

# Short Term Rental Program Mid-Year Update Follow-Up

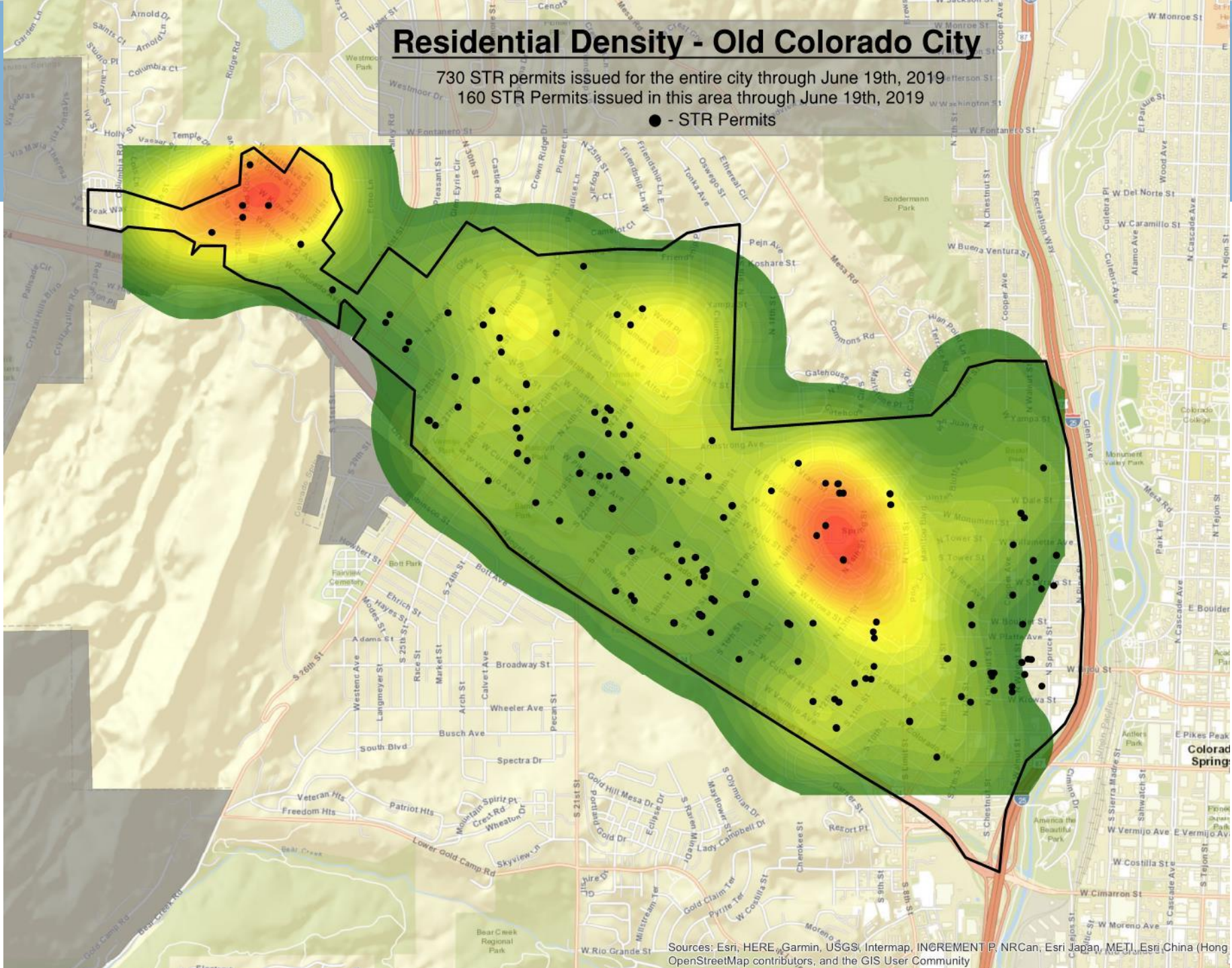
City Council Work Session  
July 8, 2019  
Morgan Hester, AICP



# Residential Density - Old Colorado City

730 STR permits issued for the entire city through June 19th, 2019  
160 STR Permits issued in this area through June 19th, 2019

