

College Pass Program

Partnerships and Service
Agreement Between
PPCC and MMT

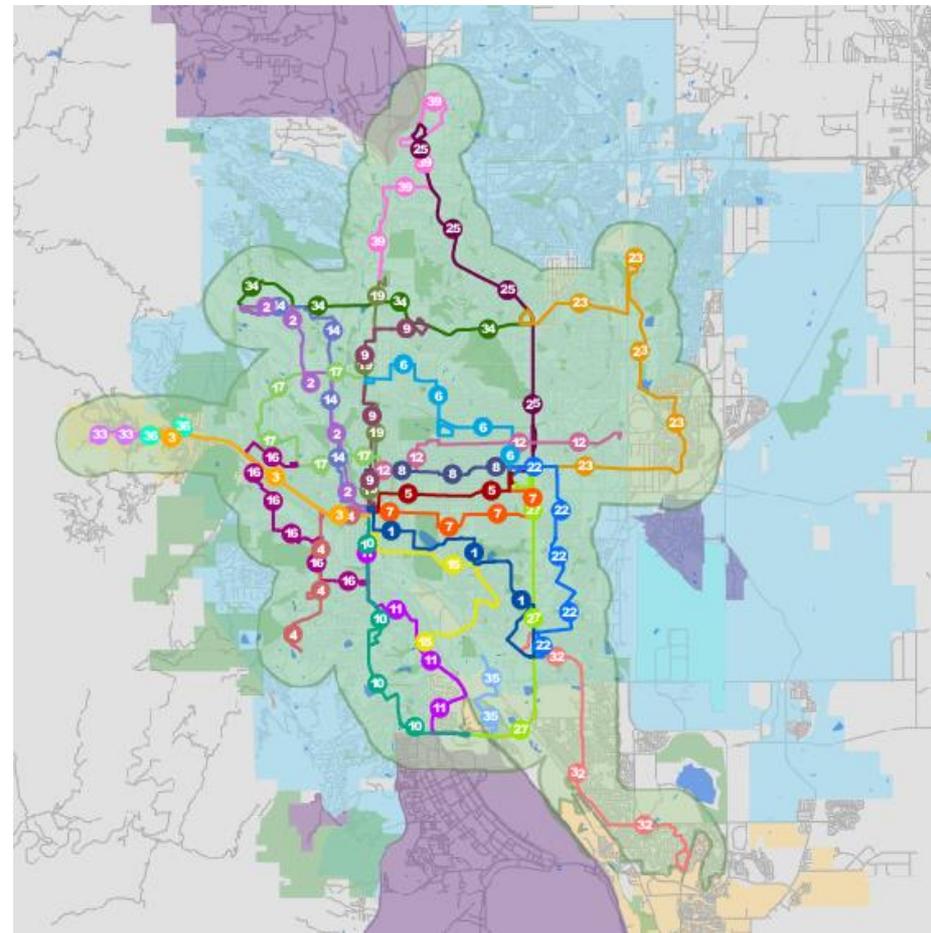
Craig Blewitt, Transit Services Manager

June 25, 2018



2040 Regional Transit Plan

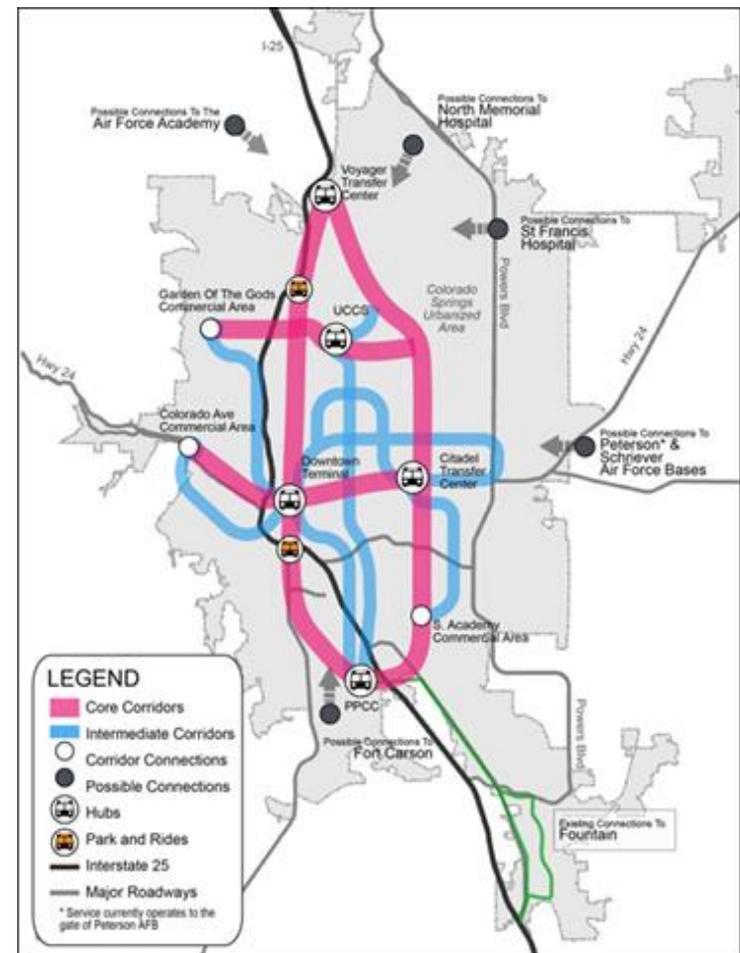
- Focus on improving service in the existing transit service area
 - Overall frequency
 - Off-peak service (evenings & weekends)
 - Establish high frequency transit corridors
- Expand service outside the service area through partnerships and where opportunity for increased ridership exists



Fixed-Route Service Improvement

	2010	2018
Annualized Revenue	98K	198K
Service Hours		
Number of Routes \leq 30 minutes (weekday)	5	13
Number of Evening Routes	0	15
Number of Days Operating in a year	255	362

2040 Transit Plan Recommended Network



Mountain Metro Partnerships

➤ College Pass Program

- \$5.00 per registered student, per semester
- All fixed-routes, unlimited rides, students scan their student I.D. card
- Current Participants
