subsequent BRAC round.

Have hired outside representation (Principi Group)

Examples of What Other States/Cities Are Doing continued

Virginia – **Just awarded a \$300K contract for a six-month period to have their bases analytically assessed.** Advocacy contracts exist throughout the state at the regional and community levels (\$150K - \$250K annually).

Have hired outside representation (Principi Group)

Georgia –

***Military Affairs Coordinating Council---develop a strategy for next BRAC recently awarded a state-wide contract for analytical assessment.
\$200,000 per year of state funding***

Washington

***Awarded a \$300K contract for state-wide assessment in the Fall of 2012
Are now preparing to move to the advocacy phase.
Have hired outside representation (H&F)***

Utah

***Utah Defense Alliance
Nonprofit with Governor's Office of Economic Development support
\$500,000 annual budget***

Examples of What Other States/Cities Are Doing continued

Oklahoma Strategic Military Planning Commission

\$920,000 annual appropriation

Credited w/aiding in USAF decision to base KC-46A in Altus AFB

Kansas

Governor's Military Council – Non-profit; chaired by LtGov

Have hired outside representation (H&F)

Analysis completed of their bases

Alaska – Alaska Military Force Advocacy & Structure Team

Have hired outside representation

Arizona – Phoenix and West Valley – Luke AFB

West Valley Partners

Have hired outside Representation (H&F)

Maryland---has numerous state offices

Southern Md---Indian Head Defense Alliance

Have hired outside representation (H&F)

Pennsylvania---Pennsylvania Military Community Protection Commission

Appropriated funds for statewide effort

What Colorado Is Doing

State

TAG's Office---Military Advisor to the Governor

Dept of Military and Veteran Affairs

"Champion" in OEDIT---Jay Lindell

Governor's representative in DC

Legislation for a "study" on the value of the military to the state of Colorado---
\$300K (This study was the CNDSC's #1 Priority)

Regional

Dedicated but Uncoordinated efforts on the "front range"

El Pomar contribution of \$25,000 per year for 2 years

**CURRENTLY, THERE IS NO ONE WHO IS FOCUSED FULL TIME ON
DEVELOPING AND ORGANIZING COLORADO EFFORTS**

WAY-AHEAD

- Colorado needs to accept the fact that the future of the military is a state issue and requires an organized, coordinated, and proactive state effort now to better prepare for the uncertainty of the future---We are behind the competition!!
 -
- A Colorado effort must be a “community” approach with participation by State, regional, local, Congressional delegation, philanthropy, business, industry and academia, etc.

RECOMMENDATIONS

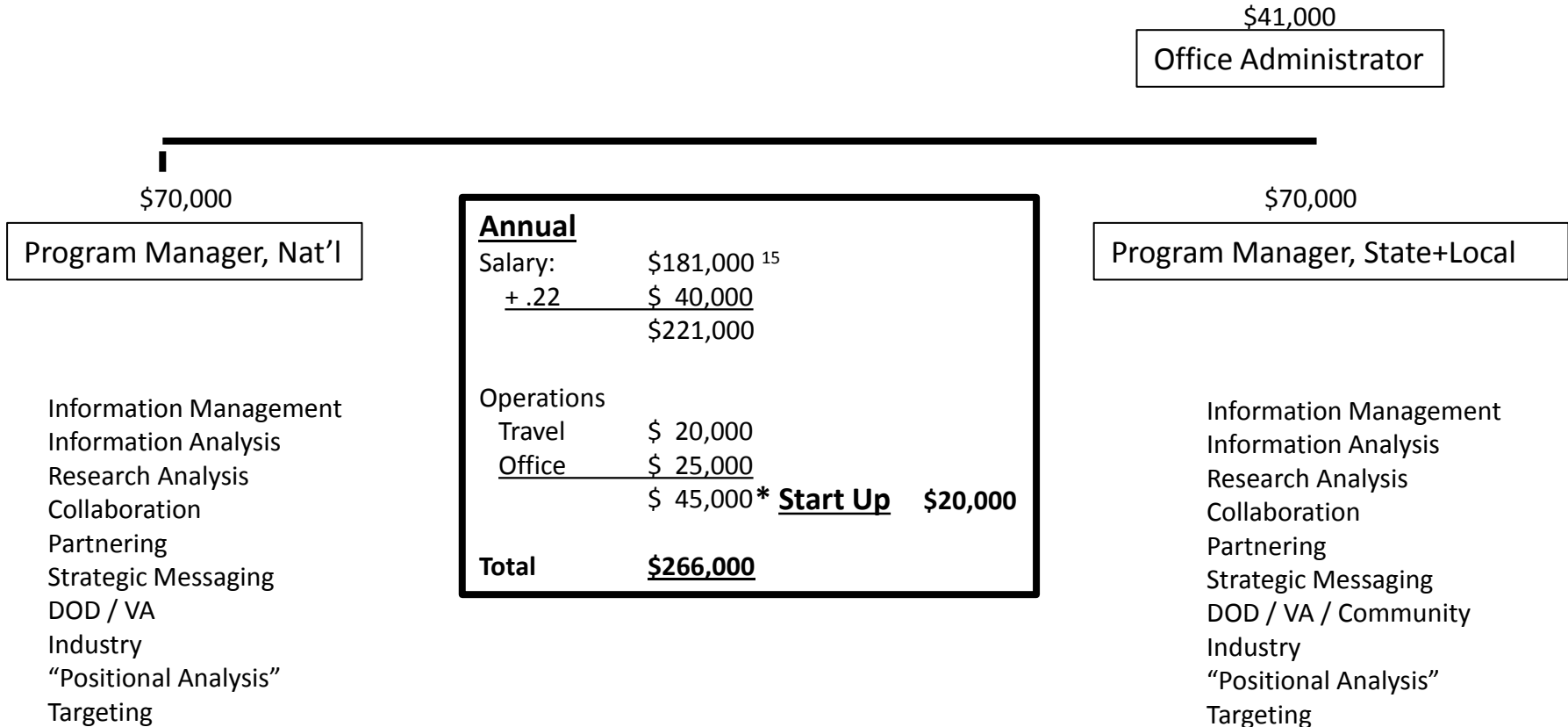
- Request the “Community” to provide funding for a small, full time staff
- Request funding for a “lobbyist” in Washington DC to serve as a two-way conduit to provide information to Congressional/DOD staffs from Colorado, and to provide info to us on current activities in the Pentagon.
 - Timely “intel” will be key and very important. Primary current source of intel is media
- A good defense is a good offense---develop an offense

PROACTIVE

not

REACTIVE

Proposed Structure and Budget



\$41,000

Office Administrator

\$70,000

Program Manager, Nat'l

- Information Management
- Information Analysis
- Research Analysis
- Collaboration
- Partnering
- Strategic Messaging
- DOD / VA
- Industry
- "Positional Analysis"
- Targeting

\$70,000

Program Manager, State+Local

- Information Management
- Information Analysis
- Research Analysis
- Collaboration
- Partnering
- Strategic Messaging
- DOD / VA / Community
- Industry
- "Positional Analysis"
- Targeting

¹⁵ Salaries are the mean amount in Colorado Springs derived from www.payscale.com

Recommendation to Colorado Springs City Council

- As a part of the “Community”, contribute \$100,000 to the CNDSC
 - Demonstrates the commitment of the City of Colorado Springs to maintain the economic vitality of Colorado Springs provided by military/defense communities