● - STR Permits

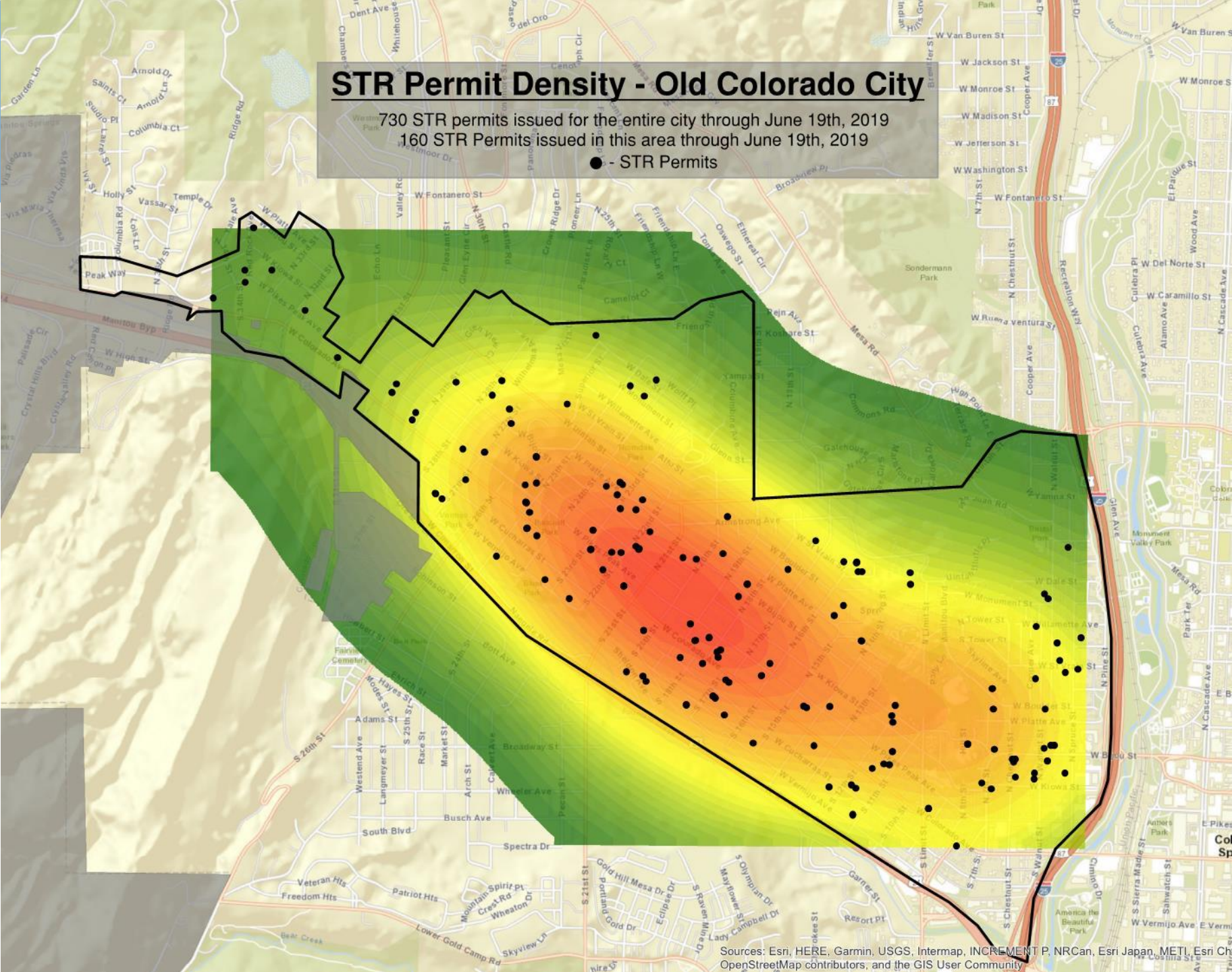




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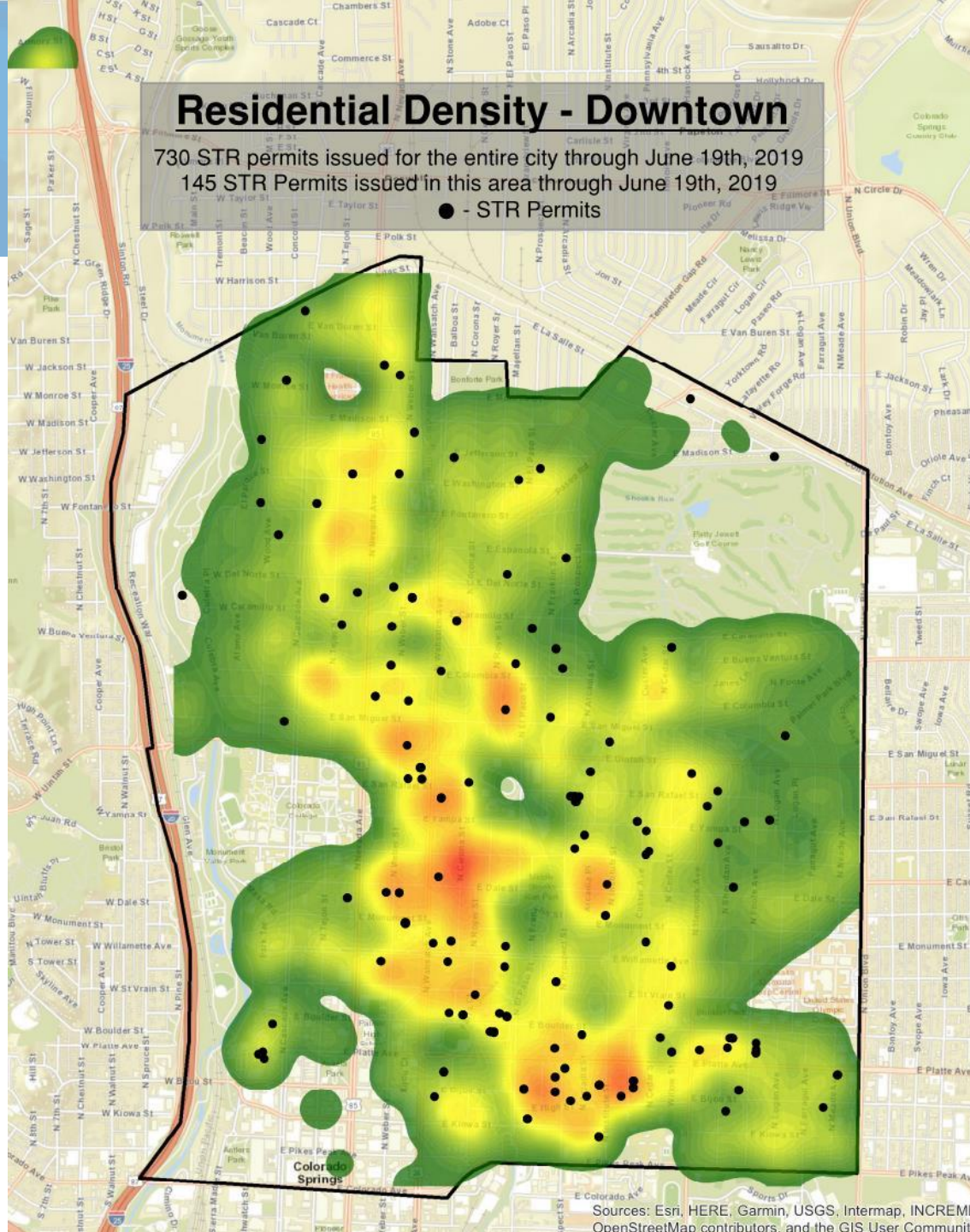
Sources: Esri, HERE, Garmin, USGS, Intermap, INCREMENT P, NRCan, Esri Japan, METI, Esri Ch OpenStreetMap contributors, and the GIS User Community



# Residential Density - Downtown

730 STR permits issued for the entire city through June 19th, 2019  
145 STR Permits issued in this area through June 19th, 2019