 - Colorado College
 - UCCS
 - PCC

➤ Win-Win

- Makes college more accessible with public transit
 - And more affordable if students don't need a car
- Increased service is good for all riders and our community
- Encourages citizens to use public transportation
- Students' transit use can continue as young professionals



The advertisement features the Metro logo and the Office of Sustainability logo at the top. Below them, the text reads "COLLEGE PASS PROGRAM". A photograph of a young woman with glasses, wearing a plaid shirt and carrying a backpack, is shown in profile. She is holding a smartphone. The text next to her says "CC students now have unlimited access to local fixed-route bus service". At the bottom, a yellow banner contains the text "MORE INFO ONLINE AT MMTRANSIT.COM".

metro
MOUNTAIN METROPOLITAN TRANSIT

CC Office of Sustainability

COLLEGE PASS PROGRAM

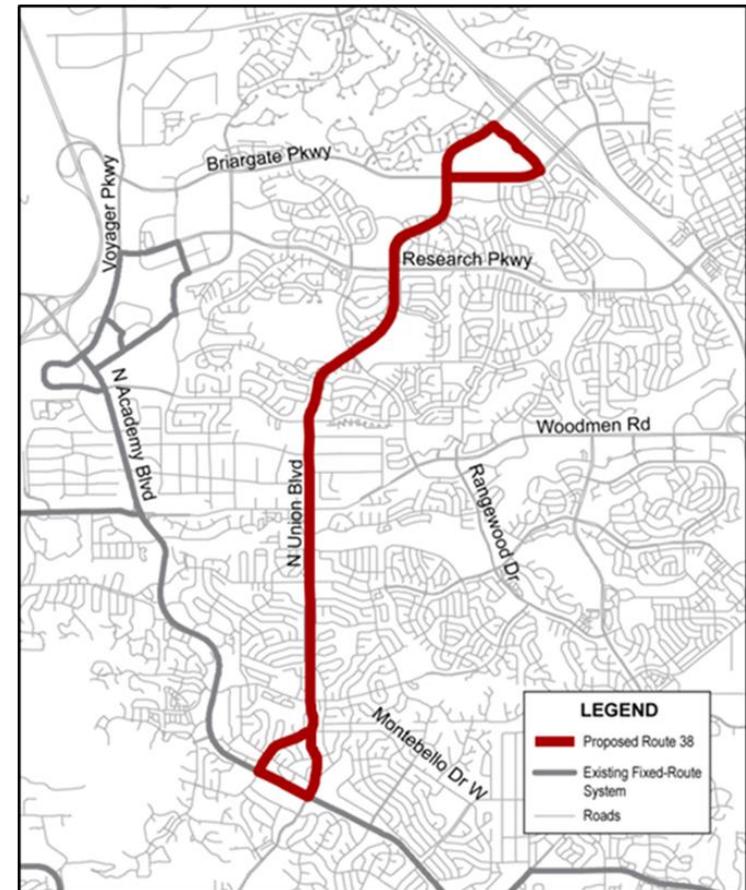
CC students now have unlimited access to local fixed-route bus service