● - STR Permits

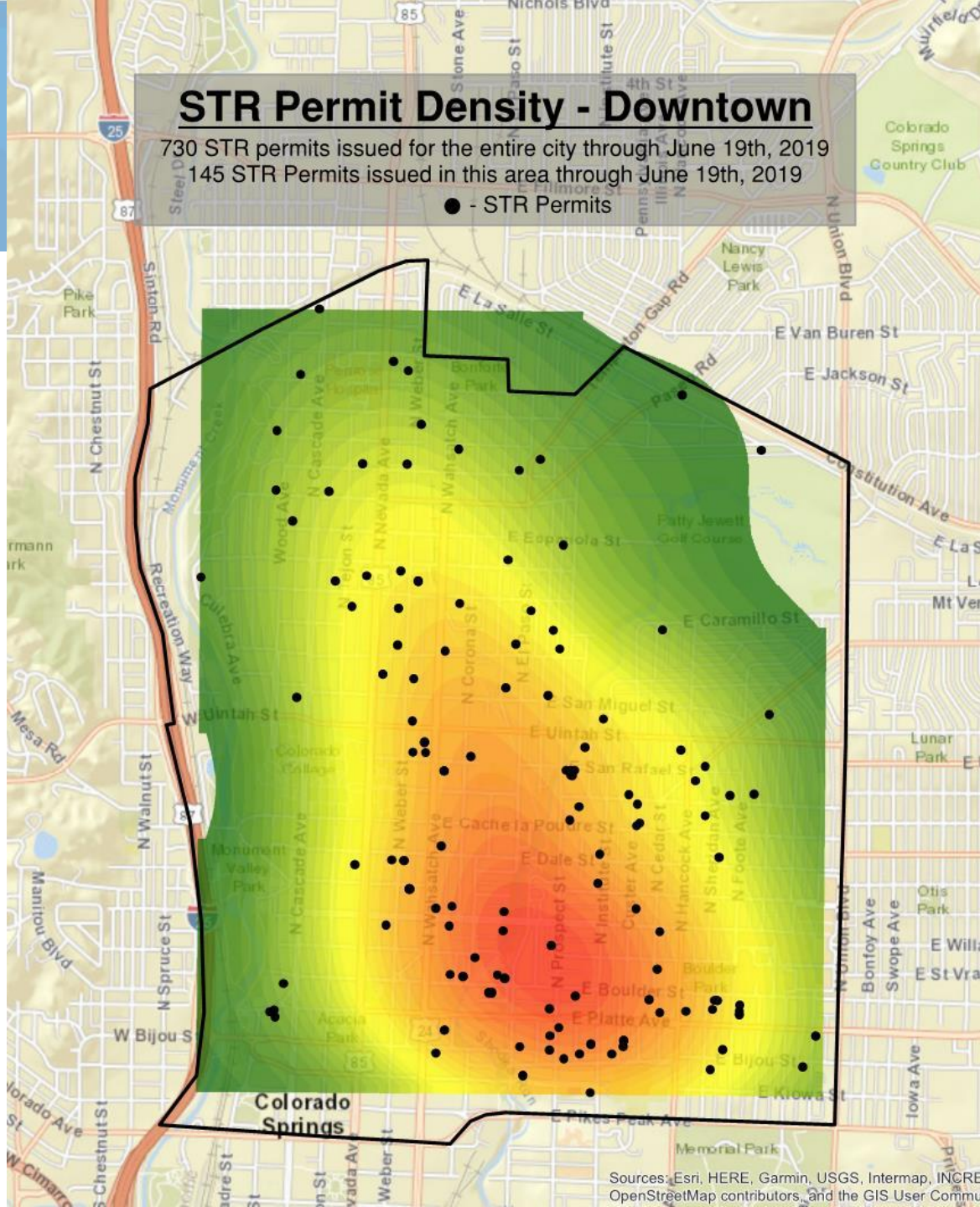




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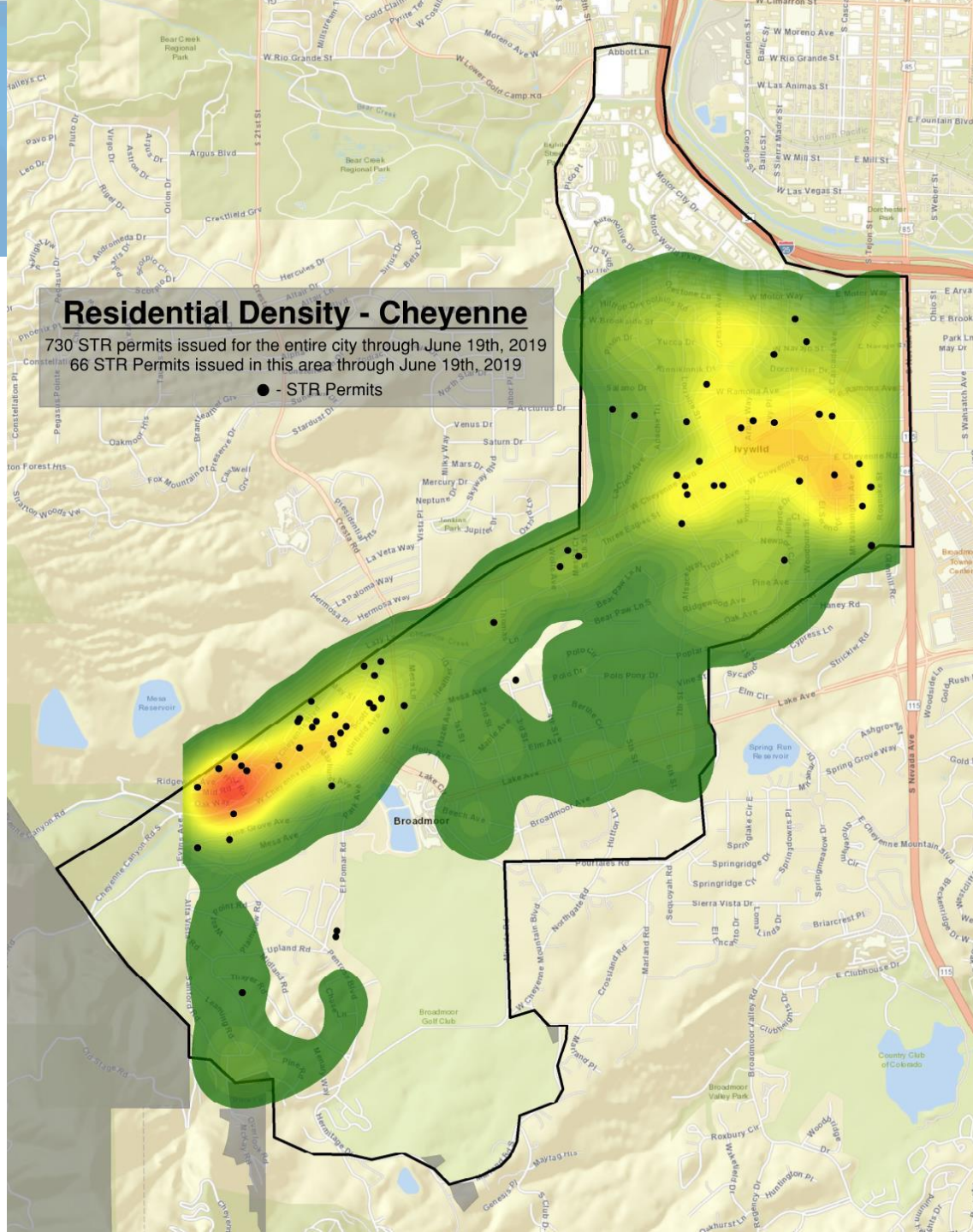
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## Residential Density - Cheyenne

730 STR permits issued for the entire city through June 19th, 2019  
66 STR Permits issued in this area through June 19th, 2019

● - STR Permits



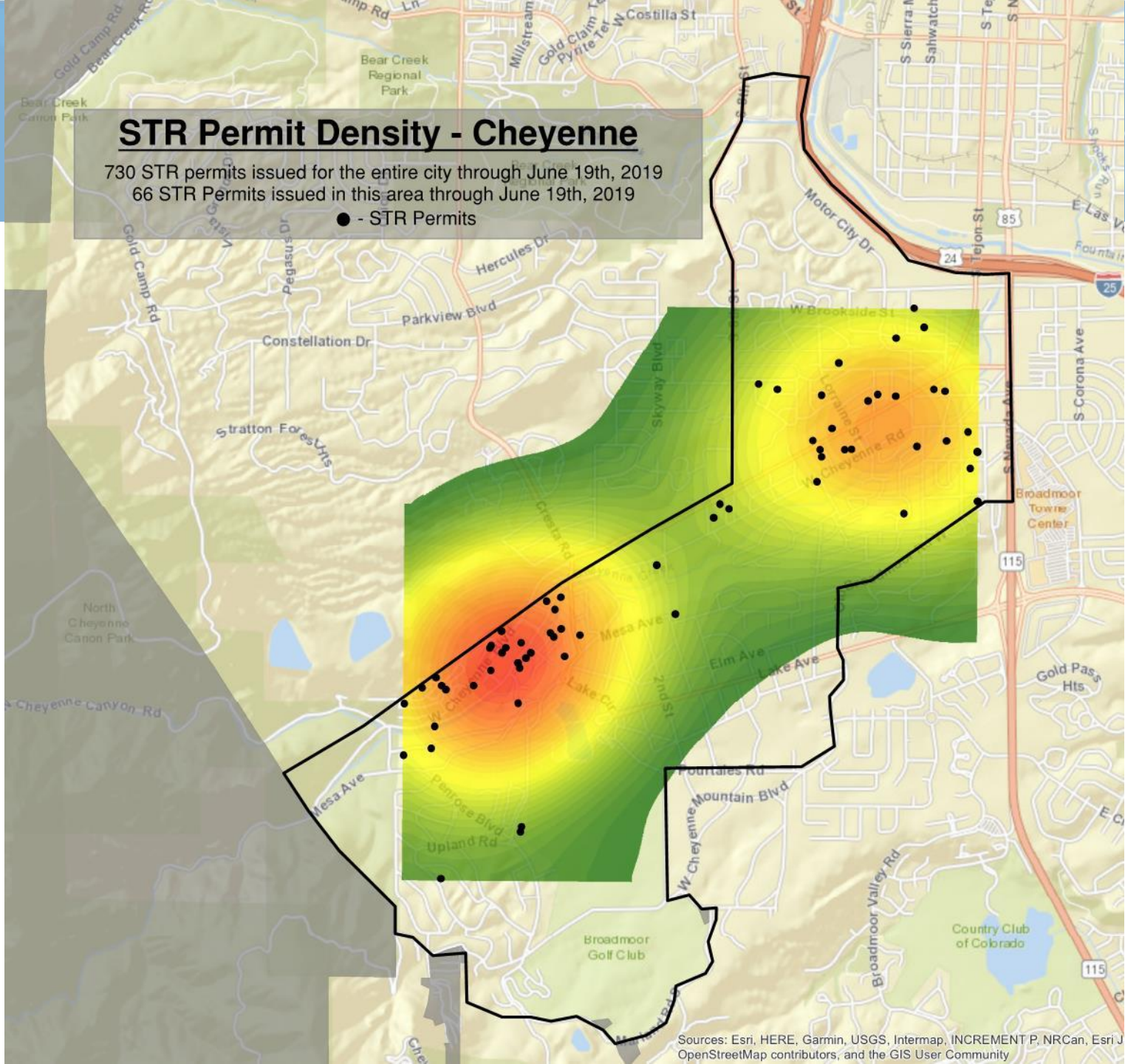


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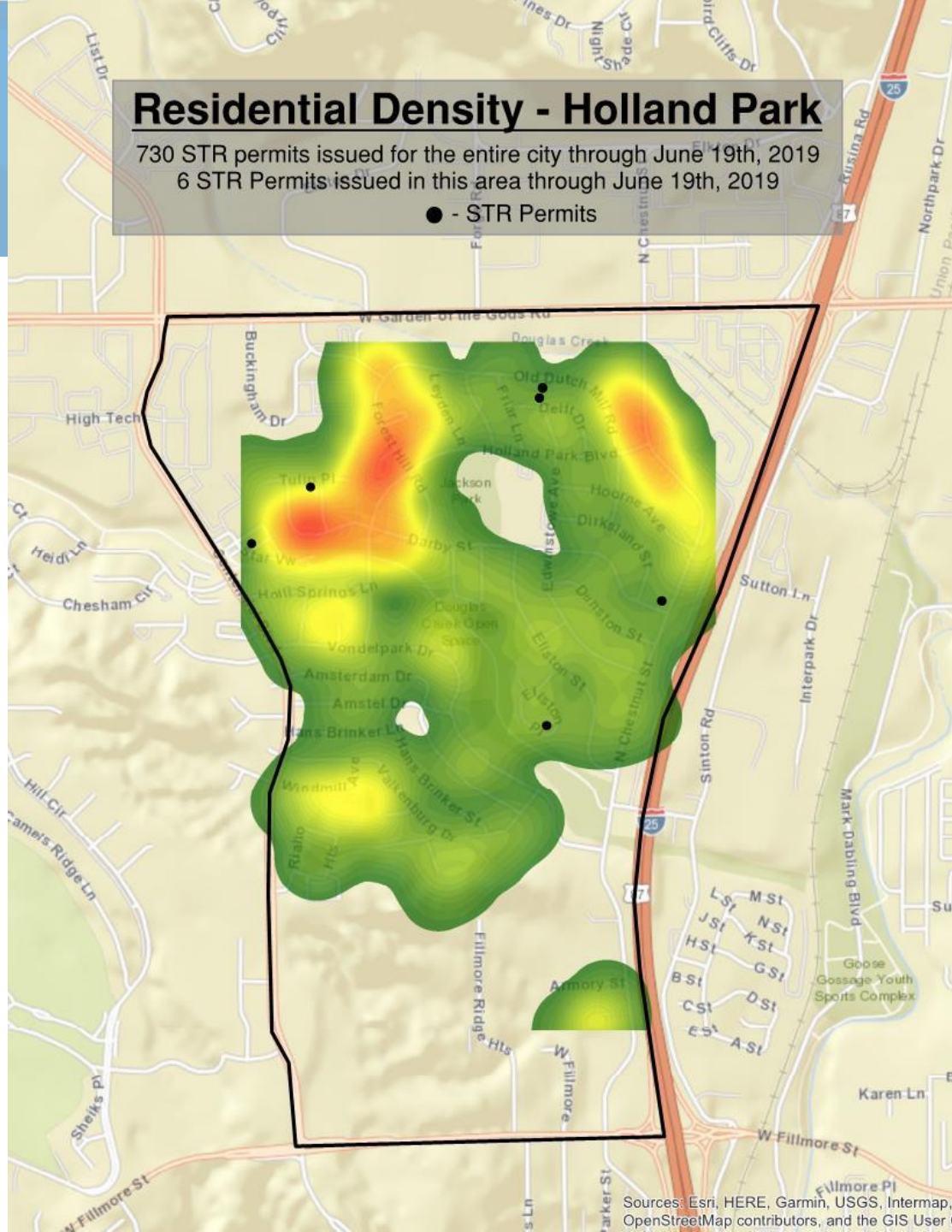
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# Residential Density - Holland Park

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6 STR Permits issued in this area through June 19th, 2019