MORE INFO ONLINE AT MMTRANSIT.COM

Mountain Metro Partnerships

- Memorial Hospital and Children's Hospital
 - Partnered with Mountain Metro to secure Health Foundation grant to add bus service to the hospitals
 - Hospitals have agreed to purchase advertising on Metro buses, benches, and shelters to help fund new route
 - Demonstration project
 - If project is successful after two years Mountain Metro will continue operation of the route pending budget availability

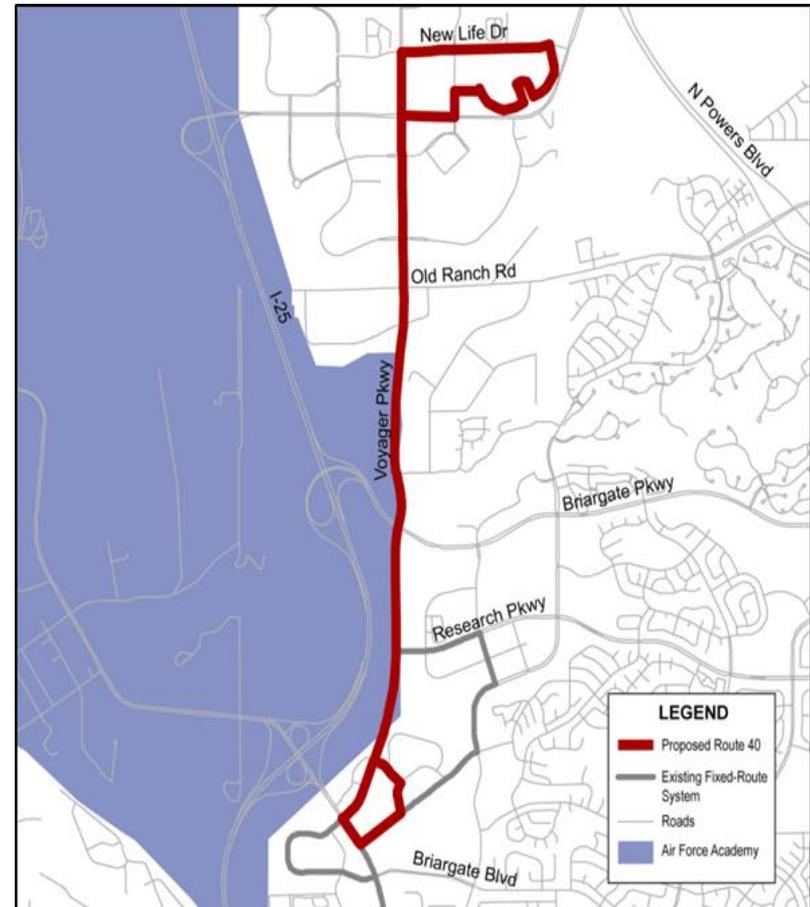
Route 38



Mountain Metro Partnerships

Route 40

- Pikes Peak Community College
 - Partnered with Mountain Metro through an additional \$5.00 per student, per semester fee to add bus service to Pikes Peak Rampart Campus
 - PPCC also partnered to help secure funding from the Health Foundation
 - Health Foundation grant funding adds additional 3 hours of service
 - Demonstration project
 - If project is successful after two years Mountain Metro will continue operation of the route pending budget availability



Agreement Financials

- Net annual cost for the new route to Pikes Peak Rampart Campus is \$217,000
- Health Foundation awarded \$120,000 two-year grant (\$60K per year)
- Annual cost of the project is reduced to \$157,000
- The PPCC student fee is expected to generate \$157,000
- There is no financial impact to Mountain Metro during the two-year agreement
- If the project is successful after two years Mountain Metro will continue operation of the PPCC route pending budget availability

Questions?