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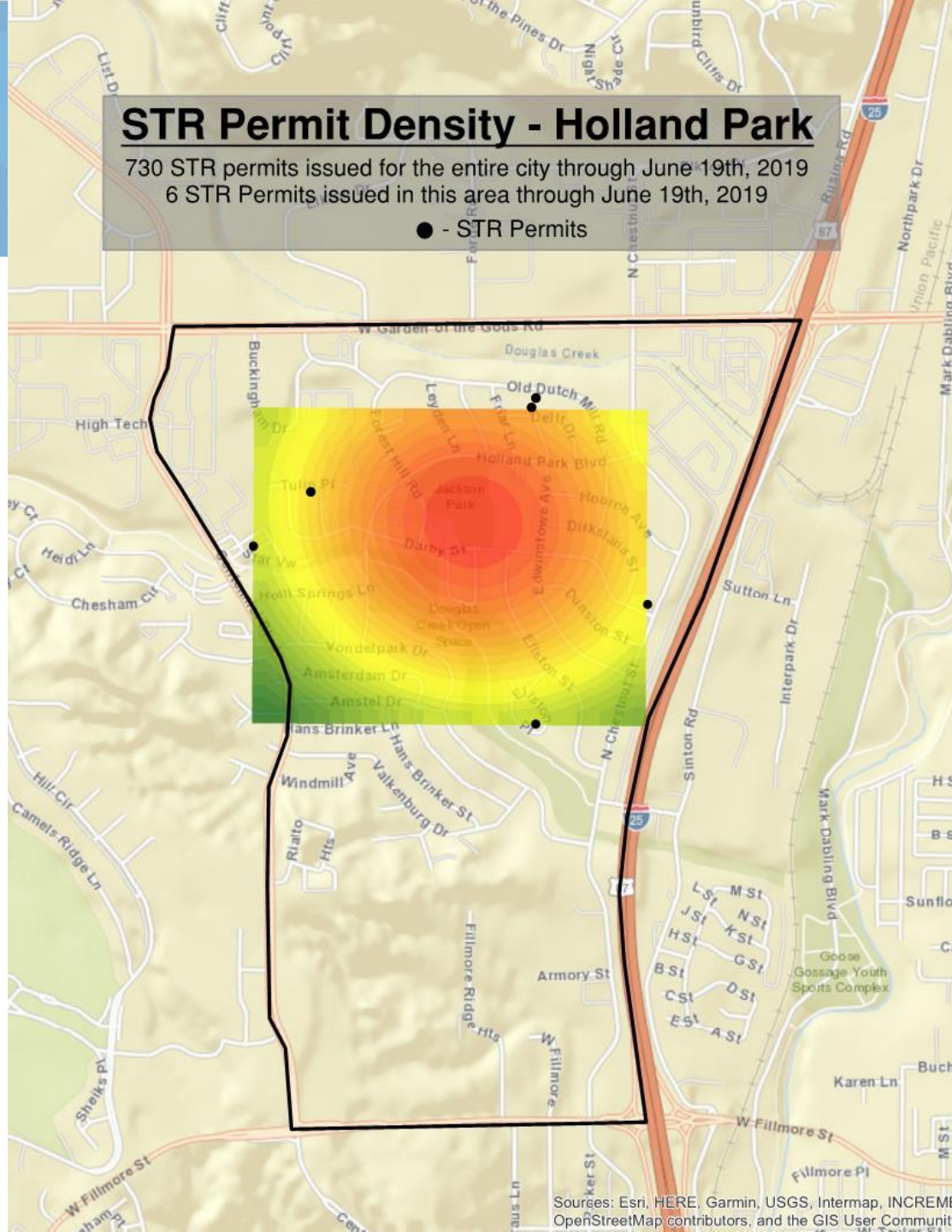




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# Potential Ordinance Amendments



1. Occupancy
  - Definition of “family” vs Housing Code
2. Permit Caps
  - Durango, CO
  - Manitou Springs
3. Sales Tax
  - Payment verification
4. Noncompliance Fines



# 3<sup>rd</sup> Party Enforcement – Host Compliance



## **Five Main Services Provided -**

1. Address Identification
2. Compliance Monitoring
3. Mobile-enabled permitting and registration
4. Rental activity monitoring and tax calculation support
5. 24/7 hotline



# 3<sup>rd</sup> Party Enforcement – Harmari



## How to ensure all listings are accurate?

1. Active listings
2. Intermittent listings
3. Inactive listings
4. Zombie Listings

# 3<sup>rd</sup> Party Enforcement – LodgingRevs



## **Seven Main Services Provided -**

1. STR Regulations Consulting
2. Compliance
3. Registration/Permitting
4. Lodging Tax remittance Audit Tool
5. Marketplace Booking Reporting
6. Tax Collection
7. Support



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